

Issues Programs List

Quarterly Issues Programs List

Station: KLAQ-FM

July 1, 2023 through Sept 30, 2023

Section I. Issues

KLAQ has identified the following topics as significant issues facing our community in this quarter:

- A. **Arts:** The El Paso Times reported the City of El Paso Chamber of Commerce and Destination El Paso were active in the promotion of cultural performances in an effort help showcase the heritage and diversity of the region to counter any negative perceptions resulting from a national focus on El Paso resulting from the migrant crisis
- B. **Children's Advocacy:** The number of children living in El Paso declined by more than 20,000 between 2010 and 2020 according to the U.S. Census Bureau. Continuing to focus on the El Paso Matters article noting possible factors and ramifications, experts are encouraging better services and more recreational programs to help improve quality of life for families, as a means to combat the declines.
- C. **Fighting Hunger:** The El Paso Food Bank struggled to keep up with demand both from local family needs, as well as organizations trying to assist the families legally arriving but forced to live on the streets as part of the migrant surge.
- D. **Immigration:** This continued to be a source of debate for how to address the surging number of migrants attempting to come to America through the Borderland. As Melissa M. Lopez, executive director of Diocesan Migrant and Refugee Services in El Paso, which provides legal support for migrants, explained, "They're arriving here with no idea where to go, and with no resources to get them anywhere else." This resulted in thousands of people living on downtown streets with overflow into most areas of the city.
- E. **Politics –** Politicians were in the headlines because of commentary on the anniversary of the 2019 Aug. 3rd Wal-Mart Shooting and the sentencing which finally took place after a 4-year delay, as well as growing community safety concerns over the abundance of migrants filling the streets. Community leaders took the opportunity to discuss their, and their parties' stand on these issues and solutions.

Section II. Responsive Programs

Date Aired	Time aired	Duration (Minutes)	Program Name	Issue Discussed. Description of Program
7/2/23	6:30 a.m.	30-Minutes	El Paso Town Square	Fighting Hunger: (Part 1) Susan Goodell, CEO of El Paso Fighting Hunger Food Bank, on the job experience and resume-building work that people can get from volunteering with EPFHFB.
7/9/23	6:30 a.m.	30-Minutes	El Paso Town Square	Fighting Hunger: (Part 2) El Pasoans Fighting Hunger Food Bank CEO Susan Goodell on the food bank's needs for volunteers and food.
7/16/23	6:30 a.m.	30-Minutes	El Paso Town Square	Child Advocacy: (Part 1) Sandy Jackson of CASA of El Paso talks about the reward for those contemplating becoming a court appointed special advocate for El Paso children.

7/21/23	8:00 a.m.	21-Minutes	The Buzz Adams Morning Show	Politics: The El Paso District Attorney Bill Hicks was in studio to discuss the DA case backlog, the state case against the Walmart shooter, and the concerns over the rise in violent crime, some of which is attributed to one element entering the country as part of the migrant surge.
7/23/23	6:30 a.m.	30-Minutes	El Paso Town Square	Child Advocacy: (Part 2) CASA of El Paso volunteer coordinator Sandy Jackson on the importance of children being represented in courts of law.
7/30/23	6:30 a.m.	30-Minutes	El Paso Town Square	Politics: El Paso District Attorney Bill Hicks discussed the DA backlog in the aftermath of the debacle with his predecessor. He addressed how his office will move forward to prosecute some long awaiting cases and what it means for addressing those who were awaiting trial but were dismissed due to the delays.
8/6/23	6:30 a.m.	30-Minutes	El Paso Town Square	Education: (Part 1) El Paso Community College's Sandra Ornelas talks about the new Family College Program at EPCC, offering classes and workshops for children of EPCC students. She also explained their role in the Cluster's upcoming annual Back-to-School Expo, encouraging students and parents to think beyond grades 1-12 and start planning for their future.
8/13/23	6:30 a.m.	30-Minutes	El Paso Town Square	Education: (Part 2) EPCC's Sandra Ornelas on the importance of helping parent-students by offering the Family College Program. She explained how this program was specially designed to advance a family's educational status and could be taken as a mutual bonding experience.
8/20/23	6:30 a.m.	30-Minutes	El Paso Town Square	Immigration: El Paso Mayor Oscar Leeser was on to discuss how El Paso has been managing an increase in Migrant activity, and is preparing for an expected surge.
8/22/23	8:00 a.m.	10-Minutes	The Buzz Adams Morning Show	Immigration: Claudio A. Herrera-Baeza, Border Patrol Agent / Strategic Communications Branch & Public Affairs for the U.S. Border Patrol - El Paso Sector, came on to provide an update about the increase in Migrant activity across the Borderland. She explained how they were preparing for an expected surge, and the steps in place to ensure human rights are respected while ensuring public safety.
8/27/23	6:30 a.m.	30-Minutes	El Paso Town Square	Law Enforcement: EPCC Law Enforcement Training Academy recruiter and coordinator James Arbogast reflects on his own rewarding career in law enforcement and what prospective students can expect in their own careers.
9/3/23	6:30 a.m.	30-Minutes	El Paso Town Square	Arts: Kimberly Wolfenberger-Nakamoto, artistic director for the Youth Opera of El Paso, along with young performers, on YOEP's upcoming performances, locally and in Alaska.
9/8/23	8:50 a.m.	8-Minutes	The Buzz Adams Morning Show	Employment: Ines Lopez Director of the Career and Transfer Services at EPCC discuss the Job Fair

