

2ND Q 2019

QUARTERLY ISSUES/PROGRAMS LIST

ISSUES PROGRAMS LIST

2nd Quarter 2019

ISSUE: POVERTY

TITLE OF PROGRAM: COMMUNITY RADIO JOURNAL

NARRATIVE: Ministers from area churches spoke about their outreach programs designed to provide hope to those living in impoverished areas of our community.

LENGTH: 1 hour

DATES/TIMES AIRED: 4/7/19 at 6:00 AM

ISSUE: REVITALIZATION OF BLIGHTED NEIGHBORHOODS

TITLE OF PROGRAM: COMMUNITY RADIO JOURNAL

NARRATIVE: Representatives from area neighborhood organizations spoke about their efforts to reduce blight and revitalize impoverished neighborhoods.

LENGTH: 1 hour

DATES/TIMES AIRED: 4/14/19 at 6:00 AM

ISSUE: EDUCATION

TITLE OF PROGRAM: COMMUNITY RADIO JOURNAL

NARRATIVE: Representatives the Let's Innovate Through Education, or LITE, program spoke about their efforts to inspire students through participation in programs with partnering non-profit organizations.

LENGTH: 1 hour

DATES/TIMES AIRED: 4/21/19 at 6:00 AM

ISSUE: PRISONER REHABILITATION

TITLE OF PROGRAM: COMMUNITY RADIO JOURNAL

NARRATIVE: Volunteers spoke about their organization's efforts to provide rehabilitation and training for women coming out of prison in order to help them develop more productive lives and decrease criminal recidivism.

LENGTH: 1 hour

DATES/TIMES AIRED: 4/28/16 at 6:00 AM

ISSUE: SERVICES FOR SENIOR CITIZENS
TITLE OF PROGRAM: COMMUNITY RADIO JOURNAL
NARRATIVE: Volunteers spoke about their efforts to provide resources to senior citizens in our community.
LENGTH: 1 hour
DATES/TIMES AIRED: 5/5/19 at 6:00 AM

ISSUE: DRUNK DRIVING
TITLE OF PROGRAM: COMMUNITY RADIO JOURNAL
NARRATIVE: The father of a victim of drunk driving spoke about his efforts to reduce the incidence of teenage drunk driving, with special emphasis on the current prom season.
LENGTH: 1 hour
DATES/TIMES AIRED: 5/12/19 at 6:00 AM

ISSUE: ECONOMIC DEVELOPMENT
TITLE OF PROGRAM: COMMUNITY RADIO JOURNAL
NARRATIVE: Representatives from the community spoke about their efforts to economic investment and growth in our area.
LENGTH: 1 hour
DATES/TIMES AIRED: 5/19/19 at 6:00 AM

ISSUE: HOSPICE
TITLE OF PROGRAM: COMMUNITY RADIO JOURNAL
NARRATIVE: Representatives from area hospice organizations spoke about the importance of end-of-life care for those with terminal diagnoses.
LENGTH: 1 hour
DATES/TIMES AIRED: 5/26/19 at 6:00 AM

ISSUE: ILLITERACY/EDUCATION

TITLE OF PROGRAM: COMMUNITY RADIO JOURNAL

NARRATIVE: Representatives from the Literacy Council spoke about efforts to combat our community's illiteracy problem through teaching programs and volunteer efforts.

LENGTH: 1 hour

DATES/TIMES AIRED: 6/2/19 at 6:00 AM

ISSUE: VOLUNTEERISM

TITLE OF PROGRAM: COMMUNITY RADIO JOURNAL

NARRATIVE: Representatives from area non-profit organizations spoke about the importance of volunteering time and energy to benefit the less fortunate in our community.

LENGTH: 1 hour

DATES/TIMES AIRED: 6/9/19 at 6:00 AM

ISSUE: CRIME PREVENTION

TITLE OF PROGRAM: COMMUNITY RADIO JOURNAL

NARRATIVE: Representatives from area watch organizations spoke about ways to prevent crime and how to start or re-activate a watch program for your neighborhood.

LENGTH: 1 hour

DATES/TIMES AIRED: 6/16/19 at 6:00 AM

ISSUE: EDUCATION

TITLE OF PROGRAM: COMMUNITY RADIO JOURNAL

NARRATIVE: Representatives from the Special Kids and Families organization spoke about their efforts to improve educational opportunities for special needs children in our community.

