

ORDER



Orders
Order / Rev: 248131
 Alt Order #:
Product Desc: American Action Network
Estimate: 2755
Flight Dates: 03/02/17 - 03/08/17
Original Date / Rev: 02/22/17 / 02/22/17
Order Type: GENERAL

KIVI
Primary AE: Erin Brody
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Strategic Media Services Inc - Politica
Buying Contact:
Billing Contact:
 1911 North Ft. Myer Drive - Suite 400
 Arlington, VA 22209

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: American Action Network
Demographic: A25-54
Product Codes: PL Non-Ballot Issue
Priority: P-4
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: ISS

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/27/17	03/08/17	12	\$940.00	\$799.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2017	12	\$940.00	\$799.00	0.00
Totals	12	\$940.00	\$799.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Brody			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KIVI	03/02/17	03/08/17	M-F 5-6am News M-F 5-6am News	CM	5-6am	-----	:30	0	\$30.00	P-4	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/27/17	03/05/17	---1---		1		\$30.00		0.00					
		Week: 03/06/17	03/12/17	-----		0		\$30.00		0.00					
N 2	KIVI	03/02/17	03/08/17	M-F Good Morning America M-F Good Morning America	CM	7-9am	-----	:30	0	\$80.00	P-4	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/27/17	03/05/17	----1--		1		\$80.00		0.00					
		Week: 03/06/17	03/12/17	--1----		1		\$80.00		0.00					
N 3	KIVI	03/02/17	03/08/17	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	-----	:30	0	\$65.00	P-4	0.00	NM	3	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/27/17	03/05/17	---1---		1		\$65.00		0.00					
		Week: 03/06/17	03/12/17	-11----		2		\$65.00		0.00					
N 4	KIVI	03/02/17	03/08/17	ABC World News M-F ABC World News M-F	CM	530-6pm	-----	:30	0	\$90.00	P-4	0.00	NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/27/17	03/05/17	---1---		1		\$90.00		0.00					
		Week: 03/06/17	03/12/17	1-----		1		\$90.00		0.00					
N 5	KIVI	03/02/17	03/08/17	M-Su 10pm News M-Su 10pm News	CM	10-1035pm	-----	:30	0	\$100.00	P-4	0.00	NM	3	\$300.00

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N 5	KIVI	03/02/17	03/08/17	M-Su 10pm News M-Su 10pm News	CM	10-1035pm	-----	:30	0	\$100.00	P-4	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/27/17	03/05/17	----1--		1		\$100.00		0.00					
		Week: 03/06/17	03/12/17	11-----		2		\$100.00		0.00					
N 6	KIVI	03/05/17	03/05/17	Su 530-6pm News Su 530-6pm News	CM	530-6pm	-----S	:30	1	\$75.00	P-4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/27/17	03/05/17	-----S		1		\$75.00		0.00					
Totals													12	\$940.00	