				at the Valle Verde Campus, Wednesday, Sept. 13 from 9am - 1pm. Where employers will be looking to hire for full time, part time and internship positions. Some of the employers on site include the City of El Paso, GECU, Texas Tech Health Sciences, Chick Fil-A, Emergence Health Network, YWCA, Walmart, EPISD, Davit. The job fair is not just open to EPCC students but the general public as well.
9/10/23	6:30 a.m.	30-Minutes	El Paso Town Square	Arts: (Part 1) El Paso Opera's Arianne Marcee spoke with us about the return of EPO's "Mozart By Moonlight", a live montage of some of Mozart's most famous operas performed under the stars at McKelligon Canyon Amphitheatre.
9/17/23	6:30 a.m.	30-Minutes	El Paso Town Square	Arts: (Part 2) Arianne Marcee of the El Paso Opera speaks about some of the world-class opera singers who will not only be a part of EPO's "Mozart By Moonlight", but who also call El Paso home.
9/24/23	6:30 a.m.	30-Minutes	El Paso Town Square	Arts: (Replay) Kimberly Wolfenberger-Nakamoto, artistic director for the Youth Opera of El Paso, along with young performers, on YOEP's upcoming performances, locally and in Alaska.
9/26/23	8:30 a.m.	30-Minutes	The Buzz Adams Morning Show	Veterans Rights: Veteran's and mental health advocates Omar and Ashley Savage were on air to discuss the problems and shortages of experimental yet extremely effective mental health therapies such as ketamine treatment, for veterans who rely upon the VA's governmental health care system.
9/27/23	7:45 a.m.	35-Minutes	The Buzz Adams Morning Show	Immigration: Mayor Oscar Leeser was on-air to discuss the status of the community position, and the increasing strain on City resources after the recent influx of Venezuelan asylum seekers.
9/27/23	9:05 a.m.	11-Minutes	The Buzz Adams Morning Show	Cancer: Monica and Charlie Monarrez of Viva La Mocha discussed the event for Gold Out El Paso, a nonprofit organization that helps to spread awareness of childhood cancer and support the local children and their families as they fight this horrible disease. Gold Out will be having their fourth annual awareness parade on Sept. 29 as well as a local charity event at Down Range Brewery to reveal a new glass to benefit Gold Out El Paso.
9/28/23	8:30 a.m.	30-Minutes	The Buzz Adams Morning Show	Animal Conservation: The El Paso Zoological Society's Membership Manager Ale and Events Manager Olivia were on-air to discuss the El Paso Zoo's fundraising gala, open to the public, on Saturday, September 30th, where all proceeds from this event go towards the El Paso Zoological Society, a 501 c (3) nonprofit dedicated to supporting the El Paso Zoo and its wildlife conservation efforts.

In addition to the above programming, KLAQ airs the Media Tracks nationally syndicated show Viewpoints Sundays from 6:00 a.m. to 6:30 a.m.

Program 23-28**Air Week:** 7/9/2023**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: NO TRAVEL PLANS THIS SUMMER? HOW TO MAKE THE MOST OUT OF WHERE YOU ARE ALREADY****Time:** 1:47**Duration:** 9:35

Synopsis: High demand for travel this summer is leading to exorbitantly high prices for flights, hotels and rental cars. If traveling out of state this summer is out of the question (or you just want to spend more time at home), we offer up some ways to rediscover your own town, city, or region and gain a new perspective.

Host: Gary Price**Producer:** Amirah Zaveri

Guests: Jessica Mlinaric, Chicago resident, writer, author, Secret Chicago: A Guide to the Weird, Wonderful, and Obscure

Compliance issues: Arts, Cuisine, Culture, Exploration, History, Music, Personal Finance, Tourism, Travel

Links for more info:

[Jessica Mlinaric \(@urbnexplorer\)](#) • [Instagram photos and videos](#)

[urban explorer \(@urbnexplorer\)](#) / [Twitter](#)

[How Will We Eat in 2023? Here Are 10 Predictions](#)

SEGMENT 2: WOULD YOU EVER SPEND \$63,000 ON A POUND OF RARE MUSHROOMS? SOME CHEFS SAY YES**Time:** 13:24**Duration:** 7:36

Synopsis: Purveying for the top chefs across America is an ever-changing series of requests dependent on food trends and tastes. While some chefs are seeking out rare microgreens, others are looking for the finest cuts of beef. And these small quantities of in-demand ingredients come at a hefty price. We highlight the many niche aspects of fine dining and how we can all take away some learning points to infuse into our own cooking at home.

Host: Marty Peterson**Producer:** Amirah Zaveri

Guests: Carrie Nahabedian, co-owner, executive chef, Brindille, Kostali by Naha; Susan Spungen, food stylist, cookbook author, Open Kitchen: Inspired Food for Casual Gatherings

Compliance issues: Agriculture, Cooking, Cuisine, Culture, Fine Dining, Food Trends, Global Trade, Innovation, Tourism

Links for more info:

[@susanspungen](#) • [Instagram photos and videos](#)

[Susan Spungen](#)

[Carrie Nahabedian \(@carrienaha\)](#) • [Instagram photos and videos](#)

[Carrie Nahabedian \(@cnaaha\)](#) / [Twitter](#)

[Carrie Nahabedian | James Beard Foundation](#)

VIEWPOINTS EXPLAINED: THE 36-HOUR REBELLION WITHIN RUSSIA**Time:** 22:00**Duration:** 2:01

Synopsis: Who is Yevgeny Prigozhin? The elusive leader of the mercenary force, The Wagner Group, is now globally known for the recent rebellion he launched against the Russian regime. We discuss the short-lived coup that's now known as the biggest uprising in Vladimir Putin's 23-year-reign.

