

## ATTACHMENT A

### Certification of Commercial Material In Children's Television Programs For Station WHOI-TV, Peoria, Illinois

This Certificate of Commercial Material in Children's Television Programs applies to Children's Programs broadcast by this station during the period 04/01/2010 through 06/30/2010. As used herein, the term "Children's Program (s)" means a program originally produced and broadcast primarily for children 12 years of age and under.

I hereby certify as follows:

1. Children's Programs Produced Locally by Station  
(none produced)

Attached hereto as Exhibit A is a list of Children's Programs produced by and broadcast by this station during the period covered by this Certification. As a standard practice, this station formats all of the Children's Programs it produces for broadcast in compliance with commercial limitations contained in the Children's Television Act of 1990 (Pub. L, No. 101-437) (hereinafter the "Act"). In no instance did the total amount of actual commercial matter in the "clock hour" during which any of the Children's Programs listed in Exhibit A were broadcast exceed the Act's statutory limits for Children's Programs.

2. Network Children's Programs

Attached hereto as Exhibit B is a list of ABC Network Children's Programs broadcast by this station during the period covered by this Certification. This station has received certification from the ABC Network that is, as a standard practice, formats these Children's Programs to comply with the Act's statutory commercial limits for Children's Programs. I hereby certify that this station did not add any commercial matter to these network Children's Programs. I hereby certify that this station did not add any commercial matter to these network Children's Programs which, when taken together with the network Children's Programs.

3. Syndicated Children's Programs

Attached hereto as Exhibit C is a list of syndicated Children's Programs broadcast by this station during the period covered by this Certification. This station has received certification from the syndicator of each of these programs that each, as a standard practice, formats its Children's Programs to comply with the Act's statutory commercial limits for Children's Programs. I hereby certify that this station did not add any commercial matter to these syndicated Children's Programs which, when taken together with the syndicated commercial matter contained in these programs, cause the total amount of commercial matter in that "clock hour": during which any of these syndicated Children's Programs were broadcast to exceed the Act's statutory commercial limits for Children's Programs.

Date: 7/5/10

Name: *Lotheking*  
Title: President & CEO

**ABC COMMERCIAL LIMITS**

**AND WEB SITE RULE COMPLIANCE CERTIFICATION,**

**SECOND QUARTER 2010**

FOLLOWING IS A LIST OF ALL ABC TELEVISION NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER THAT WERE SCHEDULED FOR BROADCAST DURING THE SECOND QUARTER OF 2010, APRIL 1, 2010 THROUGH JUNE 30, 2010. THIS CERTIFIES THAT ALL OF THESE PROGRAMS WERE FORMATTED (IN THE ORDER AND AT THE TIMES INDICATED) TO ALLOW FOR NO MORE THAN 10.5 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKENDS AND 12 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKDAYS, OR HALF THAT ALLOTTED TIME FOR AN ISOLATED HALF HOUR OF CHILDREN'S PROGRAMMING.

IF THE NETWORK SCHEDULED A HALF-HOUR CHILDREN'S PROGRAM CONTAINING 5.5 COMMERCIAL MINUTES IN A CLOCK HOUR WITH A NON-CHILDREN'S PROGRAM, THE NUMBER OF NETWORK COMMERCIAL MINUTES IN THE CHILDREN'S PROGRAM WOULD HAVE BEEN DECREASED TO COMPLY WITH THE COMMERCIAL LIMITS.

**Children's Weekend Programs (series)**

1. Program: The Emperor's New School  
Duration: Half-hour (Saturdays, 9:00-9:30 AM NYT)  
Number of Network Commercial Minutes: 5:15
  
2. Program: The Replacements  
Duration: Half-hour (Saturdays, 9:30-10:00 AM NYT)  
Number of Network Commercial Minutes: 5:15

3. Program: That's So Raven  
Duration: Half-hour (Saturdays, 10:00-10:30 AM NYT)  
Number of Network Commercial Minutes: 5:15
  
4. Program: That's So Raven  
Duration: Half-hour (Saturdays, 10:30-11:00 AM NYT)  
Number of Network Commercial Minutes: 5:15
  
5. Program: Hannah Montana  
Duration: Half-hour (Saturday, 11:00 AM-11:30 AM NYT)  
Number of Network Commercial Minutes: 5:15
  
6. Program: The Suite Life of Zack and Cody  
Duration: Half-hour (Saturdays, 11:30 AM-12:00 PM NYT)  
Number of Network Commercial Minutes: 5:15
  
7. Program: Mighty Morphin Power Rangers  
Duration: Half-hour (Saturdays, 12:00-12:30 PM NYT)  
Number of Network Commercial Minutes: 5:15
  
