

**CUMULUS BROADCASTING**  
**ISSUES AND PROGRAMS REPORT**  
**FOR STATION KSKS**  
**FOURTH QUARTER 2019 OCTOBER 1 THROUGH DECEMBER 31**

PREPARED BY:

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## SAN JOAQUIN VALLEY ISSUES

### ADDRESSED IN RESPONSIVE PROGRAMMING IN THE FOURTH QUARTER 2019

1. **CRIME/REHABILITATION**- College Behind Bars.
2. **CHILDREN** – Coats for Kids.
3. **ANIMALS** - “Kiss Critters” - A cooperative effort between **KSKS** and the Central California SPCA to encourage animal adoption in the Valley.
4. **NATIONAL SECURITY/FOREIGN POLICY** – Ambassador Samantha Power; Susan Rice-Former U.S. National Security Adviser; Malcolm Nance-Counterterrorism Analyst
5. **CLIMATE** – Carbon Offsets: Privileged Pollution?; Lord John Browne-Former CEO, British Petroleum
6. **POLITICS** – The Education of Brett Kavanaugh; Rich Lowry: The Case for Nationalism
7. **WOMEN’S HEALTH** – The Vagina Bible: Dr. Jen Gunter and Mary Roach
8. **THE IMMIGRANT EXPERIENCE** – George Takei-Actor; Activist; Author, They Called Us Enemy; The Immigrant Experience with Aarti Shahani
9. **BUSINESS** – Marc Benioff, Chairman and Co-CEO of Salesforce.
10. **ENTERTAINMENT**-- Wait, Wait...It’s Peter Sagal and Doug Berman.

## **KMGV PROGRAMMING THAT ADDRESSES COMMUNITY ISSUES**

**THE COMMONWEALTH CLUB:** 60 minute public affairs show that runs Sundays 6am-7am. No commercials. Produced by the **Commonwealth Club of California**, this weekly program deals with economic, political, social and environmental issues facing the United States

**CRIMESTOPPERS MINUTE WITH SHERIFF MARGARET MIMMS:** Crimestoppers Minute is a 2 minute segment that airs on the **KMGV** morning show every Tuesday with Fresno County Sheriff Margaret Mimms or a Sheriff's Deputy highlighting a particular crime/criminal with details about the event, suspects, rewards, and how to get in touch with authorities.

**WEDNESDAY WAGGERS:** Wednesday Waggers is a 5 minute live interview every Wednesday morning with the Central California SPCA. A representative from the shelter brings in "adoptables" every Wednesday morning to introduce them to the **Mega** audience and encourage people to save animals by adopting rather than buying their pets. They also offers valuable information on spaying neutering, fostering animals, education and training classes, and fundraising events for the CCSPCA. **KMGV** also features "Wednesday Waggers" on the **Mega** website- [mega979.com](http://mega979.com).

**KMGV MORNING SHOW:** Interviews on the **KMGV** morning show with representatives of community groups covering issues of concern and interest to the Valley. Dates, times, and subjects are listed under pertinent issue headings.

**KMGV PUBLIC SERVICE ANNOUNCEMENTS:** :60 and :30 second recorded or live announcements scheduled to run 7 days a week at various times during the day for the entire 4th quarter. If the announcements covered a significant issue of concern to the Valley and ran for a significant amount of time, it is listed under the pertinent issues heading with details. A complete list of these and all other PSAs broadcast during the fourth quarter can be found in the public service announcement list included with this report.

## **CRIME/REHABILITATION**

**A TOTAL OF 1 HOUR & 26 MINUTES DEVOTED TO THE TOPIC DURING THE 4<sup>th</sup> QUARTER.**

### **MEGA MORNING SHOW**

#### **CRIMESTOPPERS MINUTE WITH SHERIFF MARGARET MIMMS**

**October 1<sup>st</sup>, 2019, to December 31<sup>st</sup>, 2019. 2 minute segment airing at 7:35am every Tuesday at 6:35am. Total of 26 minutes.**

Crimestoppers Minute is a segment that airs on the **KMGV** morning show every Tuesday with Fresno County Sheriff Margaret Mimms highlighting a particular crime/criminal with details about the event, suspects, rewards, and how to get in touch with authorities.