Host: Ebony McMorris**Producer:** Amirah Zaveri

Compliance issues: Conflict, Government, Politics, War

CULTURE CRASH: WHY ARE STREAMING PLATFORMS ALWAYS CHANGING?**Time:** 24:01**Duration:** 2:27

Synopsis: It seems like there's always a new streaming app coming or going lately. Take the creators of HBO for instance. In a short span of time, the subscription platform has been called HBO Now, HBO Go, HBO Max and now it's just Max. We discuss the ever-evolving landscape of streaming.

Host & Producer: Evan Rook

Compliance issues: Entertainment, Film Production, Media Business

Program 23-29

Air Week: 7/16/2023

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: AVOIDING CONVERSATIONS AROUND MONEY? HERE'S HOW TO GET STARTED

Time: 1:47

Duration: 9:23

Synopsis: Only 1 in 4 Americans feels financially secure, according to a recent survey by consumer financial services firm, Bankrate. We speak with two financial experts about how more Americans can have productive conversations about their spending and come up with a plan to save and invest more for the future.

Host: Gary Price

Producer: Amirah Zaveri, Grace Galante

Guests: Lori Sackler, certified financial planner, financial wealth advisor, author, *The M Word: The Money Talk Every Family Needs to Have About Wealth and Their Financial Future*; Emily Guy Birken, financial expert, financial writer, author, *Stacked: Your Super Serious Guide to Modern Money Management*

Compliance issues: Aging, Consumerism, Economy, Parenting, Personal Finance, Relationships, Retirement, Wealth

Links for more info:

[About the Author - The M Word](#)

[Evergreen Lane Wealth Management Group | Paramus, NJ | New York, NY](#)

[Emily Guy Birken \(@EmilyGuyBirken\) / Twitter](#)

[Emily Guy Birken – Forbes Advisor](#)

SEGMENT 2: HAS ARTIFICIAL INTELLIGENCE FOREVER CHANGED THE MUSIC INDUSTRY?

Time: 12:42

Duration: 8:42

Synopsis: Yes, ChatGPT isn't dominating media headlines anymore, but the technology is still leading to massive changes across America. One area where it's making waves is the music production industry. We speak with two experts within the field about how artificial intelligence is forcing them to rethink the future of music artistry and production.

Host: Marty Peterson

Producer: Amirah Zaveri

Guests: Tina Tallon, assistant professor, artificial intelligence, music composition and the arts, University of Florida; Robert Laidlow, classical music composer, fellow, University of Oxford

Compliance issues: Arts, Career, Composition, Copyright Infringement, Entertainment Business, Music, Music Streaming, Social Media, Technology

Links for more info:

[Robert Laidlow](#)

[Robert Laidlow \(@Robert_Laidlow\) / Twitter](#)

[Tina Tallon](#)

[Tina Tallon, Ph.D. \(@ttallon\) / Twitter](#)

[Tina Tallon | Boston Conservatory at Berklee](#)

VIEWPOINTS EXPLAINED: PEDESTRIAN DEATHS HIT A 40-YEAR HIGH

Time: 22:24

Duration: 2:01

Synopsis: What's fueling the staggering increase in pedestrian deaths in recent years? We discuss this alarming upward trend.

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliance issues: Accessibility, Public Health, Public Safety, Transportation

CULTURE CRASH: IS THE LATE-NIGHT TALKSHOW FORMAT DEAD?

Time: 24:25

Duration: 2:02

Synopsis: Jay Leno. David Letterman. Jimmy Fallon. Stephen Colbert. We highlight the rise and fall of late-night TV.

Host & Producer: Evan Rook

Compliance issues: Culture, Entertainment, News, TV

Program 23-30

Air Week: 7/23/2023

Executive Producer: Amirah Zaveri
Production Manager: Jason Dickey

SEGMENT 1: MARY LASKER: A PUBLIC HEALTH PIONEER

Time: 1:47

Duration: 7:36

Synopsis: The National Institute of Health. National Cancer Institute. These are just some of the research foundations that are thriving today thanks to the work of health activist Mary Lasker. We speak with biographer Judith L. Pearson about the many big contributions Lasker made to cancer & heart disease research throughout the twentieth century.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Judith L. Pearson, biographer, author, Crusade to Heal America: The Remarkable Life of Mary Lasker

Compliance issues: Government Funding, History, Medical Research, Medicine, Politics, Public Health, Science

Links for more info:

[Cancer Wars | Mary Lasker - Profiles in Science](#)

[Amazon.com: Crusade to Heal America: The Remarkable Life of Mary Lasker](#)

[Judith L. Pearson](#)

SEGMENT 2: THE INTERESTING ORIGINS OF CANNABIS

Time: 11:25

Duration: 9:27

Synopsis: Did you know that cannabis use dates back tens of thousands of years? While its earliest use traces back to Asia, it eventually spread to Europe and then America and was used in a variety of capacities. We speak with highly acclaimed pharmacology expert Dr. Richard Miller about the global history of cannabis and its controversial record over the last 70 years of American history.

Host: Marty Peterson

Producer: Amirah Zaveri

Guests: Dr. Richard Miller, professor, pharmacology, Northwestern University Feinberg School of Medicine

Compliance issues: Cannabis Legalization, Culture, Drug Policy, Government, History, Public Health, War on Drugs

Links for more info:

[Richard J Miller : Faculty Profile](#)

[The War on Marijuana in Black and White | American Civil Liberties Union](#)

VIEWPOINTS EXPLAINED: WHY IS AN END TO AFFIRMATIVE ACTION SUCH BIG NEWS?