LENGTH: 1 hour

DATES/TIMES AIRED: 6/23/19 at 6:00 AM

ISSUE: NUTRITION/PUBLIC HEALTH

TITLE OF PROGRAM: COMMUNITY RADIO JOURNAL

NARRATIVE: A nutritionist spoke about available nutrition classes for lower income citizens to encourage healthier lifestyle choices.

LENGTH: 1 hour

DATES/TIMES AIRED: 6/30/19 at 6:00 AM

ISSUE: POVERTY
TITLE OF PROGRAM: POVERTY LINE PSA
NARRATIVE: Listeners are told of the large number of American families living below the poverty line and are asked to become involved in the fight to eliminate poverty in the United States.
LENGTH: 60 SECONDS
DATES/TIMES AIRED: 4/1 – 6/30:
Mondays 1:50 PM, Tuesdays 10:50 AM, Wednesdays 7:50 PM, Thursdays 9:50 AM, Fridays 2:50 PM, Saturdays 6:50 AM, Sundays 7:50 PM

ISSUE: EDUCATION
TITLE OF PROGRAM: UNCF PSA
NARRATIVE: Listeners are encouraged to support the United Negro College Fund and its efforts to provide scholarship opportunities to minority students.
LENGTH: 60 SECONDS
DATES/TIMES AIRED: 4/1 – 6/30:
Mondays 10:20 AM, Tuesdays 8:50 PM, Wednesdays 9:20 AM, Thursdays 4:50 PM, Fridays 10:20 AM, Saturdays 8:50 PM, Sundays 3:50 PM

ISSUE: CRIME
TITLE OF PROGRAM: CRIMESTOPPERS PSA
NARRATIVE: Listeners are asked to help stop crime in our community by reporting any known criminal activity to the local Crime Stoppers hotline.
LENGTH: 60 SECONDS
DATES/TIMES AIRED: 4/1 – 6/30:
Mondays 6:50 AM, Tuesdays 8:50 AM, Wednesdays 12:50 PM, Thursdays 5:50 PM, Fridays 8:50 AM, Saturdays 11:50 AM, Sundays 4:50 PM

ISSUE: ECONOMIC DEVELOPMENT
TITLE OF PROGRAM: JUNIOR ACHEIVEMENT PSA
NARRATIVE: Listeners are told about the Junior Achievement's efforts to promote economic development programs in our community.
LENGTH: 60 SECONDS
DATES/TIMES AIRED: 4/1 – 6/30:
Mondays 9:20 AM, Tuesdays 4:20 PM, Wednesdays 5:20 AM, Thursdays 1:20 PM, Fridays 6:20 AM, Saturdays 3:20 PM, Sundays 12:20 PM

ISSUE: HEALTH AND WELLNESS
TITLE OF PROGRAM: NUTRITION PSA
NARRATIVE: The importance of a diet that includes fruits and vegetables is discussed as a way to help reduce disease and promote health.
LENGTH: 60 SECONDS
DATES/TIMES AIRED: 4/1 – 6/30:
Mondays 4:50 PM, Tuesdays 6:50 PM, Wednesdays 7:50 AM, Thursdays 11:50 AM, Fridays 6:50 PM, Saturdays 9:50 AM, Sundays 9:50 PM

ISSUE: CRIME
TITLE OF PROGRAM: IDENTITY THEFT PSA
NARRATIVE: Tips about defending yourself against identity theft are presented, including shredding documents, depositing mail into locked receptacles, and checking credit reports.
LENGTH: 60 SECONDS
DATES/TIMES AIRED: 4/1 – 6/30:
Mondays 12:50 PM, Tuesdays 7:50 AM, Wednesdays 2:50 PM, Thursdays 6:50 AM, Fridays 4:50 PM, Saturdays 7:50 AM, Sundays 2:50 PM