8. Program: Mighty Morphin Power Rangers  
Duration: Half-hour (Saturday, 12:30 PM-1:00 PM NYT)  
Number of Network Commercial Minutes: 5:15

Children's Weekend Specials

None

Children's Weekday Programs

None

Children's Weekday Specials

None

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ALL ABC TELEVISION NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER, SCHEDULED FOR BROADCAST DURING THE SECOND QUARTER OF 2010, COMPLIED WITH SECTIONS 73.670(b), (c) AND (d) OF THE RULES OF THE FEDERAL COMMUNICATIONS COMMISSION, 47 C.F.R. § 73.670(b), (c) AND (d).

NONE OF THESE PROGRAMS, AND NO PROMOTIONAL OR PUBLIC SERVICE ANNOUNCEMENTS SCHEDULED BY THE ABC TELEVISION NETWORK WITHIN OR ADJACENT TO THOSE PROGRAMS, CONTAINED ANY URLS, WITH THE POSSIBLE EXCEPTION OF (a) FICTIONAL URLS IN PROGRAMMING, (b) URLS OF COMMERCIAL-FREE WEBSITES THAT SATISFY 47 C.F.R. § 73.670(b), OR (c) URLS, NOT UNDER THE CONTROL OF THE LICENSEE, OF NON-PROFIT OR GOVERNMENT ENTITIES WITHIN PUBLIC SERVICE ANNOUNCEMENTS AIRED ON BEHALF OF THOSE ENTITIES, OR MEDIA COMPANIES IN PARTNERSHIP WITH THOSE ENTITIES.



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Affiliate Relations

Date: 7/5/10



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**To:** All Partner Stations   **From:** Bethany Berdes, Manager/Affiliate Comm. & Programming

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**Re:** Revised FCC Children's Quarterly Report – 2nd Quarter 2010

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**Date:** July 7, 2010   **Copies To:**

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**\*\*\*REVISED TO ADD THE 90 MINUTE MOVIE\*\*\***

ATTENTION PUBLIC FILE ADMINISTRATOR

We will be providing this information in the legal section of our Affiliate website. This information is verification of the programs which ran and that commercial limitations were not exceeded within network and syndicated programming.

**For Partners Disseminating CW PLUS Signal Via Cable Only:** As a partner station, you should only keep this information on file. YOU DO NOT NEED TO FILE ANYTHING WITH THE FCC. Remember, this is a cable channel, not a broadcast station. Cable is NOT obligated to file their compliance with the FCC because there is no licensing involved. Should your cable systems carrying the channel request copies of this information, please provide them with it. Please let us know if you have any questions.

Please feel free to contact Bethany Berdes at (818) 977-8246 with any questions (or e-mail your request to [bethany.berdes@cwtv.com](mailto:bethany.berdes@cwtv.com) and she will forward as soon as possible).

CW Educational Programming

Attached is a list of 2nd Quarter 2010 CW Children's Educational Programming for your public files.

Statement

This statement is designed to furnish you with additional information concerning the commercial matter contained in the network's children's programs, and to enable you to more easily comply with the requirements of the Children's Television Act of 1990.

The following is a list of all CW Television Network programs which were produced and broadcast with the intention of primarily reaching an audience of children seventeen years old and younger that were scheduled for broadcast during the second quarter of 2010. Each of these programs were formatted to allow for no more than 10.5 minutes of commercial time per hour on weekends and 12 minutes of commercial time per hour on weekdays.

The "E/I" notation represents "core" educational programming on The CW that The CW believes meets the FCC educational programming three (3) hour processing guideline.

CHILDREN'S PROGRAMS  
The CW Television Network

1. Program: Winx Club  
Rating: TV-Y7 E/I  
Length: 30 minutes
2. Program: Magical DoReMi  
Rating: TV-Y E/I  
Length: 30 minutes
3. Program: Skunk Fu  
Rating: TV-Y7 FV  
Length: 30 minutes
4. Program: Chaotic: Secrets of the Lost City  
Rating: TV-Y7 FV  
Length: 30 minutes
5. Program: Yu-Gi-Oh! 5D's  
Rating: TV-Y7 FV  
Length: 30 minutes
6. Program: Yu-Gi-Oh!  
Rating: TV-Y7 FV  
Length: 30 minutes
7. Program: Dinosaur King  
Rating: TV-Y7 FV  
Length: 30 minutes
8. Program: Sonic X  
Rating: TV-Y7 FV  
Length: 30 minutes
9. Program: Teenage Mutant Ninja Turtles – Fast Forward  
Rating: TV-Y7 FV  
Length: 30 minutes
10. Program: Teenage Mutant Ninja Turtles – Movie  
Rating: TV-Y7 FV  
Length: 90 minutes