Time: 21:52

Duration: 1:49

Synopsis: We break down how higher education will be affected by the Supreme Court's recent ruling ending affirmative action.

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliance issues: Education Access, Government, Higher Education, Inequality, Race

CULTURE CRASH: WHY WE CAN'T GET ONBOARD WITH CGI

Time: 23:41

Duration: 2:42

Synopsis: This week – we talk about the abundance (and overuse) of computer-generated images in recent blockbuster film releases. We also highlight a couple new summer drops that we're looking forward to.

Host & Producer: Evan Rook

Compliance issues: Culture, Film, Technology

Program 23-31

Air Week: 7/30/2023

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: LOOKING THROUGH A NEW LENS: THE LARGEST & MOST POWERFUL TELESCOPE EVER BUILT

Time: 1:47

Duration: 8:25

Synopsis: The James Webb telescope is the largest and most powerful space telescope ever built. A year and a half ago hundreds of thousands of people cheered after the telescope successfully launched and opened to begin

capturing the universe in more detail than ever before. We speak with one astronomer about how this telescope will lead to greater discoveries – including the hunt extraterrestrial life.

Host: Gary Price

Producer: Amirah Zaveri, Grace Galante

Guests: Jacob Bean, astronomer, professor, Department of Astronomy & Astrophysics, University of Chicago

Compliance issues: Astronomy, Culture, Innovation, International Relations, Physics, Space Exploration, Technology

Links for more info:

[James Webb Space Telescope](#)

[The Department of Astronomy and Astrophysics | Jacob L. Bean](#)

[See amazing images from James Webb Space Telescope's 1st year gazing deep into the cosmos \(photos\)](#)

[James Webb Space Telescope \(JWST\) — A complete guide](#)

SEGMENT 2: WILL SOCCER FINALLY SCORE BIG IN THE U.S.?

Time: 12:14

Duration: 8:37

Synopsis: Soccer has steadily gained a following in recent years in the U.S. Amongst Americans 18-29 years old, the sport is now more popular than baseball. We speak with soccer expert, G. Edward White about what's driving this shift and why it took so long for soccer to take hold in America.

Host: Marty Peterson

Producer: Amirah Zaveri, Tabor Brewster

Guests: G. Edward White, David and Mary Distinguished Professor, Law, University of Virginia School of Law, author, Soccer in American Culture: The Beautiful Game's Struggle for Status

Compliance issues: Entertainment, History, Nationalism, Parenting, Sports Culture, Technology, Youth Sports

Links for more info:

[G. Edward White | University of Virginia School of Law](#)

[US Soccer](#)

[Fútbol frenzy: Messi set to play first game for Inter Miami CF](#)

[Fan Favorite: The Global Popularity of Football is Rising](#)

[Amazon.com: Soccer in American Culture: The Beautiful Game's Struggle for Status \(Sports and American Culture\)](#)

VIEWPOINTS EXPLAINED: HOW MUCH ARE YOU PAYING FOR SUBSCRIPTIONS EACH MONTH?

Time: 21:51

Duration: 2:02

Synopsis: There seems to be a subscription for nearly every product or service these days. But how much is too much? And when you're ready to cancel, why does it always seem like it's a pain to go through the process? We uncover how some businesses use deceptive marketing tactics to keep consumers paying.

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliance issues: Business, Consumerism, Government, Law, Marketing, Technology

CULTURE CRASH: ALMOST THREE MONTHS LATER: WHY THE STRIKE IN HOLLYWOOD IS STILL MARCHING ON

Time: 23:53

Duration: 2:31

Synopsis: We discuss the ongoing screenwriters and actors strike that's halting production on a large array of TV shows and films.

Host & Producer: Evan Rook

Compliance issues: Culture, Film, Technology

Program 23-32

Air Week: 8/6/2023

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: HOW ARTIFICIAL INTELLIGENCE IS FUELING THE \$1.1 TRILLION IN ONLINE RETAIL SALES

Time: 1:47

Duration: 6:15

Synopsis: Online retail sales are set to surpass \$1.6 trillion by 2027. With so much growth in the market, retailers are investing big in artificial intelligence software that improves customer interaction, usability, supply chain and more. We speak with the Chief Technology Officer of Zenni Optical about how retailers are setting up for this new era of digital dominance.

Host: Gary Price

Producer: Amirah Zaveri

Guests: David Ting, chief technology officer, Zenni Optical

Compliance issues: Business, Consumerism, Economy, Habits, Retail Trends, Technology, User Experience

Links for more info:

[With Zenni's AI-powered search, it's easier than ever to find a great pair of glasses | TechCrunch](#)
[Zenni Optical](#)

[AI in retail: Smarter stores, smarter product design | VentureBeat](#)

[NRF | How artificial intelligence will change retail](#)

SEGMENT 2: WHAT'S HAPPENING IN HOLLYWOOD? THE STRIKE, EXPLAINED

Time: 10:04

Duration: 10:13

Synopsis: The screenwriters strike in Hollywood is now in its third month. Last month, the Screen Actors Guild joined forces with the Writers Guild of America and called a strike. We speak with two active voices in the industry about what's driving this strike and why these asks are so important to current and future professionals in this landscape.

