

ATTACHMENT A

Certification of Commercial Material
In Children's Television Programs
For
Station WHOI-TV, Peoria, Illinois

This Certificate of Commercial Material in Children's Television Programs applies to Children's Programs broadcast by this station during the period 01/01/2010 through 03/31/2010. As used herein, the term "Children's Program (s)" means a program originally produced and broadcast primarily for children 12 years of age and under.

I hereby certify as follows:

1. Children's Programs Produced Locally by Station
(none produced)

Attached hereto as Exhibit A is a list of Children's Programs produced by and broadcast by this station during the period covered by this Certification. As a standard practice, this station formats all of the Children's Programs it produces for broadcast in compliance with commercial limitations contained in the Children's Television Act of 1990 (Pub. L, No. 101-437) (hereinafter the "Act"). In no instance did the total amount of actual commercial matter in the "clock hour" during which any of the Children's Programs listed in Exhibit A were broadcast exceed the Act's statutory limits for Children's Programs.

2. Network Children's Programs

Attached hereto as Exhibit B is a list of ABC Network Children's Programs broadcast by this station during the period covered by this Certification. This station has received certification from the ABC Network that is, as a standard practice, formats these Children's Programs to comply with the Act's statutory commercial limits for Children's Programs. I hereby certify that this station did not add any commercial matter to these network Children's Programs. I hereby certify that this station did not add any commercial matter to these network Children's Programs which, when taken together with the network Children's Programs.

3. Syndicated Children's Programs

Attached hereto as Exhibit C is a list of syndicated Children's Programs broadcast by this station during the period covered by this Certification. This station has received certification from the syndicator of each of these programs that each, as a standard practice, formats its Children's Programs to comply with the Act's statutory commercial limits for Children's Programs. I hereby certify that this station did not add any commercial matter to these syndicated Children's Programs which, when taken together with the syndicated commercial matter contained in these programs, cause the total amount of commercial matter in that "clock hour": during which any of these syndicated Children's Programs were broadcast to exceed the Act's statutory commercial limits for Children's Programs.

Date: 4/9/10

Name: *Leo Skerling*

Title: President & CEO

ABC COMMERCIAL LIMITS
AND WEB SITE RULE COMPLIANCE CERTIFICATION.

FIRST QUARTER 2010

FOLLOWING IS A LIST OF ALL ABC TELEVISION NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER THAT WERE SCHEDULED FOR BROADCAST DURING THE FIRST QUARTER OF 2010, JANUARY 1, 2010 THROUGH MARCH 31, 2010. THIS CERTIFIES THAT ALL OF THESE PROGRAMS WERE FORMATTED (IN THE ORDER AND AT THE TIMES INDICATED) TO ALLOW FOR NO MORE THAN 10.5 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKENDS AND 12 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKDAYS, OR HALF THAT ALLOTTED TIME FOR AN ISOLATED HALF HOUR OF CHILDREN'S PROGRAMMING.

IF THE NETWORK SCHEDULED A HALF-HOUR CHILDREN'S PROGRAM CONTAINING 5.5 COMMERCIAL MINUTES IN A CLOCK HOUR WITH A NON-CHILDREN'S PROGRAM, THE NUMBER OF NETWORK COMMERCIAL MINUTES IN THE CHILDREN'S PROGRAM WOULD HAVE BEEN DECREASED TO COMPLY WITH THE COMMERCIAL LIMITS.

