

CONTRACT

WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918
(618) 985-2333

www.wsilv.com

And:

WSIL
1416 Country Aire Drive
Carterville, IL 62918

<u>Contract / Revision</u> 11023 /		<u>Alt Order #</u>
<u>Product</u> Project Roadblock/Southern & Central IL Laborers		
<u>Contract Dates</u> 12/25/18 - 12/31/18	<u>Estimate #</u>	
<u>Advertiser</u> WSIL		<u>Original Date / Revision</u> 12/13/18 / 12/14/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WSIL-TV	<u>Account Executive</u> Steve Wheeler	<u>Sales Office</u> Regional
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	3	12/25/18	12/25/18	M-Su 6p-10:35p	7:00 PM-10:30 PM		:30			NM	1	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/24/18	12/30/18	-1-----				1	\$0.00			
N 2	3	12/25/18	12/30/18	M-Su 10:30p-2:36a	M-F, Su10:30p-2:3		:30			NM	6	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/24/18	12/30/18	-111111				6	\$0.00			
N 3	3	12/26/18	12/28/18	Early Morning Rotator	5:00 AM-7:00 AM		:30			NM	3	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/24/18	12/30/18	--111--				3	\$0.00			
N 4	3	12/27/18	12/28/18	Early Fringe Rotator	3p-5p		:30			NM	2	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/24/18	12/30/18	---11--				2	\$0.00			
N 5	3	12/26/18	12/28/18	Early News Rotator M-F	5p-7p		:30			NM	3	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/24/18	12/30/18	--111--				3	\$0.00			
N 6	3	12/26/18	12/28/18	Local News 10p	10p-10:35p		:30			NM	1	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/24/18	12/30/18	--WTF--				1	\$0.00			
N 7	3	12/29/18	12/30/18	Late News Rotator M-Su	M-F 10p-10:35p/Sa		:30			NM	1	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/24/18	12/30/18	-----SS				1	\$0.00			
N 8	3	12/29/18	12/30/18	Weekend Rotator	1:00 PM-5:30 PM		:30			NM	2	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/24/18	12/30/18	-----11				2	\$0.00			
N 9	3	12/29/18	12/30/18	Weekend Rotator	6:00 AM-8:00 AM		:30			NM	2	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/24/18	12/30/18	-----11				2	\$0.00			
N 10	3	12/31/18	12/31/18	Early Morning Rotator	5a-9a		:30			NM	2	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/31/18	01/06/19	2-----				2	\$0.00			
N 11	3	12/31/18	12/31/18	Daytime Rotator	9a-3p		:30			NM	2	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/31/18	01/06/19	2-----				2	\$0.00			
N 12	3	12/31/18	12/31/18	Early Fringe Rotator	3p-5p		:30			NM	2	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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Carterville, IL 62918
(618) 985-2333

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<u>Contract / Revision</u> 11023 /		<u>Alt Order #</u>
<u>Contract Dates</u> 12/25/18 - 12/31/18	<u>Product</u> Project Roadblock/South	<u>Estimate #</u>
<u>Advertiser</u> WSIL		<u>Original Date / Revision</u> 12/13/18 / 12/14/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/31/18	01/06/19	2-----				2	\$0.00			
N 13	3	12/31/18	12/31/18	Early News Rotator M-F	5p-7p		:30			NM	2	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/31/18	01/06/19	2-----				2	\$0.00			
N 14	3	12/31/18	12/31/18	M-Su 6p-10:35p	7:00 PM-10:30 PM		:30			NM	1	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/31/18	01/06/19	1-----				1	\$0.00			
N 15	3	12/31/18	12/31/18	Late Fringe Rotator	10:35 PM-12:00 XM		:30			NM	1	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/31/18	01/06/19	1-----				1	\$0.00			
N 16	3	12/31/18	12/31/18	Late Fringe Rotator	12:00 XM-2:00 XM		:30			NM	2	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/31/18	01/06/19	2-----				2	\$0.00			
N 17	3	12/28/18	12/28/18	Prime Rotator M-Su	7:00 PM-10:00 PM		:30			NM	1	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/24/18	12/30/18	----F--				1	\$0.00			
Totals											34	\$0.00

Time Period	# of Spots	Gross Amount	Net Amount
11/26/18 -12/30/18	22	\$0.00	\$0.00
12/31/18 -12/31/18	12	\$0.00	\$0.00
Totals	34	\$0.00	\$0.00

Signature: _____ **Date:** _____

WSIL-TV does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

ORDER

Orders	Order / Rev:	11019	
	Alt Order #:		
	Product Desc:	Project Road Block/Black Diamond	
	Estimate:		WSIL-TV
	Flight Dates:	12/25/18 - 12/31/18	Primary AE: Steve Wheeler
	Original Date / Rev:	12/13/18 / 12/27/18	Sales Office: REG
	Order Type:	GENERAL	Sales Region: REG

Agency	Name:	WSIL	
	Buying Contact:		Billing Type: Cash
	Billing Contact:	Sandy Mann	Billing Calendar: Broadcast
		1416 Country Aire Drive	Billing Cycle: EOM/EOC
		Carterville, IL 62918	Agency Commission: 0%

