

WPZZ –PRAISE 104.7 FM
Petersburg/ Richmond, VA
July 1, 2014- September 30, 2014
Quarterly List of Programming Responsive
To Issues of Community Concern
3rd Quarter 2014

In our ongoing effort to serve the public interest, Station **WPZZ (FM)** broadcasts programming responsive to issues of concern to the Richmond and surrounding counties' listening public. Following is a brief description of those issues, and of the station's most significant programming treatment of them:

Issues of importance this quarter included the following:

Education: Educational efforts in the Community.

Health Issues: Health tips and awareness to help citizens of the Richmond Area.

Civic Activity: Live Appearances by the air staff to serve our community.

Community Conversations: A weekly community program hosted by Clovia

Community Calendar: Events that effect the community.

Life Campaign: Corporate initiative to help improve the community.

Most significant programming treatment of issues 3rd Quarter 2014:

Issue	Program	Description	Date	Time/Duration
Community Affairs/Calendar				
Mount Olivet Baptist Church	African American Network Against Alzheimer's	A touching story of a family's struggle to accept the grasp That Alzheimer's has their Father. A great stage play	07/16-07/26/14	Time: 6am-10pm 30 sec, 20 mentions
Higher Learning Ministries	Back To School Bash	Free community event with food, music, dance and school supplies	08/07-08/16/14	Time: 12am-6am 30 sec, 20 mentions
Pleasant Grove Baptist Church	Praise in the Park	The congregation provided praise, worship, health screenings and back to school supplies	08/13-08/23/14	Time: 6am-10pm 30 mentions 30 sec
Virginia State Baptist Deacons Convention	"A Gospel Music Explosion Concert"	Virginia state choirs, dancers and chorales perform	09/25-09/27/14	Time: 6am-12am 25 mentions 30 sec

Education				
New Deliverance Evangelistic Church	Voter Registration	Teens turning 18 by November 4 were eligible to register to vote	08/15/14	Time: live appearance 6pm-8pm.
John Marshall, George Wythe and Armstrong High School	National Voter Registration Day	Students from area high schools registered to vote for the first time as well as college students	09/19-09/23/14	Time: 6am-8pm 35 mentions 30 sec. Live appearance 11a-7pm
Area Churches United	New Shoes for Back to School	Free new shoes available for students K-12 heading Back to school	08-24-09/01/14	Time: 6am-8pm 40 mentions 30 sec.
Community Conversations				
Black Businesses	Community Conversations Hosted by Clovia	Several contractors talked about bidding on contracts in VA and sWAM certification	07/05/14	Time:6am-6:30am 30 minutes
Richmond Police Department	Community Conversations hosted by Clovia	Officers and captains of the police dept. were gearing up for National Night Out Against Crime	08/02/14	Time:6am-6:30am 30 minutes
State Board of Elections	Community Conversations Hosted by Clovia	Voters learned their rights and responsibilities when heading to the polls on Election day	08/09/14	Time: 6am-6:30am 30 minutes
Teens Are Talking 2012	Community Conversations Hosted by Clovia	Teens who were guest speakers talked about parents, pressure, sex, bullying, and education	09/06/14	Time: 6am-6:30am 30 minutes
Health				
Radio One Inc.	Healthy, Wealthy and Wise	Live healthy and get your Financial house in order. Hosted by Sheilah Belle	07/02-07/21/12	Time: 6am-8pm 30 mentions 30 sec. Live appearance 12pm-6pm
Capital Area Health Network	National Health Center Week	Health screenings available for attendees on blood pressure, diabetes, visual acuity, body mass index and dental information	07/25-08/10/12	Time: 6am-8pm 20 mentions 30 sec.
Richmond City Health District	Tdap Booster Immunizations	Rising kindergartners and 6 th graders must have the booster shot prior to the first day of school	08/05-08/20/14	Time: 6am-8pm 25 mentions 30 sec.
CAHN	Back to School Health Rally	The first 100 people received free backpacks with school supplies. Also, children received free immunizations for back to School.	08/20-08/28/14	Time:6am-8pm 25 mentions 30 sec.

Life Campaign				
League of Women Voters	Voter Registration Training	Training covered topics including best practices for completion of the voter applications	08/06-08/16/14	Time: 6am-8pm 30 sec, 15 mentions
US Senator Mark Warner	Tackling Student Debt Tour	Senator Warner chats with Clovia about student debt and solutions	09/04/14	Time: live appearance 9am-9:30am
Rolling for Freedom Project	Richmond Justice Center	Inmates voted by absentee with Clovia	09/25/14	Time: Live appearance 11:30am-1:30pm
Civic Activity				
Radio One Inc.	Rollin' Rallies	Clovia stopped by various locations across the city to get folks registered to vote and start the process of rights restoration for felons	07/21-09/23/14	Time: Live appearance from 6pm-8pm Tues-Sat of each month
Gospel Fest	Gospel Fest with The Belle	Sheilah Belle and Bobby Jones co-hosted this event with thousands of gospel fans	07/13/14	Time: Live appearance from 5pm-9pm
Radio One Inc.	National Nite Out	Clovia and officers stopped by block parties to give crime and drugs a going away party	08/05/14	Time: Live appearance from 5pm-9pm
Radio One Inc.	Priority Nissan Versa Note Car Give Away	Two hundred listeners qualified for new car. One listener won the car	08/16/14	Time: live appearance 11am-1pm
				Time: Live appearance from 4pm-9pm
Radio One Inc.				Time: live appearance from 1pm-8pm
Radio One Inc.	Miss Community's Now Listen Up! Teens Are Talking	Clovia facilitated as over 300 teens talked about peer pressure, bullying, education, crime and trust. Counselors were on duty.	09/13/14	Time: Live appearance from 12pm-3pm
Radio One Inc	One VIP Women's Empowerment	Thousands attended with Guest Niecy Nash and Sheryl Underwood. Featuring James Fortune and Smoky Norful. Hosted by the Belle	09/20/14	Time: Live appearance from 12pm-5pm
Radio One Inc	National Voter Registration Day	Clovia & Rolling For Freedom registered hundreds of first time voters at Virginia Union University	09/23/14	Time: live appearance from 11am-7pm