Children's Weekend Programs (series)

1. Program: The Emperor's New School
Duration: Half-hour (Saturdays, 9:00-9:30 AM NYT)
Number of Network Commercial Minutes: 5:15

2. Program: The Replacements
Duration: Half-hour (Saturdays, 9:30-10:00 AM NYT)
Number of Network Commercial Minutes: 5:15

3. Program: That's So Raven
Duration: Half-hour (Saturdays, 10:00-10:30 AM NYT)
Number of Network Commercial Minutes: 5:15
4. Program: That's So Raven
Duration: Half-hour (Saturdays, 10:30-11:00 AM NYT)
Number of Network Commercial Minutes: 5:15
5. Program: Hannah Montana
Duration: Half-hour (Saturday, 11:00 AM-11:30 AM NYT)
Number of Network Commercial Minutes: 5:15
6. Program: The Suite Life of Zack and Cody
Duration: Half-hour (Saturdays, 11:30 AM-12:00 PM NYT)
Number of Network Commercial Minutes: 5:15
7. Program: Mighty Morphin Power Rangers
Duration: Half-hour (Saturdays, 12:00-12:30 PM NYT)
Number of Network Commercial Minutes: 5:15
8. Program: Mighty Morphin Power Rangers
Duration: Half-hour (Saturday, 12:30 PM-1:00 PM NYT)
Number of Network Commercial Minutes: 5:15

Children's Weekend Specials

None

Children's Weekday Programs

None

Children's Weekday Specials

None

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ALL ABC TELEVISION NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER, SCHEDULED FOR BROADCAST DURING THE FIRST QUARTER OF 2010, COMPLIED WITH SECTIONS 73.670(b), (c) AND (d) OF THE RULES OF THE FEDERAL COMMUNICATIONS COMMISSION, 47 C.F.R. § 73.670(b), (c) AND (d).

NONE OF THESE PROGRAMS, AND NO PROMOTIONAL OR PUBLIC SERVICE ANNOUNCEMENTS SCHEDULED BY THE ABC TELEVISION NETWORK WITHIN OR ADJACENT TO THOSE PROGRAMS, CONTAINED ANY URLS, WITH THE POSSIBLE EXCEPTION OF (a) FICTIONAL URLS IN PROGRAMMING, (b) URLS OF COMMERCIAL-FREE WEBSITES THAT SATISFY 47 C.F.R. § 73.670(b), OR (c) URLS, NOT UNDER THE CONTROL OF THE LICENSEE, OF NON-PROFIT OR GOVERNMENT ENTITIES WITHIN PUBLIC SERVICE ANNOUNCEMENTS AIRED ON BEHALF OF THOSE ENTITIES, OR MEDIA COMPANIES IN PARTNERSHIP WITH THOSE ENTITIES.



Affiliate Relations

Date: 4/9/10



To: All Partner Stations **From:** Bethany Berdes, Manager/Affiliate Comm. & Programming

Re: FCC Children's Quarterly Report – 1st Quarter 2010

Date: April 6, 2010 **Copies To:**

ATTENTION PUBLIC FILE ADMINISTRATOR

We will be providing this information in the legal section of our Affiliate website. This information is verification of the programs which ran and that commercial limitations were not exceeded within network and syndicated programming.

For Partners Disseminating CW PLUS Signal Via Cable Only: As a partner station, you should only keep this information on file. YOU DO NOT NEED TO FILE ANYTHING WITH THE FCC. Remember, this is a cable channel, not a broadcast station. Cable is NOT obligated to file their compliance with the FCC because there is no licensing involved. Should your cable systems carrying the channel request copies of this information, please provide them with it. Please let us know if you have any questions.

Please feel free to contact Bethany Berdes at (818) 977-8246 with any questions (or e-mail your request to bethany.berdes@cwtv.com and she will forward as soon as possible).

CW Educational Programming

Attached is a list of 1st Quarter 2010 CW Children's Educational Programming for your public files.

Statement

This statement is designed to furnish you with additional information concerning the commercial matter contained in the network's children's programs, and to enable you to more easily comply with the requirements of the Children's Television Act of 1990.

The following is a list of all CW Television Network programs which were produced and broadcast with the intention of primarily reaching an audience of children seventeen years old and younger that were scheduled for broadcast during the first quarter of 2010. Each of these programs were formatted to allow for no more than 10.5 minutes of commercial time per hour on weekends and 12 minutes of commercial time per hour on weekdays.

The "E/I" notation represents "core" educational programming on The CW that The CW believes meets the FCC educational programming three (3) hour processing guideline.

