1484355

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

| | | | | | |
|---|---|---|---|---|---|
| **Contract #** | 25981572 | **Changes as of:** | 3/30/2018 at 12:42 PM | **Version:** | Original Order |
| **CPE:** | 177/490/1384 | **Flight:** | 4/3/18 - 4/9/18 | **Station:** | WYFX |
| **Agency:** | SRCP Media<br>201 NORTH UNION ST<br>SUITE 200<br>ALEXANDRIA VA<br>22314 | **Advertiser:** | DEWINE, MIKE | **Market:** | Youngstown-Warren |
| | | **Product:** | Tue-Mon wk | **Office:** | WASHINGTON |
| **Agency Order #:** | 7225208 | **Primary Demo:** | Adults 35+ | | |
| **Buyer:** | Mulhall, Cheryl | **Con Type:** | POLITICAL/VOTE | | |
| **Salesperson:** | SAMUEL LITTLE<br>202-955-5342 | **Assistant:** | SAMUEL LITTLE<br>202-955-5342 | | |

**Total $:** $1,220.00
**Total Spots:** 19
**Total CPP:** $41.87
**Total GRP:** 29.1
**Separation:**

**Comments:** Separation: 30

| # | Day/Time | DP | Program | Rate | A35P Rating | Len | 4/3 - 4/3 | Total Spots | Total $ | CPP* | GRP* |
|---|---|---|---|---|---|---|---|---|---|---|---|
| 1 | Tu-F,M 7:30a-8a | | First News on FOX | $20.00 | 0.9 | 60 | 5 | 5 | $100.00 | $21.74 | 4.6 |
| 2 | Tu-F,M 8a-8:30a | | First News on FOX | $20.00 | 1.1 | 60 | 5 | 5 | $100.00 | $18.87 | 5.3 |
| 3 | Tu-F,M 8:30a-9a | | First News on FOX | $20.00 | 1.2 | 60 | 5 | 5 | $100.00 | $16.95 | 5.9 |
| 4 | Tu-F,M 10p-10:30p | | First News on FOX | $230.00 | 3.9 | 60 | 2 | 2 | $460.00 | $58.97 | 7.8 |
| 5 | Tu-F,M 10:30p-11p | | First News on FOX | $230.00 | 2.8 | 60 | 2 | 2 | $460.00 | $83.03 | 5.5 |
| | | | | | **TOTALS:** | | **19** | **19** | **$1,220.00** | **$41.87** | **29.1** |

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| | |
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| **Total CPP:** | $41.87 |
| **Total GRP:** | 29.1 |
| **Separation:** | |

| **Special Instructions** | |
|---|---|

**Order Level Comments**

| Date/Time | Added by | Comment |
|---|---|---|
| 03/30/18 12:43 PM | BRADLEY PHILIPPS | Separation: 30 |

**Competitive Information**

| | |
|---|---|
| **Market Budget:** | **$30,500** |
| **WYFX Share:** | **4%** |
| **Comment:** | |
| **WFMJ:** | **36%** |
| **WKBN:** | **51%** |
| **WYTV:** | **9%** |

**Daypart Summary**

| Day/Time | % Distrib | Spots | Dollars | CPP | GRP |
|---|---|---|---|---|---|
| | 100% | 19 | $1,220.00 | $41.87 | 29.1 |
| **Total** | **100%** | **19** | **$1,220.00** | **$41.87** | **29.1** |

**Monthly Summary**

| Month | Spots | Dollars |
|---|---|---|
| 2018-Apr | 19 | $1,220.00 |
| **Total** | **19** | **$1,220.00** |

**Transaction History**

| Trans | Created/Received | Created by | Status | Spot+ | Spot- | $ Chg | Contract $ | Comment |
|---|---|---|---|---|---|---|---|---|
| New | 3/30/18 12:42 PM | BRADLEY PHILIPPS | New | 19 | | $1,220.00 | $1,220.00 | |

| | |
|---|---|
| **Non-Discrimination Policy** | PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. |