

# WNWO-TV

## QUARTERLY REPORT OF PROGRAMMING ISSUES OF COMMUNITY IMPORTANCE

For The Period

October 1 – December 31, 2006

## FOURTH QUARTER 2006

### DESCRIPTION OF WNWO(TV) PROGRAMS THAT DEAL WITH COMMUNITY ISSUES

<u>PROGRAM</u>	<u>DAY</u>	<u>TIME</u>
<b>Local News</b>		
NBC24 Today	Monday through Friday	4:56 – 7:00am
NBC24 at Five	Monday through Friday	5:00 - 6:00pm
NBC24 at Six	Monday through Sunday	6:00 – 6:30pm
NBC24 Tonight	Monday through Sunday	11:00 – 11:35pm
NBC24 Saturday at Six	Saturday	6:00 – 6:30p.m.
NBC24 Saturday at Seven	Saturday	7:00 – 7:30p.m.
NBC24 Sunday at Six	Sunday	6:00 – 6:30 p.m.

All of the above programs are locally produced news programs presenting a mix of news, weather and sports, including issue-responsive and multi-part segments.

#### **Dateline NBC**

Fridays	8:00pm
Sundays	7:00pm

This is an NBC network program often featuring investigative reporting on controversial issues facing the American public. The program usually has multiple segments, 8-12 minutes in duration.

<b>Meet The Press</b>	Sundays	11:00am
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This NBC News interview program usually has one or more guests being questioned about subjects in the news by moderator Tim Russert and other reporters.

<b>NBC News Today</b>	Monday through Friday	7:00 – 10:00am
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These NBC network news programs offer a mix of news, weather and features, including interviews and in-depth reports on issues of current concern.

<b>NBC Nightly News</b>	Monday through Sunday	6:30 – 7:00pm
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This NBC network news program provides a roundup of the day's major news events, as well as in-depth reports on issues of public concern.

<b>Fugitive of the Week</b>	Tuesday	11:00p,
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NBC24 in an exclusive agreement with the Northern Ohio Violent Fugitive Task Force, profiles the Fugitive of the Week. Our exclusive partnership has resulted in the arrest of 57 fugitives through December 31, 2006

<b>Tech Tuesday</b>	Tuesday	5:00pm
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NBC24 Anchor, Jim Blue, explores the latest technological gadgets --- Some for fun and some to protect. Jim Blue uses local experts to tell these stories. It airs every Tuesday.

#### **Public Service Announcements**

Varying length announcements (:10, :15, :20, :30 and :60) that air throughout the station's broadcast day about issues of community interest.

## **PROGRAMMING DEALING WITH THE FOLLOWING COMMUNITY ISSUES:**

### **COMMUNITY OCTOBER 1 – DECEMBER 31, 2006**

**October 16, 2006**

#### **North Toledo Riots: One Year Later**

**Paul Stelzer / Package / 1:30**

On Saturday, October 15, 2005, riots broke out in North Toledo after neo-Nazis marched into the neighborhood. One year later, the people who were there have vivid memories of that dark day in Toledo history.

**October 17, 2006**

#### **North Baltimore Residents Sound Off about Possible Rail yard**

**Jennifer Stacy / Package / 1:45**

North Baltimore residents came together to hear about a project that could spell major changes in their community. CSX Railroad is eyeing property for a rail cargo hub just west of their village. The 500-acre sight would be located between Wingston and Range Line Roads, on SR18. If set in motion, the 60-million dollar project would be completed within 12-18 months and bring 75-100 permanent full time jobs to the area with 80 percent of those hired locally.

**December 19, 2006**

#### **"Toys for Tots" and Salvation Army Team up for the Fourth Year**

**Kylie Conway / Package / 2:11**

NBC24 cover the efforts by the Salvation Army and the U.S. Marines in their efforts to provide a very special Christmas to thousands of families in need throughout the Toledo community. A steady stream of moms, dads, and children filed through the doors of the Toledo Sports Arena --- 6,000 children that belong to 4,000 families were supplied with Christmas presents.

**December 28, 2006**

#### **City Task Force Seeks to Curb Teen Violence**

**Kylie Conway / Package / 1:30 / Live Shot**

NBC24 reported on efforts by the city of Toledo to curb youth violence. This after fights involving Toledo youth --- at Westfield Franklin Park and several at the Main Branch of the Toledo Lucas County Library. Mayor Carty Finkbeiner formed a youth relations team that will target this problem.

## **PROGRAMMING DEALING WITH THE FOLLOWING COMMUNITY ISSUES:**

### **COMMUNITY OCTOBER 1 – DECEMBER 31, 2006**

**December 26, 2006**

#### **Dateline**

“Tom Brokaw Reports: In the Shadow of the American Dream”. This report takes viewers behind the scenes to reveal the real story about illegal immigration, exploring the economic realities, the social consequences and the political controversies in an unlikely place, the Colorado Rockies.

**October 17, 2006**

#### **Montel Williams**

“Racism: Alive in America”. It’s been a half century since the civil rights movement started here in America...but just how much progress has really been made? This program discussed racism and race relations in America today with a panel of guests.