Host: Marty Peterson

Producer: Amirah Zaveri, Tabor Brewster

Guests: Sofya Levitsky-Weitz, playwright, screenwriter, "The Bear"; Irving Belateche, screenwriting professor, School of Cinematic Arts, University of Southern California

Compliance issues: Artificial Intelligence, Career, Creative Arts, Economy, Entertainment, Inflation, Labor Issues, Labor Rights, Pay Equity, Personal Finance, Technology

Links for more info:

[Sofya Levitsky-Weitz \(@sofyalilyana\) • Instagram photos and videos](#)

[Writers Strike: WGA Exec Says Studios Are Locked In "Mutual Suicide Pact" – Deadline](#)

[Sofya Levitsky-Weitz](#)

[Irving Belateche](#)

[Writers Guild of America West \(@WGAWest\) / Twitter](#)

VIEWPOINTS EXPLAINED: CAN CHATGPT PERFECTLY MIMIC HUMANS?

Time: 21:17

Duration: 2:34

Synopsis: ChatGPT, the generative artificial intelligence platform, has been dominating media headlines since its release late last year. We discuss what sets humans apart from this network created by OpenAI.

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliance issues: Artificial Intelligence, Automation, Innovation, Labor, Software, Technology

CULTURE CRASH: THE POWER OF "BARBENHEIMER"

Time: 23:51

Duration: 2:36

Synopsis: Millions of Americans rallied last month as two of the biggest film releases hit theaters. Yes, we're talking about "Barbie" & "Oppenheimer" aka "Barbenheimer". We discuss the massive revenues these two movies drew.

Host & Producer: Evan Rook

Compliance issues: Culture, Film, History

Program 23-33

Air Week: 8/13/2023

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: THE GROWING RISK OF WILDFIRES FROM COAST TO COAST: ARE YOU PREPARED?

Time: 1:47

Duration: 8:55

Synopsis: It's been the deadliest year on record for wildfires in Canada. While California is typically the focus point for these events, the new reality of human-caused climate change is that wildfires are becoming a greater threat in areas never seen before. We speak with Dr. Adrienne Edwards, a botanist and wildfire expert, about how Americans can best prepare for wildfire season and help stop the spread.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Dr. Adrienne Edwards, botanist, author, Firescaping Your Home: A Manual for Readiness in Wildfire Country

Compliance issues: Climate Change, Emergency Response, Environment, Government, Natural Disaster, Public Health

Links for more info:

[Firescaping Your Home: A Manual for Readiness in Wildfire Country](#)

[We Made Wildfire an Enemy for 110 Years. It Could Have Been an Ally](#)

[Firescaping The WUI \(@firescaping_the_wui\)](#) • Instagram photos and videos

[Firescaping Your Home](#)

SEGMENT 2: FEELING DISTRACTED & DISCONNECTED? HERE'S HOW TO SLOW DOWN

Time: 12:44

Duration: 8:29

Synopsis: In 2012, researchers at the University of California-Irvine estimated that the average human's attention span was around seventy-five seconds. In recent years, this number has dropped to forty-seven seconds. What's leading to this continuing decline in our attention spans? We speak with one mindfulness expert to get some tips on how people can slow down, increase their focus, and feel less chronically stressed.

Host: Marty Peterson

Producer: Amirah Zaveri, Tabor Brewster

Guests: Christian Madsbjerg, professor, applied humanities, New School, author, *Look: How to Pay Attention in a Distracted World*

Compliance issues: Career, Chronic Stress, Health, Mental Health, Psychology, Self-Development, Social Media, Technology

Links for more info:

[Look: How to Pay Attention in a Distracted World: Madsbjerg, Christian: Amazon.com](#)

[5 Reasons You Should Unplug From Social Media - CNET](#)

[6 Skills to Help You Be Mindful | Psychology Today](#)

[14 Strategies for Leaders to Adopt or Practice Mindfulness](#)

VIEWPOINTS EXPLAINED: AN END TO FINDING NEWS CONTENT ON SOCIAL MEDIA IN CANADA

Time: 22:13

Duration: 1:41

Synopsis: Meta – the parent company of Facebook and Instagram – has decided to ban all news content on these platforms in Canada. We talk about what's driving this big move and how it's going to impact both Canadians and media outlets.

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliance issues: Government Regulation, Journalism, News, Politics, Social Media, Technology

CULTURE CRASH: WILL MARVEL BOUNCE BACK?

Time: 23:54

Duration: 2:34

Synopsis: The Marvel Cinematic Universe has had a series of flops in recent years. In a landscape with so much content, will this production company be able to bounce back and rebuild its brand name?

Host & Producer: Evan Rook

Compliance issues: Business, Culture, Film

Program 23-34

Air Week: 8/20/2023

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: FROM COW'S MILK TO SALTWATER OYSTERS: THE FIRST PEOPLE TO DIVE INTO THE UNKNOWN

Time: 1:47

Duration: 6:45

Synopsis: Whoever thought, "This white, liquid substance from this animal looks like it is safe enough that I'm going to drink it." Out of the many items we have today (whether it's food, drink, or something else) there was a person who first took the risk in trying it themselves. We explore the many firsts throughout history and how key archeological evidence plays a role in accurately telling these narratives.

Host: Gary Price

Producer: Amirah Zaveri, Tabor Brewster

Guests: Cody Cassidy, writer, author, *Who Ate The First Oyster? The Extraordinary People Behind the Greatest Firsts in History*

Compliance issues: Archaeology, Culture, Food Industry, Food Science, History, Innovation, Invention, Medicine, Technology

Links for more info:

[Who Ate the First Oyster? by Cody Cassidy | PenguinRandomHouse.com: Books](#)

[Who Invented Beer? | HISTORY](#)

[Who Ate the First Oyster? Cave May Hold an Answer : NPR](#)

SEGMENT 2: SEPARATING FACT FROM FICTION: ARE YOU A VICTIM OF MISINFORMATION?