### **COMMONWEALTH CLUB**

**Sunday, November 17<sup>th</sup>, 2019.**

**6am to 7am. 60 minutes of a 60 minute program. No commercials.**

#### **College Behind Bars**

**Lynn Novick**-Director, College Behind Bars; Principal Collaborator with Ken Burns on *The Vietnam War*, *Prohibition*, *Jazz*, *Baseball* and *The War*

**Sarah Botstein**-Senior Producer, College Behind Bars; Producer with Ken Burns on *The Vietnam War*, *Prohibition* and *The War*

**Giovannie Hernandez**-Alumnus, Bard Prison Initiative

**Salih Israil**-Alumnus, Bard Prison Initiative

**Brian Watt**-News Anchor, KQED—Moderator

With co-director Ken Burns, Lynn Novick has created more than 80 hours of acclaimed programming for PBS, including *The Vietnam War*, *Baseball*, *Jazz*, *Frank Lloyd Wright*, *The War* and *Prohibition*. This duPont–Columbia and Peabody-Award winning filmmaker's new documentary series, *College Behind Bars*, reveals the transformative power of higher education through the experiences of men and women trying to earn college degrees while incarcerated.

The four-hour series, distilled from nearly 400 hours of cinéma vérité footage, explores the lives of a dozen incarcerated men and women as they struggle to earn degrees in the Bard Prison Initiative (BPI), one of the most rigorous and effective prison education programs in the country. In this era of mass incarceration, America is the world's largest jailer, with more than 2 million men and women behind bars; 630,000 are released annually, and nearly 50 percent end up back in prison within five years, trapped in a cycle of imprisonment, release and reincarceration.

Here's a chance to get a preview of the series and hear a discussion with the filmmakers and formerly incarcerated BPI students featured in the film about the power of education to transform lives and benefit society at large.

## **CHILDREN**

**TOTAL OF 3 HOURS & 30 MINUTES DEVOTED TO THE TOPIC DURING THE 4<sup>th</sup> QUARTER.**

### **KSKS PUBLIC SERVICE ANNOUNCEMENT**

#### **Coats for Kids**

**Thursday, November 21<sup>st</sup>, 2019-Sunday, December 8<sup>th</sup>, 2019**

**:30 recorded and live announcements. A total of 120 times-60 minutes of airtime.**

**KSKS** promoted donating new, gently used coats for kids in the two weeks leading up to-and during Kiss Country's annual Coats for Kids marathon with the Salvation Army, the Fresno County Sheriff's Department, and KSEE 24.

### **COATS FOR KIDS**

**KSKS; The Salvation Army; Fresno County Sheriff's Department; KSEE 24**

**Friday, December 6<sup>th</sup>, 2019 through Sunday, December 8<sup>th</sup>, 2019. 10am-6pm Friday; 10am-6pm Saturday; 10am-5pm Sunday.**

**Live call-ins twice an hour from the event for the hours we were on-site. Live on-air mentions throughout the weekend. A total of 90 minutes devoted to the topic.**

Kiss Country teamed up with the Salvation Army, the Fresno County Sheriff's Dept, and KSEE 24 to collect coats and cash donations for children in the Central San Joaquin Valley as part of the annual Coats for Kids program. Kiss did live call-ins from the event and promoted it on-air in the hours we weren't on-site. The station also promoted the collection drive in the two weeks leading up to the event. Kiss was proud to once again be one of the driving forces in this annual effort to provide coats for kids in the Valley who might otherwise go without.

## ANIMALS

**TOTAL OF 55 MINUTES DEVOTED TO THE TOPIC DURING THE 4<sup>th</sup> QUARTER.**

### KSKS MORNING SHOW

#### **"Kiss Critters"**

Humane Educator, CCSPCA

**October 5<sup>th</sup>, 2019 - December 20<sup>th</sup>, 2019. 5 minute in-studio interview Friday mornings at 7:20am, 55 minutes of airtime total in the quarter.**

A representative from the Central California SPCA brings in two of the shelters "adoptables" every Friday morning to introduce them to the Kiss audience and encourage people to save animals by adopting rather than buying their pets. The CCSPCA also offers valuable information to listeners on spaying, neutering, fostering animals, education and training classes and more. KSKS also features "Kiss Critters" on the Kiss website- [ksks.com](http://ksks.com).