#### **Public Service Announcements**

The station aired various Public Service Announcements pertaining to Community issues in varying lengths (:10, :15; :20; :30; :60 and :90); each PSA aired multiple times between October 1 through December 31,2006.

## **PROGRAMMING DEALING WITH THE FOLLOWING COMMUNITY ISSUES:**

### **EDUCATION** **OCTOBER 1 – DECEMBER 31, 2006**

**October 12, 2006**

#### **Math Teachers Take the NBC24 Challenge**

**Rob Packard / Package / 1:50**

NBC24 was the only Toledo television station to cover the the 56th Annual Ohio Council of Teachers of Mathematics held at the Seagate Center. Rob Packard covered the event that drew 1,200 math teachers and quizzed them on math problems.

**October 23, 2006**

#### **Major Grant for Toledo Schools**

**Aaron Brillbeck / Package / 1:25**

Toledo schools will share more than 27 million dollars in federal grants over the next five years. The money will be split among the state's four biggest school districts it rewards schools for reaching certain performance goals. But it will also be used to offer incentives for teachers to work in low performing schools. Interim Superintendent John Foley is glad for the money, but says the timing is no coincidence. The grant comes just two weeks before a challenging election for republicans. It's the first federal effort to reward teachers for raising test grades.

**November 2, 2006**

#### **How Much Homework is Too Much?**

**Andrea Mock / Package / 1:15 / NBC24 Talk-back Web Poll**

On the heels of a national survey on how much homework students face, NBC24 decided to talk to area parents and students about how much homework is too much. We've all heard debates about children spending too much time playing video games or watching TV. But would you believe there's another national debate brewing. Some experts say kids have too much homework!!! Each night millions of American kids spend hours doing their homework. And some parents say it's just too much. But parents and educators can't agree on the answer to this pop- quiz ---How much is too much?

**November 20, 2006**

#### **Keyser Elementary 2nd Graders Published**

**Kylie Conway / Package / 1:40**

It's an accomplishment that even most adults don't have under their belt. Twenty-five second graders of Keyser Elementary are now published authors. The book "The Amazing Animal Adventures" was unveiled to the students for the first time. Each story the student wrote revolved around a different beanie baby. Mrs. Lisa Guthrie, the young authors' teacher, uses the beanie babies as motivational tools. Each day students with good behavior get to spend time with their favorite animal.

#### **Public Service Announcements**

The station aired various Public Service Announcements pertaining to Community issues in varying lengths (:10, :15; :20; :30; :60 and :90); each PSA aired multiple times between October 1 through December 31,2006.

## **PROGRAMMING DEALING WITH THE FOLLOWING COMMUNITY ISSUES:**

### **GOVERNMENT OCTOBER 1 – DECEMBER 31, 2006**

**October 3, 2006**

#### **Toledo's "Code Red" Buildings**

**Aaron Brillbeck / Package / 1:45 / Live Remote**

An NBC24 Follow-up: The old warehouse that was destroyed Saturday in a two-alarm fire, it was one of 46 buildings that city officials call "Code Red" --- Meaning they are unsafe to occupy. NBC24 also learned that if a fire breaks out in one of these buildings labeled "Code Red", that Toledo fire crews will not go inside to battle the blaze. They will simply let the building burn to the ground and protect neighboring structures. But many of these old buildings are also homes to homeless people who could be trapped if the buildings burn. If a building is labeled "Code Red", Toledo fire crews will not search the structure, even if they believe someone might be inside. Officials tell NBC24 that they will not attempt to rescue anyone unless they actually see them in the building.

**October 4, 2006**

#### **Residents Fed Up with Gun Range Noise**

**Matt Trezza / Package / 1:20**

Residents in Perrysburg say they're fed up with the sound of gunfire next door and have organized to do something about it. Residents have presented a petition to shut down the Perrysburg Police Department's outdoor firing range. Residents living near and across the Maumee River from the range say they're constantly dealing with noise and other issues 24 hours a day, seven days a week.

Dan Pollock can hear gunshots from his property and he is spearheading the effort to get it closed.

NBC24 covered the group's effort as they presented them to Perrysburg City Council.

**November 6, 2006**

#### **The Political Blow Off**

**Andrea Mock / Package / 1:45**

NBC24 wanted to give the candidates for Ohio Governor and the two U.S. Senate races a two full minutes to explain who they are and what they stand for. Not everyone took NBC24 up on the offer. Democratic candidate for senate, Sherrod Brown, and third party candidates for Ohio governor Bill Peirce and Bob Fhrakis were the only ones to take us up on our offer. Republican Mike DeWine said it was not an intentional snub of voters in Northwest Ohio, but the invitation slipped through the cracks. Democratic candidate for Ohio governor offered apologies through a representative saying time had run out. Republican candidate for Ohio governor Ken Blackwell not only ignored the invitation, but did not return NBC24's calls.