Time: 10:34

Duration: 9:58

Synopsis: Conspiracy theories have been around for hundreds of years. From secret projects to secret government societies, these theories are prevalent across society. We speak with two conspiracy experts about how these stories arise, why they're so pervasive online and why artificial intelligence may make these narratives more difficult to detect.

Host: Marty Peterson

Producer: Amirah Zaveri, Aunna Beranek

Guests: Colin Dickey, writer, author, *Under the Eye of Power: How Fear of Secret Societies Shapes American Democracy*; Dr. Erik Nisbet, Owen L. Coon Professor of Policy Analysis & Communication, Northwestern University

Compliance issues: Artificial Intelligence, Culture, History, Journalism, Media, News, Politics, Presidential Election, Social Media, Technology

Links for more info:

[Erik C. Nisbet](#)

[Fake News, Big Lies: How Did We Get Here and Where Are We Going?](#)

[Colin Dickey \(@colindickey\) / X](#)

[Under the Eye of Power by Colin Dickey | PenguinRandomHouse.com: Books](#)

[Disinformation Researchers Raise Alarms About A.I. Chatbots - The New York Times](#)

VIEWPOINTS EXPLAINED: THE SECRETS OF VENUS

Time: 21:32

Duration: 2:21

Synopsis: We highlight the deeper intricacies and theories behind Venus' unusual surface.

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliance issues: Astronomy, Physics, Science, Solar System, Space Exploration

CULTURE CRASH: WHY DO WE LIKE WATCHING SCI-FI SO MUCH?

Time: 23:53

Duration: 2:33

Synopsis: From Black Mirror to The Twilight Zone, we explore why the sci-fi genre has always been a hit amongst American audiences.

Host & Producer: Evan Rook

Compliance issues: Culture, TV

Program 23-35

Air Week: 8/27/2023

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: 'NEVER GOOD ENOUGH': A RISE IN MENTAL HEALTH ISSUES AMONG ADOLESCENTS

Time: 1:47

Duration: 7:31

Synopsis: With summer break over and millions of students back in school, it's a good time to talk about the importance of mental health. After all, adolescents today face an excessive number of demands both in and outside of the classroom. This week on Viewpoints - We speak with author Jennifer Breheny Wallace about the importance of sharing how a person's value should never be linked to their performance.

Host: Gary Price

Producer: Amirah Zaveri, Grace Galante

Guests: Jennifer Breheny Wallace, journalist, writer, author, *Never Enough: When Achievement Culture Becomes Toxic – And What We Can Do About It*

Compliance issues: Adolescent Development, Education, Mental Health, Parenting, Psychology, Self-Growth

Links for more info:

[Authentic Connections](#)

[Never Enough: When Achievement Culture Becomes Toxic-and What We Can Do About It: Breheny Wallace, Jennifer: Amazon.com: Books](#)
[Join the program - Challenge Success](#)
[Mental Health and Academic Achievement](#)
[We're Missing a Key Driver of Teen Anxiety - The Atlantic](#)

SEGMENT 2: WHEN GREEN ENERGY TURNS TOXIC: RE-TOOLING SOLAR PANELS

Time: 11:20

Duration: 8:50

Synopsis: Solar energy is big business in the U.S. and is only set to expand in the coming years, with an annual growth rate of 21%. But after these solar panels die, where do they go? How 'green' is this technology if we're dumping thousands of used, toxic panels into landfills? We speak with two experts in the solar panel recycling space about how innovation is driving this shift and what more needs to be done to make this energy source truly sustainable.

Host: Marty Peterson

Producer: Amirah Zaveri, Polly Hansen

Guests: Adam Saghei, Chief Executive Officer, We Recycle Solar; Jesse Simons, co-founder, Chief Commercial Officer, SolarCycle

Compliance issues: Environment, Local Government, Politics, Renewable Energy, Sustainability, Technology, Waste Management

Links for more info:

[We Recycle Solar](#)

[Solarcycle](#)

[Solar Panel Recycling | US EPA](#)

[As Millions of Solar Panels Age Out, Recyclers Hope to Cash In - Yale E360](#)

[Long-Lived? Highly Recyclable? Priorities for Solar Panels in a Circular Economy | News | NREL](#)

VIEWPOINTS EXPLAINED: AN UNCERTAIN FUTURE FOR COMMUTER RAILS

Time: 21:10

Duration: 1:38

Synopsis: Covid-19 shook up norms for many public transit agencies including commuter rail companies that pre-pandemic largely catered to commuting office employees. We highlight how several businesses are re-framing their strategy during this period.

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliance issues: Business, Infrastructure, Labor Trends, Transportation

CULTURE CRASH: IS COMEDY DEAD OR DOES IT JUST LOOK A LITTLE DIFFERENT?

Time: 22:48

Duration: 3:39

Synopsis: Some people argue that the comedy genre is on its way out. But this week, we discuss how comedy isn't going anywhere— it's just adapting to the changing times.

