

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b> <span style="font-size: 1.2em; color: blue;">WBRZ Baton Rouge LA</span>	<b>Date:</b> <span style="font-size: 1.2em; color: blue;">10-11-16</span>
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I, Shelby Rouillier,  
 being/on behalf of: Mack "Bodi" White,  
 a legally qualified candidate of the Republican  
 political party for the office of: Mayor/President EBR  
 in the primary  
 election to be held on: 11/8/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached			10/12-10/23/16		

Attach proposed schedule with charges (if available): \$ 36,800 gross /

\$ 31,280/NET

I represent that the payment for the above described broadcast time has been furnished by:

Bodi White for Mayor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Phil Preis 225-478-9206

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

10/4/16

Date

Shelby Rouillier

Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

Denise Robichaux

Signature

Denise Robichaux

Printed Name

Director of Sales

Title



WBRZ  
1650 Highland Rd  
Baton Rouge, LA 70802

MEDIA WISE  
PO BOX 77708  
BATON ROUGE, LA 70879

**Contract # 22194**

Schedule Dates 10/12/16-10/23/16  
Advertiser BODI WHITE (3908)  
Agency MEDIA WISE (1180)  
Product Political - Mayor (1064)  
Brand 10/12-10/23 (13445)  
Salesperson POLITICAL, Local (1025)  
Sales Office WBRZ sales  
Buyer Name /  
Phone/Fax /  
CPE N/A  
Account Types Local/Political  
Billing Type Calendar  
Comments

Date Entered 10/11/16  
Last Modified 10/11/16  
Entered By Local Political  
CO-OP No  
Headline #  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$5,520.00  
Net Total \$31,280.00  
Sales Tax

ABC (WBRZ)  
By Calendar Month Spots Rate  
Oct. 2016 88 \$36,800.00  
Grand Total: 88 \$36,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/12/16-10/14/16	1	:30	5A- 6A (CST)	1			1	1	1			3	\$225.00	\$675.00	ABC (WBRZ)		10/11/16
2.0	Normal Line / SPOT	10/17/16-10/21/16	1	:30	5A- 6A (CST)	1	1	1	1	1	1			5	\$225.00	\$1,125.00	ABC (WBRZ)		10/11/16
3.0	Normal Line / SPOT	10/12/16-10/14/16	1	:30	6A- 7A (CST)	3	X	X	X	X				3	\$400.00	\$1,200.00	ABC (WBRZ)		10/11/16
4.0	Normal Line / SPOT	10/17/16-10/21/16	1	:30	6A- 7A (CST)	3	X	X	X	X				3	\$400.00	\$1,200.00	ABC (WBRZ)		10/11/16
5.0	Normal Line / SPOT	10/12/16-10/14/16	1	:30	7A- 9A (CST)	3	X	X	X	X				3	\$450.00	\$1,350.00	ABC (WBRZ)		10/11/16
6.0	Normal Line / SPOT	10/17/16-10/21/16	1	:30	7A- 9A (CST)	3	X	X	X	X				3	\$450.00	\$1,350.00	ABC (WBRZ)		10/11/16
7.0	Normal Line / SPOT	10/15/16-10/22/16	1	:30	7A- 8A (CST)	1						X		2	\$175.00	\$350.00	ABC (WBRZ)		10/11/16
8.0	Normal Line / SPOT	10/16/16-10/16/16	1	:30	7A- 8A (CST)	1						X		1	\$175.00	\$175.00	ABC (WBRZ)		10/11/16
9.0	Normal Line / SPOT	10/12/16-10/14/16	1	:30	9A- 10A (CST)	1			1	1	1			3	\$200.00	\$600.00	ABC (WBRZ)		10/11/16
10.0	Normal Line / SPOT	10/17/16-10/21/16	1	:30	9A- 10A (CST)	1	1	1	1	1	1			5	\$200.00	\$1,000.00	ABC (WBRZ)		10/11/16
11.0	Normal Line / SPOT	10/12/16-10/14/16	1	:30	12P- 1P (CST)	3			1	1	1			3	\$200.00	\$600.00	ABC (WBRZ)		10/11/16
12.0	Normal Line / SPOT	10/12/16-10/14/16	1	:30	3P- 4P (CST)	3			1	1	1			3	\$150.00	\$450.00	ABC (WBRZ)		10/11/16
13.0	Normal Line / SPOT	10/17/16-10/21/16	1	:30	3P- 4P (CST)	1	1	1	1	1	1			5	\$150.00	\$750.00	ABC (WBRZ)		10/11/16

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_

Accepted-Station: \_\_\_\_\_

Date: \_\_\_\_\_

Comments: \_\_\_\_\_



WBRZ  
1650 Highland Rd  
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**Contract # 22194**  
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 Agency MEDIA WISE (1180)  
 Product Political- Mayor (1064)  
 Brand 10/12-10/23 (13445)  
 Salesperson POLITICAL, Local (1025)  
 Sales Office WBRZ sales  
 Buyer Name /  
 Phone/Fax N/A  
 CPE N/A  
 Account Types Local/Political  
 Billing Type Calendar  
 Comments

