

**WPZZ Praise 104.7 FM**  
**Petersburg/ Richmond, VA**  
**January 1, 2014- March 31, 2014**  
**Quarterly List of Programming Responsive**  
**To Issues of Community Concern**  
**1<sup>st</sup> Quarter 2014**

In our ongoing effort to serve the public interest, Station **WPZZ (FM)** broadcasts programming responsive to issues of concern to the Richmond and surrounding counties' listening public. Following is a brief description of those issues, and of the station's most significant programming treatment of them:

**Issues** of importance this quarter included the following:

**Education:** Educational efforts in the Community.

**Health Issues:** Health tips and awareness to help citizens of the Richmond Area.

**Civic Activity:** Live Appearances by the air staff to serve our community.

**Community Conversations:** A weekly community program hosted by Clovia

**Community Calendar:** Events that effect the community.

**Life Campaign:** Corporate initiative to help improve the community.

**Most significant programming treatment of issues 1st Quarter 2014:**

<b>Issue</b>	<b>Program</b>	<b>Description</b>	<b>Date</b>	<b>Time/Duration</b>
<b>Community Affairs/Calendar</b>				
Virginia General Assembly	2014 Session Convenes in Richmond, Virginia	Lawmakers from the across VA head to Richmond for the legislative session to introduce, pass or kill bills and vote on a state budget.	01/02-01/08/14	Time: 6am-12am 20 mentions 30 sec Interview 7:18am 01/08/14
Commonwealth of Virginia	Inauguration of Terry McAuliffe	Citizens attended the inaugural ceremonies by ticket only.	01/07-01/11/14	Time: 6am-8pm 10 mentions 30 sec.
Virginia Emergency Management	Statewide Tornado Drill	National Weather Service will send a test message on broadcast mediums to go to a safe place in a building or lower level of a home.	03/15-03/20/14	Time: 6am-8pm 20 mentions 30 sec
Health Marketplace Exchange	Open Enrollment Deadline March 31, 2014	Insurance brokers remind folks to get health insurance coverage or pay a tax penalty	03/17-03./19/14	Time: 6am-8pm 25 mentions 30 sec. Interview Valerie Jarrett 3/22 at 6am Community Conversations

<b>Education</b>				
Martin Luther King, JR Day	Living the Dream Celebration at the Mass Meeting	Thousands of students attended the MLK Mass meeting at Good Shepherd church..	01/14-01/20/14	Time: 6am-8pm 30 mentions 30 sec
Read Across America Day	Dr. Seuss Birthday Celebraton	Clovia read the 1 <sup>st</sup> graders at Woodville Elementary School	02/28/14	Time: 6am-8pm 20 mentions 30 sec Interview 7:18am 2/28
Richmond City	Richmond City Council	Council members to vote on a resolution to build a ballpark near the African American burial ground.	02/24/14	Time: live appearance 6pm-9pm
<b>Community Conversations</b>				
Alpha Kappa Alpha Sorority INC	Community Conversations Hosted by Clovia	Ride for Knowledge Tour for high school students planning to attend college.	01/15/14	Time:9am-9:30am 30 minutes
Delta Sigma Theta Sorority INC, Chesterfield	Community Conversations hosted by Clovia	Chesterfield Alumnae Chapter of DST discuss healthcare open Enrollment and assistance on the marketplace in Virginia	02/08/14	Time:9am-9:30am 30 minutes
Author Kiara Lee	Community Conversations Hosted by Clovia	Does colorism still exists in the 21 <sup>st</sup> century? Yes reports a study on employment, housing and dating.	02/15/14	Time: 9am-9:30am 30 minutes
Eltravice Belches	Community Conversations Hosted by Clovia	Richmond was called the Black Capitalism for its many banks, real estate and pharmacies	03/08/14	Time: 9am-9:30am 30 minutes
<b>Health</b>				
Delta sigma Theta Sorority Inc. Petersburg Chapter	2014 Impact Day	Focus on domestic violence and mental health awareness. Counselors were on duty for depression/stress management	2/28-3/10/14	Time: 6am-8pm 30 mentions 30 sec
31st Street Baptist Church	National Black HIV/Aids Awareness Day	Outreach partners held a Community forum to talk about the HIV/AIDS and who's at-risk	02/01-02/07/14	Time: 6am-8pm 15 mentions 30 sec. interview at 7:18am on 02/07/14
American Diabetes Association	ADA Alert Day	Public encouraged to take the all-new Diabetes Risk test and share it to see if you're at risk for developing type 2 diabetes	3/24-3/26/14	Time: 6am-8pm 15 mentions 30 sec.
New Mt. Olivet Apostolic Church	Health and Wellness Day	Free mammograms, free blood pressure checks and free TDAP immunizations	3/28-3/31/14	Time: 6am-8pm 25 mentions 30 sec.

<b>Life Campaign</b>				
The Petersburg Freedom Support Center	Active, Reserve, National Guard, Veterans, Service Men and women	The support center has Serviced 803 veterans in 80 days	01/10-01/20/14	Time: 8am-9pm 20 mentions, 30 sec
MLK Day of Service	Troop 491, Feature Virginia Film	A film about the Eagle Scouts and their choice to report a crime or not. Clovia has a role in the movie	01/18-01/20/14	Time: 6am-8pm 10 mentions, 30 sec
Sista Jay Jay's	Winter Networking Social	Learn how to start a business, promote your business using the internet	01/21-02/08/14	Time: 6am-8pm 25 mentions 30 sec
<b>Civic Activity</b>				
State Farm/Habitat for Humanity	MLK Day of Service	Radio One team cleaned the Habitat for Humanity warehouse in Chester.	01/20/14	Time: Live appearance from 10am-12pm
State Farm/Habitat for Humanity	MLK Day of Service	Radio One team power washed a house, built a porch, built a mailbox and cleaned a tool shade	01/20/14	Time: Live appearance from 9am-2pm
State Farm/Habitat for Humanity	MLK Day of Service	Radio One team did garden work and minor house repairs in Richmond	01/20/14	Time: live appearance 9am-2pm
Martin Luther King Jr	Sharon Baptist Church	Clovia was recipient of the MLK JR Community Award. Hosted by JR	01/20/14	Time: live appearance 1pm-3pm
Metropolitan Business League	23 <sup>rd</sup> Annual Awards, Dinner & Reception Ceremony	Governor Terry McAuliffe was the keynote speaker	02/28/14	Time: live appearance from 7pm-10pm
Radio One Inc.	Senior Caregiver Expo	Health educators, health care providers assisted seniors with information housing, assisted living, health benefits and more. Hosted by the Belle	02/01/14	Time: Live Appearance from 10am-3pm
Radio One Inc	Transformation Expo	There were 7800 people in attendance with Deitrick Haddon, Fred Hammond and more. Co-hosted by The Belle and Clovia	03/08/14	Time: live appearance 12pm-6pm
Camp Diva Inc.	Annual Date with Dad Dance	Dads enjoyed an evening with their daughters dancing and dining. Clovia did a tribute to the late Mitch Malone at the event.	03/16/14	Time: live appearance from 4pm-7pm
Miss Community Clovia	Healthcare Open Enrollment	Clovia and DST sorority assisted with the ACA enrollment at several churches over a four week period to beat the enrollment deadline of March 31, 2014. Hundreds were enrolled.	03/01-03/28/14	Time: live appearance from 6pm-8:30pm