



Remit Address:

WOFL
12315 Collection Center Drive
Chicago, IL 60693
Main: (407) 644-3535
Billing: (407) 644-3535

INVOICE

Advertiser	Nancy Soderberg for Congress
Product	NANCY SODERBERG FOR CONGRES
Estimate Number	42

Invoice #	818535-1
Invoice Date	10/28/18
Invoice Month	October 2018
Invoice Period	10/01/18 - 10/22/18

Property	WOFL
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	818535
Alt Order #	WOC11836448
Deal #	
Order Flight	10/17/18 - 10/22/18

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	TV17960
Advertiser Code	4
Product 1/2	4

Agency Ref	
Advertiser Ref	

Billing Address:

Ethica Media LLC
Attention: Accounts Payable
1225 Franklin Ave
Suite 325
Garden City, NY 11530

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WOFL	Good Day 5a	5a-6a								
	WOFL	CDR			10/16/18 to 10/22/18	2x	M- WTF- -				
	WOFL			W	10/17/18	:30	5:53 AM	4CM18FL0603H	\$360.00		1
	WOFL			Th	10/18/18	:30	5:29 AM	4CM18FL0603H	\$360.00		2
2	WOFL	Good Day 6a	6a-7a								
	WOFL	CDR			10/16/18 to 10/22/18	2x	M- WTF- -				
	WOFL			W	10/17/18	:30	6:24 AM	4CM18FL0604H	\$720.00		1
	WOFL			Th	10/18/18	:30	6:39 AM	4CM18FL0604H	\$720.00		2
3	WOFL	Good Day 7a	7a-8a								
	WOFL	CDR			10/16/18 to 10/22/18	1x	M- WTF- -				
	WOFL			Th	10/18/18	:30	7:41 AM	4CM18FL0604H	\$720.00		1
4	WOFL	Good Day 8a	8a-9a								
	WOFL	CDR			10/16/18 to 10/22/18	1x	M- WTF- -				
	WOFL			F	10/19/18	:30	8:23 AM	4CM18FL0603H	\$720.00		1
5	WOFL	Good Day 9a	9a-10a								
	WOFL	CDR			10/16/18 to 10/22/18	2x	M- WTF- -				
	WOFL			W	10/17/18	:30	9:37 AM	4CM18FL0603H	\$495.00		1
	WOFL			F	10/19/18	:30	9:31 AM	4CM18FL0604H	\$495.00		2
6	WOFL	Orlando Matters	10a-1030a								
	WOFL	CDR			10/15/18 to 10/21/18	1x	- - - - - S-				
	WOFL			Sa	10/20/18	:30	10:26 AM	4CM18FL0604H	\$200.00		1

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		Invoice Period	10/01/18 - 10/22/18
Property	WOFL	Order #	818535
Account Executive	Anthony Castaneda	Alt Order #	WOC11836448
Sales Office	FSS Philadelphia	Deal #	
Sales Region	National	Order Flight	10/17/18 - 10/22/18
Billing Calendar	Broadcast	Agency Code	TV17960
Billing Type	Cash	Advertiser Code	4
Special Handling		Product 1/2	4
Agency Ref		Advertiser Ref	

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7	WOFL	Su 8a-10a News	8a-10a								
	WOFL	CDR			10/15/18 to 10/21/18	1x	-----S				
	WOFL			Su	10/21/18	:30	9:22 AM	4CM18FL0603H	\$720.00		1
8	WOFL	Wendy William	10a-11a								
	WOFL	CDR			10/16/18 to 10/22/18	2x	M-WTF--				
	WOFL			W	10/17/18	:30	10:44 AM	4CM18FL0604H	\$405.00		1
	WOFL			Th	10/18/18	:30	10:42 AM	4CM18FL0603H	\$405.00		2
9	WOFL	Dr Phil	11a-12p								
	WOFL	CDR			10/16/18 to 10/22/18	2x	M-WTF--				
	WOFL			Th	10/18/18	:30	11:34 AM	4CM18FL0604H	\$200.00		1
	WOFL			F	10/19/18	:30	11:39 AM	4CM18FL0604H	\$200.00		2
10	WOFL	Judge Judy	4p-5p								
	WOFL	CDR			10/16/18 to 10/22/18	2x	M-WTF--				
	WOFL			Th	10/18/18	:30	4:20 PM	4CM18FL0603H	\$1,440.00		2
	WOFL			M	10/22/18	:30	3:58 PM	4CM18FL0604H	\$1,440.00		1
11	WOFL	Fox 35 5p News	5-530p								
	WOFL	CDR			10/16/18 to 10/22/18	2x	M-WTF--				
	WOFL			W	10/17/18	:30	5:22 PM	4CM18FL0603H	\$1,710.00		1
	WOFL			F	10/19/18	:30	5:22 PM	4CM18FL0603H	\$1,710.00		2
12	WOFL	Fox News 6p News	6p-630p								
	WOFL	CDR			10/16/18 to 10/22/18	2x	M-WTF--				

