

# CUMULUS MEDIA FRESNO

ISSUES AND PROGRAMS REPORT

FOR STATION KSKS

FIRST QUARTER 2019

JANUARY 1 THROUGH MARCH 31

PREPARED BY:

RUTH MICHAELS

**SAN JOAQUIN VALLEY ISSUES**  
**ADDRESSED IN RESPONSIVE PROGRAMMING IN THE FIRST QUARTER**  
**2019**

- 1) **CRIME**---The Business of Prison.
- 2) **ANIMALS**-----“**Kiss Critters**” - A cooperative effort between KSKS and the Central California SPCA to encourage animal adoption in the Valley.
- 3) **POLITICS**---The corrosion of conservatism: For Colored Girls Who Have Considered Politics; President Trump and power politics; Howard Schultz, Former CEO of Starbucks.
- 4) **IMMIGRATION**---Journalist Jose Antonio Vargas-Founder and CEO, Define American; Author, Dear America: Notes of an Undocumented Citizen.
- 5) **HOUSING CRISIS**---New solutions to the housing crisis.
- 6) **ECONOMICS**---Bank of America/Merrill Lynch Walter E. Hoadley Annual Economic Forecast.
- 7) **FACEBOOK**---Inside the Facebook catastrophe
- 8) **CLIMATE**---Why we need to talk about climate change
- 9) **THE FBI**---Andrew McCabe, Former Deputy Director of the FBI
- 10) **LEADERSHIP**---The Value of Leaders
- 11) **INTERNATIONAL AFFAIRS**---Iran

## **KSKS PROGRAMMING THAT ADDRESSES COMMUNITY ISSUES**

**THE COMMONWEALTH CLUB:** 60 minute public affairs show that runs Sundays 6am-7am. No commercials. Produced by the **Commonwealth Club of California**, this weekly program deals with economic, political, social and environmental issues facing United States and California.

**KISS CRITTERS WITH THE CCSPCA:** 5 minute weekly segment featuring a representative from the CCSPCA and an “adorable adoptable” from the shelter that runs Friday mornings at 7:20am.

**KSKS MORNING SHOW:** Interviews on the **KSKS** morning show with representatives of community groups covering issues of concern and interest to the Valley. Dates, times, and subjects are listed under pertinent issue headings.

**KSKS PUBLIC SERVICE ANNOUNCEMENTS:** :30 & :60 second recorded or live announcements scheduled to run 7 days a week at various times during the day for the entire 1st quarter. If the announcements covered a significant issue of concern to the Valley and ran for a significant amount of time, it is listed under the pertinent issues heading with details. A complete list of these and all other PSAs broadcast during the third quarter can be found in the public service announcement list included with this report.

## CRIME

**A TOTAL OF 1 HOUR DEVOTED TO THE TOPIC DURING THE 1st QUARTER.**

### COMMONWEALTH CLUB

**Sunday, February 3<sup>rd</sup>, 2019.**

**6am to 7am. 60 minutes of a 60 minute program. No commercials**

#### The Business of Prison

Shane Bauer-Senior Reporter, Mother Jones

Judge LaDoris Hazzard Cordell (Ret.)-Chair, Santa Clara County Jail Commission

In 2014, *Mother Jones* journalist Shane Bauer made national headlines when he went not-so-undercover as a guard at Winn Correctional Center, a private prison in Louisiana. He used his real name, and due to lack of any real background checks, remained employed for four months. In that short time, Bauer witnessed firsthand the horrific conditions both prisoners and guards faced at the hands of the billion-dollar private prison industry and wrote an exposé that became *Mother Jones*' most read piece of all time. He argues that the private prison system is rarely held accountable for the atrocities that happen quietly within its concrete walls.

Join Bauer as he discusses his unique experience, the for-profit prison industry's past and present in American history, and the state of justice at that intersection of our legal system, capitalism and mass incarceration.

## ANIMALS

**TOTAL OF 1 HOUR & 5 MINUTES DEVOTED TO THE TOPIC DURING THE  
1<sup>ST</sup> QUARTER.**

### KSKS MORNING SHOW

**"Kiss Critters"**

Humane Educator, CCSPCA

**January 4<sup>th</sup>, 2019-March 29<sup>th</sup>, 2019. 5 minute in-studio interview Friday mornings at  
7:20am, 65 minutes of airtime total in the quarter.**

A representative from the Central California SPCA brings in one of the shelters "adoptables" every Friday morning to introduce them to the Kiss audience and encourage people to save animals by adopting rather than buying their pets. The CCSPCA also offers valuable information to listeners on spaying, neutering, fostering animals, education and training classes and more. KSKS also features "Kiss Critters" on the Kiss website- [ksks.com](http://ksks.com).

