

Mid-West Family
P.O. Box 107
St. Joseph, Michigan 49085
Phone: (269) 925-1111



Advertiser: MI. LEAGUE CONSERVATION VOTERS
Order #: 2525440847973
Contract #: 2138022099
Date Entered: 04/24/2024
Last Modified: 04/24/2024
Product: Issue
Salesperson: Katz Katz
Billing Cycle: Broadcast Standard
Estimate #: 14705

KATZ GROUP SALES
125 WEST 55TH STREET 3RD FLOOR
NEW YORK, NY 10019

Order Date Range: 04/25/2024 through 04/30/2024 (1 weeks)
Media Outlets: WYTZ-FM

On-Air Schedule

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	04/25/24-04/30/24	WYTZ-FM	06:00AM-10:00AM	60	3	3	--	3	3	--	--	12	112.00	12	1,344.00
2	04/25/24-04/30/24	WYTZ-FM	10:00AM-03:00PM	60	4	4	--	4	4	--	--	16	105.00	16	1,680.00
3	04/25/24-04/30/24	WYTZ-FM	03:00PM-07:00PM	60	3	3	--	3	3	--	--	12	105.00	12	1,260.00
4	04/25/24-04/30/24	WYTZ-FM	06:00AM-10:00AM	60	--	--	--	--	--	2	--	2	112.00	2	224.00
5	04/25/24-04/30/24	WYTZ-FM	10:00AM-03:00PM	60	--	--	--	--	--	3	--	3	105.00	3	315.00
6	04/25/24-04/30/24	WYTZ-FM	03:00PM-07:00PM	60	--	--	--	--	--	2	--	2	105.00	2	210.00
7	04/25/24-04/30/24	WYTZ-FM	06:00AM-10:00AM	60	--	--	--	--	--	2	2	2	78.00	2	156.00
8	04/25/24-04/30/24	WYTZ-FM	10:00AM-03:00PM	60	--	--	--	--	--	3	3	3	74.00	3	222.00
9	04/25/24-04/30/24	WYTZ-FM	03:00PM-07:00PM	60	--	--	--	--	--	2	2	2	74.00	2	148.00

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Commission	Net Billing
WYTZ-FM	54	0	0	0	\$5,559.00	\$833.85	\$4,725.15
Totals	54	0	0	0	\$5,559.00	\$833.85	\$4,725.15

Total Charges: \$5,559.00
Agency Commission: \$833.85
Total Net: \$4,725.15

Political Issue Advertising

Lisa Baker- Secretary, Michael O'Donnell-VP, George Davis- President, Bill Phillips- Treasurer
All Mid-West Family Credit Terms Apply. This station does not discriminate in the sale of advertising time and will accept no advertising that is placed with intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

Projected Billing By Broadcast Standard Month

Month	Year	Gross Billing	Net Billing
April	2024	\$3,417.00	\$2,904.45
May	2024	\$2,142.00	\$1,820.70
Totals		\$5,559.00	\$4,725.15

Accepted for Mid-West Family

Accepted for advertiser OR agency as agent for the advertiser

Name _____

Title _____

Name _____

Title _____