

WPZZ –PRAISE 104.7 FM
Petersburg/ Richmond, VA
October 1, 2014- December 31, 2014
Quarterly List of Programming Responsive
To Issues of Community Concern
4th Quarter 2014

In our ongoing effort to serve the public interest, Station **WPZZ (FM)** broadcasts programming responsive to issues of concern to the Richmond and surrounding counties' listening public. Following is a brief description of those issues, and of the station's most significant programming treatment of them:

Issues of importance this quarter included the following:

Education: Educational efforts in the Community.

Health Issues: Health tips and awareness to help citizens of the Richmond Area.

Civic Activity: Live Appearances by the air staff to serve our community.

Community Conversation: A weekly community program hosted by Clovia Lawrence

Community Calendar: Events that effect the community.

Life Campaign: Corporate initiative to help improve the community.

Most significant programming treatment of issues 4th Quarter 2014:

Issue	Program	Description	Date	Time/Duration
Community Affairs/Calendar				
Stone Brewing Company	Stone Brewing Company Meet and Greet	New brewing company will be constructed in the Greater Fulton area of Richmond.	10/25-10/28/14	.Time: 6am-8pm 35 mentions 30 sec
Radio One INC	Radio One Toy Assistance Solicit Letters	Families in need of toys for children were encourage to send a request letter to Radio One through November 30	11/01-11/29/14	Time: 6am-8pm , 30 mentions 30 sec
New Life Deliverance Tabernacle	Armstrong-Walker Classic Worship Service	Students from both historically black high schools attended with their colors	11/15-11/30/14	Time: 6am-8pm 15 mentions 30 sec
2 nd Baptist Church	Celebrating Life, Love & Special People	A Christmas program for children with special needs. All children received brand new gifts. And, one family received a Christmas tree	12/04-12/14/14	Time: 6am-8pm 35 mentions 30 sec

Education				
Henrico County Public Schools	Code of Conduct Community Town Hall	The school systems scheduled a series of meetings to get feedback and new ideas on the proposed Code of Community Conduct.	10/01-11/15/14	Time: 6am-10pm 25 mentions 30 sec
ATOD House	House of Horrors	An awareness event addressing the dangers of under-age alcohol tobacco, and other drug use.	10/11-10/28/14	Time: 6am-8pm 30 mentions, 30 sec
Jordan Pearson	Stage play 'Choices'	A 14 year old high school student wrote and produced the stage play.	11/07-11/17/14	Time: 6am-8pm 20 mentions 30 sec
Community Conversations				
Cancer survivors	Hosted by Clovia Lawrence	Cancer survivors share their stories of struggles to remission. They talked about support from the American Cancer Society	10/11/14	6am-6:30am 30 minutes
Virginia Rep Theatre	Hosted by Clovia Lawrence	The theatre debuted 'Maim' played by a black character	11/08/14	6am-6:30am 30 minutes
Jessica Jazzi and Company	Hosted by Clovia Lawrence	7 year old fashion designer Jessica Jazzi talked about her clothing line and speaking engagements with other youth.	12/13/14	6am-6:30am 30 minutes
Christmas Mother Fund	Hosted by Clovia Lawrence	Maya Smart, first Afro-American Christmas Mother raise funds For toys, housing and food.	12/27/14	6am-6:30am 30 minutes
Health				
Tabernacle Community Life Center	Life and Health Decisions	Changes and Choices of putting an end to drug and alcohol abuse.	10/10-10/16/14	Time:6am-10pm 25 mentions, 30 sec
NAMI Virginia	NAMI Walks Virginia	NAMI was a walk in support of those with mental illness.	10/02-10/18/14	Time: 6am-10pm 25 mentions, 30 sec
Henrico Department of Health	Free Flu Vaccinations	The Henrico Health Dept Offered free flu shots to citizens of the county. Walk In service welcomed	10/15-10/23/14	Time:12am-12pm 30 mentions 30 sec
Grace and Company	Holiday Celebration	A night of elegance, dance and dinner. Health screenings and more.	12/10-12/14/14	Time: 6am 12am, 25 mentions 30 sec Interview with the organizer 12/12/14 during newscast

Life Campaign				
Miss Community Clovia	Rollin Rallies	Clovia stopped by various locations across the city to get folks registered to vote and start the process of rights restoration for felons.	10/02-10/14/14	Time: Live appearance from 6pm-8pm Mondays and Thursdays
Commonwealth of Virginia	Radio One Poll Patrol	Radio One stopped by various poll sites across the metro area to ensure voters were treated fairly at the polls on Election Day Nov 4	11/4/14	Time: live appearance 10am-5pm
Fresh Start Home Program LLC	Mortgage Servicer Error Town Hall	Reps from Fresh Start talked about bad mortgages and how to get settlements from the federal govt	12/6/14	Time: live appearance 10am-12pm
Civic Activity				
Radio One, Incorporated	Step Out for Diabetes Walk	Radio One team with Sheilah and and other radio personalities raised money for diabetes research.	10/11/14	Time: live appearance 9am-12pm
Radio One, Incorporated	2 nd Street Festival	40,000 people attended celebrating the legacy of 2 St. Various gospel artist performed hosted by Sheilah	10/05/14	Time: Live appearance from 12pm-3pm
Radio One, Incorporated	Making Strides Against Breast Cancer Walk	There were 15,000 walkers who participated to find a cure for breast cancer. Radio One had a team. Clovia hosted	10/19/14	Time: live appearance from 12pm-3pm
Radio One INC	Veterans Day	Clovia attended Veterans Ceremony at the VA War Memorial. Guest Gov McAuliffe	11/11/14	Time: live appearance 10am-11 am
Radio One, Incorporated	Military Appreciation Day	Clovia had dinner with veterans at Golden Coral on Veteran's Day	11/17/14	Time: live appearance from 5p-9p
Radio One, Incorporated	St. Jude's Give Thanks Walk	Praise Fm sponsored the walk to raise cancer research funds for children	11/22/14	Time: Live appearance from 9am-1pm
Radio One INC	Giving Heart Thanksgiving Day Feast	Clovia and Leslie fed attendees and listeners at the Radio One dinner table	11/27/14	Time: live appearance From 11am-1pm
Radio One, Incorporated	Radio One Pack the Pods	Sheilah collected new unwrapped toys for needy children at the Walmart Super Center	12/9-12/11/14	Time: live appearance 10am-10pm all three days
Radio One, Incorporated	Radio One/City of Richmond Toy Distribution Day	Over 800 listeners shopped for toys that Sheilah and Clovia collected during our annual toy drive on Dec 9, 10 and 11	12/12/14	Time: live appearance from 9am-4pm