

# CONTRACT



**Entercom Greensboro WSMW-FM**  
**7819 National Service Road**  
**Suite 401**  
**Greensboro, NC 27409**  
**(336) 605-5200**

[www.987simon.com](http://www.987simon.com)

And:

**Katz Media Group**  
**125 West 55th Street**  
**3rd Floor**  
**New York, NY 10019**

<u>Contract / Revision</u> 1105823 /		<u>Alt Order #</u> 32312082
<u>Advertiser</u> <b>Leslie Cockburn for US Congress</b>		<u>Original Date / Revision</u> 11/01/18 / 11/01/18
<u>Contract Dates</u> <b>11/02/18 - 11/06/18</b>	<u>Estimate #</u> <b>22771701</b>	
<u>Product</u> <b>Adds to Schedule - VA 5</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WSMW-FM</b>	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>CIA</u> Yes	<u>Order Type</u> HP-TRNAC	
<u>Agy Code</u> KATZMEG	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 4027634	<u>Advertiser Ref</u> 4082157	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WSMW	11/02/18	11/02/18	M-F Morning	6a-10a		:30			NM	4	\$284.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	----4--				4	\$71.00			
N 2	WSMW	11/02/18	11/02/18	M-F Mid Day	10a-3p		:30			NM	4	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	----4--				4	\$80.00			
N 3	WSMW	11/02/18	11/02/18	M-F Afternoon	3p-7p		:30			NM	4	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	----4--				4	\$70.00			
N 4	WSMW	11/02/18	11/02/18	M-F Evening	7p-12m		:30			NM	4	\$56.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	----4--				4	\$14.00			
N 5	WSMW	11/03/18	11/03/18	Saturday Morning	6a-10a		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----1-				1	\$5.00			
N 6	WSMW	11/03/18	11/03/18	Saturday Mid Day	10a-3p		:30			NM	1	\$18.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----1-				1	\$18.00			
N 7	WSMW	11/03/18	11/03/18	Saturday Afternoon	3p-7p		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----1-				1	\$15.00			
N 8	WSMW	11/04/18	11/04/18	Sunday Morning	6a-10a		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----1				1	\$10.00			
N 9	WSMW	11/04/18	11/04/18	Sunday Mid Day	10a-3p		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----1				1	\$15.00			
N 10	WSMW	11/04/18	11/04/18	Sunday	3p-7p		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----1				1	\$10.00			
N 11	WSMW	11/05/18	11/06/18	M-F Morning	6a-10a		:30			NM	4	\$284.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	22-----				4	\$71.00			
N 12	WSMW	11/05/18	11/06/18	M-F Mid Day	10a-3p		:30			NM	4	\$320.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Agency and Advertiser agree and acknowledge that Station's Advertising Terms and Conditions govern this contract. Station's Advertising Terms and Conditions are available at [www.entercom.com](http://www.entercom.com).



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<u>Contract / Revision</u>	<u>Alt Order #</u>
1105823 /	32312082

<u>Advertiser</u>	<u>Original Date / Revision</u>
Leslie Cockburn for US Congress	11/01/18 / 11/01/18

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/02/18 - 11/06/18	Adds to Schedule - VA 5	22771701

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	31-----				4	\$80.00			
N 13	WSMW	11/05/18	11/05/18	M-F Afternoon	3p-7p		:30			NM	4	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	4-----				4	\$70.00			
Totals											34	\$1,897.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/06/18	34	\$1,897.00	(\$284.55)	\$1,612.45
<b>Totals</b>	<b>34</b>	<b>\$1,897.00</b>	<b>(\$284.55)</b>	<b>\$1,612.45</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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