

CONTRACT



WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918
(618) 985-2333

www.wsilvtv.com

And:

WSIL
1416 Country Aire Drive
Carterville, IL 62918

<u>Contract / Revision</u> 11023 /		<u>Alt Order #</u>
<u>Product</u> Project Roadblock/Southern & Central IL Laborers		
<u>Contract Dates</u> 12/25/18 - 12/31/18		<u>Estimate #</u>
<u>Advertiser</u> WSIL		<u>Original Date / Revision</u> 12/13/18 / 12/14/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WSIL-TV	<u>Account Executive</u> Steve Wheeler	<u>Sales Office</u> Regional
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	3	12/25/18	12/25/18	M-Su 6p-10:35p	7:00 PM-10:30 PM		:30			NM	1	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/24/18	12/30/18	-1-----				1	\$0.00			
N 2	3	12/25/18	12/30/18	M-Su 10:30p-2:36a	M-F, Su10:30p-2:3		:30			NM	6	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/24/18	12/30/18	-111111				6	\$0.00			
N 3	3	12/26/18	12/28/18	Early Morning Rotator	5:00 AM-7:00 AM		:30			NM	3	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/24/18	12/30/18	--111--				3	\$0.00			
N 4	3	12/27/18	12/28/18	Early Fringe Rotator	3p-5p		:30			NM	2	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/24/18	12/30/18	---11--				2	\$0.00			
N 5	3	12/26/18	12/28/18	Early News Rotator M-F	5p-7p		:30			NM	3	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/24/18	12/30/18	--111--				3	\$0.00			
N 6	3	12/26/18	12/28/18	Local News 10p	10p-10:35p		:30			NM	1	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/24/18	12/30/18	--WTF--				1	\$0.00			
N 7	3	12/29/18	12/30/18	Late News Rotator M-Su	M-F 10p-10:35p/Sa		:30			NM	1	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/24/18	12/30/18	-----SS				1	\$0.00			
N 8	3	12/29/18	12/30/18	Weekend Rotator	1:00 PM-5:30 PM		:30			NM	2	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/24/18	12/30/18	-----11				2	\$0.00			
N 9	3	12/29/18	12/30/18	Weekend Rotator	6:00 AM-8:00 AM		:30			NM	2	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/24/18	12/30/18	-----11				2	\$0.00			
N 10	3	12/31/18	12/31/18	Early Morning Rotator	5a-9a		:30			NM	2	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/31/18	01/06/19	2-----				2	\$0.00			
N 11	3	12/31/18	12/31/18	Daytime Rotator	9a-3p		:30			NM	2	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/31/18	01/06/19	2-----				2	\$0.00			
N 12	3	12/31/18	12/31/18	Early Fringe Rotator	3p-5p		:30			NM	2	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WSIL-TV
 1416 Country Aire Drive
 Carterville, IL 62918
 (618) 985-2333

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Contract / Revision 11023 /		Alt Order #
Contract Dates 12/25/18 - 12/31/18		Product Project Roadblock/South
Advertiser WSIL		Estimate #
		Original Date / Revision 12/13/18 / 12/14/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/31/18	01/06/19	2-----				2	\$0.00			
N 13	3	12/31/18	12/31/18	Early News Rotator M-F	5p-7p		:30			NM	2	\$0.00
Week:		12/31/18	01/06/19	2-----				2	\$0.00			
N 14	3	12/31/18	12/31/18	M-Su 6p-10:35p	7:00 PM-10:30 PM		:30			NM	1	\$0.00
Week:		12/31/18	01/06/19	1-----				1	\$0.00			
N 15	3	12/31/18	12/31/18	Late Fringe Rotator	10:35 PM-12:00 XM		:30			NM	1	\$0.00
Week:		12/31/18	01/06/19	1-----				1	\$0.00			
N 16	3	12/31/18	12/31/18	Late Fringe Rotator	12:00 XM-2:00 XM		:30			NM	2	\$0.00
Week:		12/31/18	01/06/19	2-----				2	\$0.00			
N 17	3	12/28/18	12/28/18	Prime Rotator M-Su	7:00 PM-10:00 PM		:30			NM	1	\$0.00
Week:		12/24/18	12/30/18	----F--				1	\$0.00			
Totals											34	\$0.00

Time Period	# of Spots	Gross Amount	Net Amount
11/26/18 -12/30/18	22	\$0.00	\$0.00
12/31/18 -12/31/18	12	\$0.00	\$0.00
Totals	34	\$0.00	\$0.00

Signature: _____ **Date:** _____

WSIL-TV does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

ORDER

Orders
Order / Rev: 11019
Alt Order #:
Product Desc: Project Road Block/Black Diamond
Estimate:
Flight Dates: 12/25/18 - 12/31/18
Original Date / Rev: 12/13/18 / 12/27/18
Order Type: GENERAL
Primary AE: Steve Wheeler
Sales Office: REG
Sales Region: REG
WSIL-TV