**POLITICS**  
**A TOTAL OF 4 HOURS DEVOTED TO THE TOPIC DURING THE 1st  
QUARTER.**

**COMMONWEALTH CLUB**

**Sunday, January 6<sup>th</sup>, 2019.**

**6am to 7am. 60 minutes of a 60 minute program. No commercials**

**The Corrosion of Conservatism**

**Max Boot**-Senior Fellow, Council on Foreign Relations; Columnist, The Washington Post; Author, *The Corrosion of Conservatism: Why I Left the Right*

**In Conversation with Marisa Lagos**-Political Reporter, KQED

When Donald Trump announced his presidential bid in 2015, conservative historian Max Boot couldn't help but think he was watching a dystopian science-fiction movie. He couldn't fathom that the party of Lincoln, Roosevelt and Reagan could endorse a reality TV star with no prior political experience and a laundry list of controversies.

This created an ideological dislocation so shattering that Boot's transformation from Republican foreign policy adviser to celebrated anti-Trump columnist is the dramatic story of his new book, *The Corrosion of Conservatism*.

After joining other prominent conservatives such as David Frum, Rick Wilson and Ana Navarro in denouncing Trump's candidacy and subsequent presidency, Boot left the Republican Party. No longer a Republican, but also not a Democrat, Boot's journey from a movement conservative to a man without a party is one worth hearing about. While 90 percent of his fellow Republicans endorsed President Trump's agenda in the aftermath of the 2016 election, Boot stood his ground, enduring the criticism of conservative colleagues.

Join us for this important conversation about a party at a never-ending crossroads and the movement by people such as Max Boot to reclaim the Republican Party in the name of conservative fiscal and national security principles.

**COMMONWEALTH CLUB**

**Sunday, January 20<sup>th</sup>, 2019.**

**6am to 7am. 60 minutes of a 60 minute program. No commercials**

**For Colored Girls Who Have Considered Politics**

**Donna Brazile**-Democratic Political Strategist and Commentator; Adjunct Professor, Georgetown University; Former Interim Chair, the Democratic Party; Author, *Hacks and Cooking with Grease*; Co-author, *For Colored Girls Who Have Considered Politics*

**Yolanda Caraway**-Founder, President and CEO, The Caraway Group; Co-author, *For Colored Girls Who Have Considered Politics*

**The Rev. Leah Daughtry**-Pastor; Organizer; Political Strategist; CEO, 2008 and 2016 Democratic National Conventions; Co-author, *For Colored Girls Who Have Considered Politics*

**Minyon Moore**-Partner, Dewey Square Group; Former CEO, the Democratic National Committee; Assistant to the President, Clinton Administration; Director, the White House Office of Public Liaison; Director, White House Political Affairs; Co-author, *For Colored Girls Who Have Considered Politics*

**Judge LaDoris Hazzard Cordell (Ret.)**-Moderator

Donna Brazile, Yolanda Caraway, Leah Daughtry and Minyon Moore have worked behind the scenes of some of the country's most influential and historic presidential campaigns in history, all four beginning their careers with the Rev. Jesse Jackson and eventually working with the likes of Bill Clinton, Al Gore, Barack Obama and, most recently, Hillary Rodham Clinton. Together they form a political supergroup they like to call "The Colored Girls," and, like many other women of color in politics, they are unsung heroes of public service who have dedicated their lives to demanding diversity in American politics.

Brazile, Caraway, Daughtry and Moore paved the way for many women and people of color currently in the political arena, and they will visit The Commonwealth Club on the heels of an exciting midterm election where the topic of diversity was at the forefront. Join us as the four women discuss *For Colored Girls Who Have Considered Politics*, their new book, which chronicles their incredible stories, sheds light on their successes and offers insight on the many hurdles they faced in getting there.