## **NATIONAL SECURITY/FOREIGN POLICY**

**A TOTAL OF 3 HOURS DEVOTED TO THE TOPIC DURING THE 4<sup>TH</sup> QUARTER.**

### **COMMONWEALTH CLUB**

**Sunday, October 13<sup>th</sup>, 2019.**

**6am to 7am. 60 minutes of a 60 minute program. No commercials.**

#### **Ambassador Samantha Power**

**Samantha Power**-Former United States Ambassador to the United Nations; Anna Lindh Professor of the Practice of Global Leadership and Public Policy, Harvard Kennedy School; Author, *The Education of an Idealist*

**In Conversation with Dan Pfeiffer**-Co-Host, “Pod Save America”; Author, *Yes We (Still) Can: Politics in the Age of Obama, Twitter, and Trump*

Samantha Power, former President Barack Obama’s U.S. ambassador to the United Nations, is widely known as a leading moral voice of her generation. Power has been described by President Obama as one of America’s “foremost thinkers on foreign policy” and is revered as a Pulitzer Prize winner and a relentless advocate for promoting human rights.

Power takes us across the world from the streets of war-torn Bosnia to the White House Situation Room and delves into the complex networks of high-stakes diplomacy through her humorous, stirring and ultimately unforgettable account of the striking power of idealism.

### **COMMONWEALTH CLUB**

**Sunday, November 3<sup>rd</sup>, 2019.**

**6am to 7am. 60 minutes of a 60 minute program. No commercials.**

#### **Susan Rice: Policy, Diplomacy and Things Worth Fighting For**

**Susan Rice**-Former U.S. National Security Adviser; Former U.S. Ambassador to the United Nations; Author, *Tough Love: My Story of the Things Worth Fighting For*

**In Conversation with Dan Pfeiffer**-Co-Host, “Pod Save America”; Author, *Yes We (Still) Can: Politics in the Age of Obama, Twitter, and Trump*

Susan Rice, President Obama’s former national security adviser and U.S. ambassador to the United Nations, is heralded as one of the most influential foreign policy voices of our time. Having dedicated her career to public service, Rice is now a distinguished visiting research fellow at American University, a senior fellow at Harvard University, a contributing opinion writer for *The New York Times* and author of the new book *Tough Love: My Story of the Things Worth Fighting For*.

With humor and grace, Rice reflects upon the pivotal moments of her career on the front lines of American diplomacy and foreign policy. A dedicated public servant, join Susan Rice as she invites us to take a look at some of her biggest triumphs and failures, while teaching some important life lessons for all of us who dream of success and aspire to serve.

**NATIONAL SECURITY/FOREIGN POLICY (CONT.)**

**COMMONWEALTH CLUB**

**Sunday, December 22<sup>nd</sup>, 2019.**

**6am to 7am. 60 minutes of a 60 minute program. No commercials.**

**Malcolm Nance: The Plot to Betray America**

**Malcolm Nance**-Counterterrorism Analyst, NBC News and MSNBC; Author, *The Plot to Betray America: How Team Trump Embraced Our Enemies, Compromised Our Security, and How We Can Fix It*

**In Conversation with John Boland**-President Emeritus, KQED; Member, Commonwealth Club Board of Governors

Malcolm Nance is one of the world's renowned intelligence experts and a popular guest on NBC News and MSNBC. With over 33 years combating radical extremist terrorism, Nance is known for championing human rights, ethical responsibility and cultural awareness in intelligence practices.

In his newest book, *The Plot to Betray America: How Team Trump Embraced Our Enemies, Compromised Our Security, and How We Can Fix It*, Nance argues that President Trump and his team have conspired to commit the greatest act of treason in the history of the United States: betrayal of the oath of office for personal gain.

*The Plot to Betray America* contains in-depth interviews with insiders, analysis from intelligence experts, and substantial evidence of Trump's deep financial ties to Russia. It also provides solutions on how to protect America's compromised security. Join us for an essential conversation with intelligence and counterterrorism expert Malcolm Nance as he explains how we can still save America's democracy, security and future.