Advertiser	Name:	WSIL	
	Demographic:	HH	New Business Thru:
	Product Codes:	Station ID, In House Promo / PSA	Order Separation: 00:00:00
	Priority:	P-03	Advertiser External ID:
	Revenue Codes:	DIR, GEN, GEN	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/26/18	12/30/18	23	\$0.00	\$0.00
12/31/18	12/31/18	12	\$0.00	\$0.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
December 2018	23	\$0.00	\$0.00	0.00
January 2019	12	\$0.00	\$0.00	0.00
Totals	35	\$0.00	\$0.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Steve Wheeler			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	3	12/25/18	12/25/18	M-Su 6p-10:35p	CM	7:00 PM-10:30 PM	-1-----	:30	1	\$0.00	P-03	0.00	NM	1	\$0.00
				M-Su 6p-10:35p		(7:00 PM-10:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/24/18	12/30/18	-1-----		1				\$0.00		0.00			
N 2	3	12/25/18	12/30/18	M-Su Late Night	CM	M-F, Su10:30p-2:3a	-111111	:30	6	\$0.00	P-03	0.00	NM	6	\$0.00
				M-Su 10:30p-2:36a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/24/18	12/30/18	-111111		6				\$0.00		0.00			
N 3	3	12/26/18	12/28/18	Early Morning Rotator M&M		5:00 AM-7:00 AM	--111--	:30	3	\$0.00	P-03	0.00	NM	3	\$0.00
				Early Morning Rotator		(5:00 AM-7:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/24/18	12/30/18	--111--		3				\$0.00		0.00			
N 4	3	12/27/18	12/28/18	Early Fringe Rotator M-F	CM	3p-5p	---11--	:30	2	\$0.00	P-03	0.00	NM	2	\$0.00
				Early Fringe Rotator											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/24/18	12/30/18	---11--		2				\$0.00		0.00			
N 5	3	12/26/18	12/28/18	Early News Rotator M-F	CM	5p-7p	--111--	:30	3	\$0.00	P-03	0.00	NM	3	\$0.00
				Early News Rotator M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/24/18	12/30/18	--111--		3				\$0.00		0.00			
N 6	3	12/26/18	12/28/18	Local News 10p	CM	10p-10:35p	--WTF--	:30	1	\$0.00	P-03	0.00	NM	1	\$0.00
				Local News 10p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/24/18	12/30/18	--WTF--		1				\$0.00		0.00			

Order / Rev: 11019
 Alt Order #:
 Flight Dates: 12/25/18 - 12/31/18

Advertiser: WSIL
 Product Desc: Project Road Block/Black Diamond
 Estimate: WSIL-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	3	12/26/18	12/28/18	Local News 10p Local News 10p	CM	10p-10:35p	--WTF--	:30	1	\$0.00	P-03	0.00	NM	1	\$0.00
N 7	3	12/29/18	12/30/18	Late News Rotator M-SuCM Late News Rotator M-Su		M-F 10p-10:35p/Si	-----SS	:30	1	\$0.00	P-03	0.00	NM	2	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 12/24/18 12/30/18 -----SS 1 \$0.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 2 3 12/28/18-12/28/18 M-Su 6p-10:35p 6p-10:35p -----F---- :30 \$0.00 0.00 NM ⑤ Bonus															
N 8	3	12/29/18	12/30/18	Weekend Rotator Sa-SuCM Weekend Rotator		1:00 PM-5:30 PM (1:00 PM-5:30 PM)	-----11	:30	2	\$0.00	P-03	0.00	NM	2	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 12/24/18 12/30/18 -----11 2 \$0.00 0.00															
N 9	3	12/29/18	12/30/18	Weekend Rotator Sa-SuCM Weekend Rotator		6:00 AM-8:00 AM (6:00 AM-8:00 AM)	-----11	:30	2	\$0.00	P-03	0.00	NM	2	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 12/24/18 12/30/18 -----11 2 \$0.00 0.00															
N 10	3	12/31/18	12/31/18	Early Morning Rotator MCM Early Morning Rotator		5a-9a	2-----	:30	2	\$0.00	P-03	0.00	NM	2	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 12/31/18 01/06/19 2----- 2 \$0.00 0.00															
N 11	3	12/31/18	12/31/18	Daytime Rotator M-F CM Daytime Rotator		9a-3p	2-----	:30	2	\$0.00	P-03	0.00	NM	2	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 12/31/18 01/06/19 2----- 2 \$0.00 0.00															
N 12	3	12/31/18	12/31/18	Early Fringe Rotator M-FCM Early Fringe Rotator		3p-5p	2-----	:30	2	\$0.00	P-03	0.00	NM	2	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 12/31/18 01/06/19 2----- 2 \$0.00 0.00															
N 13	3	12/31/18	12/31/18	Early News Rotator M-FCM Early News Rotator M-F		5p-7p	2-----	:30	2	\$0.00	P-03	0.00	NM	2	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 12/31/18 01/06/19 2----- 2 \$0.00 0.00															
N 14	3	12/31/18	12/31/18	M-Su 6p-10:35p CM M-Su 6p-10:35p		7:00 PM-10:30 PM (7:00 PM-10:30 PM)	1-----	:30	1	\$0.00	P-03	0.00	NM	1	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 12/31/18 01/06/19 1----- 1 \$0.00 0.00															
N 15	3	12/31/18	12/31/18	Late Fringe Rotator M-FCM Late Fringe Rotator		10:30 PM-12:00 XM (10:30 PM-12:00 XM)	1-----	:30	1	\$0.00	P-03	0.00	NM	1	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 12/31/18 01/06/19 1----- 1 \$0.00 0.00															
N 16	3	12/31/18	12/31/18	Late Fringe Rotator M-FCM Late Fringe Rotator		12:00 XM-2:00 XM (12:00 XM-2:00 XM)	2-----	:30	2	\$0.00	P-03	0.00	NM	2	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 12/31/18 01/06/19 2----- 2 \$0.00 0.00															
N 17	3	12/28/18	12/30/18	Prime Rotator M-Su CM Prime Rotator M-Su		7:00 PM-10:00 PM (7:00 PM-10:00 PM)	----FSS	:30	1	\$0.00	P-03	0.00	NM	1	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 12/24/18 12/30/18 -----FSS 1 \$0.00 0.00															
													Totals	35	\$0.00