**COMMONWEALTH CLUB**

**Sunday, February 24<sup>th</sup>, 2019.**

**6am to 7am. 60 minutes of a 60 minute program. No commercials**

**President Trump and Power Politics**

**Chris Christie**-Former Governor, New Jersey (2010–2018); Author, *Let Me Finish: Trump, the Kushners, Bannon, New Jersey, and the Power of In-Your-Face Politics*

**Bill Whalen**-Research Fellow, Hoover Institution

As President Trump enters his third year in office, former New Jersey governor Chris Christie remains one of his closest political allies. The first major elected official to endorse then-candidate Trump, Christie had a ringside seat throughout the hectic 2016 campaign. Christie was even close to becoming Trump's running mate. Days after Trump's surprise victory, Trump fired Christie as head of his transition team. Recently, Christie almost became Trump's White House chief of staff but pulled out, saying now is not the right time for him to join the White House.

In his new book, *Let Me Finish*, the brash former Republican prosecutor discusses running a Democratic state, his 15-year relationship with Trump, what he saw during the 2016 campaign and how his removal from the transition all but guaranteed chaos at the beginning of the Trump presidency.

**COMMONWEALTH CLUB**

**Sunday, March 24<sup>th</sup>, 2019.**

**6am to 7am. 60 minutes of a 60 minute program. No commercials**

**Howard Schultz, Former CEO of Starbucks**

**Howard Schultz**-Former CEO and Chairman, Starbucks; Author, *From the Ground Up: A Journey to Reimagine the Promise of America*

From the start of his career, former Starbucks CEO Howard Schultz has always been an unconventional businessman. With health insurance and free college tuition for part-time baristas to controversial initiatives about race and refugees, Schultz and his team challenge old notions about the role of business in society.

In his new book, *From the Ground Up*, Schultz tackles some of America's most important and divisive issues. Schultz introduces a cross-section of Americans transforming common struggles into shared successes. He discusses inspirational stories about lost youth finding first jobs, post-9/11 warriors replacing lost limbs with indomitable spirit, former coal miners and opioid addicts paving fresh paths, entrepreneurs jump-starting dreams, and better angels emerging from all corners of the country.



## IMMIGRATION

**A TOTAL OF 1 HOUR DEVOTED TO THE TOPIC DURING THE 1st  
QUARTER.**

### COMMONWEALTH CLUB

**Sunday, January 13<sup>th</sup>, 2019.**

**6am to 7am. 60 minutes of a 60 minute program. No commercials**

### Undocumented Citizen

**Jose Antonio Vargas**-Founder and CEO, Define American; Author, Dear America:

Notes of an Undocumented Citizen; Journalist

**In Conversation with Raj Mathai**-News Anchor, NBC Bay Area

In Jose Antonio Vargas' own words, his story as an undocumented citizen is "only one of an estimated 11 million in the United States." While the details differ, they all have common threads—a feeling of homelessness in place you call home and the ever-looming fear of an uncertain future. Vargas argues that the psychological trauma attached to those experiences is often felt for generations.

Join the Pulitzer Prize-winning writer as he chronicles his journey in becoming arguably the most recognizable undocumented figure in the United States and how he also became the voice of those displaced by a highly hostile, anti-immigrant culture. He will also offer insight into the everyday life of those living on the fringes of a society that does not welcome them and the unwavering spirit and generosity that perseveres in that community.

## **THE HOUSING CRISIS**

**A TOTAL OF 1 HOUR DEVOTED TO THE TOPIC DURING THE 1st  
QUARTER**

### **COMMONWEALTH CLUB**

**Sunday, February 10<sup>th</sup>, 2019.**

**6am to 7am. 60 minutes of a 60 minute program. No commercials**

### **New Solutions to the Housing Crisis**

**Pastor Paul Bains**-President and Co-Founder, Project WeHOPE

**Fred Blackwell**-CEO, San Francisco Foundation

**Priscilla Chan, M.D.**-Co-Founder, Chan Zuckerberg Initiative

**Janet Liang**-President, Kaiser Permanente of Northern California

**Jennifer Martinez, Ph.D.**-Chief Strategy Officer, PICO California

**Erika Aguilar**-Housing Reporter, KQED—Moderator

There's no doubt about it: The San Francisco Bay Area is in the midst of a housing crisis. But while people may disagree about the root causes, the costs or the most promising legislation, there's one thing everyone agrees on: The only hope of solving it is through monumental multi-sector collaboration.

Join the San Francisco Foundation, the Chan Zuckerberg Initiative, the Ford Foundation, Local Initiatives Support Corporation, corporate leaders and housing advocates for a conversation about bold solutions, hosted at The Commonwealth Club.

