CONTRACT

WAAY
1000 Monte Sano Blvd
Huntsville, AL 35801
(256) 533-3131

waaytv.com

And:

TARGET ENTERPRISES LTD
15260 VENTURA BLVD
SUITE 1240
SHERMAN OAKS, CA 91403

Contract / Revision	Alt Order #
73620 /	25982530

Product
IVEY KAY

Contract Dates	Estimate #
05/23/18 - 05/29/18	**2194**

Advertiser	Original Date / Revision
IVEY FOR GOVERNOR	04/03/18 / 04/03/18

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash

Property	Account Executive	Sales Office
WAAY-TV	LOS ANGELES MILL	Los Angeles-Mil

Special Handling

Demographic
Adults 50+

Agy Code	Advertiser Code	Product 1/2
9914503		

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	31	05/23/18	05/25/18	Good Morning America	7:00 AM-9:00 AM		:30				NM	3	$225.00
Week:	Start Date 05/21/18	End Date 05/27/18	Weekdays --WTF--	Spots/Week 3	Rate $75.00								
N 2	31	05/28/18	05/29/18	Good Morning America	7:00 AM-9:00 AM		:30				NM	2	$150.00
Week:	Start Date 05/28/18	End Date 06/03/18	Weekdays MT-----	Spots/Week 2	Rate $75.00								
N 3	31	05/23/18	05/25/18	WAAY31 News Midday	11:00 AM-12:00 PM		:30				NM	3	$105.00
Week:	Start Date 05/21/18	End Date 05/27/18	Weekdays --WTF--	Spots/Week 3	Rate $35.00								
N 4	31	05/28/18	05/29/18	WAAY31 News Midday	11:00 AM-12:00 PM		:30				NM	2	$70.00
Week:	Start Date 05/28/18	End Date 06/03/18	Weekdays MT-----	Spots/Week 2	Rate $35.00								
N 5	31	05/23/18	05/25/18	M-F 430-5pm	4:30 PM-5:00 PM		:30				NM	3	$105.00
Week:	Start Date 05/21/18	End Date 05/27/18	Weekdays --WTF--	Spots/Week 3	Rate $35.00								
N 6	31	05/28/18	05/29/18	M-F 430-5pm	4:30 PM-5:00 PM		:30				NM	2	$70.00
Week:	Start Date 05/28/18	End Date 06/03/18	Weekdays MT-----	Spots/Week 2	Rate $35.00								
N 7	31	05/23/18	05/25/18	M-F 5p WAAY EN News	5:00 PM-5:30 PM		:30				NM	3	$225.00
Week:	Start Date 05/21/18	End Date 05/27/18	Weekdays --WTF--	Spots/Week 3	Rate $75.00								
N 8	31	05/28/18	05/29/18	M-F 5p WAAY EN News	5:00 PM-5:30 PM		:30				NM	2	$150.00
Week:	Start Date 05/28/18	End Date 06/03/18	Weekdays MT-----	Spots/Week 2	Rate $75.00								
N 9	31	05/23/18	05/23/18	Wed 9-10p	9:00 PM-10:00 PM		:30				NM	1	$600.00
Week:	Start Date 05/21/18	End Date 05/27/18	Weekdays --W----	Spots/Week 1	Rate $600.00								
N 10	31	05/27/18	05/27/18	Su Late News	10:00 PM-10:35 PM		:30				NM	1	$100.00
Week:	Start Date 05/21/18	End Date 05/27/18	Weekdays ------S	Spots/Week 1	Rate $100.00								
						Totals		0.00				22	$1,800.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to descisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry. Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

WAAY
1000 Monte Sano Blvd
Huntsville, AL 35801
(256) 533-3131

waaytv.com

Contract / Revision	Alt Order #
73620 /	25982530

Contract Dates	Product	Estimate #
05/23/18 - 05/29/18	IVEY KAY	**2194**

Advertiser	Original Date / Revision
IVEY FOR GOVERNOR	04/03/18 / 04/03/18

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/30/18 -05/27/18	14	$1,360.00	($204.00)	$1,156.00
05/28/18 -05/29/18	8	$440.00	($66.00)	$374.00
Totals	22	$1,800.00	($270.00)	$1,530.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to descisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry. Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.