

**KTON-AM**  
**ISSUES/PROGRAMS QUARTERLY REPORT**  
**3<sup>rd</sup> QUARTER 2021**

<b>DATE</b>	<b>TIME</b>	<b>DURATION</b>	<b>PROGRAM NAME</b>	<b>ISSUE</b>
07/01/2021-09/30/2021	3 times a day	:30 Seconds	Dan Patrick, Colin Cowherd, Doug Gottlieb	KTON-AM aired PSAs for the Texas Association of Broadcasters. They provide PSAs for stations to broadcast. This campaign is for the Texas National Guard. They are looking for people to sign up for the National Guard.
07/01/2021-07/04/2021	3 times a day	:30 Seconds	Dan Patrick, Colin Cowherd, Doug Gottlieb	KTON-AM aired PSAs for the City of Waco and the free community Independence Day celebration.
07/04/2021	6:30a – 7:00a	30 Minutes	City Talk	City of Waco’s Official, Barry Barrington, hosts City Talk, a 30-minute show concerning what’s happening in the City of Waco. This week, interview with Lindsey Clark, City of Waco Benefits and Wellness Coordinator and Mari Hernandez, city Occupational Health Coordinator about preparing for and protecting oneself against the extreme heat of summer.
07/11/2021	6:30a – 7:00a	30 Minutes	City Talk	City of Waco Police Dept. Officer, Sophie Martinez, hosts City Talk, a 30-minute show concerning what’s happening in the City of Waco. This week, an interview with Community Outreach Support Unit official Candice Ortiz about the next Waco Citizens Police Academy, a free program for residents to learn about local law enforcement.
07/01/2021-09/30/2021	3 times a day	:30 Seconds	Dan Patrick, Colin Cowherd, Doug Gottlieb	KTON-AM aired PSAs for Waco-McLennan Public Health District for <a href="http://www.covidwaco.com">www.covidwaco.com</a> , publicizing Covid-19 testing and vaccination opportunities, as well as current health information and statistics.
07/18/2021	6:30a – 7:00a	30 Minutes	City Talk	City of Waco’s Public Works Community Outreach Coordinator, Teresa Bryant, hosts City Talk, a 30-minute show concerning what’s happening in the City of Waco. This week, an interview with Streets Division Manager Jim Reed about current street construction projects and the new website, <a href="http://www.betterstreetswaco.com">www.betterstreetswaco.com</a> .

07/19/2021-08/04/2021	3 times a day	:30 Seconds	Dan Patrick, Colin Cowherd, Doug Gottlieb	KTON-AM aired PSA's for the Heart of Texas Aging and Disability Resource Center for free health fairs and free Covid-19 vaccine distribution.
07/19/2021-09/17/2021	3 times a day	:30 Seconds	Dan Patrick, Colin Cowherd, Doug Gottlieb	KTON-AM aired PSA's for the Christian Women's Job Corp of McLennan County concerning the free services they offer for women and their upcoming fundraiser.
07/25/2021	6:30a – 7:00a	30 Minutes	City Talk	Texas Rangers Museum Official, Christine Rothenbush, hosts City Talk, a 30-minute show concerning what's happening in the City of Waco. Texas Ranger Museum history and current events at museum.
08/01/2021	6:30a – 7:00a	30 Minutes	City Talk	City of Waco's Police Department Official, hosts City Talk, a 30-minute show concerning what's happening in the City of Waco. This week's topic is the Back-to-School Bash hosted by the Waco Police Department.
08/01/2021-09/25/2021	3 times a day	:30 seconds	Dan Patrick, Colin Cowherd, Doug Gottlieb	KTON-AM aired PSA's for the Out Of The Darkness Waco Walk, a special event that provides community, connection, healing, and hope for survivors of suicide loss.
08/08/2021	6:30a – 7:00a	30 Minutes	City Talk	Waco-McLennan County Public Health District's Kelly Crane interviews Cheryl Allen and James Masa of VOICE, a non-profit program that teaches children and teens essential life skills to help them cope with difficult family situations, resist negative peer pressure, respect others, set and achieve goals, make healthy choices and refuse tobacco, alcohol and other drugs.
07/01/2021-09/30/2021	3 times a day	:30 seconds	Dan Patrick, Colin Cowherd, Doug Gottlieb	KTON-AM aired PSAs for Pleasant Olive Church and Shepherd's Heart Food Pantry, publicizing the free grocery giveaway to families in need on the 2 <sup>nd</sup> and 4 <sup>th</sup> Tuesday of each month.
08/15/2021	6:30a – 7:00a	30 Minutes	City Talk	City of Waco's Official, Marcus Davilla, hosts City Talk, a 30-minute show concerning what's happening in the City of Waco. This week, an interview with Susan Holt to talk about Waco's community development and housing assistance programs.
08/22/2021	6:30a – 7:00a	30 Minutes	City Talk	City of Waco's Police Public Information Officer Sierra Shipley hosts City Talk, a 30-minute show concerning what's happening in the City of Waco. Listen as Cierra Shipley discusses back to school safety with the Waco Police Department.