This event will also celebrate the launch of an exciting new effort to build a more livable, inclusive and vibrant Bay Area. Come learn how a diverse array of partners will protect up to 175,000 households and preserve and produce more than 8,000 homes over the next 5–10 years. The time for incremental change is over.

## ECONOMICS

**A TOTAL OF 1 HOUR DEVOTED TO THE TOPIC DURING THE 1st QUARTER.**

### COMMONWEALTH CLUB

**Sunday, February 17<sup>th</sup>, 2019.**

**6am to 7am. 60 minutes of a 60 minute program. No commercials**

#### Bank of America/Merrill Lynch Walter E. Hoadley Annual Economic Forecast

**Brad DeLong, Ph.D.**-Professor of Economics, UC Berkeley; Former U.S. Deputy Assistant Secretary of the Treasury for Economic Policy Under President Bill Clinton

**Stephen Moore**-Chief Economist, Heritage Foundation; Former Economic Adviser to Donald Trump; Former Member, The Wall Street Journal Editorial Board; Author, *Trumponomics*

**David Batstone**-Professor of Entrepreneurship and Innovation, University of San Francisco School of Management—Moderator

With changes to taxes, trade wars with China and other countries, health care in flux, housing prices continuing to rise, continued governmental gridlock as well as international challenges to the United States, what does all of this mean for your business, your investments and the overall economy for 2019?

As deputy assistant secretary for economic policy at the U.S. Treasury from 1993 to 1995, Brad DeLong worked in conjunction with Treasury Secretary Lawrence Summers on the Clinton administration's budget, the North American Free Trade Agreement, macroeconomic policy and health care reform. In addition to serving as a professor of economics at UC Berkeley, DeLong is a research associate of the National Bureau of Economic Research, a weblogger at the Washington Center for Equitable Growth and a fellow of the Institute for New Economic Thinking. He previously taught economics at Harvard University, where he received his doctorate in economics, as well as well as at Boston University and MIT.

Stephen Moore served as senior economic adviser to Donald Trump during the 2016 campaign, where he focused on tax reform, regulatory reform and energy policy. With more than 30 years of experience as an economist, Moore focuses on the impact of government on business and analyzes shifts in the global economy. In addition to his role at Heritage, Moore serves as senior economic analyst at CNN. Previously, he served as a senior economist at the United States Congress Joint Economic Committee and as a senior economics fellow at the Cato Institute. He advised the National Economic Commission in 1987 and served as a research director for President Reagan's Commission on Privatization.

Join us for a lively discussion on where the United States and global economies are headed and what should be done to keep them on track.

## **FACEBOOK**

**A TOTAL OF 1 HOUR DEVOTED TO THE TOPIC DURING THE 1<sup>st</sup> QUARTER.**

### **COMMONWEALTH CLUB**

**Sunday, March 17<sup>th</sup>, 2019.**

**6am to 7am. 60 minutes of a 60 minute program. No commercials**

### **Inside the Facebook Catastrophe**

**Roger McNamee**-Silicon Valley Investor; Co-Founder, Elevation Partners; Technical Advisor, "Silicon Valley"; Author, *Zucked* (Forthcoming))

**John Markoff**-Research Affiliate, Center for Advanced Study in the Behavioral Sciences, Stanford University; Staff Historian, Computer History Museum; Contributor, The New York Times—Moderator

If you had told Bay Area technology investor Roger McNamee even three years ago that he would soon be devoting himself to stopping Facebook from destroying our democracy, he would have howled with laughter. He had mentored many tech leaders in his illustrious career, but few things had made him prouder, or had been better for his own bottom line, than helping Mark Zuckerberg, the founder of the world's largest social network. Still a large shareholder in Zuckerberg's creation, McNamee had every good reason to stay on the sidelines as the dark side of Facebook came to light. But he couldn't stay quiet.

McNamee's new book, *Zucked*, is about the outspoken investor's efforts to come to terms with the serious damage Facebook was doing to our society. McNamee set out to try to change the massive social network and other tech companies that use design tools to addict and manipulate its users. With the election of Donald Trump, and the emergence of one horrific piece of news after another about the malign ends to which the Facebook platform has been put, McNamee has dedicated his energies to have people understand the threat of Facebook and other social networks. He will discuss what we can do to hold the companies responsible and to protect our public health and political order.

Please join us for this important and timely discussion with one of Silicon Valley's most important and outspoken leaders.