CHILDREN'S PROGRAMS
The CW Television Network

1. Program: Winx Club
Rating: TV-Y7 E/I
Length: 30 minutes
2. Program: Chaotic: Secrets of the Lost City
Rating: TV-Y7 FV
Length: 30 minutes
3. Program: Yu-Gi-Oh!
Rating: TV-Y7 FV
Length: 30 minutes
4. Program: Dinosaur King
Rating: TV-Y7 FV
Length: 30 minutes
5. Program: Sonic X
Rating: TV-Y7 FV
Length: 30 minutes
6. Program: Teenage Mutant Ninja Turtles
Rating: TV-Y7 FV
Length: 30 minutes
7. Program: RollBots
Rating: TV-Y7 FV
Length: 30 minutes
8. Program: Teenage Mutant Ninja Turtles – Fast Forward
Rating: TV-Y7 FV
Length: 30 minutes
9. Program: Teenage Mutant Ninja Turtles Back to the Sewer
Rating: TV-Y7 FV
Length: 30 minutes
10. Program: Teenage Mutant Ninja Turtles – Movie Encore
Rating: TV-Y7 FV
Length: 30 minutes (encore aired in 3 parts)

THE CW PLUS

1. Program: Deglassi: The Next Generation (thru 1/17/10)
Rating: TV-PG (E/I 13-16)
Length: 30 minutes
2. Program: Edgemont (effective 1/23/10)
Rating: TV-PG (E/I 13-16)
Length: 30 minutes
3. Program: Gladiators 2000
Rating: TV-PG (E/I 13-17)
Length: 30 minutes

Episodic Information

Winx Club	Winx Club	Gladiators 2000
Saturday 7:00am	Saturday 7:30am	Sun. - 11:00am
1/2/10 - #131	1/2/10 - #132	1/3/10 - #103
1/9/10 - #133	1/9/10 - #134	1/10/10 - #104
1/16/10 - #135	1/16/10 - #136	1/17/10 - #105
1/23/10 - #137	1/23/10 - #138	1/24/10 - #106
1/30/10 - #139	1/30/10 - #140	1/31/10 - #107
2/6/10 - #141	2/6/10 - #142	2/7/10 - #108
2/13/10 - #143	2/13/10 - #144	2/14/10 - #109
2/20/10 - #145	2/20/10 - #146	2/21/10 - #110
2/27/10 - #147	2/27/10 - #148	2/28/10 - #111
3/6/10 - #149	3/6/10 - #150	3/7/10 - #112
3/13/10 - #151	3/13/10 - #152	3/14/10 - #113
3/20/10 - #153	3/20/10 - #154	3/21/10 - #201
3/27/10 - #155	3/27/10 - #156	3/28/10 - #202

Degrassi: The Next Generation		Degrassi: The Next Generation		
Sat. - 12:00pm	Sat. - 12:30pm	Sun. - 11:30am	Sun. - 12:00pm	Sun. - 12:30pm
1/2/10 - #516	1/2/10 - #517	1/3/10 - #515	1/3/10 - #518	1/3/10 - #519
1/9/10 - #301	1/9/10 - #302	1/10/10 - #303	1/10/10 - #304	1/10/10 - #305
1/16/10 - #308	1/16/10 - #309	1/17/10 - #310	1/17/10 - #311	1/17/10 - #312
Edgemont		Edgemont		
Sat. - 12:00pm	Sat. - 12:30pm	Sun. - 11:30am	Sun. - 12:00pm	Sun. - 12:30pm
1/23/10 - #101	1/23/10 - #102	1/24/10 - #103	1/24/10 - #104	1/24/10 - #105
1/30/10 - #106	1/30/10 - #107	1/31/10 - #108	1/31/10 - #109	1/31/10 - #110
2/6/10 - #111	2/6/10 - #112	2/7/10 - #113	2/7/10 - #214	2/7/10 - #215
2/13/10 - #216	2/13/10 - #217	2/14/10 - #218	2/14/10 - #219	2/14/10 - #220
2/20/10 - #221	2/20/10 - #222	2/21/10 - #223	2/21/10 - #224	2/21/10 - #225
2/27/10 - #226	2/27/10 - #327	2/28/10 - #328	2/28/10 - #329	2/28/10 - #330
3/6/10 - #331	3/6/10 - #332	3/7/10 - #333	3/7/10 - #334	3/7/10 - #335
3/13/10 - #111	3/13/10 - #112	3/14/10 - #113	3/14/10 - #214	3/14/10 - #215
3/20/10 - #216	3/20/10 - #217	3/21/10 - #218	3/21/10 - #219	3/21/10 - #220
3/27/10 - #221	3/27/10 - #222	3/28/10 - #223	3/28/10 - #224	3/28/10 - #225