**November 8, 2006**

#### **Drivers Stuck With Accident Bill**

**Matt Trezza / Package / 1:33 / Live Remote**

Some local drivers have been smacked with a double-whammy in Toledo -- they were in traffic accidents, and then they were charged hundreds - sometimes thousands of dollars for emergency services. So many Lucas County residents are getting angry with the policy that they're begging their respective city council members to change the rule. Most drivers know the shock, panic and potential for serious injury or even death that comes with a car accident. Many drivers think its adding insult to injury when they suddenly get the bill for a rescue crew.

## **PROGRAMMING DEALING WITH THE FOLLOWING COMMUNITY ISSUES:**

### **GOVERNMENT OCTOBER 1 – DECEMBER 31, 2006**

**December 6, 2006**

**Mayor Carty Finkbeiner's State of the City Address**

**Live Broadcast / 30 minutes**

NBC24 was the only Toledo television station to carry Mayor Carty Finkbeiner's State of the City address live. The speech lasted about 30 minutes and included remarks from Toledo native and former NBA basketball star, Jimmy Jackson, as well as Dr. Lloyd Jacobs, President of the University of Toledo.

**December 12, 2006**

**Angry Over Oregon Fire Chief Selection**

**Andrea Mock / VOSOT / 1:00 / Live Remote**

Firefighters in Oregon were upset and demanding answers after concerns were raised about the recent fire chief selection, his past, and how he was promoted so quickly. At a city council meeting about 30 angry firefighters say council members were too hasty when they named Bill Wilkins, the city's new fire chief, back Nov. 13. Firefighters got into a heated debate with some city council members after the meeting. When Chief Wilkins was promoted, he'd only been with the department for six months. Some firefighters who've been with the city's fire department for more than 20 years feel they were overlooked.

**December 21 & 22, 2006**

**Montel Williams**

"On Location: Holidays with our Troops". Montel brings the holidays halfway around the world to our troops stationed in the Middle East and PersianGolf.

**Public Service Announcements**

The station aired various Public Service Announcements pertaining to Community issues in varying lengths (:10, :15; :20; :30; :60 and :90); each PSA aired multiple times between October 1 through December 31,2006.

## **PROGRAMMING DEALING WITH THE FOLLOWING COMMUNITY ISSUES:**

### **LEADERSHIP**

**OCTOBER 1 – DECEMBER 31, 2006**

#### **October 2006**

##### **Detroit Tigers in the World Series**

##### **Multiple Stories / Multiple Packages / Various Lengths / Multiple Live Remotes**

NBC24 provided on-going coverage of the Detroit Tigers, the parent club of the Toledo Mud Hens, as they played in the 2006 World Series against the St. Louis Cardinals. Much of the coverage focused on Jim Leyland, the Detroit Tiger's manager, who is a native of Perrysburg, OH. We focused on Leyland his leadership roles as a youth and as a major league manager.

#### **October 9, 2006**

##### **Local Gradkowski Fans Watch First NFL Start**

##### **Matt Trezza / Package 1:30 / Live Remote**

Thousands packed area bars and restaurants Sunday to watch former Rocket standout Bruce Gradkowski become the first University of Toledo quarterback to start in the NFL. At Buffalo Wild Wings in Sylvania, UT alumni gathered to watch Gradkowski play. There were three games showing throughout the restaurant, but fans young and old only cared about one - the Tampa Bay Buccaneers vs. the New Orleans Saints at the Superdome. In Tampa Bay's first possession of the game, and on Gradkowski's first NFL pass, he engineered a touchdown.

#### **October 21, 2006**

##### **Carty Fires Up Teens & Mentors at "Man-Up" conference**

##### **Double VOSOT / 1:30**

Mayor Carty Finkbeiner was asked to make a presentation at the "Man-Up" Conference, and get the primarily African-American men and their mentors fired-up. He did just that. It was the second year for the "Man-Up" conference at the Wyndham Hotel Downtown. Last year they had about 50 young men participate. Saturday's conference saw about 150 students and about 50 mentors. Finkbeiner, in fiery speech to the teens, said the future of the next generation rests in their hands. It was tough-talk from Carty to the young African-American men to step-up and be role models to their children, and younger brothers and peers.

#### **November 8, 2006**

##### **O-I Chairman, CEO Stepping Down**

##### **VO / 1:00**

The Board of Directors of Owens-Illinois, Inc. announced that its chairman and chief executive officer Steven R. McCracken, has chosen to step down at the end of the month for personal reasons. Albert P.L. Stroucken, a current O-I Board member, has been named as the Company's new chairman and CEO, effective December 4.

#### **November 14, 2006**

##### **OHP Trooper Receives High Honors**

##### **VO / 1:00**

Ohio State Highway Patrol Trooper Scott Tanner has been selected 2006 Trooper of the Year at the Swanton Post. The selection of Trooper Tanner, age 47, is in recognition of outstanding service during 2006 at the Swanton Post. Fellow officers stationed at the Swanton Post chose Trooper Tanner based on his leadership abilities, professional ethics, courteous treatment of others, enthusiastic work attitude, and cooperation with supervisors, peers and the public. Trooper Tanner is now in contention for the District and State Trooper of the Year Award to be announced at a later date.



