



WBRZ
1650 Highland Rd
Baton Rouge, LA 70802

MEDIA WISE
PO BOX 77708
BATON ROUGE, LA 70879

Contract # 22265

Schedule Dates 10/26/16-11/07/16
Advertiser BODI WHITE-MAYOR OF EBR-R (3908)
Agency MEDIA WISE (1180)
Product Political- Mayor (1064)
Brand 10/25-11/7 EBR MAYOR (13501)
Salesperson POLITICAL, Local (1025)
Sales Office WBRZ sales
Buyer Name
Phone/Fax /
CPE N/A
Account Types Local/Political
Billing Type Calendar
Comments

Date Entered 10/25/16
Last Modified 11/02/16
Entered By Local Political
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,360.25
Net Total \$30,374.75
Sales Tax

ABC (WBRZ)

By Calendar Month	Spots	Rate
Oct. 2016	43	\$16,060.00
Nov. 2016	57	\$19,675.00
Grand Total:	100	\$35,735.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/26/16-10/28/16	1	:30	5A- 6A (CST)				1	1	1			3	\$225.00	\$675.00	ABC (WBRZ)		10/25/16
2.0	Normal Line / SPOT	10/31/16-11/04/16	1	:30	5A- 6A (CST)		1	1	1	1	1			5	\$225.00	\$1,125.00	ABC (WBRZ)		10/25/16
3.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	5A- 6A (CST)		1							1	\$225.00	\$225.00	ABC (WBRZ)		10/25/16
4.0	Normal Line / SPOT	10/26/16-10/28/16	1	:30	9A- 10A (CST)				1	1	1			3	\$200.00	\$600.00	ABC (WBRZ)		10/25/16
5.0	Normal Line / SPOT	10/31/16-11/04/16	1	:30	9A- 10A (CST)		1	1	1	1	1			5	\$200.00	\$1,000.00	ABC (WBRZ)		10/25/16
6.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	9A- 10A (CST)		1							1	\$200.00	\$200.00	ABC (WBRZ)		10/25/16
7.0	Normal Line / SPOT	10/26/16-10/28/16	1	:30	3P- 4P (CST)				1	1	1			3	\$150.00	\$450.00	ABC (WBRZ)		10/25/16
8.0	Normal Line / SPOT	10/31/16-11/04/16	1	:30	3P- 4P (CST)		1	1	1	1	1			5	\$150.00	\$750.00	ABC (WBRZ)		10/25/16
9.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	3P- 4P (CST)		1							1	\$150.00	\$150.00	ABC (WBRZ)		10/25/16
10.0	Normal Line / SPOT	10/26/16-10/28/16	1	:30	6A- 7A (CST)				1	1	1			3	\$400.00	\$1,200.00	ABC (WBRZ)		10/25/16
11.0	Normal Line / SPOT	10/31/16-11/04/16	1	:30	6A- 7A (CST)	3	X	X	X	X	X			3	\$400.00	\$1,200.00	ABC (WBRZ)		10/25/16
12.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	6A- 7A (CST)		1							1	\$400.00	\$400.00	ABC (WBRZ)		10/25/16
13.0	Normal Line / SPOT	10/26/16-10/28/16	1	:30	7A- 9A (CST)				1	1	1			3	\$450.00	\$1,350.00	ABC (WBRZ)		10/25/16

