

# ORDER



**Orders**  
**Order / Rev:** 248128  
 Alt Order #:  
**Product Desc:** American Action Network  
**Estimate:** 2754  
**Flight Dates:** 02/23/17 - 03/01/17  
**Original Date / Rev:** 02/22/17 / 02/22/17  
**Order Type:** GENERAL

**KIVI**  
**Primary AE:** Erin Brody  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Strategic Media Services Inc - Politica  
**Buying Contact:**  
**Billing Contact:**  
 1911 North Ft. Myer Drive - Suite 400  
 Arlington, VA 22209

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** American Action Network  
**Demographic:** A25-54  
**Product Codes:** PL Non-Ballot Issue  
**Priority:** P-4  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS

**New Business Thru:**  
**Order Separation:** 00:20:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/30/17	02/26/17	6	\$440.00	\$374.00
02/27/17	03/01/17	6	\$500.00	\$425.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
February 2017	6	\$440.00	\$374.00	0.00
March 2017	6	\$500.00	\$425.00	0.00
<b>Totals</b>	<b>12</b>	<b>\$940.00</b>	<b>\$799.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Brody			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KIVI	02/23/17	03/01/17	M-F 5-6am News M-F 5-6am News	CM	5-6am	-----	:30	0	\$30.00	P-4	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/20/17	02/26/17	---1---		1		\$30.00		0.00					
		Week: 02/27/17	03/05/17	-----		0		\$0.00		0.00					
N 2	KIVI	02/23/17	03/01/17	M-F Good Morning America M-F Good Morning America	CM	7-9am	-----	:30	0	\$80.00	P-4	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/20/17	02/26/17	----1--		1		\$80.00		0.00					
		Week: 02/27/17	03/05/17	--1----		1		\$80.00		0.00					
N 3	KIVI	02/23/17	03/01/17	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	-----	:30	0	\$65.00	P-4	0.00	NM	3	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/20/17	02/26/17	---1---		1		\$65.00		0.00					
		Week: 02/27/17	03/05/17	-11----		2		\$65.00		0.00					
N 4	KIVI	02/23/17	03/01/17	ABC World News M-F ABC World News M-F	CM	530-6pm	-----	:30	0	\$90.00	P-3	0.00	NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/20/17	02/26/17	---1---		1		\$90.00		0.00					
		Week: 02/27/17	03/05/17	1-----		1		\$90.00		0.00					
N 5	KIVI	02/23/17	03/01/17		CM	10-1035pm	-----	:30	0	\$100.00	P-4	0.00	NM	3	\$300.00

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Advertiser: American Action Network  
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 Estimate: 2754  
**KIVI**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-Su 10pm News											
				M-Su 10pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/20/17	02/26/17	----1--		1		\$100.00		0.00					
Week:		02/27/17	03/05/17	11-----		2		\$100.00		0.00					
N 6	KIVI	02/25/17	02/26/17	Sa/Su 530-6pm News ROM		530-6pm	-----SS	:30	1	\$75.00	P-4	0.00	NM	1	\$75.00
				Sa/Su 530-6pm News ROS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/20/17	02/26/17	-----SS		1		\$75.00		0.00					
													Totals	12	\$940.00