## CLIMATE

**A TOTAL OF 2 HOURS DEVOTED TO THE TOPIC DURING THE 4<sup>th</sup> QUARTER.**

### COMMONWEALTH CLUB

**Sunday, November 10<sup>th</sup>, 2019.**

**6am to 7am. 60 minutes of a 60 minute program. No commercials.**

#### **Carbon Offsets: Privileged Pollution?**

**Kahlil Baker**-Executive Director, Taking Root

**Derik Broekhoff**-Senior Scientist, Stockholm Environmental Institute

**Zoe Cina-Sklar**-Climate Justice Campaigner, Amazon Watch

**Barbara Haya**-Research Fellow, Center for Environmental Public Policy

**Pauline Nantongo Kalunda**-Executive Director, Ecotrust Uganda

**Pennie Opal Plant**-Owner, Gathering Tribes

**Greg Dalton**-Founder and Host, Climate One

Carbon offsets: They've been called everything from a band-aid solution to "the best thing a consumer can do right now." A new service even offers customers a monthly subscription to offset their carbon footprint.

Meanwhile, offset providers are scrutinized for transparency, and purchasers are criticized for using them as a get-out-of-jail-free card. In the race to bring carbon emissions to zero, are offsets a legitimate tool—or a scam to allow heavy emitters a way out of taking real action? What impact does purchasing offsets have on poorer communities?

### COMMONWEALTH CLUB

**Sunday, December 29<sup>th</sup>, 2019.**

**6am to 7am. 60 minutes of a 60 minute program. No commercials.**

#### **John Browne: Engineering the Future**

**Lord John Browne**-Former CEO, British Petroleum; Author: Make, Think, Imagine: Engineering the Future of Civilisation

**Greg Dalton**-Founder and Host, Climate One

Can oil companies reinvent themselves as clean energy providers? Lord John Browne attempted it over more than a decade as CEO of British Petroleum, where he led the company's "Beyond Petroleum" rebranding campaign. In his new book, Browne argues that the solution to reducing emissions and addressing climate change is to be found in the mass deployment of engineered technology—and that the tools we need to get there already exist. What lessons can oil companies and others looking to lead the energy transition learn from this approach? What is the future of the fossil fuel industry as the global economy runs cleaner?

Join us with Lord John Browne, former CEO of British Petroleum and author of Make, Think, Imagine: Engineering the Future of Civilization, for a conversation on the potential of energy incumbents to become innovators.

## POLITICS

**A TOTAL OF 2 HOURS DEVOTED TO THE TOPIC DURING THE 4<sup>th</sup> QUARTER.**

### COMMONWEALTH CLUB

**Sunday, October 20<sup>th</sup>, 2019.**

**6am to 7am. 60 minutes of a 60 minute program. No commercials.**

#### **The Education of Brett Kavanaugh**

**Kate Kelly**-Reporter, The New York Times; Co-Author, The Education of Brett Kavanaugh: An Investigation

**Robin Pogrebin**-Reporter The New York Times; Co-Author, The Education of Brett Kavanaugh: An Investigation

**Rose Aguilar**-Host, "Your Call" on KALW—Moderator

In the new book, *The Education of Brett Kavanaugh*, *New York Times* reporters Robin Pogrebin and Kate Kelly—two journalists who broke many critical stories about Kavanaugh during his confirmation hearing—take a deeper look at the formative years of the Supreme Court justice and his confirmation. Their research fills in some of the blanks and explores the essential question: Who is Brett Kavanaugh?

By offering commentary from key players from his confirmation process who haven't yet spoken publicly and pursuing lines of inquiry that were left hanging, the new book will be essential reading for anyone who wants to understand our political system and Kavanaugh's unexpectedly emblematic role in it. The authors are the perfect people to tell this story: Kate Kelly was in the same Washington, D.C. high school circuit as Kavanaugh, while Robin Pogrebin was one of his former classmates at Yale.

