

# INVOICE



**Townsquare Media - Trenton**  
**109 Walters Ave.**  
**Ewing, NJ 08638**  
**Main: (609) 359-5300**  
**Billing:**

Property	WKXW-FM		
Invoice #	4775822-1	Order #	4775822
Invoice Date	04/30/24	Alt Order #	
Invoice Month	April 2024	Deal #	
Invoice Period	04/01/24 - 04/30/24	Flight Dates	04/22/24 - 06/02/24
Advertiser	Daniel Dart for Congress		
Product	April - May 2024		
Estimate #			

Billing Address:

**Daniel Dart for Congress**  
**Attention: Daniel Dart**  
**259 Nassau St Number 621**  
**Princeton, NJ 08542-4609**

Send Payment To:

**Townsquare Media - