

Bunyard, Broadcasting, Inc., dba

KDQN AM Facility ID 30600 . KDQN FM Facility ID 30599 . KILX FM Facility ID 50772
De Queen, Arkansas

EEO Public File Report 2023

February 1, 2023 – January 31, 2024

(Note: 12-month period determined by FCC license renewal filing date and not on calendar basis)

As per the payroll ending January 31, 2024, radio stations KDQN AM, KDQN FM and KILX FM had a total of Six (6) full-time and Four (4) part-time employees.

Six (6) full time positions consisting of: One (1) Officials and Managers (White, Male); Three (3) Professionals: Two (2) White, Male, One (1) White, Female; One (1) Sales Worker (White, Female); and One (1) Office & Clerical Worker (White, Female);

Four (4) part time positions consisting of: Four (4) Professionals: Three (3) (White, Female), One (1) (White, Male).

I. VACANCY LIST

The following is a list of all vacancies for full time jobs during the previous 12 months:

Job Title	Date of Opening	Date Filled	Sources Used
1. Marketing Specialist	03-01-23	03-13-23	2,3,5,7
2. Marketing Specialist	04-14-23	05-23-23	2,3,5,6

II: RECRUITMENT

Source	Address	Contact Person	Telephone #
1. Promoted from Within	921 W Collin Raye Drive–De Queen	Jay Bunyard	(870) 642-2446
2. Employee Referral	921 W Collin Raye Drive–De Queen	Jay Bunyard	(870) 642-2446
3. Radio ads KDQN FM	921 W Collin Raye Drive–De Queen	Jay Bunyard	(870) 642-2446
4. Radio ads KILX FM	921 W Collin Raye Drive–De Queen	Jay Bunyard	(870) 642-2446
5. Classified ad on kdqn.net	www.kdqn.net	Jay Bunyard	(870) 642-2446
6. KDQN Facebook	www.facebook.com/KDQN921	Jenny Higgins	(870) 642-2446
7. De Queen Sevier County Chamber of Commerce	315 West Stilwell Avenue- De Queen	Suzanne Babb	(870) 584-3225

III: INTERVIEWS

During the previous 12 months, there were a total of Fourteen (14) people interviewed for full-time positions. The following is a list of the total number of interviews conducted for each position as well as the recruitment source utilized as shown in section II above:

Position Sought	Recruitment Source Utilized	# Applications/Resumes	# Interviews
1. Marketing Specialist	2,3,5,7	2	1
2. Marketing Specialist	2,3,5,6	7	3

IV: PRONG 3 MENU OPTION

During the last 12 months, the station employment unit engaged in the following initiatives:

a. Internship Program

Bunyard Broadcasting, Inc. participated in the Arkansas Broadcasters Association 2023 Internship Program. The Arkansas Broadcasters Association’s Internship Program is an eight-week paid program that involves students in all aspects of the radio station. Students from area high schools were utilized in writing, recording and submitting reports about school activities and sports including live broadcasts.

b. Station Tours

We schedule live on air guests weekdays to promote local events and sports. Local schools send representatives several times per month to inform our listeners of upcoming events.

c. Careers in Broadcasting

We make information pamphlets available about careers in the broadcast field during live remote broadcasts. Our internship participation gives students a hands on experience in the broadcast field.

Bunyard Broadcasting, Inc. is an Equal Opportunity Employer.

Bunyard Broadcasting, Inc. is located at 921 West Collin Raye Drive in De Queen. The mailing address is PO Box 311, De Queen, Arkansas 71832. Contact the station at 870-642-2446, 870-642-2190, 870-642-3637 or 870-8983624 or via email: numberonecountry@yahoo.com for more information.

Submitted by: 
Jay Bunyard, Owner/Manager

Filed this 31st day of January, 2024