### COMMONWEALTH CLUB

**Sunday, December 8<sup>th</sup>, 2019.**

**6am to 7am. 60 minutes of a 60 minute program. No commercials.**

#### **Rich Lowry: The Case for Nationalism**

**Rich Lowry**-Editor, *National Review*; Author, *The Case for Nationalism: How It Made Us Powerful, United, and Free*; Twitter @richlowry

**In Conversation with Melissa Caen**-Journalist and Lawyer

Rich Lowry, editor of *National Review* and author of *The Case for Nationalism: How It Made Us Powerful, United, and Free*, is a leading innovator in national conservative thought circles. A respected conservative commentator, Lowry joined *National Review* in 1992 and was hand selected by William F. Buckley Jr. to lead the magazine in 1998. He's been a frequent guest on Fox News and is the best-selling author of *Legacy: Paying the Price for the Clinton Years* and *Lincoln Unbound*.

Join us as we welcome Rich Lowry for a discussion on nationalism and why it matters.

## WOMEN'S HEALTH

**A TOTAL OF 1 HOUR DEVOTED TO THE TOPIC DURING THE 4<sup>TH</sup> QUARTER**

### COMMONWEALTH CLUB

**Sunday, October 6<sup>th</sup>, 2019.**

**6am to 7am. 60 minutes of a 60 minute program. No commercials.**

#### **The Vagina Bible: Dr. Jen Gunter and Mary Roach**

**Jen Gunter, M.D.**-Ob-gyn; Pain Medicine Specialist; Women's Health Columnist, The New York Times; Author, The Vagina Bible

**Mary Roach**-Author, Bonk, Stiff, Packing for Mars and Grunt: The Curious Science of Humans at War

In this age of clickbait, pseudoscience and celebrity-endorsed products, it's hard to know what's best for our bodies. Jen Gunter, ob-gyn and the Internet's go-to doctor, is dedicated to debunking the myths, marketing and misinformation surrounding reproductive health.

While much of the dialogue surrounding women's health targets the shame or inexperience of women and girls, Gunter aims to educate and empower with both humor and evidence. Join Gunter in conversation with Mary Roach, author and popular scientist, to answer your burning questions about women's health.

## THE IMMIGRANT EXPERIENCE

A TOTAL OF 2 HOURS DEVOTED TO THE TOPIC DURING THE 4<sup>TH</sup> QUARTER

### COMMONWEALTH CLUB

Sunday, October 27<sup>th</sup>, 2019.

6am to 7am. 60 minutes of a 60 minute program. No commercials.

#### An Evening with George Takei

George Takei-Actor; Activist; Author, *They Called Us Enemy*

In Conversation with Mina Kim-Evening Anchor and Friday Host of "Forum," KQED News

With an acting career spanning six decades, George Takei is known around the world for his founding role in the acclaimed television series “Star Trek,” in which he played Hikaru Sulu, helmsman of the Starship Enterprise. But Takei's story goes where few stories have gone before. From a childhood spent with his family wrongfully imprisoned in Japanese American internment camps during World War II to becoming one of the country's leading figures in the fight for social justice, LGBTQ rights and marriage equality, Takei remains a powerful voice on issues ranging from politics to pop culture.

Takei made his Broadway debut in the musical, *Allegiance*, inspired by his true-life experience in American internment camps. In his new graphic memoir, *They Called Us Enemy*, Takei revisits his haunted childhood in American concentration camps as one of 120,000 Japanese Americans imprisoned by the U.S. government during World War II. He details the forces that shaped him—and America itself—in a tale of courage, country, loyalty and love.

### COMMONWEALTH CLUB

Sunday, December 15<sup>th</sup>, 2019.

6am to 7am. 60 minutes of a 60 minute program. No commercials.

#### The Immigrant Experience with Aarti Shahani

Aarti Shahani-Silicon Valley Correspondent, NPR

Jim Colgan-Stanford John S. Knight Journalism Fellow; Executive Producer, Audible—Moderator

The American political discourse is constantly calibrating its interpretation of what it means to be American. Coming from an undocumented family herself, writer Aarti Shahani has spent her life navigating the shifting tides of anti-immigrant sentiment in the United States. Her book *Here We Are: American Dreams, American Nightmares* documents Shahani and her father's disparate versions of the immigrant experience, coexisting as the scholarship kid at one of Manhattan's most elite prep schools and the shopkeeper who mistakenly sells watches and calculators to the notorious Cali Cartel.

