

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WBRZ-TV - Baton Rouge	Date: 10/25
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I, Shelby Rouillier,
 being/on behalf of: Mack "Bodi" White,
 a legally qualified candidate of the Republican
 political party for the office of: Mayor/President EBR
 in the primary
 election to be held on: 11/8/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached		10/25 - 11/8			

Attach proposed schedule with charges (if available): Gross \$35,760

Net \$ 30,396

I represent that the payment for the above described broadcast time has been furnished by:

Bodi White for Mayor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Phil Preis 225-478-9206

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/4/16

Date

Shelby Roullier

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Denise Robichaux

Signature

Denise Robichaux

Printed Name

DOS

Title



WBRZ
1650 Highland Rd
Baton Rouge, LA 70802

MEDIA WISE
PO BOX 77708
BATON ROUGE, LA 70879

Contract # 22265

Schedule Dates: 10/26/16-11/08/16
Advertiser: BODI WHITE-MAYOR OF EBR-R (3908)
Agency: MEDIA WISE (1180)
Product: Political- Mayor (1064)
Brand: 10/25-11/7 EBR MAYOR (13501)
Salesperson: POLITICAL, Local (1025)
Sales Office: WBRZ sales
Buyer Name:
Phone/Fax: /
CPE: N/A
Account Types: Local/Political
Billing Type: Calendar
Comments:

Date Entered: 10/25/16
Last Modified: 10/25/16
Entered By: Local Political
CO-OP: No
Headline #:
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$5,364.00
Net Total: \$30,396.00
Sales Tax:

ABC (WBRZ)	By Calendar Month	Spots	Rate
	Oct. 2016	46	\$17,635.00
	Nov. 2016	50	\$18,125.00
	Grand Total:	96	\$35,760.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/26/16-10/28/16	1	:30	5A- 6A (CST)	3			1	1	1			3	\$225.00	\$675.00	ABC (WBRZ)		10/25/16
2.0	Normal Line / SPOT	10/31/16-11/04/16	1	:30	5A- 6A (CST)	5	1	1	1	1	1			5	\$225.00	\$1,125.00	ABC (WBRZ)		10/25/16
3.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	5A- 6A (CST)	1								1	\$225.00	\$225.00	ABC (WBRZ)		10/25/16
4.0	Normal Line / SPOT	10/26/16-10/28/16	1	:30	9A- 10A (CST)	3			1	1	1			3	\$200.00	\$600.00	ABC (WBRZ)		10/25/16
5.0	Normal Line / SPOT	10/31/16-11/04/16	1	:30	9A- 10A (CST)	5	1	1	1	1	1			5	\$200.00	\$1,000.00	ABC (WBRZ)		10/25/16
6.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	9A- 10A (CST)	1								1	\$200.00	\$200.00	ABC (WBRZ)		10/25/16
7.0	Normal Line / SPOT	10/26/16-10/28/16	1	:30	3P- 4P (CST)	3			1	1	1			3	\$150.00	\$450.00	ABC (WBRZ)		10/25/16
8.0	Normal Line / SPOT	10/31/16-11/04/16	1	:30	3P- 4P (CST)	5	1	1	1	1	1			5	\$150.00	\$750.00	ABC (WBRZ)		10/25/16
9.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	3P- 4P (CST)	1								1	\$150.00	\$150.00	ABC (WBRZ)		10/25/16
10.0	Normal Line / SPOT	10/26/16-10/28/16	1	:30	6A- 7A (CST)	3			1	1	1			3	\$400.00	\$1,200.00	ABC (WBRZ)		10/25/16
11.0	Normal Line / SPOT	10/31/16-11/04/16	1	:30	6A- 7A (CST)	3	X	X	X	X	X			3	\$400.00	\$1,200.00	ABC (WBRZ)		10/25/16
12.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	6A- 7A (CST)	1								1	\$400.00	\$400.00	ABC (WBRZ)		10/25/16
13.0	Normal Line / SPOT	10/26/16-10/28/16	1	:30	7A- 9A (CST)	3			1	1	1			3	\$450.00	\$1,350.00	ABC (WBRZ)		10/25/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments: _____



WBRZ
1650 Highland Rd
Baton Rouge, LA 70802

MEDIA WISE
PO BOX 77708
BATON ROUGE, LA 70879

Contract # 22265

Schedule Dates 10/26/16-11/08/16
Advertiser BODI WHITE-MAYOR OF EBR-R (3908)
Agency MEDIA WISE (1180)
Product Political - Mayor (1064)
Brand 10/25-11/7 EBR MAYOR (13501)
Salesperson POLITICAL, Local (1025)
Sales Office WBRZ sales
Buyer Name /
Phone/Fax N/A
CPE Local/Political
Account Types Calendar
Billing Type
Comments

Date Entered 10/25/16
Last Modified 10/25/16
Entered By Local Political
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,364.00
Net Total \$30,396.00
Sales Tax

