

ORDER



Orders
Order / Rev: 248128
Alt Order #:
Product Desc: American Action Network
Estimate: 2754
Flight Dates: 02/23/17 - 03/01/17
Original Date / Rev: 02/22/17 / 02/22/17
Order Type: GENERAL

KIVI

Primary AE: Erin Brody
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Strategic Media Services Inc - Politica
Buying Contact:
Billing Contact:
 1911 North Ft. Myer Drive - Suite 400
 Arlington, VA 22209

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: American Action Network
Demographic: A25-54
Product Codes: PL Non-Ballot Issue
Priority: P-4
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: ISS

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/30/17	02/26/17	6	\$440.00	\$374.00
02/27/17	03/01/17	6	\$500.00	\$425.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2017	6	\$440.00	\$374.00	0.00
March 2017	6	\$500.00	\$425.00	0.00
Totals	12	\$940.00	\$799.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Brody			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KIVI	02/23/17	03/01/17	M-F 5-6am News M-F 5-6am News	CM	5-6am	-----	:30	0	\$30.00	P-4	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/20/17	02/26/17	--- 1---		1				\$30.00		0.00			
		Week: 02/27/17	03/05/17	-----		0				\$0.00		0.00			
N 2	KIVI	02/23/17	03/01/17	M-F Good Morning America M-F Good Morning America	CM	7-9am	-----	:30	0	\$80.00	P-4	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/20/17	02/26/17	---- 1--		1				\$80.00		0.00			
		Week: 02/27/17	03/05/17	-- 1----		1				\$80.00		0.00			
N 3	KIVI	02/23/17	03/01/17	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	-----	:30	0	\$65.00	P-4	0.00	NM	3	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/20/17	02/26/17	--- 1---		1				\$65.00		0.00			
		Week: 02/27/17	03/05/17	- 11----		2				\$65.00		0.00			
N 4	KIVI	02/23/17	03/01/17	ABC World News M-F ABC World News M-F	CM	530-6pm	-----	:30	0	\$90.00	P-3	0.00	NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/20/17	02/26/17	--- 1---		1				\$90.00		0.00			
		Week: 02/27/17	03/05/17	1-----		1				\$90.00		0.00			
N 5	KIVI	02/23/17	03/01/17		CM	10-1035pm	-----	:30	0	\$100.00	P-4	0.00	NM	3	\$300.00

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KIVI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-Su 10pm News															
M-Su 10pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 02/20/17		02/20/17	02/26/17	----1--	1		\$100.00		0.00						
Week: 02/27/17		02/27/17	03/05/17	11-----	2		\$100.00		0.00						
N 6	KIVI	02/25/17	02/26/17	Sa/Su 530-6pm News ROM		530-6pm	-----SS	:30	1	\$75.00	P-4	0.00	NM	1	\$75.00
Sa/Su 530-6pm News ROS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 02/20/17		02/20/17	02/26/17	-----SS	1		\$75.00		0.00						
													Totals	12	\$940.00