Date Entered 10/11/16  
 Last Modified 10/11/16  
 Entered By Local Political  
 CO-OP No  
 Headline #  
 Demo  
 Order Type Normal  
 Package Deal  
 Commission % 15.00  
 Commission \$5,520.00  
 Net Total \$31,280.00  
 Sales Tax

ABC (WBRZ)	By Calendar Month	Spots	Rate
	Oct 2016	88	\$36,800.00
	<b>Grand Total:</b>	<b>88</b>	<b>\$36,800.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	10/12/16-10/14/16	1	:30	4P-4:30P (CST)	3			1	1	1			3	\$275.00	\$825.00	ABC (WBRZ)		10/11/16
15.0	Normal Line / SPOT	10/17/16-10/21/16	1	:30	4P-4:30P (CST)	2	X	X	X	X	X			2	\$275.00	\$550.00	ABC (WBRZ)		10/11/16
16.0	Normal Line / SPOT	10/17/16-10/21/16	1	:30	12P-1P (CST)	1	1	1	1	1	1			5	\$200.00	\$1,000.00	ABC (WBRZ)		10/11/16
17.0	Normal Line / SPOT	10/12/16-10/14/16	1	:30	5P-5:30P (CST)	3			1	1	1			3	\$575.00	\$1,725.00	ABC (WBRZ)		10/11/16
18.0	Normal Line / SPOT	10/12/16-10/14/16	1	:30	6P-6:30P (CST)	3			1	1	1			3	\$700.00	\$2,100.00	ABC (WBRZ)		10/11/16
19.0	Normal Line / SPOT	10/17/16-10/21/16	1	:30	6P-6:30P (CST)	3	X	X	X	X	X			3	\$700.00	\$2,100.00	ABC (WBRZ)		10/11/16
20.0	Normal Line / SPOT	10/15/16-10/22/16	1	:30	6P-6:30P (CST)	2						X		2	\$350.00	\$700.00	ABC (WBRZ)		10/11/16
21.0	Normal Line / SPOT	10/16/16-10/23/16	1	:30	5:30P-6P (CST)	1			1	1	1		X	2	\$425.00	\$850.00	ABC (WBRZ)		10/11/16
22.0	Normal Line / SPOT	10/12/16-10/14/16	1	:30	6:30P-7P (CST)	3			1	1	1			3	\$1,100.00	\$3,300.00	ABC (WBRZ)		10/11/16
23.0	Normal Line / SPOT	10/17/16-10/21/16	1	:30	6:30P-7P (CST)	1	X	X	X	X	X			1	\$1,100.00	\$1,100.00	ABC (WBRZ)		10/11/16
24.0	Normal Line / SPOT	10/15/16-10/22/16	1	:30	6:30P-7P (CST)	1			1	1	1		X	2	\$450.00	\$900.00	ABC (WBRZ)		10/11/16
25.0	Normal Line / SPOT	10/12/16-10/14/16	1	:30	10P-10:35P (CST)	3			1	1	1			3	\$875.00	\$2,625.00	ABC (WBRZ)		10/11/16
26.0	Normal Line / SPOT	10/17/16-10/21/16	1	:30	10P-10:35P (CST)	3	X	X	X	X	X			3	\$875.00	\$2,625.00	ABC (WBRZ)		10/11/16
27.0	Normal Line / SPOT	10/15/16-10/15/16	1	:30	10:35P-11:05P (CST)	1						X		1	\$500.00	\$500.00	ABC (WBRZ)		10/11/16

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Phone/Fax: /  
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Billing Type: Calendar  
Comments:

Date Entered: 10/11/16  
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Entered By: Local Political  
CO-OP: No  
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28.0	Normal Line / SPOT	10/16/16-10/23/16	1	:30	10P-10:35P (CST)	1							X	2	\$875.00	\$1,750.00	ABC (WBRZ)		10/11/16
29.0	Normal Line / SPOT	10/16/16-10/23/16	1	:30	10:35P-11:05P (CST)	1							X	2	\$375.00	\$750.00	ABC (WBRZ)		10/11/16
30.0	Normal Line / SPOT	10/15/16-10/15/16	1	:30	11A-2:30P (CST)	2						X		2	\$450.00	\$900.00	ABC (WBRZ)		10/11/16
31.0	Normal Line / SPOT	10/15/16-10/15/16	1	:30	2:30P-6P (CST)	2						X		2	\$450.00	\$900.00	ABC (WBRZ)		10/11/16
32.0	Normal Line / SPOT	10/15/16-10/15/16	1	:30	7P-10:35P (CST)	1						X		1	\$675.00	\$675.00	ABC (WBRZ)		10/11/16
33.0	Normal Line / SPOT	10/16/16-10/16/16	1	:30	8A-9A (CST)	1							X	1	\$1000.00	\$1000.00	ABC (WBRZ)		10/11/16

**CONFIRMATION CONTRACT**

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