



To: All Partner Stations **From:** Maureen Milmore, VP Production

Re: FCC Children's Quarterly Report – 3rd Quarter 2016

Date: September 28, 2016 **Copies To:**

ATTENTION PUBLIC FILE ADMINISTRATOR

We will be providing this information in the legal section of our Affiliate website. This information is verification of the programs which ran and that commercial limitations were not exceeded within network and syndicated programming.

Please feel free to contact Maureen Milmore at (818) 977-0469 with any questions (or e-mail your request to maureen.milmore@cwtn.com).

The CW Television Network Teen/Young Viewer Programming

Below is a list of 3rd Quarter 2016 CW Teen/Young Viewer Programming for your public files.

Statement

This statement is designed to furnish you with additional information concerning the commercial matter contained in the network's teen/young viewer programs, and to enable you to more easily comply with the requirements of the Children's Television Act of 1990.

The following is a list of all CW Television Network programs which were produced and broadcast with the intention of primarily reaching an audience of young viewers between thirteen and sixteen that were scheduled for broadcast during the third quarter of 2016.

3rd QUARTER 2016 – CW TEEN/YOUNG VIEWER PROGRAMMING

Program: Calling Dr. Pol
Rating: TV G (E/I)
Length: 30 min

Program: DogTown USA
Rating: TV G (E/I)
Length: 30 min

Program: Dog Whisperer with Cesar Millan: Family Edition
Rating: TV G (E/I)
Length: 30 min

Program: Dream Quest
Rating: TV G (E/I)
Length: 30 min

Program: Hatched
Rating: TV G (E/I)
Length: 30 min

Program: Save Our Shelter
Rating: TV G (E/I)
Length: 30 min

Calling Dr. Poj	Calling Dr. Poj	DogTown USA	Dog Whisperer with Cesar Millan: Family Edition	Dog Whisperer with Cesar Millan: Family Edition
Sat. 7:00am	Sat. 7:30am	Sat. 8:00am	Sat. 8:30am	Sat. 9:00am
07/02/16 - #225	07/02/16 - #226	07/02/16 - #124	07/02/16 - #221	07/02/16 - #222
07/09/16 - #227	07/09/16 - #228	07/09/16 - #125	07/09/16 - #225	07/09/16 - #226
07/16/16 - #229	07/16/16 - #230	07/16/16 - #126	07/16/16 - #229	07/16/16 - #230
07/23/16 - #201	07/23/16 - #202	07/23/16 - #104	07/23/16 - #233	07/23/16 - #234
07/30/16 - #203	07/30/16 - #204	07/30/16 - #105	07/30/16 - #237	07/30/16 - #238
08/06/16 - #205	08/06/16 - #206	08/06/16 - #106	08/06/16 - #241	08/06/16 - #242
08/13/16 - #207	08/13/16 - #208	08/13/16 - #107	08/13/16 - #245	08/13/16 - #246
08/20/16 - #209	08/20/16 - #210	08/20/16 - #108	08/20/16 - #249	08/20/16 - #250
08/27/16 - #211	08/27/16 - #212	08/27/16 - #109	08/27/16 - #253	08/27/16 - #254
09/03/16 - #213	09/03/16 - #214	09/03/16 - #110	09/03/16 - #257	09/03/16 - #258
09/10/16 - #215	09/10/16 - #216	09/10/16 - #111	09/10/16 - #131	09/10/16 - #132
09/17/16 - #217	09/17/16 - #218	09/17/16 - #112	09/17/16 - #136	09/17/16 - #137
09/24/16 - #219	09/24/16 - #220	09/24/16 - #113	09/24/16 - #140	09/24/16 - #141