Agency Name: WSIL
Buying Contact:
Billing Contact: Sandy Mann
 1416 Country Aire Drive
 Carterville, IL 62918
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: WSIL
Demographic: HH
Product Codes: Station ID, In House Promo / PSA
Priority: P-03
Revenue Codes: DIR, GEN, GEN
New Business Thru:
Order Separation: 00:00:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/26/18	12/30/18	23	\$0.00	\$0.00
12/31/18	12/31/18	12	\$0.00	\$0.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
December 2018	23	\$0.00	\$0.00	0.00
January 2019	12	\$0.00	\$0.00	0.00
Totals	35	\$0.00	\$0.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Steve Wheeler			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	3	12/25/18	12/25/18	M-Su 6p-10:35p M-Su 6p-10:35p (7:00 PM-10:30 PM)	CM	7:00 PM-10:30 PM	-1-----	:30	1	\$0.00	P-03	0.00	NM	1	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/24/18	12/30/18	-1-----		1				\$0.00		0.00			
N 2	3	12/25/18	12/30/18	M-Su Late Night M-Su 10:30p-2:36a	CM	M-F, Su10:30p-2:3	-111111	:30	6	\$0.00	P-03	0.00	NM	6	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/24/18	12/30/18	-111111		6				\$0.00		0.00			
N 3	3	12/26/18	12/28/18	Early Morning Rotator M&M Early Morning Rotator		5:00 AM-7:00 AM (5:00 AM-7:00 AM)	--111--	:30	3	\$0.00	P-03	0.00	NM	3	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/24/18	12/30/18	--111--		3				\$0.00		0.00			
N 4	3	12/27/18	12/28/18	Early Fringe Rotator M-FCM Early Fringe Rotator		3p-5p	---11--	:30	2	\$0.00	P-03	0.00	NM	2	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/24/18	12/30/18	---11--		2				\$0.00		0.00			
N 5	3	12/26/18	12/28/18	Early News Rotator M-F Early News Rotator M-F		5p-7p	--111--	:30	3	\$0.00	P-03	0.00	NM	3	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/24/18	12/30/18	--111--		3				\$0.00		0.00			
N 6	3	12/26/18	12/28/18	Local News 10p Local News 10p	CM	10p-10:35p	--WTF--	:30	1	\$0.00	P-03	0.00	NM	1	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/24/18	12/30/18	--WTF--		1				\$0.00		0.00			

Order / Rev: 11019
 Alt Order #:
 Flight Dates: 12/25/18 - 12/31/18

Advertiser: WSIL
 Product Desc: Project Road Block/Black Diamond
 Estimate:
 WSIL-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	3	12/26/18	12/28/18	Local News 10p Local News 10p	CM	10p-10:35p	--WTF--	:30	1	\$0.00	P-03	0.00	NM	1	\$0.00
N 7	3	12/29/18	12/30/18	Late News Rotator M-Su Late News Rotator M-Su	CM	M-F 10p-10:35p/Si	-----SS	:30	1	\$0.00	P-03	0.00	NM	2	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 12/24/18	12/30/18	-----SS		1		\$0.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	3	12/28/18-12/28/18	M-Su 6p-10:35p		6p-10:35p	-----F----	:30		\$0.00		0.00	NM		
	Ⓢ Bonus														
N 8	3	12/29/18	12/30/18	Weekend Rotator Sa-Su Weekend Rotator	CM	1:00 PM-5:30 PM (1:00 PM-5:30 PM)	-----11	:30	2	\$0.00	P-03	0.00	NM	2	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 12/24/18	12/30/18	-----11		2		\$0.00		0.00					
N 9	3	12/29/18	12/30/18	Weekend Rotator Sa-Su Weekend Rotator	CM	6:00 AM-8:00 AM (6:00 AM-8:00 AM)	-----11	:30	2	\$0.00	P-03	0.00	NM	2	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 12/24/18	12/30/18	-----11		2		\$0.00		0.00					
N 10	3	12/31/18	12/31/18	Early Morning Rotator M Early Morning Rotator	CM	5a-9a	2-----	:30	2	\$0.00	P-03	0.00	NM	2	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 12/31/18	01/06/19	2-----		2		\$0.00		0.00					
N 11	3	12/31/18	12/31/18	Daytime Rotator M-F Daytime Rotator	CM	9a-3p	2-----	:30	2	\$0.00	P-03	0.00	NM	2	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 12/31/18	01/06/19	2-----		2		\$0.00		0.00					
N 12	3	12/31/18	12/31/18	Early Fringe Rotator M-F Early Fringe Rotator	CM	3p-5p	2-----	:30	2	\$0.00	P-03	0.00	NM	2	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 12/31/18	01/06/19	2-----		2		\$0.00		0.00					
N 13	3	12/31/18	12/31/18	Early News Rotator M-F Early News Rotator M-F	CM	5p-7p	2-----	:30	2	\$0.00	P-03	0.00	NM	2	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 12/31/18	01/06/19	2-----		2		\$0.00		0.00					
N 14	3	12/31/18	12/31/18	M-Su 6p-10:35p M-Su 6p-10:35p	CM	7:00 PM-10:30 PM (7:00 PM-10:30 PM)	1-----	:30	1	\$0.00	P-03	0.00	NM	1	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 12/31/18	01/06/19	1-----		1		\$0.00		0.00					
N 15	3	12/31/18	12/31/18	Late Fringe Rotator M-F Late Fringe Rotator	CM	10:30 PM-12:00 XM (10:30 PM-12:00 XM)	1-----	:30	1	\$0.00	P-03	0.00	NM	1	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 12/31/18	01/06/19	1-----		1		\$0.00		0.00					
N 16	3	12/31/18	12/31/18	Late Fringe Rotator M-F Late Fringe Rotator	CM	12:00 XM-2:00 XM (12:00 XM-2:00 XM)	2-----	:30	2	\$0.00	P-03	0.00	NM	2	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 12/31/18	01/06/19	2-----		2		\$0.00		0.00					
N 17	3	12/28/18	12/30/18	Prime Rotator M-Su Prime Rotator M-Su	CM	7:00 PM-10:00 PM (7:00 PM-10:00 PM)	----FSS	:30	1	\$0.00	P-03	0.00	NM	1	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 12/24/18	12/30/18	----FSS		1		\$0.00		0.00					

Totals 35 \$0.00