**CLIMATE**  
**A TOTAL OF 1 HOUR DEVOTED TO THE TOPIC DURING THE 1<sup>st</sup>  
QUARTER.**

**COMMONWEALTH CLUB**

**Sunday, March 3<sup>rd</sup>, 2019.**

**6am to 7am. 60 minutes of a 60 minute program. No commercials**

**Why We Need to Talk About Climate Change**

**Katharine Hayhoe**-Associate Professor, Public Administration Program, Texas Tech University

**Noah Diffenbaugh**-Professor and Senior Fellow, Woods Institute for the Environment, Stanford University

**Greg Dalton**-Founder and Host, Climate One

Join us in presenting Katharine Hayhoe with the eighth annual Stephen Schneider award. Established in honor of Stephen Henry Schneider, one of the founding fathers of climatology who died suddenly in 2010, the \$15,000 award recognizes a natural or social scientist who has made extraordinary scientific contributions and communicated that knowledge to a broad public in a clear and compelling fashion.

“For many years, Katharine Hayhoe has been a unique voice in the climate communication world. With her patience, her empathy and her abiding Christian faith, she has been able to reach audiences that other climate scientists have not been able to reach,” says juror Naomi Oreskes, professor of the history of science at Harvard University.

Hayhoe will be joined by fellow scientist Noah Diffenbaugh, professor and senior fellow at the Woods Institute for the Environment at Stanford University. They will be in conversation on communicating climate change in a transparent, engaging and accessible manner.

## THE FBI

**A TOTAL OF 1 HOUR DEVOTED TO THE TOPIC DURING THE 1<sup>st</sup> QUARTER.**

### COMMONWEALTH CLUB

**Sunday, March 31<sup>st</sup>, 2019.**

**6am to 7am. 60 minutes of a 60 minute program. No commercials**

#### **Andrew McCabe, Former Deputy Director of the FBI**

**Andrew McCabe**-Former Deputy Director, FBI; Author, *The Threat: How the FBI Protects America in the Age of Terror and Trump*

**Audrey Cooper**-Editor in Chief, San Francisco Chronicle

On March 16, 2018, just 26 hours before his scheduled retirement, FBI Deputy Director Andrew McCabe was fired by then Attorney General Jeff Sessions. President Donald Trump celebrated on Twitter, saying: "Andrew McCabe FIRED, a great day for the hard working men and women of the FBI - A great day for Democracy." Now McCabe is telling his side of one of the most intriguing political episodes of 2018.

In *The Threat: How the FBI Protects America in the Age of Terror and Trump*, Andrew G. McCabe offers a dramatic and candid account of his career and an impassioned defense of the FBI's agents and of the institution's integrity and independence in protecting America and upholding our Constitution. Under FBI Directors Robert Mueller and James Comey, McCabe led the investigations of major attacks such as the Boston Marathon bombing, a plot to bomb the New York subways, the Benghazi attack and Hillary Clinton's use of a private email server when she was secretary of state.

According to McCabe, the greatest threat to the United States right now comes from within, as he claims that President Trump and his administration ignore the law, attack democratic institutions, degrade human rights and undermine the U.S. Constitution that protects every citizen. Join us for an important and compelling conversation.

## **LEADERSHIP**

**A TOTAL OF 1 HOUR DEVOTED TO THE TOPIC DURING THE 1<sup>st</sup> QUARTER.**

### **COMMONWEALTH CLUB**

**Sunday, January 27<sup>th</sup>, 2019.**

**6am to 7am. 60 minutes of a 60 minute program. No commercials**

#### **The Value of Leaders**

**General Stanley McChrystal-Retired Army General; Author, *Leaders: Myth and Reality***

**In Conversation with Adam Lashinsky-Executive Editor, Fortune**

In an era where strong leadership qualities, for everyone from young college applicants to accomplished CEOs, are seemingly valued above all else, retired four-star General Stanley McChrystal offers his own experienced perspective on leadership. McChrystal has observed his fair share of successful and failed leaders—from his training at West Point to his service as top commander in Afghanistan under President Obama. In his most recent book, *Leaders: Myth and Reality*, McChrystal digs deeper into the legacies of famed leaders to better understand how particular environments determine what type of leader is needed.

Join us for a thoughtful analysis of well-known leaders and a discussion about personal application with one of today's most decorated military leaders.