THE CW PLUS

1. Program: Edgemont  
Rating: TV-PG (E/I 13-16)  
Length: 30 minutes
2. Program: Gladiators 2000  
Rating: TV-PG (E/I 13-17)  
Length: 30 minutes

## Episodic Information

Winx Club	Magical DoReMi	Winx Club	Gladiators 2000
Saturday 7:00am	Saturday 7:00am	Saturday 7:30am	Sun. - 11:00am
4/3/10 - #157 4/10/10 - #159 4/17/10 - #161	4/24/10 - #101 5/1/10 - #102 5/8/10 - #103 5/15/10 - #104 5/22/10 - #105 5/29/10 - #106 6/5/10 - #107 6/12/10 - #108 6/19/10 - #109 6/26/10 - #110	4/3/10 - #158 4/10/10 - #160 4/17/10 - #162 4/24/10 - #163 5/1/10 - #164 5/8/10 - #165 5/15/10 - #166 5/22/10 - #167 5/29/10 - #168 6/5/10 - #169 6/12/10 - #170 6/19/10 - #171 6/26/10 - #172	4/4/10 - #203 4/11/10 - #204 4/18/10 - #205 4/25/10 - #206 5/2/10 - #207 5/9/10 - #208 5/16/10 - #209 5/23/10 - #210 5/30/10 - #211 6/6/10 - #212 6/13/10 - #213 6/20/10 - #114 6/27/10 - #115

Edgemont		Edgemont		
Sat. - 12:00pm	Sat. - 12:30pm	Sun. - 11:30am	Sun. - 12:00pm	Sun. - 12:30pm
4/3/10 - #226	4/3/10 - #327	4/4/10 - #328	4/4/10 - #329	4/4/10 - #330
4/10/10 - #331	4/10/10 - #332	4/11/10 - #333	4/11/10 - #334	4/11/10 - #335
4/17/10 - #336	4/17/10 - #337	4/18/10 - #338	4/18/10 - #339	4/18/10 - #440
4/24/10 - #441	4/24/10 - #442	4/25/10 - #443	4/25/10 - #444	4/25/10 - #445
5/1/10 - #446	5/1/10 - #447	5/2/10 - #448	5/2/10 - #449	5/2/10 - #450
5/8/10 - #451	5/8/10 - #452	5/9/10 - #453	5/9/10 - #454	5/9/10 - #455
5/15/10 - #456	5/15/10 - #457	5/16/10 - #558	5/16/10 - #559	5/16/10 - #560
5/22/10 - #561	5/22/10 - #562	5/23/10 - #563	5/23/10 - #564	5/23/10 - #565
5/29/10 - #566	5/29/10 - #567	5/30/10 - #568	5/30/10 - #569	5/30/10 - #570
6/5/10 - #101	6/5/10 - #102	6/6/10 - #103	6/6/10 - #104	6/6/10 - #105
6/12/10 - #106	6/12/10 - #107	6/13/10 - #108	6/13/10 - #109	6/13/10 - #110
6/19/10 - #111	6/19/10 - #112	6/20/10 - #113	6/20/10 - #214	6/20/10 - #215
6/26/10 - #216	6/26/10 - #217	6/27/10 - #218	6/27/10 - #219	6/27/10 - #220



**Exhibit B**

ABC NETWORK CHILDREN'S PROGRAMS LIST BROADCAST BY  
WHOI TV PEORIA FROM 4/1/10 THROUGH 6-30-10

The Emporer's New School  
The Replacements  
That's So Raven  
Hannah Montana  
The Suite Life of Zach and Cody

CW NETWORK CHILDREN'S PROGRAMS BROADCAST BY WHOI  
TV PEORIA FROM 4/1/10 THROUGH 6/30/10

Winx Club  
Magical DoReMi  
Skunk Fu  
Chaotic: Secrets of the Lost City  
Yu-Gi-Oh! 5D's  
Yu-Gi-Oh!  
Dinosaur King  
Sonic X  
Teenage Mutant Ninja Turtles – Fast Forward  
Teenage Mutant Ninja Turtles – Movie  
Edgemont  
Gladiators

**EXHIBIT C**

Syndicated Programs for Children

Jack Hanna's Animal Adventure – Runs out of window on Sundays at 5:00AM

Wild About Animals – Runs out of window Saturdays at 4:00AM

Awesome Adventures – Runs out of window Sundays at 5:30AM

Local Produced Program

NONE