Host: Tabor Brewster

Producer: Amirah Zaveri, Tabor Brewster

Compliance issues: Comedy, Culture, Social Media

Program 23-36

Air Week: 9/3/2023

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: DROWNING IN DEBT? YOU'RE NOT ALONE: A NEW WAVE OF CREDIT CARD DEBT IN AMERICA

Time: 1:47

Duration: 7:32

Synopsis: Credit card debt in the U.S. just surpassed one trillion dollars and payment delinquency rates are also on the rise. One factor that's feeding into these increases are a growing amount of credit card accounts. The Federal Reserve Bank of New York reports that there are 70 million new accounts since 2019. This week – we discuss the effects of escalating debt and how listeners can start taking back control.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Chloe Elise, certified financial coach, author, Deeper Than Money

Compliance issues: Banking, Consumerism, Economy, National Debt, Personal Finance, Psychology, Self-Development

Links for more info:

[Credit-card debt hits \\$1 trillion --- that milestone comes at a very tricky time - MarketWatch](#)

[Amazon.com: Deeper Than Money: Ditch Money Shame, Build Wealth, and Feel Confident AF eBook : Elise, Chloe: Kindle Store](#)

[Here's how much of your monthly income should go toward debt repayment](#)

[What do I need to know about consolidating my credit card debt? | Consumer Financial Protection Bureau](#)

SEGMENT 2: ACTORS & WRITERS ARE ON STRIKE, BUT WHY AREN'T MUSICIANS PICKETING AS WELL?

Time: 11:21

Duration: 9:56

Synopsis: Screenwriters and writers aren't the only ones feeling the pinch in this new media landscape dominated by streaming. Hundreds of thousands of musicians are struggling to make a living from the substandard pay they receive from platforms like Spotify and Apple Music. We cover just how the music sector has changed and why these artists don't have the same protections as other creatives.

Host: Marty Peterson

Producer: Amirah Zaveri

Guests: David Lowery, senior lecturer, Music Business Certificate Program, University of Georgia; Rene Kladzyk, volunteer, Union of Musicians and Allied Workers

Compliance issues: Creative Arts, Entertainment Business, Equal Pay, Labor Rights, Personal Finance, Technology

Links for more info:

[Bandcamp](#)

[Union of Musicians and Allied Workers](#)

[Music Workers Alliance](#)

[David C Lowery \(@davidclowery\) / X](#)

[René Kladzyk \(@ziembavision\) • Instagram photos and videos](#)

VIEWPOINTS EXPLAINED: THE ESCALATING LEVELS OF CAFFEINE IN ENERGY DRINKS

Time: 22:17

Duration: 2:07

Synopsis: Over the past two decades, caffeine levels have continued to creep higher and higher. We cover how much caffeine is packed inside many of these newer energy drinks and the consequences of consuming higher-than-needed amounts.

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliance issues: Adolescent Health, Marketing, Mental Health, Parenting, Public Health

CULTURE CRASH: A NEW ERA FOR POST MALONE

Time: 24:24

Duration: 2:01

Synopsis: We give our review of American rapper, singer and songwriter, Post Malone's newest album titled, "Austin".

Host & Producer: Evan Rook

Compliance issues: Culture, Music

Program 23-37

Air Week: 9/10/2023

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: WHY DOES EVERYONE, INCLUDING PARENTS, WANT TO BE INFLUENCERS?

Time: 1:47

Duration: 7:16

Synopsis: Two out of three people on Earth are on social media. With so many eyeballs online, it's big business to have a large social media following and work as an influencer. We highlight this ever-evolving lucrative industry and how new laws are better protecting those who've been previously taken advantage of.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Stephanie McNeal, senior editor, Glamour, author, Swipe Up for More: Inside the Unfiltered Lives of Influencers

Compliance issues: Career, Ethics, Law, Mental Health, Parenting, Politics, Psychology, Social Media, Technology, Wealth

Links for more info:

[Stephanie McNeal \(@stephemcneal\) • Instagram photos and videos](#)

[Stephanie McNeal \(@stephemcneal\) / X](#)

[Swipe Up for More!: Inside the Unfiltered Lives of Influencers: McNeal, Stephanie: Books](#)

SEGMENT 2: FROM DRUG TRAFFICKER TO INFORMANT: HOW EX-CRIMINALS ARE AIDING INVESTIGATORS

Time: 11:05

Duration: 9:59

Synopsis: We speak with ex drug trafficker, Margarito Flores Jr. about his entry into the illicit drug trade at an early age and when he decided to get out of the business and start working for the other side. We also speak with Sgt. Ryan Wasson about the critical role informants play in aiding law enforcement, but why it's important to avoid glorifying the work of people like Flores.

Host: Marty Peterson

Producer: Amirah Zaveri

Guests: Margarito Flores Jr., federal drug informant; Sergeant Ryan Wasson, detective, Kane County Sheriff, officer, Homeland Security Investigations Task Force

Compliance issues: Crime, Drug Trafficking, Health, International Issues, Law Enforcement, Parenting, Technology

Links for more info:

[SAMHSA](#)

[Sheriff's deputies assigned to drug task force get federal credentials – Shaw Local](#)

[Margarito Flores, Chicago cocaine kingpin who helped bring down El Chapo, will teach cops how to catch drug traffickers](#)

VIEWPOINTS EXPLAINED: AMERICA'S STRUGGLING CITIES

Time: 22:04

Duration: 1:50

Synopsis: We highlight recent population trends across America in a post-pandemic world. Several once prominent cities have struggled to bounce back after a mass exodus of urban residents.

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliance issues: Climate Change, Culture, Local Business, Population Trends, Poverty

CULTURE CRASH: FROM LIVE CONCERTS TO FILM: THE DOMINANCE OF TAYLOR SWIFT

Time: 23:54

Duration: 2:32

Synopsis: It's the end of summer and we're still talking about Taylor Swift's "Era's Tour". Swift is continuing the mania (and profits) with the upcoming release of the movie simply titled: "The Era's Tour".

