



WNWV-FM/HD  
Elyria/Cleveland, Ohio

2017 4TH Quarterly Report and Community Issues

Regularly scheduled news, information and public affairs include:

- ◆ Locally-produced weekday hourly newscasts during Morning Show at 6:00, 7:00, and 8:00a.m.
- ◆ Locally-produced weekday traffic reports between 6:00 a.m. - 9:00 a.m; 3:00 p.m. - 6:00 p.m.
- ◆ Weather forecasts from The Weather Channel 24/7 & Local Outlets
- ◆ Locally-produced public affairs programming Sunday morning, on local issues, programs, and community affairs, Wavelengths
- ◆ Grace Roberts spotlights service organizations in Northeast Ohio; Grace “On the Go” Facebook Live Posts during the WAVE's Morning Show, Dan & Grace in the Morning
- ◆ Locally produced :60 sec. info. report airing weekly on WNWV for listeners on health wellness, cultural and community issues; Live Read and Recorded Public Service Announcements

WNWV-FM/HD programs will focus on the following:

1. Economic Issues
2. Education
3. Public Safety
4. Diversity & Race Relations
5. General Health, Wellness, & Fitness
6. Community Events

## **WAVELENGTHS Public/Community Affairs 4th Quarter**

### **10/01/17 6:00 AM Run Time: 30:57**

Sonia "Vegan Vicki" Steele talks about her new book, 30 days Vegan, her journey to Vegan and how a cancer diagnosis rerouted her entire life; Michael Waggoner, Director, Oakview Behavioral Health Systems, Southwest General, talks about their contribution to the fight against the opiate epidemic.

### **10/08/17 6:00 AM Run Time: 32:44**

Sonia "Vegan Vicki" Steele talks about her new book, 30 days Vegan and the difference between vegetarian & vegan. Long time Woodmere resident and mayoral candidate, Ben Holbert talks about his run for mayor and his latest venture, Maple Heights newest eateries, Sides to Go.

### **10/15/17 6:00 AM Run Time: 29:33**

Marita Williams, Mgr. of Travel Promotions & Product Development, AAA gives all details about the upcoming Cleveland Vacation Expo, Sun. Oct. 22; Michael Desiderio, Executive Director, MBA Council talks about the organizations role in preparing students for global leadership roles, differences between an MBA & EMBA.

### **10/22/17 6:00 AM Run Time: 29:00**

As October is Domestic Violence awareness month, Laura Cowan, (featured on CNN, ID Channel etc) Advocate & Founder-Laura Cowan Foundation speaks to her cause and service to the community and those in need. She also speaks of her journey of survival through years of domestic violence & abuse, signs to recognize etc.

### **10/29/17 6:00 AM Run Time: 30:03**

Olympic Champion Figure Skater, Scott Hamilton talks about the 18th Annual, Scott Hamilton & Friends Ice Show & Gala, Nov. 4, f/ Peter Cetera. All proceeds for this fund raising event benefits cancer research for Cleveland Clinic's Taussig cancer center. He also talks about his journey w/ cancer and resilience; Oct. 29 is World Stroke Day, Dr. Zeshuan Khawaja, Stroke Neurologist, Cleveland Clinic talks about stroke risk factors, treatments and prevention.

### **11/05/17 6:00 AM Run Time: 28:01**

Elder Cathy Ben-Bella, founder of Women of Royalty & Kaye Gaines, Madame State Ambassador share details about the 16th Upcoming conference & fundraiser, Nov 10-11, and details about their ongoing efforts to serve our homeless plus info about the "Esthers of Tomorrow" program for young women and details about the weekend of events; Bill Ayars, founder, Emerald Jenny Foundation talks about losing his 28 year old daughter, Jenny from her ongoing battles with drug addiction and why he started the foundation to connect people/organizations to resources for treatment and services.

**11/12/20/17 6:00 AM Run Time: 28:01**

Dr. Beverly Jones, Founder-Reach & Rescue Ministries talks about the organization, why she founded, and her passion to work with the homeless population, and details about the upcoming benefit banquet, I'll be Home for Christmas, Dec. 9, 2017. The WAVE's, Mark Ribbins, Keynote speaker for the evening filled Comedy, Music, Dance & testimonies from those who have overcome homelessness.

**11/19/17 6:00 AM Run Time: 30:48**

Cindy DeMaio, founder, Rachel's Angels talks about her losing her 17 year old daughter, Rachel to drugs, and her fight to save others through her organization; Stephanie Parham, Speech Therapist/Author talks about her book, Led by his Spirit: Spoken through Poems and shares excerpts from the book and how her relationship with God brought forth this book and changed her life.

**11/26/17 6:00 AM Run Time: 31:57**

Playwright/Author James Baldwin's, The Amen Corner, premieres at the Holy Trinity Cultural Arts Center, Dec. 1-10. Peter Lawson Jones, Male Lead in the production and Dr. Andrew Clark, Holy Trinity Cultural Arts Center, join us in studio to talk about the renaissance of Cleveland, and the collaboration w/ Terrance Spivey's Long Ladder Ensemble Company.

**12/03/17 6:00 AM Run Time: 29:25**

Karamu House 2.0: Cast members of the Holiday Jazz Revue, runs through Dec. 17, stop by to give us a tease of the original production featuring the standards from Irving Berlin, Cole Porter to Ella Fitzgerald & Donny Hathaway and many more. The revue promises something for everyone; Dr. Elaine Richardson, "Dr. E", Cleveland's own returns home w/ her amazing vocals for her CD Release Concert Tour, Fri. Dec. 8, Bop Stop. She talks about her life, and her life-long love affair with music and how the music saved her life.