## **INTERNATIONAL AFFAIRS**

**A TOTAL OF 1 HOUR DEVOTED TO THE TOPIC DURING THE 1<sup>st</sup> QUARTER**

### **COMMONWEALTH CLUB**

**Sunday, March 10<sup>th</sup>, 2019.**

**6am to 7am. 60 minutes of a 60 minute program. No commercials**

#### **Iran**

**Jason Rezaian**-Global Opinions Writer, The Washington Post; Contributor, CNN; Author, Prisoner: My 544 Days in an Iranian Prison—Solitary Confinement, a Sham Trial, High-Stakes Diplomacy, and the Extraordinary Efforts It Took to Get Me Out  
**In Conversation with David Lang**-Co-founder, OpenROV

Only a few years ago, Washington Post journalist Jason Rezaian spent 544 days in an Iranian prison. Rezaian experienced interrogations, trials and the complexity of international negotiations. He was even used as a bargaining chip in the Iran nuclear deal negotiations. In his book Prisoner, Rezaian delves into his dramatic and suspenseful story as an American prisoner of Iran. He describes how friends and family in the United States worked tirelessly to advocate for his release, lobbying John Kerry and President Obama to seek his freedom.

Join us for this fascinating story from Rezaian, a Bay Area native, about hope, international justice, U.S.–Iran relations and the man caught in the middle.



**CUMULUS MEDIA FRESNO STATIONS**  
**QUARTERLY PSA ACTIVITY REPORT**  
**FIRST QUARTER 2019**

**STATION: KSKS FRESNO**

- 1) : :30 SPOTS-270 TIMES---NO-KILL VALLEY COALITION
- 2) : :60 SPOTS-164 TIMES---HEART OF THE HORSE RANCH
- 3) : :30 SPOT-40 TIMES---VALLEY MADE MANUFACTURING SUMMIT
- 4) : :30 SPOT-40 TIMES---GIRL SCOUT COOKIE SALE
- 5) : :30 SPOT-48 TIMES---CATHOLIC CHARITIES
- 6) : :30 SPOT-24 TIMES---POVERELLO HOUSE
- 7) : :30 SPOT-18 TIMES---ROMPS VETERANS RUN
- 8) : :30 SPOT-24 TIMES---COMMUNITY FOOD BANK
- 9) : :30 SPOT-18 TIMES---ASIANFEST
- 10) : :30 SPOT-16 TIMES---FIRST FIVE CALIFORNIA
- 11) : :30 SPOT-30 TIMES---MARCH FOR BABIES
- 12) : :30 SPOT-40 TIMES---ART OF LIFE CANCER FOUNDATION
- 13) : :30 SPOT-11 TIMES---FRESNO CITY COLLEGE THE LITTLE PRINCE
- 14) : :30 SPOT-28 TIMES---KINDNESS REVOLUTION
- 15) : :30 SPOT-24 TIMES---JR. LEAGUE CHEERS TO 60 YEARS
- 16) : :30 SPOT-12 TIMES---FRESNO COUNTY BLACK INFANT HEALTH
- 17) : :30 SPOT-10 TIMES---SHEEPDOG SAFETY SEMINAR
- 18) : :30 SPOT-12 TIMES---THEATER SEOUL
- 19) : :30 SPOT--16 TIMES---FRESNO ANIMAL HUMANE SERVICES
- 20) : :30 SPOT-16 TIMES---DINUBA AQUATICS BINGO NIGHT
- 21) : :30 SPOT-18 TIMES---VISALIA KNIGHTS OF COLUMBUS  
DINNER/DANCE
- 22) : :30 SPOT-16 TIMES---FRESNO COUNTY EOC HEAD START
- 23) : :30 SPOT-10 TIMES---SOCIAL SECURITY
- 24) : :30 SPOT-12 TIMES---CCWC GRANT APPLICATION

**24-:30 & :60 RECORDED PUBLIC SERVICE ANNOUNCEMENTS RAN A  
TOTAL OF 917 TIMES DURING THE MONTHS OF JANUARY, FEBRUARY  
AND MARCH.**

**TOTAL ESTIMATED AIRTIME VALUE FOR THIS QUARTER: \$45,365.**

## POLITICAL COVERAGE

The only political coverage outside of regularly scheduled newscasts on **KSKS** during the 1<sup>st</sup> quarter of 2019 was contained in the **Commonwealth Club**. See **POLITICS**.