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14.0	Normal Line / SPOT	10/31/16-11/04/16	1	:30	7A- 9A (CST)	3	X	X	X	X	X			3	\$450.00	\$1,350.00	ABC (WBRZ)		10/25/16
15.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	7A- 9A (CST)		1							1	\$450.00	\$450.00	ABC (WBRZ)		10/25/16
16.0	Normal Line / SPOT	10/26/16-10/28/16	1	:30	12P- 1P (CST)				1	1	1			3	\$200.00	\$600.00	ABC (WBRZ)		10/25/16
17.0	Normal Line / SPOT	10/31/16-11/04/16	1	:30	12P- 1P (CST)		1	1	1	1	1			5	\$200.00	\$1,000.00	ABC (WBRZ)		10/25/16
18.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	12P- 1P (CST)		1							1	\$200.00	\$200.00	ABC (WBRZ)		10/25/16
19.0	Normal Line / SPOT	10/29/16-11/05/16	1	:30	6P- 6:30P (CST)	1						X		1	\$350.00	\$350.00	ABC (WBRZ)		10/25/16
20.0	Normal Line / SPOT	10/29/16-11/05/16	1	:30	10:35P- 11:05P (CST)	1						X		2	\$500.00	\$1,000.00	ABC (WBRZ)		10/25/16
21.0	Normal Line / SPOT	10/26/16-10/28/16	1	:30	4P- 4:30P (CST)	2			X	X	X			2	\$275.00	\$550.00	ABC (WBRZ)		10/25/16
22.0	Normal Line / SPOT	10/31/16-11/04/16	1	:30	4P- 4:30P (CST)	2	X	X	X	X	X			2	\$275.00	\$550.00	ABC (WBRZ)		10/25/16
23.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	4P- 4:30P (CST)		1							1	\$275.00	\$275.00	ABC (WBRZ)		10/25/16
24.0	Normal Line / SPOT	10/26/16-10/28/16	1	:30	6P- 6:30P (CST)				1	1	1			3	\$700.00	\$2,100.00	ABC (WBRZ)		10/25/16
25.0	Normal Line / SPOT	10/31/16-11/04/16	1	:30	6P- 6:30P (CST)	3	X	X	X	X	X			3	\$700.00	\$2,100.00	ABC (WBRZ)		10/25/16
26.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	6P- 6:30P (CST)		1							1	\$700.00	\$700.00	ABC (WBRZ)		10/25/16
27.0	Normal Line / SPOT	10/26/16-10/28/16	1	:30	6:30P- 7P (CST)	1			X	X	X			1	\$1,100.00	\$1,100.00	ABC (WBRZ)		10/25/16

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28.0	Normal Line / SPOT	10/31/16-11/04/16	1	:30	6:30P- 7P (CST)	1	X	X	X	X	X			1	\$1,100.00	\$1,100.00	ABC (WBRZ)		10/25/16
29.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	6:30P- 7P (CST)		1							1	\$1,100.00	\$1,100.00	ABC (WBRZ)		10/25/16
30.0	Normal Line / SPOT	10/26/16-10/28/16	1	:30	10P- 10:35P (CST)				1	1	1			3	\$875.00	\$2,625.00	ABC (WBRZ)		10/25/16
31.0	Normal Line / SPOT	10/31/16-11/04/16	1	:30	10P- 10:35P (CST)	3	X	X	X	X	X			3	\$875.00	\$2,625.00	ABC (WBRZ)		10/25/16
32.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	10P- 10:35P (CST)		1							1	\$875.00	\$875.00	ABC (WBRZ)		10/25/16
33.0	Normal Line / SPOT	10/26/16-10/27/16	1	:30	11:35P- 12:05A (CST)				1	1				2	\$70.00	\$140.00	ABC (WBRZ)		10/25/16
34.0	Normal Line / SPOT	10/31/16-11/03/16	1	:30	11:35P- 12:05A (CST)		1	1	1	1				4	\$70.00	\$280.00	ABC (WBRZ)		10/25/16
35.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	11:35P- 12:05A (CST)		1							1	\$70.00	\$70.00	ABC (WBRZ)		10/25/16
36.0	Normal Line / SPOT	11/04/16-11/04/16	1	:30	12:05A- 12:35A (CST)	1					X			1	\$70.00	\$70.00	ABC (WBRZ)		10/25/16
37.0	Normal Line / SPOT	10/29/16-11/05/16	1	:30	7A- 8A (CST)	1						X		2	\$175.00	\$350.00	ABC (WBRZ)		10/25/16
38.0	Normal Line / SPOT	10/29/16-11/05/16	1	:30	6:30P- 7P (CST)	1						X		1	\$450.00	\$450.00	ABC (WBRZ)		10/25/16
39.0	Normal Line / SPOT	10/30/16-11/06/16	1	:30	7A- 8A (CST)	1							X	2	\$175.00	\$350.00	ABC (WBRZ)		10/25/16
40.0	Normal Line / SPOT	10/30/16-11/06/16	1	:30	5:30P- 6P (CST)	1							X	2	\$425.00	\$850.00	ABC (WBRZ)		10/25/16
41.0	Normal Line / SPOT	10/30/16-11/06/16	1	:30	10P- 10:35P (CST)	1							X	2	\$875.00	\$1,750.00	ABC (WBRZ)		10/25/16

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Contract #	22265
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Advertiser	BODI WHITE-MAYOR OF EBR-R (3908)
Agency	MEDIA WISE (1180)
Product	Political- Mayor (1064)
Brand	10/25-11/7 EBR MAYOR (13501)
Salesperson	POLITICAL, Local (1025)
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Account Types	Local/Political
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Date Entered	10/25/16
Last Modified	11/02/16
Entered By	Local Political
CO-OP	No
Headline #	
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Package Deal	
Commission %	15.00
Commission	\$5,360.25
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