**PROGRAMMING DEALING WITH THE FOLLOWING COMMUNITY ISSUES:**

**LEADERSHIP**  
**OCTOBER 1 – DECEMBER 31, 2006**

**December 28, 2006**

**The Death of President Gerald Ford**

**Multiple Stories / Multiple Packages / Various Lengths**

NBC24 provided continuous coverage of the honors paid to the 38<sup>th</sup> President of the United States, Gerald Ford. This included live breaking news and special reports on his death, as well as live coverage of his funeral.

**Public Service Announcements**

The station aired various Public Service Announcements pertaining to Community issues in varying lengths (:10, :15, :20, :30, :60 and :90); each PSA aired multiple times between October 1 through December 31, 2006.

## **PROGRAMMING DEALING WITH THE FOLLOWING COMMUNITY ISSUES:**

### **YOUTH**

**OCTOBER 1 – DECEMBER 31, 2006**

**October 2, 2006**

#### **Local School Mourns a Promising Young Life Cut Short in a Crash**

**Rob Packard / Package / 1:25 / Live Remote**

At Woodmore High, hundreds gathered to remember Todd Hatch. The 16 year old died when the car he was in, hit a tree and struck a sport utility. Two teens are still in serious condition. Todd's father wore his son's favorite shirt as he recalled his son's joy for life. Other relatives who spoke at the service Monday remembered Todd as a fun-loving, gifted guitar player with a talent for making people smile.

**October 5, 2006**

#### **Disturbing Trend**

**Aaron Brillbeck / Package / 1:30 / Live Remote**

A local teenager tried to kill himself by jumping out of the fourth floor of his school Thursday, and this seems to be a disturbing trend --- Kids killing themselves at or near their schools. The incident took place around 11 a.m. at the Toledo School for the Arts in Downtown Toledo. Police say the 13-year old boy was found lying here on the sidewalk after jumping from a fourth story window. He survived the fall, but he is seriously hurt. Police rushed to the school after a passer-by reported seeing the student lying, face down, screaming in pain. NBC24 was told he was alone in a band practice room when he jumped, breaking his back, leg and hand. And this isn't the first school suicide we've seen recently. Back in February, a teen committed suicide by hanging himself in the bathroom of Bowling Green High School. Since then, one Bowling Green student killed himself at home and two others tried.

**October 9, 2006**

#### **Local Singer/Dancer Topping the Charts**

**Rob Packard / Package / 1:30 / Live Remote**

A West Toledo teen is succeeding in a double-life. Hometown girl- who serves ice cream, and famous pop star with a hit song on the dance charts. That's Emelee-- singing her song that just rose to number 19 on the dance charts. The 19 year old made her music video inside the local ice cream shop where she still works. Emelee started singing when she was eight. She's performed from coast to coast. You can see her serving ice cream at Cold Fusion Creamery in west Toledo. She told us she doesn't mind balancing her scooping career with her singing career.

**November 1, 2006**

#### **Flying Bra Teen Pleads No Contest**

**Aaron Brillbeck / Package / 1:20**

The Bowling Green teenager, who lost her bra on a busy highway causing a nearby car to crash, pleaded no contest to littering charges. Witnesses say Emily Davis, 17, and some friends were flashing motorists on I-75 in September. Davis then tried to put her bra on the antenna of the car she was riding in, and it blew off causing a nearby car to swerve and flip over. Davis insists she took off the bra because her dog chewed on it, making it uncomfortable. Davis was sentenced to probation and 24 hours of community service, but was not fined. She is being sued by the driver of the car that crashed.

## **PROGRAMMING DEALING WITH THE FOLLOWING COMMUNITY ISSUES:**

### **YOUTH**

**OCTOBER 1 – DECEMBER 31, 2006**

**November 9, 2006**

**St. Ursula Healthiest School in Ohio**

**Matt Trezza / Package / 1:30**

A local high school is being recognized as one of the healthiest schools in the country because of its dedication to fitness and nutrition. St. Ursula Academy in West Toledo has won the award for "The Healthiest Student Body in Ohio." The group behind the national "got milk?" marketing campaign hosted an assembly on Thursday to make the announcement at the school. The "healthiest student bodies" contest asked students to write essays explaining how their schools help them focus on health, fitness, and nutrition. St. Ursula provides a range of exercise programs, including a fitness room that's open to all students after classes, and there's even a personal trainer. Plus, the school cafeteria offers healthy foods for breakfast and lunch.

**December 25, 2006**

**Seneca Co. Teens Save Man from House Fire**

**Aaron Brilbeck / Anchor Package / 1:45**

A Fort Seneca man is alive this holiday season all because four teenage girls were running late for school on December 21, 2006. Erin Keller, Gabe Turner, Amanda Ortiz, and Brittany Jackson, 17, missed the bus to Old Fort High School and had to car pool. On the way to school they spotted Dan Hammond's home on fire and sprung into action. "They're heroes. If it hadn't been for them, there might be three kids without their dad for Christmas," said Hammond. "We were on our way to school and we saw the smoke," said Erin Keller, a teenage hero. "My other friends didn't see anything so we went over and saw the house was on fire. So my friend called an ambulance and 9-1-1."

