

CONTRACT



WABC
7 Lincoln Square
New York, NY 10023
(917) 260-7000

WABC-TV
NEW YORK

And:

GMMB
Washington Harbour
3050 K Street NW
Suite 100
Washington, DC 20007

| | | |
|--|--|--|
| <u>Contract / Revision</u> 9826 / | | <u>Alt Order #</u> WOC10065367 |
| <u>Product</u> RESHMA SAUJANI FOR PUBLIC ADVOCATE | | |
| <u>Contract Dates</u> 09/02/13 - 09/08/13 | | <u>Estimate #</u> 2427 |
| <u>Advertiser</u> Reshma for New York | | <u>Original Date / Revision</u> 08/16/13 / 08/19/13 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> WABC | <u>Account Executive</u> Dee Parker | <u>Sales Office</u> Philadelphia NT |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> | <u>Advertiser Code</u> 169 | <u>Product Code</u> 180 |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|--------------------------|-------------------|------|--------|-------------|------|------|-----------|--------------------|
| 1 | WABC | 09/02/13 | 09/06/13 | M-F EWN This Morning | 5:15 AM-6:00 AM | | :30 | | | NM | 3 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 09/02/13 | 09/08/13 | MTWTF-- | 3 | | | \$600.00 | | | | |
| 2 | WABC | 09/02/13 | 09/06/13 | M-F EWN This Morning | 6:15 AM-7:00 AM | | :30 | | | NM | 1 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 09/02/13 | 09/08/13 | MTWTF-- | 1 | | | \$1,600.00 | | | | |
| 3 | WABC | 09/02/13 | 09/06/13 | M-F GMA | 7:00 AM-9:00 AM | | :30 | | | NM | 3 | \$6,900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 09/02/13 | 09/08/13 | MTWTF-- | 3 | | | \$2,300.00 | | | | |
| 4 | WABC | 09/02/13 | 09/08/13 | Sa-Su EWN 6a-10a Rotator | 6:15 AM-10:00 AM | | :30 | | | NM | 1 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 09/02/13 | 09/08/13 | -----SS | 1 | | | \$375.00 | | | | |
| 5 | WABC | 09/02/13 | 09/06/13 | M-F EWN at 5p | 5:15 PM-6:00 PM | | :30 | | | NM | 2 | \$4,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 09/02/13 | 09/08/13 | MTWTF-- | 2 | | | \$2,000.00 | | | | |
| 6 | WABC | 09/02/13 | 09/08/13 | M-Su EWN at 6p | 6:15 PM-6:30 PM | | :30 | | | NM | 3 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 09/02/13 | 09/08/13 | MTWTFSS | 3 | | | \$2,000.00 | | | | |
| 7 | WABC | 09/02/13 | 09/06/13 | M-F 7p-8p | 7:00 PM-8:00 PM | | :30 | | | NM | 3 | \$9,900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 09/02/13 | 09/08/13 | MTWTF-- | 3 | | | \$3,300.00 | | | | |
| 8 | WABC | 09/02/13 | 09/05/13 | Thur Prime | 10:00 PM-11:00 PM | | :30 | | | NM | 1 | \$6,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 09/02/13 | 09/08/13 | ---T--- | 1 | | | \$6,500.00 | | | | |
| Totals | | | | | | | | | | | 17 | \$37,075.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|--------------------|------------|--------------------|---------------------|--------------------|
| 08/26/13 -09/08/13 | 17 | \$37,075.00 | (\$5,561.25) | \$31,513.75 |
| Totals | 17 | \$37,075.00 | (\$5,561.25) | \$31,513.75 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.