

SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING

(The Ad is Political, Relates to an Issue of Public Importance,
or Refers to But is Not Authorized by a Candidate)

CONTRACT NO. 524926

1. THE CONTACT PERSON FOR THE PURCHASER IS:

Devon Prescod
Name

900 Circle 75 Phwy Ste 1650 Atlanta Ga 30339
Address

770-427-0735
Phone Number

2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Tara Paine - Treasurer
John Feinblatt - President

3. IF THE AD REFERS TO A CANDIDATE:

- a. The name of the candidate is _____.
- b. The candidate seeks election to the office of _____ in
the ☐ Primary Election, ☐ General Election, or ☐ Special Election.

4. IF THE AD REFERS TO AN ISSUE:

- a. The issue is Gun Safety.
- b. The Purchaser is Canal Partners / Every Town For Gun Safety
Action Fund

NOTE: If the ad relates to an issue of state or local (not national) importance
and does not refer to a candidate, only this Form should be filed in the Political
File. Do not file the Order.

Everytown For Gun Safety Action Fund
P.O. Box 4184 New York, NY 10163

ORDER

Orders
Order / Rev: 524926
Alt Order #: 09606821
Product Desc: EVERYTOWN GUN SAFETY
Estimate: 6745
Flight Dates: 08/27/19 - 09/09/19
Original Date / Rev: 08/26/19 / 08/26/19
Order Type: GENERAL

WPLG, INC.

Primary AE: Mary Tricoli
Sales Office: DC
Sales Region: NAT

Agency
Name: Canal Partners Media
Buying Contact:
Billing Contact:
 900 Circle 75 Pkwy Ste#1650
 Atlanta, GA 30339

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: ISS/EVYTWN GN SFTY ACT FND
Demographic: HH
Product Codes: PL-Non-Ballot-Related
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISSUE

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/26/19	09/04/19	3	\$2,400.00	\$2,040.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2019	3	\$2,400.00	\$2,040.00	0.00
Totals	3	\$2,400.00	\$2,040.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mary Tricoli			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WPLG	08/27/19	08/27/19	5-6p LCL News LCL News 5p	CM	5-6p (5:00 PM-5:30 PM)	-1-----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/26/19	09/01/19	-1-----		1				\$800.00		0.00			
N 2	WPLG	08/28/19	08/28/19	5-6p LCL News LCL News 5p	CM	5-6p (5:00 PM-5:30 PM)	--1----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/26/19	09/01/19	--1----		1				\$800.00		0.00			
N 3	WPLG	09/04/19	09/04/19	5-6p LCL News LCL News 5p	CM	5-6p (5:00 PM-5:30 PM)	--1----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/02/19	09/08/19	--1----		1				\$800.00		0.00			
													Totals	3	\$2,400.00