**December 19, 2006**

**Montel Williams**

"Crime stopping Teens". Program about young people whose courageous and selfless actions helped save lives, stop criminals and fight for justice.

**December 15, 2006**

**Montel Williams**

"Little Kids...Big Ideas" – Montel meets some young, up-and-coming inventors and learns about their amazing products.

**December 5, 2006**

**Montel Williams**

"Violent Children...Families in Crisis" – Program about mothers who feel they are at the end of their ropes, because they have a child that displays violent and out of control behavior and they need help.

**December 7, 2006**

**Montel Williams**

"Kids Making a Difference" – Montel had amazing kids on his program that are doing charitable work and changing lives by singing, raising money and collecting toys for underprivileged and sick kids.

### **Public Service Announcements**

The station aired various Public Service Announcements pertaining to Community issues in varying lengths (:10, :15, :20, :30, :60 and :90); each PSA aired multiple times between October 1 through December 31, 2006.

## **PROGRAMMING DEALING WITH THE FOLLOWING COMMUNITY ISSUES:**

### **FAMILY OCTOBER 1 – DECEMBER 31, 2006**

**October 23, 2006**

#### **Local Military Families Deal with Deadly Month for U.S. Forces in Iraq**

**Matt Trezza / Package / 1:35**

The military is called the month of October 2006 one of the deadliest for our troops overseas this year. Since the war began, nearly 2,800 have died. Local military families are doing their best to get by while they wait for their loved ones to return home. Two area units are currently deployed in Iraq --- The 124 Marines from Perrysburg, and the 148th Infantry Battalion from Bowling Green. As hard as life in Iraq and Afghanistan must be for Northwest Ohio troops, it can be emotionally devastating on their families back home. One family we spoke with told us our troops are missing many of the basic things we take for granted, like over the counter medicines. They say especially during a month as deadly as this, our servicemen need your help more than ever.

**November – December 2006**

#### **The Caged Kids Trial**

**Multiple Stories / Multiple Packages or VOSOTS / Various Lengths**

NBC24 provided continuous coverage of the Gravelle trial from Norwalk, OH in Huron County. The couple was accused of making some of their adoptive children sleep in cages. Michael and Sharen Gravelle were found guilty on four felony and two misdemeanor counts of child endangering and five counts of misdemeanor child abuse. They were acquitted on 13 other charges.

**November 18 - 26, 2006**

#### **TomKat: Man and Wife**

**Multiple Stories / Multiple Packages or VOSOTs / Various Lengths**

NBC24 covered the fairy-tale wedding of Tom Cruise and Toledo native Katie Holmes from a glowing 15th-century castle in this medieval lakeside town. We also kept tabs on them while they vacationed on their honeymoon over the following week.

**December 15, 2006**

#### **Toledo Fire Dept Welcomes Father/Daughter Duo**

**Kylie Conway / Package / 1:53**

Fifteen people were sworn in to the Toledo Fire Department on December 15, 2006. It was a proud moment for the chief, the department, family members, and one father in particular. Out of 1,500 people, 15 were chosen to protect the City of Toledo. And getting there wasn't easy. "One of the first things I had to do was hire a personal trainer. Because, as a mother of two, I was kind of out of shape," said Komako Goolsby-Green who was inducted into the Toledo Fire Department. Komako joined her father on the Toledo Fire Department. "My blood running through her veins and her carrying on the tradition. It feels great. There's no other feeling to describe it just feels great," said Lieutenant K.E. Goolsby, Komako's father.

## **PROGRAMMING DEALING WITH THE FOLLOWING COMMUNITY ISSUES:**

### **FAMILY** **OCTOBER 1 – DECEMBER 31, 2006**

**December 25, 2006**

#### **Local Marine's Family Opens Doors, Hearts**

**Matt Trezza / Package / 2:00**

It's the season of giving. One local military family has gotten so many holiday donations that they've opened their arms and their hearts to help friends who are less fortunate. NBC24 previously reported about the wonderful work Angela Walters does on behalf of the Perrysburg-based 124th Marines and their families. Right now Angela's husband is serving in Iraq. Donations have been pouring in from community groups to help hers and other military families. Walters got so much though that she decided to share the generosity. Angela Walters has worked hard to give unto others. Now she is returning the favor.

**December 25 – 31, 2006**

#### **The Fight for Jordan Jablonski**

**Multiple Stories / Multiple Packages / Various Lengths / Multiple Live Remotes**

A one-year-old baby boy was in critical condition at Toledo Children's Hospital after a Christmas Eve apartment fire in West Toledo, authorities said. Jordan Jablonski was sleeping in his room early Saturday morning when an apparent electrical problem with a night-lite sparked the blaze, his parents said. The parents grabbed the baby and escaped. NBC24 worked with the family to help raise much needed donations for medical expenses, as well as working with Champion Windows in Maumee as a drop-off point for gifts for Jordan.

