

Technology Public File September 2014

Date=9/3/2014
Time=4:10
Slug=CLOUDY

AND THAT BRINGS US TO "THE CLOUD", WHAT IS IT, WHERE IS IT, AND WHERE IS ALL OF OUR FILES AND PHOTOS GOING??? FOX 25'S TED DANIEL DECODES CLOUD COMPUTING TO FIND OUT IF IT'S A DISASTER JUST WAITING TO HAPPEN TO US ALL.

Date=9/3/2014
Time=4:00
Slug=APP TURNS OFF CREDIT CARD

DATA BREACHES CONTINUE TO MAKE HEADLINES. IMPACTING MILLIONS OF AMERICANS. THE LATEST AT HOME DEPOT- THE FIX IT STORE IS WORKING WITH AUTHORITIES TO INVESTIGATE A POSSIBLE BREACH OF DEBIT AND CREDIT CARDS. NOW, IT'S POSSIBLE AN APP COULD HELP FIGHT BACK AGAINST THIEVES. FINANCIAL EXPERT JENNIFER WOLFSBERG OF CENTERPOINT ADVISORS LLC IS HERE TO BREAK IT ALL DOWN FOR US.

Date=9/9/2014
Time=4:00
Slug=IPHONE 6 ANNOUNCEMENT

BUZZ HAS BEEN BUILDING FOR MONTHS ABOUT APPLE'S LATEST REVEAL. INTRODUCED TODAY, TWO NEW I-PHONES, THE LONG AWAITED APPLE WATCH AND A MOBILE PAYMENT SYSTEM. IT'S ALL A PART OF A MARKETING BLITZ AIMED AT BUILDING CONSUMER EXCITEMENT. WILL THE NEW GADGETS LIVE UP TO THE HYPE? HERE WITH SOME INSIGHT, DAVID GERZOF RICHARD, PROFESSOR OF DIGITAL MEDIA AT EMERSON COLLEGE AND PRESIDENT OF BIG FISH MARKETING.

Date=9/9/2014
Time=3:30
Slug=HOME DEPOT BREACH

HOME DEPOT CONFIRMING THE COMPANY'S PAYMENT SYSTEM HAS BEEN HACKED, AND IT HAPPENED SEVERAL MONTHS AGO. THE CYBER-ATTACK MAY HAVE STARTED IN APRIL. IT INVOLVES EVERY STORE IN THE U-S AND CANADA AND COULD IMPACT MORE CONSUMERS THAN THE MASSIVE TARGET BREACH LAST YEAR. THE SECRET SERVICE IS WORKING WITH BANKS AND THE HARDWARE CHAIN TO FIND THOSE RESPONSIBLE. JOINING US WITH SOME INSIGHT IS CHARLIE WISEMAN IS HERE FROM THE ALTSCHULER (ALT-SHOO-LER) COMPUTER CENTER AT WENTWORTH INSTITUTE OF TECHNOLOGY.

Date=9/16/2014
Time=4:00
Slug=DRIVER APP

IT'S A REPUTATION THAT MASSACHUSETTS DRIVERS HAVE SPENT YEARS EARNING. BUT AS IT TURNS OUT, WE ARE -NOT- THE RUDEST DRIVERS IN THE COUNTRY. A NEW

STUDY BY "INSURE DOT COM" PUTS US AT NUMBER FIVE WHEN IT COMES TO AGGRESSIVE AND DISTRACTED DRIVING. ONE LOCAL COMPANY IS *ALREADY* WORKING TO HELP MAKE US BETTER DRIVERS. HOW? WELL, WITH AN APP OF COURSE. HERE TO TALK MORE ABOUT IT THIS MORNING FROM OUR BEACON HILL STUDIO IS HARI BALAKRISHNAN - THE CHIEF TECHNOLOGY OFFICER WITH CAMBRIDGE MOBILE TELEMATICS - THE COMPANY BEHIND THE APP.

Date=9/17/2014
Time=4:00
Slug=TOO MUCH TECH

THE IPHONE 6 - IT'S THE LATEST "IT" GADGET. EVERYONE WANTS IT, RIGHT. INCLUDING OUR KIDS. SOME SCHOOLS ARE EVEN ALLOWING OUR KIDS TO USE THEIR PHONES DURING CLASS. WHAT IS THIS DOING TO OUR CHILDREN? WE BRING IN SCHOOL PSYCHOLOGIST DR. KATE ROBERTS TO EXPLAIN.

Date=9/19/2014
Time=4:00
Slug=IOS 8 SECURITY

LOTS OF EXCITEMENT THIS MORNING AT THE APPLE STORE AS THE NEW IPHONE 6 IS RELEASED. FOLKS WAITING IN LINE ALL NIGHT HERE ON BOYLSTON STREET TO GET THEIR HANDS ON A NEW PHONE. IF YOU'RE AN IPHONE USER YOU KNOW APPLE ALSO RECENTLY UNVEILED ITS I-O-S 8 SOFTWARE UPDATE. AND THE COMPANY IS MAKING SOME PRETTY BIG PROMISES ABOUT ITS SECURITY. JOINING ME NOW FROM OUR BEACON HILL STUDIO IS THE PRESIDENT OF THE MASSACHUSETTS BAR ASSOCIATION, MARSHA KAZAROSIAN.

Date=9/24/2014
Time=3:30
Slug=DEBIT CARD VS. CREDIT CARD

THE MASSIVE DATA BREACH AT HOME DEPOT STARTING TO TRIGGER FRAUDULENT TRANSACTIONS RIPPLING THROUGH CREDIT CARD COMPANIES AND EVEN BANK ACCOUNTS. HOME DEPOT SAYS 56- MILLION CARDS MAY HAVE BEEN EXPOSED IN A FIVE-MONTH ATTACK ON ITS PAYMENT TERMINALS. THE TREND IS ALL TOO FAMILIAR. BUT THE HACKING OF DEBIT CARD INFORMATION IS PARTICULARLY CONCERNING. HERE WITH SOME INSIGHT IS INTERNET SECURITY EXPERT CHARLIE WISEMAN FROM WENTWORTH INSTITUTE OF TECHNOLOGY'S ALT-SHOOLER COMPUTER CENTER.

Date=9/30/2014
Time=3:00
Slug=ELLO TALKBACK

JUST IN CASE YOU NEED ANOTHER SOCIAL NETWORK TO CONSTANTLY CHECKING WE HAVE A NEW ONE FOR YOU. IT'S CALLED ELLO AND IT'S GETTING A LOT OF BUZZ AND FOLLOWERS! DAVID GERZOF RICHARD IS A DIGITAL MEDIA & MARKETING PROFESSOR AT EMERSON COLLEGE AND FOUNDER OF BIGFISH MARKETING LIVE AT OUR BEACON HILL STUDIO.