

CONTRACT



Townsquare Media - Trenton
109 Walters Ave.
Ewing, NJ 08638
(609) 359-5300

<u>Contract / Revision</u> 4775822 /		<u>Alt Order #</u>
<u>Advertiser</u> Daniel Dart for Congress		<u>Original Date / Revision</u> 04/10/24 / 04/10/24
<u>Contract Dates</u> 04/22/24 - 06/02/24	<u>Estimate #</u>	
<u>Product</u> April - May 2024		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WKXW-FM	<u>Account Executive</u> Gayle Redavid	<u>Sales Office</u> Local Trenton
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Daniel Dart for Congress
259 Nassau St Number 621
Princeton, NJ 08542-4609

WKXW-FM - 4775822A													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WKXW	04/22/24	05/05/24	M-F AM Drive	6a-10a		:30				NM	10	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/22/24	04/28/24	MTWTF--				5	\$325.00	0.00			
	Week:	04/29/24	05/05/24	MTWTF--				5	\$325.00	0.00			
N 2	WKXW	05/06/24	06/02/24	M-F AM Drive	6a-10a		:30				NM	40	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	05/06/24	05/12/24	MTWTF--				10	\$350.00	0.00			
	Week:	05/13/24	05/19/24	MTWTF--				10	\$350.00	0.00			
	Week:	05/20/24	05/26/24	MTWTF--				10	\$350.00	0.00			
	Week:	05/27/24	06/02/24	MTWTF--				10	\$350.00	0.00			
Totals											0.00	50	\$17,250.00

Time Period	# of Spots	Gross Amount	Net Amount
04/01/24 - 04/30/24	7	\$2,275.00	\$2,275.00
05/01/24 - 05/31/24	43	\$14,975.00	\$14,975.00
Totals	50	\$17,250.00	\$17,250.00

WKXW-FM - 4775822B												
*Line	Start Date	End Date	Description	Imp./Plays	Booked	Rate	Rate Type			Amount		
N 1	04/22/24	04/26/24	:30 Audio Spot (CPP)	5	5	\$15.00	CPP			\$75.00		
N 2	04/29/24	05/03/24	:30 Audio Spot (CPP)	5	5	\$15.00	CPP			\$75.00		
N 3	05/06/24	05/10/24	:30 Audio Spot (CPP)	10	10	\$15.00	CPP			\$150.00		
N 4	05/13/24	05/17/24	:30 Audio Spot (CPP)	10	10	\$15.00	CPP			\$150.00		
N 5	05/20/24	05/24/24	:30 Audio Spot (CPP)	10	10	\$15.00	CPP			\$150.00		
N 6	05/27/24	05/31/24	:30 Audio Spot (CPP)	10	10	\$15.00	CPP			\$150.00		
Totals											50	\$750.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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4775822 /	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Daniel Dart for Congress	04/10/24 / 04/10/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
04/22/24 - 06/02/24	April - May 2024	

Time Period	Gross Amount	Net Amount
04/01/24 - 04/30/24	\$105.00	\$105.00
05/01/24 - 05/31/24	\$645.00	\$645.00
Totals	\$750.00	\$750.00

Trenton Ignite - 4775822C				Imp.	Rate	Rate Type	Amount
*Line	Start Date	End Date	Description	Booked			
N 1	04/22/24	04/30/24	Addressable Geo-Fencing - Display	0	\$4,000.00	Flat Fee	\$4,000.00
N 2	04/22/24	04/30/24	AGF STV	0	\$4,000.00	Flat Fee	\$4,000.00
N 3	04/22/24	04/30/24	Addressable Geo-Fencing - Video	0	\$4,000.00	Flat Fee	\$4,000.00
N 4	05/01/24	05/31/24	Addressable Geo-Fencing - Display	0	\$6,000.00	Flat Fee	\$6,000.00
N 5	05/01/24	05/31/24	AGF STV	0	\$8,000.00	Flat Fee	\$8,000.00
N 6	05/01/24	05/31/24	Addressable Geo-Fencing - Video	0	\$6,000.00	Flat Fee	\$6,000.00
Totals				0			\$32,000.00

Time Period	Gross Amount	Net Amount
04/01/24 - 04/30/24	\$12,000.00	\$12,000.00
05/01/24 - 05/31/24	\$20,000.00	\$20,000.00
Totals	\$32,000.00	\$32,000.00

Contract Totals 0.05 86 \$50,000.00

Signature: _____ **Date:** _____

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