**December 21 & 22, 2006**

#### **Montel Williams**

"On Location: Holidays with our Troops". Montel brings the holidays halfway around the world to our troops stationed in the Middle East and PersianGulf. Montel interviewed the men and women serving our country who won't be home with their families for the holidays. He also brought videotape messages from home to some of the soldiers.

**November 14, 2006**

#### **Montel Williams**

"The Shocking Truth about Daycare". Montel's program is a report on daycare centers. Sixty three percent of the nation's children under five years of age are in some type of child care arrangement every week. The lack of legal qualifications needed to run a daycare center in the US are appalling and may be the cause of some recent alarming cases of neglect and abuse.

#### **Public Service Announcements**

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## **PROGRAMMING DEALING WITH THE FOLLOWING COMMUNITY ISSUES:**

### **ECONOMY** **OCTOBER 1 – DECEMBER 31, 2006**

**November 2, 2006**

#### **Ford: No Changes Expected in Maumee Decision**

**Aaron Brilbeck / Package / 1:45 / Live Remote**

Ford Motor Company spokesperson told NBC24 Thursday that she doesn't expect a change in the decision to close the Maumee Stamping plant, despite a \$15.7 million incentive package submitted Wednesday by local officials. On Wednesday, leaders from the city of Maumee, Lucas County Commissioners, Toledo-Lucas County Port Authority, Congresswoman Marcy Kaptur, UAW Local 1892, as well as other state and local leaders submitted a \$15.7 million incentive package to Ford in the hopes to save the Maumee Stamping plant. In September, Ford announced it was closing the plant as part of a restructuring plan to turn the company around. The proposal includes an offer from the Toledo-Lucas County Port Authority to buy the stamping plant and lease it back to the company. The Port authority tells NBC 24 that they have offered to buy the plant at 50 percent of its appraised value and lease it back to Ford. The city of Maumee is offering cash for a job creation and retention program as well as tax exemptions. **NOTE:** In the end, Ford still stayed with its decision to close the plant.

**November 8, 2006**

#### **COSI Future Unknown After Levy Fails**

**Rob Packard / Package / 1:30 / Live Remote**

A Toledo tourist attraction asked for help from voters, but they've said no. A tax levy to raise money for the city's Center of Science and Industry -- or COSI -- has been rejected by a close margin of just over 1,500 votes. Officials with the science museum had warned they would run out of money in December and said the levy would determine COSI's future. They also said the measure would have raised property taxes for the average Lucas County homeowner by about \$5.00 per year.

**November 16, 2006**

#### **City has \$10.6 Million Deficit**

**Aaron Brilbeck / Package / 1:25 / Live Remote**

In an address to city council, Toledo Mayor Carty Finkbeiner said the Glass City has a budget problem to start fiscal year 2007. The City of Toledo is \$10.6 million in the hole. Mayor Finkbeiner delivered the proposed 2007 budget to city council Wednesday. He had to do it by Nov. 15 at 4 p.m., a state law. Councilman George Sarantou, who chairs the budget finance committee, says the first step is to form a committee to study ways to get the city out of the red. Sarantou says he doesn't expect any job cuts. By law the council must pass a balanced budget by March 30.

**November 30, 2006**

#### **Port Clinton Marina District Plans**

**Andrea Mock / Package / 1:30**

Port Clinton is a beautiful little city, but it might be best known for one thing. It's more known as a parking lot to the islands, most say. But things could be changing. More than 300 gathered at McGruder Hospital to hear proposals from two different developers for a new marina district. "I'm excited, I'm from a big city so I'm excited to see stuff happening around here," says Karilyn Cleary, of Port Clinton. Puller Group Inc., of Indianapolis presented a project focusing on an indoor water park with an eight-story hotel, making Port Clinton a destination for family vacations.

## **PROGRAMMING DEALING WITH THE FOLLOWING COMMUNITY ISSUES:**

### **ECONOMY OCTOBER 1 – DECEMBER 31, 2006**

#### **November / December 2006**

##### **Sylvania Firefighters Union Continues Battle to Save Station**

##### **Multiple Reporters / Multiple Packages / Various Lengths / Multiple Live Shot**

During the months of November and December 2006, NBC24 provided on-going coverage of the meetings between Sylvania Township Trustees, the city of Sylvania, as well as the Sylvania Firefighters union in an effort to save a fire station from being closed due to budget cuts. We also provided a forum for public comment from Sylvania Township residents. In the end, the fire station was closed.

#### **Public Service Announcements**

The station aired various Public Service Announcements pertaining to Community issues in varying lengths (:10, :15; :20; :30; :60 and :90); each PSA aired multiple times between October 1 through December 31, 2006.

## **PROGRAMMING DEALING WITH THE FOLLOWING COMMUNITY ISSUES:**

### **RELIGION**

**OCTOBER 1 – DECEMBER 31, 2006**

**October 6, 2006**

#### **Report: Priests Accused of Abuse Still Have Teaching Certificates**

**Tom Bosco / Package / 1:45**

Eight priests who have been convicted or accused of child sex abuse continue to hold state-issued certificates to teach in private and religious schools, it was reported. Another priest convicted of possessing child pornography and a teacher who is not a priest but was accused of sexually touching a female student also have teaching permits, the report said. The Ohio Board of Education next week plans to revoke the teaching certificate for Stephen G. Rogers, a former religion teacher at Toledo's Central Catholic High School. He was convicted of possessing child pornography in 2003. The state also is investigating the certificates of the nine others. Only one is known to be still teaching, the report said.