Host & Producer: Evan Rook

Compliance issues: Culture, Music

Program 23-38

Air Week: 9/17/2023

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: X (AKA TWITTER) VS. THREADS: THE STORY BEHIND META'S NEW SOCIAL PLATFORM

Time: 1:47

Duration: 8:00

Synopsis: Do you remember the hype when Threads, Meta's new version of X, debuted earlier this summer? Everyone seemed to jump on the new platform at a moment's notice. But what happened to all the buzz? We speak with two social media experts about Meta's big investment in Threads and what needs to change in the coming months to avoid its quick demise.

Host: Gary Price

Producer: Amirah Zaveri, Grace Galante

Guests: Carolyn Garavente, associate director, paid social, Brain Labs Media; Danielle Carter, account director, paid social, Croud Digital

Compliance issues: Adolescent Development, Creativity, Education, Life Skills, Mental Health, Parenting, Self Help

Links for more info:

[Threads will now let you search for posts - The Verge](#)

[How brands are still finding their feet with Threads one month since launch](#)

[According to Elon Musk's own math, the company formerly known as Twitter has lost 90% of its value and could be worth just \\$4 billion](#)

SEGMENT 2: SCHOOL, SPORTS, STANDARDIZED TESTS: WHEN IS THERE TIME TO BUILD LIFE SKILLS?

Time: 11:50

Duration: 9:20

Synopsis: As an academic advisor, Ana Homayoun has had thousands of conversations with students, parents, and administrators. Many of these talks typically center around grades, college admissions, career paths and other key academic to-dos. Yet, what's not as commonly talked about is the importance of life skills. This means cultivating independence, setting good habits and more. We speak with Homayoun about why so many teens seem to struggle post-high school and how adults can better prepare their kids in the long-term rather than focusing solely on short-term academic markers.

Host: Marty Peterson

Producer: Amirah Zaveri

Guests: Ana Homayoun, academic advisor, early career development expert, author, Erasing the Finish Line: The New Blueprint for Success

Compliance issues: Adolescent Development, Creativity, Education, Life Skills, Mental Health, Parenting, Self Help

Links for more info:

[Mental Health | DASH | CDC](#)

[Erasing the Finish Line: The New Blueprint for Success Beyond Grades and College Admission](#)

[Opinion: We're thinking about teens and social media all wrong](#)

VIEWPOINTS EXPLAINED: CHINA'S DEEPENING ECONOMIC WOES: WHAT'S FUELING THIS DECLINE?

Time: 22:10

Duration: 1:45

Synopsis: Less jobs. Lower property values. Tightened consumer spending. These are just some of the challenges China's been facing over the past several months. Will this global superpower be able to avoid a full-fledged recession? We talk about why Americans should care about this developing international economic news.

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliance issues: Global Economy, International Policy, Job Security Real Estate

CULTURE CRASH: A SLOW CALENDAR FOR PRIME TV SEASON

Time: 23:55

Duration: 2:31

Synopsis: We cover how the screenwriter and actor's strike in Hollywood is slowing down TV series releases this autumn.

Host & Producer: Evan Rook

Compliance issues: Culture, TV

Program 23-39

Air Week: 9/24/2023

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: ARE YOU MAKING THE MOST OUT OF CHAT GPT?

Time: 1:47

Duration: 8:05

Synopsis: There's been a lot of hype around Chat GPT and generative AI this year, but is the average person actually using the new tech? We highlight how leaders in education policy are integrating AI into certain processes to create positive for teachers, administrators, and students in classrooms nationwide. From there, we breakdown what are some of the biggest ways AI helps with tasks and how you can go about interacting with these chatbots to get the answer you're looking for.

Host: Gary Price

Producer: Amirah Zaveri, Grace Galante

Guests: Perpetual Baffour, Research Director, Learning Agency Lab

Compliance issues: Career, Education, Innovation, Productivity, Technology, Time Management

Links for more info:

[ChatGPT](#)

[Overview - The Learning Agency Lab](#)

[GPT-4: how to use the AI chatbot that puts ChatGPT to shame | Digital Trends](#)

SEGMENT 2: ONE AFTER ANOTHER: HELPING PEOPLE RECOVER IN A WORLD WHERE NATURAL DISASTERS ARE ALL TOO COMMON

Time: 11:54

Duration: 8:50

Synopsis: The reality: Human-induced climate change is leading to more frequent and powerful extreme weather events. In the U.S. and around the world, millions struggle to get back on their feet following the damage and destruction these disasters bring. As bystanders, how can we pitch in and help? We cover the physical and mental toll these hardships cause and why it's important to step up and give back in any way you can.

Host: Marty Peterson

Producer: Amirah Zaveri

Guests: Vickie Mays, clinical psychologist, distinguished professor, psychology, health policy & management, University of California-Los Angeles

Compliance issues: Climate Change, Emergency Response, Mental Health, Natural Disasters, Nonprofits, Psychology, Public Health, Trauma, Volunteerism

Links for more info:

[Vickie M. Mays | UCLA](#)

[Build A Kit | Ready.gov](#)

[Survival Kit Supplies - Redcross.org](#)

[How does climate change affect mental health? | APA.org](#)

VIEWPOINTS EXPLAINED: WHY ARE PRISON BREAKS BECOMING MORE COMMON?

Time: 21:44

Duration: 2:15

Synopsis: Aging infrastructure, fewer correctional officers, and a large inmate population. These are just some of the factors feeding into why prison breaks, and then large-scale manhunts, seem to be popping up more these days.

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliance issues: Correctional System, Government, Incarceration, Public Safety

CULTURE CRASH: OUR FALL INDIE FILM PICKS

Time: 23:59

Duration: 2:28

Synopsis: We highlight some of our favorite, small-production movie picks as we head into fall film festival season.

Host & Producer: Evan Rook

Compliance issues: Culture, Film