In addition to being an author, Shahani is an award-winning correspondent for NPR in Silicon Valley, covering the largest companies on Earth. Shahani remains a resounding voice advocating on behalf of our country's immigrant community. INFORUM hosts Aarti Shahani to address a question that plagues immigrants and natives alike: Who really belongs in America?

## **BUSINESS**

**A TOTAL OF 1 HOUR DEVOTED TO THE TOPIC DURING THE 4<sup>TH</sup> QUARTER.**

### **COMMONWEALTH CLUB**

**Sunday, November 24<sup>th</sup>, 2019.**

**6am to 7am. 60 minutes of a 60 minute program. No commercials.**

**Marc Benioff, Chairman and Co-CEO of Salesforce**

**Marc Benioff**-Chairman and Co-CEO, Salesforce; Author, Trailblazer: The Power of Business as the Greatest Platform for Change; Twitter @Benioff

**In Conversation with Audrey Cooper**-Editor in Chief, San Francisco Chronicle

When Marc Benioff started Salesforce 20 years ago, he envisioned building a company that would not only change the way the world does business but also change the world at the same time.

Benioff believes that businesses are the greatest platforms for change and that they should serve not only shareholders but all stakeholders, including customers, employees, partners, communities and the environment, to make the world a better place.

On day one, Benioff created the 1-1-1 model of philanthropy, which leverages the resources of Salesforce to improve communities around the world. And with the core values of trust, customer success, innovation and equality as its foundation, Salesforce has not only been one of the fastest-growing enterprise software companies ever, it's become one of the world's most admired companies and is consistently ranked globally as one of the best companies to work for.

Benioff is an unapologetically outspoken social advocate and has publicly admonished other business leaders for not doing enough for the local community in San Francisco and beyond.

In his new book, *Trailblazer: The Power of Business as the Greatest Platform for Change*, Benioff touches on these values and shares his insights and best practices for anyone, from the CEO to an intern, who wants to make the world a better place. He also discusses his belief that in the future, profits and progress will not be sustainable unless they serve the greater good. Join us for a conversation with a pioneering business leader who wants to challenge us all to be agents of change in a fast-moving world.

## ENTERTAINMENT

**A TOTAL OF 1 HOUR DEVOTED TO THE TOPIC DURING THE 4<sup>TH</sup> QUARTER.**

### COMMONWEALTH CLUB

**Sunday, December 1<sup>st</sup>, 2019.**

**6am to 7am. 60 minutes of a 60 minute program. No commercials.**

**Wait, Wait...It's Peter Sagal and Doug Berman**

**Peter Sagal**-Host, NPR's "Wait Wait ... Don't Tell Me!"

**Doug Berman**-Producer, "Wait Wait ... Don't Tell Me!"

**In Conversation with Mark Zitter**-Member, Commonwealth Club Board of Governors

The comedy news quiz "Wait Wait . . . Don't Tell Me!" is the most popular show on public radio. But it wasn't always that way. The program didn't take off until Doug Berman (who also produced the NPR hit "Car Talk") took a chance on a playwright named Peter Sagal to serve as host. Ever since, the show has drawn enthusiastic audiences both on radio and in person, at its Chicago home and on the road. The program covers current news and is consistently both informative and entertaining. What's the secret to the show's success?

Peter Sagal, the host of "Wait Wait" since 1998, is an award-winning playwright, screenwriter and author, most recently of *The Incomplete Book of Running*. He has interviewed two U.S. presidents, appeared on "Late Night with Jimmy Fallon" and run a race in his underwear, but he insists that none of this has gone to his head. Peabody Award-winning producer Doug Berman is responsible for NPR's two most successful entertainment programs. He continues to create comedy shows seeded with a modicum of useful information or, as Berman puts it, "not a complete waste of time."

Here's a chance to laugh and go behind the scenes of this NPR phenomenon. Come with your own questions to stump Sagal and Berman.