08/29/2021	6:30a – 7:00a	30 Minutes	City Talk	City of Waco’s, Dori Helm, Assistant Director of Municipal Information, and Jonathan Echols Public Relations Coordinator for Water Utilities, visited about their shared experience working for the water department, conservation measures, the water treatment process and how Waco is so fortunate to have Lake Waco, an regional and abundant water supply for our community.
09/05/2021	6:30a – 7:00a	30 Minutes	City Talk	City of Waco’s Officials host City Talk, a 30-minute show concerning what’s happening in the City of Waco. Listen as Cameron Park Zoo Director, Chris Vanskike discusses future projects at the zoo with Executive Director of the Cameron Park Zoological & Botanical Society, Terri Cox and Assistant Zoo Director, Johnny Binder.
09/06/2021-09/11/2021	3 times a day	:30 seconds	Dan Patrick, Colin Cowherd, Doug Gottlieb	KTON-AM aired PSAs for 9/11 Remembrance at Lee Lockwood Library in Waco.
09/06/2021-09/11/2021	3 times a day	:30 seconds	Dan Patrick, Colin Cowherd, Doug Gottlieb	KTON-AM aired PSAs for Valley Mills PD/FD Fundraiser at Valley Mills Civic Center.
07/01/2021-09/30/2021	3 times a day	:30 seconds	Dan Patrick, Colin Cowherd, Doug Gottlieb	KTON-AM aired PSAs for the Humane Society of Central Texas, providing pet adoptions.
08/01/2021-09/17/2021	3 times a day	:30 seconds	Dan Patrick, Colin Cowherd, Doug Gottlieb	KTON-AM aired PSA’s for Cenikor Substance Abuse Counselling Center for 3 <sup>rd</sup> Annual Boots, Buckles, and Bling fundraiser event.
09/13/2021-09/30/2021	3 times a day	:30 seconds	Dan Patrick, Colin Cowherd, Doug Gottlieb	KTON-AM aired PSAs for New Horizon Baptist Church’s Community Prayer Vigil for those suffering from Covid-19.
09/19/2021	6:30a – 7:00a	30 Minutes	City Talk	City of Waco’s Official Jessica Emmett, Waco-McLennan County Library Community Services Supervisor speak with Essy Day, Director of the Waco-McLennan County Library as they discuss fall library programs and business during COVID.
09/26/2021	6:30a – 7:00a	30 Minutes	City Talk	City of Waco’s Kelly Craine, Public Health PIO, LaShonda Malrey-Horne, Director of Public Health and Emily Green, Public Health Education Specialist discuss the importance of walking and exercising. They also talked about LaShonda's Walk & Talk program which invites the community to walk and talk about health education with LaShonda.