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Order #	818535
Alt Order #	WOC11836448
Deal #	
Order Flight	10/17/18 - 10/22/18

Billing Calendar	Broadcast
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Agency Code	TV17960
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12	WOFL	Fox News 6p News	6p-630p								
	WOFL	CDR		Th	10/18/18	:30	6:23 PM	4CM18FL0604H	\$990.00		2
	WOFL			M	10/22/18	:30	6:23 PM	4CM18FL0603H	\$990.00		1
13	WOFL	TMZ	7p-730p								
	WOFL	CDR			10/16/18 to 10/22/18	1x	M- WTF- -				
	WOFL			Th	10/18/18	:30	7:25 PM	4CM18FL0603H	\$540.00		2
15	WOFL	Fox 35 10p News	10p-11p								
	WOFL	CDR			10/16/18 to 10/22/18	2x	M- WTF- -				
	WOFL			W	10/17/18	:30	10:30 PM	4CM18FL0604H	\$1,440.00		1
	WOFL			F	10/19/18	:30	10:27 PM	4CM18FL0604H	\$1,440.00		2
16	WOFL	Good Day 4a	4a-5a								
	WOFL	LUR			10/16/18 to 10/22/18	1x	M- WTF- -				
	WOFL			F	10/19/18	:30	4:28 AM	4CM18FL0604H	\$25.00		1
17	WOFL	Dr Phil	11a-12p								
	WOFL	CDR			10/16/18 to 10/22/18	1x	M- WTF- -				
	WOFL			M	10/22/18	:30	11:38 AM	4CM18FL0604H	\$200.00		1
18	WOFL	Dish Nation	1205a-1235a								
	WOFL	LUR			10/16/18 to 10/22/18	1x	M- WTF- -				
	WOFL			F	10/19/18	:30	12:25 AM	4CM18FL0603H	\$60.00		1
19	WOFL	Good Day 6a	6a-7a								
	WOFL	CDR									

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19	WOFL	Good Day 6a	6a-7a								
	WOFL	CDR			10/16/18 to 10/22/18	1x	M- - TF- -				
	WOFL			Th	10/18/18	:30	6:54 AM	4CMI8FLO603H	\$720.00		1
20	WOFL	Good Day 7a	7a-8a								
	WOFL	CDR			10/16/18 to 10/22/18	1x	M- - TF- -				
	WOFL			M	10/22/18	:30	7:52 AM	4CMI8FLO604H	\$720.00		1
21	WOFL	Wendy William	10a-11a								
	WOFL	CDR			10/16/18 to 10/22/18	1x	M- - TF- -				
	WOFL			F	10/19/18	:30	10:54 AM	4CMI8FLO603H	\$405.00		1
22	WOFL	Good Day 9a	9a-10a								
	WOFL	CDR			10/16/18 to 10/22/18	1x	M- - TF- -				
	WOFL			M	10/22/18	:30	9:31 AM	4CMI8FLO603H	\$495.00		1
23	WOFL	TMZ Live	2p-3p								
	WOFL	LUR			10/16/18 to 10/22/18	1x	M- - - - -				
	WOFL			M	10/22/18	:30	1:58 PM	4CMI8FLO603H	\$85.00		1

Aired Spots **31**

Gross Total **\$21,130.00**

Payment Terms 30 Days

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Agency Commission **\$3,169.50**
Net Amount Due **\$17,960.50**

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