ISSUE: FIRE SAFETY
TITLE OF PROGRAM: NATIONAL SAFETY COUNCIL PSA
NARRATIVE: Listeners are warned to take precautions against fires, including checking faulty wiring, eliminating space heaters, keeping matches and lighters away from children, and having fire places cleaned regularly.
LENGTH: 60 SECONDS
DATES/TIMES AIRED: 4/1 – 6/30:
Mondays 5:20 AM, Tuesdays 11:20 PM, Wednesdays 11:20 AM, Thursdays 6:20 PM, Fridays 12:20 PM, Saturdays 1:20 PM, Sundays 5:20 PM

ISSUE: SUBSTANCE ABUSE
TITLE OF PROGRAM: ALANON PSA
NARRATIVE: Listeners are told of how the families of those living with substance abuse can find support and encouragement through the group Alanon.
LENGTH: 60 SECONDS
DATES/TIMES AIRED: 4/1 – 6/30:
Mondays 7:50 PM, Tuesdays 1:50 PM, Wednesdays 5:50 PM, Thursdays 7:50 AM, Fridays 5:50 AM, Saturdays 6:50 PM, Sundays 10:50 PM

ISSUE: CHILDHOOD ILLNESS
TITLE OF PROGRAM: MAKE A WISH PSA
NARRATIVE: Listeners are invited to help fund the Make-a-Wish Foundation, which provides wishes to children with life-threatening or debilitating illnesses.
LENGTH: 60 SECONDS
DATES/TIMES AIRED: 4/1 – 6/30:
Mondays 5:20 AM, Tuesdays 11:20 PM, Wednesdays 11:20 AM, Thursdays 6:20 PM, Fridays 12:20 PM, Saturdays 1:20 PM, Sundays 5:20 PM

ISSUE: RESOURCES FOR PARALYZED VETERANS
TITLE OF PROGRAM: PARALYZED VETERANS OF AMERICA PSA
NARRATIVE: Paralyzed Veterans of America explains the ordeal that wounded veterans returning from war experience and how their organization can help them.
LENGTH: 60 SECONDS
DATES/TIMES AIRED: 4/1 – 6/30:
Mondays 10:50 AM, Tuesdays 11:50 AM, Wednesdays 9:50 PM, Thursdays 3:50 PM, Fridays 1:50 PM, Saturdays 12: 50 PM, Sundays 6:50 PM

ISSUE: CANCER PREVENTION
TITLE OF PROGRAM: COLORECTAL CANCER PSA
NARRATIVE: Listeners are encouraged to be checked regularly for colorectal cancer. Warning signs and prevention techniques are also provided.
LENGTH: 60 SECONDS
DATES/TIMES AIRED: 4/1 – 6/30:
Mondays 9:20 AM, Tuesdays 4:20 PM, Wednesdays 5:20 AM, Thursdays 1:20 PM, Fridays 6:20 AM, Saturdays 3:20 PM, Sundays 12:20 PM

ISSUE: HEALTH AND WELLNESS
TITLE OF PROGRAM: KIDNEY DISEASE PSA
NARRATIVE: Listeners are asked to have regular checkups and tests for kidney disease, as chronic kidney disease often goes undetected.
LENGTH: 60 SECONDS
DATES/TIMES AIRED: 4/1 – 6/30:
Mondays 6:20 PM, Tuesdays 10:20 AM, Wednesdays 4:20 PM, Thursdays 8:20 PM, Fridays 11:20 AM, Saturdays 5:20 AM, Sundays 8:20 PM

ISSUE: SUICICIDE
TITLE OF PROGRAM: SUICIDE PREVENTION PSA
NARRATIVE: Listeners are encouraged to reach out to those who are struggling with mental health issues.
LENGTH: 60 SECONDS
DATES/TIMES AIRED: 4/1 – 6/30:
Mondays 6:20 AM, Tuesdays 3:20 PM, Wednesdays 11:20 PM, Thursdays 12:20 PM, Fridays 3:20 PM, Saturdays 9:20 PM, Sundays 11:20 PM

ISSUE: HUNGER
TITLE OF PROGRAM: MEALS ON WHEELS PSA
NARRATIVE: Volunteers for Meals on Wheels spoke about the importance of providing meals to homebound and needy individuals.
LENGTH: 60 SECONDS
DATES/TIMES AIRED: 4/1 – 6/30:
Mondays 8:20 PM, Tuesdays 12:20 PM, Wednesdays 8:20 PM, Thursdays 11:20 PM, Fridays 10:20 PM, Saturdays 11:20 PM