

## 1 WMSA/MASSENA, NY

UPDATED NEEDS LIST FROM ASCERTAINMENT INTERVIEWS

PERFORMED FROM 10/22 to 12/22

- 1) Family Issues
- 2) Education
- 3) Health & Fitness
- 4) Politics & Government
- 5) Economics & Local Businesses
- 6) Crime

## 2 Public Affairs Programs

WMSA Carries A program hosted by WMSA on-air personality Elijah Winfrey weekdays at 8:40am when events are happening. It tackles a wide range of topics that include charitable organizations, politics, social action, family, the arts and culture, health, family issues, nature and the area we live in.

## 3 Quarterly Issues/Programs List

4<sup>th</sup> Quarter of 2022

WMSA/Massena,Ny

The following is a list of programs aired that have provided the station's most significant treatment of community issues.

DATE	Time	Duratio n	Topic	Issue	Description
10/04/ 2022	08:40: 00 AM	20min s	Fire preventi on	Family Issues	We spoke with Volunteer Firefighter Tom Miller about the ways the public could participate in fire prevention.
10/14/ 22	08:40: 00AM	20 mins	Emerge ncy readines s	Family Issues	We spoke with Under sheriff Sean O' Brien about the importance of keeping the elderly safe in our community. We spoke about how the Sheriffs department uses drones to find missing people in our area.

10/19/22	8:40:00 am	20mins	Community	Education	<i>We spoke with Elaine Dunn about the libraries Halloween activities for kids which centered around fun and education.</i>
11/21/22	08:40:00am	20mins	Community	Education	<i>We spoke with carol pulley from Massena Music Friends about the high schools upcoming Christmas concerts and looked ahead to their annual awards for academic achievement.</i>
12/05/22	08:40:00am	20mins	Community	<b>Economics &amp; Local Businesses</b>	<i>We spoke with Andy McMahon of the Massena Electric Department regarding this upcoming winter and what residents should expect with the increase in their bills.</i>
12/07/22	08:40:00am	20mins	Community	<b>Family Issues</b>	<i>We spoke with Nick White from the Salvation Army in Massena about the need for donations for their food pantry. Mr.White informed us that next year he hopes to renovate their building to be able to include a soup kitchen.</i>