Exhibit A

The Emperor's New School (analog and digital)

Saturdays/8-8:30AM CT

8-11 Years

Kuzco, a youth who is heir to the throne of a mythical Andean country, must graduate from Kuzco Academy before he can become Emperor of his land. He lives with a peasant foster family and

faces the intellectual, physical and social challenges that all teens face, while also preparing to rule justly and well. Sometimes Kuzco wonders whether being Emperor for the rest of his days will be a pleasure or a trap. Kuzco thwarts attempts by the nefarious Yzma and her henchman, Kronk, to stop him from doing well in school. If Kuzco were to fail at his class work, Yzma would become Empress. Kuzco struggles to complete his assignments and stay on track.

Only if he remains steadfast, studies hard, learns from his mistakes, and can relate to citizens at all levels of society, will he ascend the throne. His best friend Malina, an excellent student, attempts to help Kuzco stay out of trouble and achieve his goals. Series

episodes explore issues such as coping with peer pressure, respecting authority, taking responsibility, adhering to family and school rules, accepting differences, building self-esteem and trust.

The Replacements (analog and digital)

Saturdays/8:30-9:00AM

8-12 Years

Riley and Todd, siblings who were raised in an orphanage after the death of their parents, long to be adopted. They find a comic book advertisement for Fleemco, an agency that will provide "Replacement" parents or adults to substitute for certain individuals. Brother and sister decide to send in the \$1.98 fee in hopes of obtaining parents to replace their lost ones. They acquire an unorthodox pair of Replacement parents, Dick Daring and Agent K. Dick is a former

daredevil stuntman and Agent K is a British super-spy. Neither seems to know much about parenting, although their intentions are good. Agent K's highly intelligent automobile, C.A.R., her former spy partner, also joins the household. Their attempts to forge a family and adjust to a new school are both touching and comedic. Riley and Todd discover that they can call Fleemco to request replacement of any adult whom they dislike, who is overly strict, or who is merely uninteresting. The temporary Replacements for teachers, neighbors or other community figures never prove to be as exciting or fun as the siblings had hoped, and are often immature and obnoxious. As things go awry, Riley and Todd learn that they need adult leadership, discipline, role models, order and structure. By the end of each story they are eager to return the Replacement and reinstate the original adult. Stories revolve around issues such as cooperating with household/family rules, taking responsibility, fairness, building self-esteem, and trust.

That's So Raven (analog and digital)

9:00-9:30AM CT

9:30-10:00AM CT

10-13 Years

Raven Baxter, who has inherited her grandmother's gift of clairvoyance, is a normal, happy young woman. Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyant abilities. She has a ten-year old brother, Cory. They are typical siblings, with the tension and rivalry that most siblings experience. Raven and Cory's mother is in law school, and their father owns a small restaurant. Raven attends an ethnically diverse San

Francisco public high school. She is responsible for the after-school safety and activities of Cory. Her closest friends, Chelsea and Eddie, are fiercely committed to environmental issues and sports, respectively. Raven dreams of a career in fashion design, and the new season's episodes revolve around her internship with an eccentric fashion designer. Raven's parents and close friends know about her "visions". These premonitions often prompt her to intervene before trouble occurs. Sometimes her interventions backfire, and at other times the foreseen events occur, bringing embarrassment or sadness. She learns valuable lessons from her transgressions.

