

# WAHS

Avondale Community Radio

## Purpose and Issues

2018 October through December

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- 1) Issue: Involving local schools and the district in WAHS to grow our community presence.

Programming: WAHS has been able to feature 5<sup>th</sup> graders on the radio for the holiday season, showing them the basics of the radio environment and recording process. WAHS also assisted in the development of an ESL curriculum with the help of student voices.

- 2) Issue: The need to promote local non-profit community and national non-profit organizations.

Programming: With the new school year WAHS has been actively creating their own public service announcements for local causes as well as making use of announcements from the Ad Council to support national movements.

- 3) Issue: Increasing the number of volunteers and community programming.

Programming: WAHS has been working closely with existing volunteers as well as growing new connections with artists and passionate community members. For example the Clinton River Trail has an anniversary this coming 2019 and WAHS has been working closely with that team to get generally more involved in the local area.

- 4) Issue: The communities desire to hear student voices.

Programming: The WAHS Radio class was well populated and more time has been opened up for after school opportunities. This has meant more time spent on-air for students and the time variability has led to increased live show interaction from listeners through social media and other generic forms of communication.

- 5) Issue: Keeping the community informed about local sports.

Programming: WAHS was able to feature several football games and has begun streaming Avondale Basketball as well. This programming draws massive attention from local listeners and has increased the popularity of our website and online streams.