**12/10/17 6:00 AM Run Time: 31:08**

Jeffery Allen, Director of Education/Special Programs, Maltz Museum details us on the latest exhibition: Beyond Chicken Soup, Jews and Medicine in America. This exhibition illustrates how the field of medicine has at once been a vehicle for discrimination, acculturation, and strengthening Jewish identity, runs through April, 2018; Kelly McMullin, LSW, Summa Health talks about the Opioid/Opiate Crisis & Summa Health's treatment centers.

**12/17/17 6:00 AM Run Time: 31:43**

International etiquette & modern manners expert, Sharon Schweitzer discuss holiday etiquette: holiday tipping, navigating the holiday party, to drink or not to drink, gifting/re-gifting etiquette, how to avoid the family drama & how to handle the stress of holiday travel, etc.

**12/31/17 6:00 AM Run Time: 27:36**

President of Ursuline Sisters of Cleveland (WAVE sponsor), Sister Susan Durkin speaks of the mission and history of the Ursuline Sisters, and Ursuline College.

**LIVE READ PSA'S**

Heal Our Vets

Opiate Roundtable Community Event

## **107.3 The WAVE Q4 2017**

### **Feeding Medina County**

Thursday, October 5<sup>th</sup>

Interview with Morning Show Host Dan Deely

### **Akron Food Bank**

Thursday, October 5<sup>th</sup>

Interview with Morning Show Hosts Dan Deely and Grace Roberts

### **Uncork A Cure**

Friday, October 6<sup>th</sup>

Benefits The Cystic Fibrosis Foundation

On-air promos ran for 2 weeks in October = 50 total

Website presence for 4 weeks

On-Air Personalities Dan Deely and Grace Roberts hosted the event

Inclusion in 1 station E-Blast and 1 Wine Club E-Blasts

### **WAVE Sunday Brunch Cruise**

Sunday, October 8<sup>th</sup>

Nautica Queen w/Latin Jazz Players

Grace Roberts, Host

### **Opiate Round Table**

Tuesday, October 10<sup>th</sup>

On-air host Mark Ribbins hosted the event for the community to gain knowledge and learn about treatment centers and warning signs in loved ones dealing with the opiate crisis

Ran 3 weeks of on air promos

Website presence for 2 weeks

Inclusion in 1 E-blast

### **Hospice of the Western Reserve Charity Concert**

Thursday, October 12<sup>th</sup>

Raised over \$2700 for Hospice of the Western Reserve African American Outreach Committee

On-air personality Mark Ribbins emceed the show

Ran 4 weeks of on-air promos

Website slider on 1073thewave.net for 4 weeks

Inclusion in 2 E-blasts

### **Wine, Women and Shoes**

Saturday, October 14<sup>th</sup>

Ran 3 weeks of on-air promos

Inclusion in wine club and e-blast

Website slider on 1073thewave.net for 3 weeks

### **Making Strides Against Breast Cancer**

October 15<sup>th</sup>

On-Air Personality Lynn Kelly hosted the event

### **An Evening with Scott Hamilton and Friends**

October 16<sup>th</sup>

On-air interview with morning show hosts Dan Deely and Grace Roberts

### **Cleveland Food Bank**

Thursday, October 18<sup>th</sup>

On-Air interview with Morning Show Hosts Dan Deely and Grace Roberts

### **M.C. Chatman Center for Humanitarian Services**

Saturday, October 21<sup>st</sup>

On-Air personality Mark Ribbins, Master of Ceremony, charity concert

### **Spirit of Excellence Fundraising Event**

Saturday, October 28<sup>th</sup>

On-Air personality Grace Roberts, Mistress of Ceremony

Benefit for the assistance of the developmentally disabled

### **Opiate Round Table**

Tuesday, November 7<sup>th</sup>

On-air host Grace Roberts hosted the event for the community to gain knowledge and learn about treatment centers and warning signs in loved ones dealing with the opiate crisis

Ran 3 weeks of on air promos

Website presence for 2 weeks

Inclusion in 1 E-blast

### **Lorain YWCA Girl Power Leadership Luncheon**

Thursday, November 30<sup>th</sup>

Lorain High School

Grace Roberts & Robyn Simone guest speakers

### **Independence Tree Lighting Ceremony**

Saturday, December 2<sup>nd</sup>

Morning Show Host Dan Deely emceed the event

### **New Avenues to Independence**

Tuesday, December 5<sup>th</sup>

On-Air personality Mark Ribbins emceed the banquet

### **Reach and Rescue Homeless Ministry Banquet**

Saturday, December 9<sup>th</sup>

On-Air personality Mark Ribbins, Keynote

### **Stuff The Stocking**

Saturday, December 9<sup>th</sup>

People brought items to the event to donate to Toys for Tots

## **Tree of Hope**

December 1<sup>st</sup> – December 30<sup>th</sup>

Collected over \$2,400 in donations for The City Mission during a 2 day radio-thon  
(December 1<sup>st</sup> and 2<sup>nd</sup>)

On-Air promos, live and recorded ran for 3 weeks

Homepage presence for 6 weeks

Inclusion in 2 E-Blasts, Inclusion in all Social Media

On-Air Interview 12/1 with Morning Show Hosts Dan Deely and Grace Roberts