Dog Whisperer with Cesar Millan: Family Edition	Dog Whisperer with Cesar Millan: Family Edition	Save Our Shelter	Dream Quest	Hatched
Sat. 9:30am	Sat. 10:00am	Sat. 10:30am	Sat. 11:00am	Sat. 11:30am
07/02/16 - #223	07/02/16 - #224	07/02/16 - #105	07/02/16 - #114	07/02/16 - #118
07/09/16 - #227	07/09/16 - #228	07/09/16 - #106	07/09/16 - #115	07/09/16 - #124
07/16/16 - #231	07/16/16 - #232	07/16/16 - #108	07/16/16 - #116	07/16/16 - #116
07/23/16 - #235	07/23/16 - #236	07/23/16 - #109	07/23/16 - #117	07/23/16 - #117
07/30/16 - #239	07/30/16 - #240	07/30/16 - #110	07/30/16 - #118	07/30/16 - #121
08/06/16 - #243	08/06/16 - #244	08/06/16 - #111	08/06/16 - #119	08/06/16 - #122
08/13/16 - #247	08/13/16 - #248	08/13/16 - #117	08/13/16 - #120	08/13/16 - #112
08/20/16 - #251	08/20/16 - #252	08/20/16 - #113	08/20/16 - #121	08/20/16 - #115
08/27/16 - #255	08/27/16 - #256	08/27/16 - #114	08/27/16 - #122	08/27/16 - #123
09/03/16 - #259	09/03/16 - #260	09/03/16 - #115	09/03/16 - #123	09/03/16 - #109
09/10/16 - #134	09/10/16 - #135	09/10/16 - #116	09/10/16 - #124	09/10/16 - #114
09/17/16 - #138	09/17/16 - #139	09/17/16 - #112	09/17/16 - #125	09/17/16 - #125
09/24/16 - #142	09/24/16 - #143	09/24/16 - #101	09/24/16 - #126	09/24/16 - #126



PRESS RELEASE

MEMORANDUM

To: General Managers, Traffic Managers, Chief Engineers,
Satellite Coordinators, Master Control Operations, Program Directors

From: Affiliate Relations

Date: August 30, 2016

Subject: "One Magnificent Morning" Saturday Morning Line-Up

THE CW ANNOUNCES FALL 2016

"ONE MAGNIFICENT MORNING" SATURDAY MORNING LINE-UP

New and Returning Series for Teens and Their Families to Premiere October 1st

August 30, 2016 (Burbank, CA) – The CW, in association with Litton Entertainment, today announced the Fall line-up for the third season of its *One Magnificent Morning* Saturday morning programming block, premiering Saturday, October 1, 7:00 am-12:00 pm, with new and returning series aimed at teens and families.

The first three hours of ***One Magnificent Morning*** will be comprised of E/I programming produced to educate and entertain teens 13-16 and their entire families. Kicking off the block, **CALLING DR. POL** returns with incredible real life stories of Dr. Pol's passion for animal care and rehabilitation. New this season, **RESCUE ME WITH DR. LISA** matches orphaned and abandoned animals with loving new homes. And **DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION** returns, hosted by noted dog behaviorist Cesar Millan, who is forever engaged in efforts to help pups and their families.

Following **DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION**, the family entertainment continues with series that take families on the journey of their lives, promote healthy lifestyles, and present innovative solutions to manage the family's budget.

SAVE OUR SHELTER by DOG for DOG follows entrepreneur, philanthropist, and pet expert, Rocky Kanaka, along with his team of specialists as they hit the road to help breathe new life into animal shelter facilities across North America. **SAVE OUR SHELTER** follows Rocky as he

engages the local community to get involved by recruiting volunteers, contractors, industry experts, social media influencers and celebrities to revitalize rescues and get more pets adopted. Each episode culminates in a big makeover reveal as one lucky pet finds their forever home. The series educates audiences on pet-related topics and inspires communities across the US and Canada to come together to get involved in the Rescue Life by adopting, volunteering or donating. DOG for DOG is a company whose mission is to feed dogs in rescues and shelters by donating food, pound for pound.

In **VACATION CREATION**, "there's no place like home" takes on a new meaning. Families deserving a memorable and meaningful experience are featured in a new series that transports them from home to a once-in-a-lifetime adventure far away. Hosted by Tommy Davidson and Andrea Feczco, **VACATION CREATION** gives deserving people a once-in-a-lifetime travel experience they would likely never experience together. Families from diverse backgrounds with unique histories receive a carefully crafted trip aligned with the location and culture of their choice culminating in an unforgettable **VACATION CREATION**.

DINNER SPINNER PRESENTED BY ALLRECIPES is the new half-hour competitive cooking series that helps millions of people to reinvent their daily menus. The first-ever television show inspired by an app, **DINNER SPINNER** is the newest extension of the Allrecipes brand, the world's number one digital food destination. Each week on **DINNER SPINNER**, hosted by Gabe Kennedy, two home cooks compete to show off their creativity in a race for the best plate. A panel of Allrecipes experts will judge the final dishes to determine the winner. Each episode will teach audiences the value of healthy, wholesome ingredients and how healthy food choices can have positive effects on our quality of life.