**October 8, 2006**

#### **Fr. Robinson Supporters Raise Money for Legal Defense**

**Paul Stelzer / 1:45 / Package**

Some 300 supporters of Father Gerald Robinson showed up Sunday to raise money for his legal defense fund, in the hopes that the appeals process would lead to a new trial. Father Robinson, of course, was convicted of murder last May for killing Sister Margaret Ann Pahl at the former Mercy Hospital Chapel in April 1980. Supporters paid \$15 apiece for a chicken dinner at the Scott Park Banquet Room in South Toledo. The money raised will go towards Father Robinson's legal defense fund. Television cameras were not allowed inside the banquet hall. John Donahue, the attorney who will spearhead the appeal of Father Robinson's conviction, spoke with NBC24 in the hall's parking lot. Donahue had never met Father Robinson when the Catholic priest was convicted, but is now convinced that Robinson is innocent.

**October 29, 2006**

#### **Pope John Paul II Statue Dedicated at St. Adalbert Parish**

**Matt Trezza / Package / 1:35**

The area Polish community celebrated a national hero, dedicating a statue at Saint Adalbert parish honoring the late Pope John Paul II. Hundreds showed up for the event that displayed hometown pride to one of Poland's native sons. It's a larger-than-life statue of a larger-than-life man. The late Pope John Paul II, immortalized in bronze at the foot of Saint Adalbert parish. "This means hope. The Holy Father was not only a pope for the catholic church or polish catholics, but for everyone," says Janet Gawle, who attended the unveiling and hosts a polish radio program, "Melodies of Poland" on WCWA.

**November 18, 2006**

#### **TomKat Wedding Raises Questions on Religious Differences**

**Network Package / 1:30**

Scientology ceremonies contain many elements of traditional weddings, including rings and vows. But they also include certain Scientology fundamentals, including vowing never to go to bed without communicating about any differences. A spokesman for the Church of Scientology for Rome, Fabrizio D'Agostino, said an exchange of vows with a Scientology rite was not legally recognized in Italy, and would have to be preceded or followed by a civil union. The Vatican raised concerns about the wedding ceremony because Katie Holmes had been raised catholic and there was an apparent interest in a dual ceremony.



## **PROGRAMMING DEALING WITH THE FOLLOWING COMMUNITY ISSUES:**

### **RELIGION**

**OCTOBER 1 – DECEMBER 31, 2006**

**December 15, 2006**

#### **Local Nun Visits First Movie Theatre at Age 104**

**Matt Trezza / Package / 1:20**

Sister Leonita Noetzel, a 104-year-old nun, has seen a lot in her lifetime, but until Friday, she never saw a movie in a theater. As amazing as that sounds, it was not surprising. Sister Leonita, born in 1902, refrained from taking in a movie because of poor eyesight. But this holiday season, she made an exception for the nativity story. On Friday, Sister Leonita set foot in her first movie theatre for a special screening of "The Nativity Story." "This is a great reminder of the big feast we're going to celebrate on the 25th, and all of humanity should take steps to see it," she said. Since she devoted her life to the church, she's been a teacher, administrator and principal, spending her time educating and enlightening the young.

#### **Public Service Announcements**

The station aired various Public Service Announcements pertaining to Community issues in varying lengths (:10, :15, :20, :30, :60 and :90); each PSA aired multiple times between October 1 through December 31, 2006.

## **PROGRAMMING DEALING WITH THE FOLLOWING COMMUNITY ISSUES:**

### **CRIME**

**OCTOBER 1 – DECEMBER 31, 2006**

**October 2, 2006**

#### **Trucker Confesses To Killing Five Prostitutes**

**Rob Packard / Package / 1:45 / Live Remote**

A truck driver on trial in the deaths of two women pleaded guilty to killing four women and taking part in the slaying of another. All the women were prostitutes whose bodies were found in the Toledo area between 2000 and 2005, prosecutors said. Dellmus Colvin, 47, pleaded guilty to aggravated murder and complicity to commit murder. In exchange, prosecutors agreed not to seek the death penalty. Dellmus Colvin shocked court observers, admitting to not only killing Jackie Simpson and Melissa Weber, but also three other women he wasn't even charged with murdering.

**October – December 2006**

#### **The Trial of Tom Noe**

**Various Reporters / Multiple Packages / Various Lengths / Multiple Live Remotes**

NBC24 provided continuing coverage of the Tom Noe trial in Lucas County court. Noe was on trial for stealing from a coin investment fund he once managed for the State of Ohio. He was found guilty on 29 counts and sentenced to nearly 20 years in prison.

