



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

Produced and published by NAB's Legal department. Copyright 2020 National Association of Broadcasters.

Reproduction or publication of the contents, in whole or in part, without express permission is prohibited. No liability is assumed with respect to the use of the information contained herein.

A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Strategic Media Placement, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➔

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Vivek Ramaswamy

Authorized committee:

Vivek 2024

Agency requesting time (and contact information):

N/A Strategic Media Placement

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

US President

Date of election:

November 5, 2024

General

Primary

Treasurer of candidate's authorized committee:

Seth Wright, Treasurer

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

Brant Fink

Digitally signed by Brant Fink
Date: 2023.03.24 11:02:05 -04'00'

Name: Brant Fink

Date of Request to Purchase Ad Time: 20231102

Station Representative

Signature:

Jim Butler

Name: *Jim Butler*

Date of Station Agreement to Sell Time:

4/3/23

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Brant Fink

Digitally signed by Brant Fink
Date: 2023.03.24 11:02:58 -04'00'

Name: Brant Fink

Date: 20231102

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 11/3/23

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: KNIA	Date Received/Requested: 11/3/23
Est. #:	Station Location: Knoxville TN	Run Start and End Dates: 11/6 - 11/17 - 2023

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

KNIA/KRLS

Knoxville • Pella • Indianola

www.kniakrls.com

BUSINESS: Vivak 2024 % media financial services DATE: 11/3/23

ADDRESS: _____ (X) Invoice () Statement () Both

EMAIL: invoices@mediafinancial.com (X) Email () Mail

RADIO ADVERTISING ORDER

KNIA or KRLS

New Order (X) Replaces Previous Order () Additional Order () Coop (X)

START: 11/6/23 END: 11/17/23 LENGTH: _____

	NO.	HOURS			
MON	_____	_____	<u>15</u>	@ <u>26⁹⁴</u>	<u>404¹⁰ gross</u>
TUE	_____	_____		@ _____	\$ _____
WED	_____	<u>See Back</u>		@ _____	\$ _____
THU	_____	_____		@ _____	\$ _____
FRI	_____	_____		@ _____	\$ _____
SAT	_____	_____		@ _____	\$ _____
SUN	_____	_____		@ _____	\$ _____
				TOTAL	<u>404¹⁰ gross</u>

INSTRUCTIONS: Order # 3211463

DIGITAL ADVERTISING ORDER

New Order () Replaces Previous Order () Additional Order () Coop ()

START: _____ END: _____

QUANTITY	AD SIZE / PROMO	INVESTMENT	
_____	_____	\$ _____	weekly or monthly
_____	_____	\$ _____	weekly or monthly
_____	_____	\$ _____	weekly or monthly
	TOTAL	\$ _____	weekly or monthly

KNIA/KRLS: Juan Buitra Client: Winley Grande

The advertiser agrees to pay all monthly statements by the 10th of the month. Upon cancellation of contract, advertiser will be charged the earned rate on commercials aired and the total balance is due and payable immediately to KNIA/KRLS Radio

This station does not discriminate in the sale of advertising time and will not accept advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract with a discriminatory purpose, including but not limited to decisions to place advertising on particular stations on the basis of race, national origin or ancestry of the stations' audience

STATION:	KNIA-AM	ORDER#:	3211463	DATE:	11/03/2023
MARKET:	Des Moines, IA	AMOUNT:	\$404.10	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	15	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	CHICAGO	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:			
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4451226	
ADVERTISER:	Vivek 2024	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	11/4-11/17 IA Radio VIVEK RAMASWAMY for PRESIDENT	AGY EST:		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	11-06-2023 TO 11/17/2023	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	12				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 11/03/2023 05:06	

COMMENTS

11/03/2023:

11/03/2023: New URGENT order. Nab and spot to follow via email from GenMediaTraffic@GenMediaPartners.com. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are agency gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

DAY#1		11/6/2023 To 11/6/2023					TOT \$53.88			TOTAL SPOTS 2	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	11/6/2023	11/6/2023	1	\$26.94	\$26.94
	3		M.....	3:00PM	7:00PM	60	11/6/2023	11/6/2023	1	\$26.94	\$26.94

DAY#2		11/7/2023 To 11/7/2023					TOT \$26.94			TOTAL SPOTS 1	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	2		.T.....	10:00AM	3:00PM	60	11/7/2023	11/7/2023	1	\$26.94	\$26.94

DAY#3		11/8/2023 To 11/8/2023					TOT \$53.88			TOTAL SPOTS 2	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	11/8/2023	11/8/2023	1	\$26.94	\$26.94
	3		..W....	3:00PM	7:00PM	60	11/8/2023	11/8/2023	1	\$26.94	\$26.94

STATION:	KNIA-AM	ORDER#:	3211463	DATE:	11/03/2023
MARKET:	Des Moines, IA	AMOUNT:	\$404.10	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	15	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	CHICAGO	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:			
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4451226	
ADVERTISER:	Vivek 2024	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	11/4-11/17 IA Radio VIVEK RAMASWAMY for PRESIDENT	AGY EST:		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	11-06-2023 TO 11/17/2023	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	12				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 11/03/2023 05:06	

DAY#4		11/9/2023 To 11/9/2023					TOT \$26.94			TOTAL SPOTS 1	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	2		...T...	10:00AM	3:00PM	60	11/9/2023	11/9/2023	1	\$26.94	\$26.94

DAY#5		11/10/2023 To 11/10/2023					TOT \$53.88			TOTAL SPOTS 2	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	F..	6:00AM	10:00AM	60	11/10/2023	11/10/2023	1	\$26.94	\$26.94
	3	F..	3:00PM	7:00PM	60	11/10/2023	11/10/2023	1	\$26.94	\$26.94

DAY#8		11/13/2023 To 11/13/2023					TOT \$26.94			TOTAL SPOTS 1	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	2		M.....	10:00AM	3:00PM	60	11/13/2023	11/13/2023	1	\$26.94	\$26.94

DAY#9		11/14/2023 To 11/14/2023					TOT \$53.88			TOTAL SPOTS 2	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	11/14/2023	11/14/2023	1	\$26.94	\$26.94
	3		.T.....	3:00PM	7:00PM	60	11/14/2023	11/14/2023	1	\$26.94	\$26.94

STATION:	KNIA-AM	ORDER#:	3211463	DATE:	11/03/2023
MARKET:	Des Moines, IA	AMOUNT:	\$404.10	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	15	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	CHICAGO	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:			
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4451226	
ADVERTISER:	Vivek 2024	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	11/4-11/17 IA Radio VIVEK RAMASWAMY for PRESIDENT	AGY EST:		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	11-06-2023 TO 11/17/2023	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	12				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 11/03/2023 05:06	

DAY#10 **11/15/2023 To 11/15/2023** **TOT \$26.94** **TOTAL SPOTS 1**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	2		..W....	10:00AM	3:00PM	60	11/15/2023	11/15/2023	1	\$26.94	\$26.94

DAY#11 **11/16/2023 To 11/16/2023** **TOT \$53.88** **TOTAL SPOTS 2**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	60	11/16/2023	11/16/2023	1	\$26.94	\$26.94
	3		...T...	3:00PM	7:00PM	60	11/16/2023	11/16/2023	1	\$26.94	\$26.94

DAY#12 **11/17/2023 To 11/17/2023** **TOT \$26.94** **TOTAL SPOTS 1**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	2	F..	10:00AM	3:00PM	60	11/17/2023	11/17/2023	1	\$26.94	\$26.94

TOTAL	Nov											Total
SPOT	15											15
CASH	404.10											404.10
TOTAL	404.10											404.10