By Calendar Month	Spots	Rate
Oct. 2016	46	\$17,635.00
Nov. 2016	50	\$18,125.00
Grand Total:	96	\$35,760.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	10/31/16-11/04/16	1	:30	7A-9A (CST)	3	X	X	X	X	X			3	\$450.00	\$1,350.00	ABC (WBRZ)		10/25/16
15.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	7A-9A (CST)	1								1	\$450.00	\$450.00	ABC (WBRZ)		10/25/16
16.0	Normal Line / SPOT	10/26/16-10/28/16	1	:30	12P-1P (CST)	3			1	1	1			3	\$200.00	\$600.00	ABC (WBRZ)		10/25/16
17.0	Normal Line / SPOT	10/31/16-11/04/16	1	:30	12P-1P (CST)	1	1	1	1	1	1			5	\$200.00	\$1,000.00	ABC (WBRZ)		10/25/16
18.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	12P-1P (CST)	1								1	\$200.00	\$200.00	ABC (WBRZ)		10/25/16
19.0	Normal Line / SPOT	10/29/16-11/05/16	1	:30	6P-6:30P (CST)	1							X	2	\$350.00	\$700.00	ABC (WBRZ)		10/25/16
20.0	Normal Line / SPOT	10/29/16-11/05/16	1	:30	10:35P-11:05P (CST)	1							X	2	\$500.00	\$1,000.00	ABC (WBRZ)		10/25/16
21.0	Normal Line / SPOT	10/26/16-10/28/16	1	:30	4P-4:30P (CST)	2			X	X	X			2	\$275.00	\$550.00	ABC (WBRZ)		10/25/16
22.0	Normal Line / SPOT	10/31/16-11/04/16	1	:30	4P-4:30P (CST)	2	X	X	X	X	X			2	\$275.00	\$550.00	ABC (WBRZ)		10/25/16
23.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	4P-4:30P (CST)	1								1	\$275.00	\$275.00	ABC (WBRZ)		10/25/16
24.0	Normal Line / SPOT	10/26/16-10/28/16	1	:30	6P-6:30P (CST)	3			1	1	1			3	\$700.00	\$2,100.00	ABC (WBRZ)		10/25/16
25.0	Normal Line / SPOT	10/31/16-11/04/16	1	:30	6P-6:30P (CST)	3	X	X	X	X	X			3	\$700.00	\$2,100.00	ABC (WBRZ)		10/25/16
26.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	6P-6:30P (CST)	1								1	\$700.00	\$700.00	ABC (WBRZ)		10/25/16
27.0	Normal Line / SPOT	10/26/16-10/28/16	1	:30	6:30P-7P (CST)	1			X	X	X			1	\$1,100.00	\$1,100.00	ABC (WBRZ)		10/25/16

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Product Political- Mayor (1064)
Brand 10/25-11/7 EBR MAYOR (13501)
Salesperson POLITICAL, Local (1025)
Sales Office WBRZ sales
Buyer Name /
Phone/Fax N/A
CPE Local/Political
Account Types Calendar
Billing Type
Comments

Date Entered 10/25/16
Last Modified 10/25/16
Entered By Local Political
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,364.00
Net Total \$30,396.00
Sales Tax

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By Calendar Month		
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28.0	Normal Line / SPOT	10/31/16-11/04/16	1	:30	6:30P- 7P (CST)	1	X	X	X	X				1	\$1,100.00	\$1,100.00	ABC (WBRZ)		10/25/16
29.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	6:30P- 7P (CST)	1								1	\$1,100.00	\$1,100.00	ABC (WBRZ)		10/25/16
30.0	Normal Line / SPOT	10/26/16-10/28/16	1	:30	10P- 10:35P (CST)	3			1	1	1			3	\$875.00	\$2,625.00	ABC (WBRZ)		10/25/16
31.0	Normal Line / SPOT	10/31/16-11/04/16	1	:30	10P- 10:35P (CST)	3	X	X	X	X				3	\$875.00	\$2,625.00	ABC (WBRZ)		10/25/16
32.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	10P- 10:35P (CST)	1								1	\$875.00	\$875.00	ABC (WBRZ)		10/25/16
33.0	Normal Line / SPOT	10/26/16-10/27/16	1	:30	11:35P- 12:05A (CST)	2			1	1				2	\$70.00	\$140.00	ABC (WBRZ)		10/25/16
34.0	Normal Line / SPOT	10/31/16-11/03/16	1	:30	11:35P- 12:05A (CST)	4			1	1	1			4	\$70.00	\$280.00	ABC (WBRZ)		10/25/16
35.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	11:35P- 12:05A (CST)	1								1	\$70.00	\$70.00	ABC (WBRZ)		10/25/16
36.0	Normal Line / SPOT	11/04/16-11/04/16	1	:30	12:05A- 12:35A (CST)	1					X			1	\$70.00	\$70.00	ABC (WBRZ)		10/25/16
37.0	Normal Line / SPOT	10/29/16-11/05/16	1	:30	7A- 8A (CST)	1					X			1	\$175.00	\$175.00	ABC (WBRZ)		10/25/16
38.0	Normal Line / SPOT	10/29/16-11/05/16	1	:30	6:30P- 7P (CST)	2					X			2	\$450.00	\$900.00	ABC (WBRZ)		10/25/16
39.0	Normal Line / SPOT	10/30/16-11/06/16	1	:30	7A- 8A (CST)	2					X			2	\$175.00	\$350.00	ABC (WBRZ)		10/25/16
40.0	Normal Line / SPOT	10/30/16-11/06/16	1	:30	5:30P- 6P (CST)	2					X			2	\$425.00	\$850.00	ABC (WBRZ)		10/25/16
41.0	Normal Line / SPOT	10/30/16-11/06/16	1	:30	10P- 10:35P (CST)	2					X			2	\$875.00	\$1,750.00	ABC (WBRZ)		10/25/16

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Entered By Local Political
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Headline #
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ABC (WBRZ)		
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42.0	Normal Line / SPOT	10/29/16-10/29/16	1	:30	11A- 6P (CST)	1						X		1	\$450.00	\$450.00	ABC (WBRZ)		10/25/16
43.0	Normal Line / SPOT	11/08/16-11/08/16	1	:30	5A- 6A (CST)	1	X							1	\$225.00	\$225.00	ABC (WBRZ)		10/25/16

CONFIRMATION CONTRACT

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 Comments: _____