**CUMULUS BROADCASTING STATIONS**  
**QUARTERLY PSA ACTIVITY REPORT**  
**FOURTH QUARTER 2019**

**STATION: KSKS FRESNO**

1. :30 SPOT-120 TIMES---COATS FOR KIDS
2. :30 SPOT-130 TIMES---NO KILL ANIMAL SHELTER
3. :30 SPOT-30 TIMES---AL ANON
4. :30 SPOT-60 TIMES---CENTRAL CA BLOOD CENTER
5. :30 SPOT-16 TIMES---FCC "CITYFEST"
6. :30 SPOT 32 TIMES—CATHOLIC CHARITIES
7. :30 SPOT 28 TIMES---BREAK THE BARRIERS (2)
8. :30 SPOT 16 TIMES—FIRST FIVE CALIFORNIA
9. :30 SPOT 12 TIMES—FRESNO COUNTY DEPT OF HEALTH-FLU CLINIC
10. :30 SPOT-10 TIMES---CCSPCA HOME FOR THE HOLIDAYS ADOPTION  
SPECIAL
11. :30 SPOT-15 TIMES---COMMUNITY FOOD BANK
12. :30 SPOT-12 TIMES---SMOKEY BEAR RUN
13. :30 SPOT-10 TIMES---YOUTH FOR CHRIST
14. :30 SPOT-8 TIMES---GAVIN GLADDING GOLF TOURNAMNET
15. :30 SPOT-28 TIMES---UNITED CEREBRAL PALSY (2)
16. :30 SPOT-12 TIMES---BOYS & GIRLS CLUBS OF FRESNO COUNTY
17. :30 SPOT-8 TIMES---SEPTEMBER SPECTACULAR RESOURCE FAIR
18. :30 SPOT-10 TIMES—JAMES K. POLK ELEMENTARY CARNIVAL
19. :30 SPOT-12 TIMES—FRESNO COUNTY DEPT. OF BEHAVIORAL  
HEALTH
20. :30 SPOT-24 TIMES---AQUARIUS AQUARIUM (2)
21. :30 SPOT-10 TIMES---KARE FOR KIDNEYS RACE
22. :30 SPOT-8 TIMES---REEDLEY HIGH CLASS OF 1974
23. :30 SPOT-8 TIMES---PROJECT HOPE-HURRICANE DORIAN
24. :30 SPOT-16 TIMES---VALLEY CHILDREN'S HOLIDAY TREE AUCTION
25. :30 SPOT-16 TIMES---DIABETES WALK/RUN & CRAFT FAIR
26. :30 SPOT-4 TIMES---PROJECT CLEAN AIR TRUCKING CONFERENCE
27. :30 SPOT-24 TIMES---AVILA'S CANCER FUND
28. :30 SPOT-12 TIMES---TRANSGENDER DAY OF REMEMBRANCE
29. :30 SPOT-6 TIMES---THE PI SHOP
30. :30 SPOT-6 TIMES---KNIGHTS OF COLUMBUS

**THIRTY-:30 LIVE & RECORDED PUBLIC SERVICE ANNOUNCEMENTS RAN A TOTAL OF 673 TIMES DURING THE MONTHS OF OCTOBER, NOVEMBER, AND DECEMBER.**

**TOTAL ESTIMATED AIRTIME VALUE FOR THIS QUARTER: \$33,650.**



## POLITICAL COVERAGE

THE ONLY POLITICAL COVERAGE OUTSIDE OF REGULARLY SCHEDULED NEWSCASTS ON **KSKS** DURING THE 4th QUARTER OF 2019 WAS CONTAINED IN **THE COMMONWEALTH CLUB. SEE POLITICS.**

## COMMUNITY EVENTS

During the fourth quarter of 2019 **KSKS** was involved again with spearheading the Coats for Kids program. On the first full weekend in December **Kiss** teamed up with the Salvation Army, the Fresno County Sheriff's Dept., and KSEE 24 to collect coats and cash donations for children in the Central San Joaquin Valley as part of the Coats for Kids holiday drive. **Kiss** personalities did live call-ins from the event and promoted it on-air in the hours we weren't on-site. The station also promoted the collection drive in the two weeks leading up to the event. Coats for Kids has been giving warm coats to disadvantaged children for more than a decade and **KSKS** was proud to once again be a driving force behind this worthwhile cause. **See Children.**

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