"Visions" set up issues that the Core episodes of this series explore, among which are sibling rivalry, popularity, loyalty, self-acceptance, jealousy, dealing with authority, and consequences of lying or cheating.

Hannah Montana (analog and digital)
Saturdays/10-10:30AM CT
10-13 Years

Thirteen-year-old Miley Stewart, recently moved from Tennessee to Malibu, CA, leads a double life. By day she attends public high school, along with her older brother Jackson, but by night she is emerging pop star "Hannah Montana". Except for her family, only her two best friends, Oliver and Lilly, and her bodyguard know about Miley's career as a singer, and she strives to maintain privacy, fearing that her new classmates would treat her very differently if they knew of her stage identity. Miley wears blonde wigs while performing, and manages to escape being recognized. Miley's mother died three years before the story begins, so her dad is now a single parent. He has just begun dating again. Miley misses her mother very much. One of the songs that she writes and performs is about the pain of growing up without her mother. Unlike her brother, Miley is a dedicated student. At school, her enemies are Amber and Ashley, two girls who constantly bully Miley. Oliver and Lilly are fiercely protective of their friend. Miley has ordinary teenage insecurities, but remains true to herself, despite the allure of concert life, the limos, parties, and glamorous clothes. This is in no small part due to the solid values that her father, Miley's manager (Billy Rae Cyrus), has imparted. Tension and sibling rivalry do occur, especially when Jackson feels that his talented sister is getting all the attention. Stories examine social issues such as peer pressure, integrity, family rules, jealousy, friendship, loyalty, and issues related to bereavement.

The Suite Life of Zack and Cody (analog and digital)
Saturdays/10:30-11:00AM CT
11-13 Years

Those episodes of "The Suite Life of Zack and Cody" that air on ABC as Core Programming deliver life lessons tailored for the older child and "tween" audience. Stories take place in a luxury hotel in Boston, where twelve-year-old identical twins Zack and Cody live with their divorced mom, a lounge singer for the Tipton Hotel. The boys attend a local public middle school. One of the twins is polite and shy and excels in academics, while the other, athletic and extroverted, barely scrapes by in school, due to lack of effort. He often instigates wacky plans for outwitting hotel authorities, caregivers, and their mother. The boy's mother dates and would like to remarry. Their father is a professional rock musician who is on the road much of the year, but stays in touch with his sons. This sets up occasional parental conflicts about discipline and expectations. Parallel stories involve two teenage girls: heiress London Tipton, whose father owns the hotel, and Maddie, a girl who works after school at the hotel snack bar. Unlike London, Maddie attends a parochial girls' school and comes from a working class Boston family. Series episodes explore sibling rivalry, conflicts with parents, divorce, household and hotel rules, family budget limitations, responsibility, self-esteem, and peer pressure.

Exhibit B

ABC NETWORK CHILDREN'S PROGRAMS LIST BROADCAST BY
WHOI TV PEORIA FROM 1/1/10 THROUGH 3-31-10

The Emporer's New School
The Replacements
That's So Raven
Hannah Montana
The Suite Life of Zach and Cody

CW NETWORK CHILDREN'S PROGRAMS BROADCAST BY WHOI
TV PEORIA FROM 1/1/09 THROUGH 3/31/10

Sonix X
Yu-Go-Oh!
Winx Club
Rollboats
Dinosaur King
Teenage Mutant Ninja Turles Fast Forward
Secrets of the Lost City
Degrassi: The Next Generation
Edgemont
Gladiators

EXHIBIT C

Syndicated Programs for Children

Jack Hanna's Animal Adventure – Runs out of window on Sundays at 5:00AM

Wild About Animals – Runs out of window Saturdays at 4:00AM

Awesome Adventures – Runs out of window Sundays at 5:30AM

Local Produced Program

NONE