Produced for family viewing, **UNLIKELY ANIMAL FRIENDS** teaches audiences to never doubt the power of friendship. **UNLIKELY ANIMAL FRIENDS** will give viewers a first-hand look at how a dolphin and a Labrador Retriever came to be inseparable pals, or find out how a sheep and a pair of rhinos are now best buddies.

SAVE TO WIN, premiering Saturday, November 5, is a fun and fast-paced play-along game show where savvy shoppers can win big cash by showcasing their knowledge of America's favorite household brands. Two teams of two compete head-to-head as they play shopping-themed games in our studio store that resembles Family Dollar, one of America's largest retail chains. Hilarious host and celebrity chef, Pat Neely, dishes out his southern charm as our contestants compete in three rounds testing their brand knowledge. Our show culminates in an exciting final bonus round where picking the right items off our product-themed prize wall can result in one team walking away with the jackpot.

The CW's **One Magnificent Morning** lineup is below. All times ET/PT:

SATURDAY, OCTOBER 1st

7:00-7:30 AM	CALLING DR POL (E/I)
7:30-8:00 AM	CALLING DR POL (E/I)
8:00-8:30 AM	RESCUE ME WITH DR. LISA (E/I)

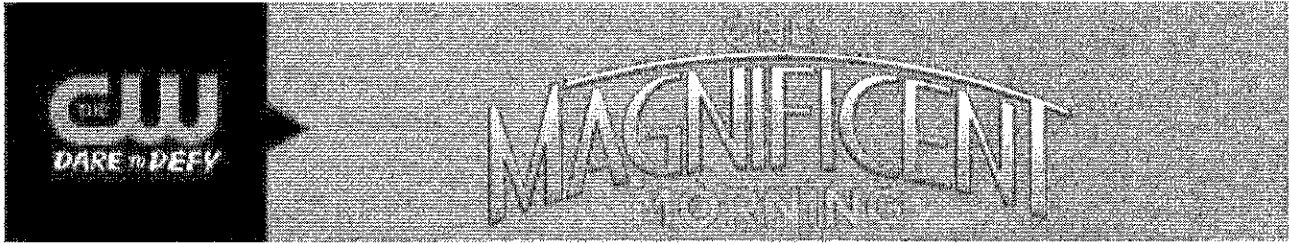
8:30-9:00 AM **DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION (E/I)**
9:00-9:30 AM **DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION (E/I)**
9:30-10:00 AM **DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION (E/I)**
10:00-10:30 AM **SAVE OUR SHELTER**
10:30-11:00 AM **VACATION CREATION**
11:00-11:30 AM **DINNER SPINNER PRESENTED BY ALLRECIPES**
11:30 AM -12:00 PM **UNLIKELY ANIMAL FRIENDS**

PREMIERING SATURDAY, NOVEMBER 5th

11:30 AM – 12:00PM **SAVE TO WIN**

Click [HERE](#) to download the full press release.

Please contact your CW Affiliate Representative if you have any questions.



MEMORANDUM

To: General Managers, Program Directors, Promotions Managers

From: Affiliate Relations

Date: September 27, 2016

Subject: **REVISED - 3rd Quarter 2016: CW Television Network Teen/Young Viewer Programming**

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[Click to Download CW 3rd Quarter 2016 Teen Young Viewer Programming.pdf](#)

CLOSED CAPTIONING CERTIFICATION

The CW Plus ("Network") hereby certifies that, in the ordinary course of its business, it has adopted and intends to follow, effective March 16, 2015, the Best Practices set forth in 47 CFR §79.1(k)(1). In particular, in any new or renewed agreements with captioning vendors, Network will include appropriate provisions designed to promote the provision of high quality closed captions in Video Programming produced by Network. Network will require any third party Video Programmers to certify in any new or renewed license to supply Video Programming to Network that they either (i) have included closed captions that satisfy the quality standards of 47 CFR §79.1(j)(2) in such Video Programming or (ii) that they have adopted and follow the Best Practices set forth in 47 CFR §79.1(k)(1). With particular regard to the requirements of 47 CFR §79.1(k)(1)(iii) (Monitoring and Remedial Best Practices), The CW Plus undertakes those functions by agreement with a third party, who has agreed to adopt and follow the Monitoring and Remedial Best Practices.