

CONTRACT



WAAY
 1000 Monte Sano Blvd
 Huntsville, AL 35801
 (256) 533-3131

waaytv.com

And:

MATRIX LLC
 PO BOX 70558
 MONTGOMERY, AL 36104

<u>Contract / Revision</u> 75268 /		<u>Alt Order #</u>
<u>Product</u> Maddox for Governor		
<u>Contract Dates</u> 10/20/18 - 10/22/18		<u>Estimate #</u> Maddox for Governor
<u>Advertiser</u> MADDOX FOR GOVERNOR		<u>Original Date / Revision</u> 10/17/18 / 10/17/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WAAY-TV	<u>Account Executive</u> HOUSE Local	<u>Sales Office</u> WAAY Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 35-64		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	31	10/20/18	10/20/18	Sat 6pm News	Sat 6pm News		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	-----S-				1	\$150.00				
N 2	31	10/20/18	10/20/18	Sa Late News	10-1035p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	-----S-				1	\$150.00				
N 3	31	10/21/18	10/21/18	Su Late News	10-1035p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	-----S				1	\$200.00				
N 4	31	10/21/18	10/21/18	Sun 5pm News	Sun 5pm News	-----S	:30	1	\$100.00	0.00	NM	1	\$100.00
N 5	31	10/22/18	10/22/18	WAAY31News@ 6p	M-F 6-630pm		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	M-----				1	\$75.00				
N 6	31	10/22/18	10/22/18	M-F Late News	10-1035p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	M-----				1	\$100.00				
Totals								0.00				6	\$775.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/22/18	6	\$775.00	(\$116.25)	\$658.75
Totals	6	\$775.00	(\$116.25)	\$658.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry. Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.