**November 2006**

#### **The Trial of Sonya Moussaed**

**Various Reporters / Multiple Packages / Various Lengths / Multiple Live Remotes**

Moussaed was charged with murdering her boyfriend's one year old daughter in April 2006. A Monroe County jury found Moussaed, 28, guilty of first degree murder in the beating death of one-year old Gracie Simmons. She was sentenced to live in prison. Detectives contended she killed her boyfriend's daughter at home while the child's father was gone at work. A child abuse expert testified Gracie appeared to have been punched, slapped, and shaken to the point that her head was bleeding, her skull was fractured, and her brain was swollen. A judge called this "the ultimate act of child abuse."

**November 13, 2006**

#### **Powell: \$1 Million Bond Set in Weekend Arson**

**Various Reporters / Multiple Packages / Various Lengths / Multiple Live Remotes**

Wayne Stanton Powell is accused of starting a house fire in North Toledo that killed four people, including two children. Toledo police captured Powell, a former NBC24 Fugitive of the Week, days after the arson fire. He was arraigned on charges of aggravated murder, aggravated arson and felonious assault charges. The judge set his bond at \$1 million. This is a capital case where the Lucas County prosecutor will seek the death penalty. This case is expected to go to trial in 2007 and NBC24 will provide continuous coverage.

## **PROGRAMMING DEALING WITH THE FOLLOWING COMMUNITY ISSUES:**

### **CRIME**

**OCTOBER 1 – DECEMBER 31, 2006**

**December 23, 2006**

#### **Local Soldier Robbed of Memorabilia of Fallen Comrade**

**Matt Trezza / Package / 1:45**

NBC24 was the only Toledo television station to tell the story of a soldier who just returned from duty in Iraq. He had all his Christmas presents stolen from a local shopping center. But that's not the worst part of his holiday misery. Army Specialist Thomas Fleck had a best friend and brother-in-arms, fellow soldier Jeff Shaffer. This past September, Shaffer was killed by a roadside bomb in Iraq. All Spec. Fleck had, besides memories, was Shaffer's baseball cap. Now, he doesn't even have that. "It would be the greatest present ever," Spec. Fleck tells NBC24. "It's something I really, really want back. It's one of the most important things I got."

**Saturday, October 28, November 4, 11, 18, 25 & December 23.**

#### **Dateline NBC**

**"To Catch a Predator"** – Chris Hansen is back with another series of reports on men who target young teenagers online and a follow-up on what happened to some of the men who came to meet the young teens who they thought were home alone?

**Saturday, December 23**

#### **Dateline NBC**

John Larson updates his report on the brutal murder of Lauri Waterman, a loving wife, mother and special education aide that shocked the small Alaskan village of Craig, a very remote and isolated place. Two men were quickly arrested and soon a third arrest was made, this time one of their own. Did Lauri's daughter play a role in her mother's death?

**Wednesday, December 20**

#### **Dateline NBC**

A report on a brutal murder, execution style, at Erie Manufacturing in Polk County, Florida in 1997. As families mourned the devastating tragedy, an urgent criminal investigation ensued. Was it an act of passion or revenge? Were there multiple killers or was it just one man with a motive and a strong alibi?

**Wednesday, October 18**

#### **Dateline NBC**

A report about a woman in a bitter divorce who was found shot in the head. Her family was adamant that she was murdered, but evidence suggested suicide. However, when new information is revealed about her husband's past, her grief-stricken family sees their opportunity for justice to be served.

**November 27, 2006**

#### **Montel Williams**

**"Dangers in the Neighborhood"**. Most people believe that violent crimes are committed by strangers, but many times the victims know their attackers. Even worse, there are circumstances where the offender lives right down the street or next door.

#### **Public Service Announcements**

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## **Fourth Quarter 2006 station involvement in the community various events**

### **Toledo Spread the Red**

NBC24's Jennifer Stacy and Shenikwa Stratford participated in the annual Toledo Goes Red for Women sponsored by St. Vincent Mercy Medical Center. The mission was to raise women's awareness that heart disease is the No. 1 killer of women. The American Heart Association called for nominations of local women to represent the Toledo Goes Red for Women movement as a feature Go Red Ambassador in 2006.

### **Local American Red Cross Blood Drives**

On going throughout the first quarter 2006, WNWO, NBC24, and NBC24.com provided information on the upcoming blood drives for the Western Lake Erie Blood Region of the American Red Cross. This list broken down by county and then the date with a phone number provided for additional information and a link to their website [www.redcrosstoledo.org](http://www.redcrosstoledo.org)

### **Fugitive of the Week**

WNWO NBC24 has developed an exclusive partnership with the Northern Ohio Violent Fugitive Task Force and the United States Marshals to profile a fugitive of the week every Tuesday during NBC24 Tonight --- Our 11 p.m. newscast. As of the end of the fourth quarter 2006 - 57 fugitives have been captured. This is an on-going series.

### **St. Jude's Dream Home Campaign**

WNWO NBC24 for the second straight year has partnered with several area companies and St. Jude's Children's Research Hospital to raffle off a brand new home. People can buy a raffle ticket for \$100 with all the proceeds going to St. Jude's Children's Research Hospital. The grand prize drawing is April 30, 2006 in a live broadcast.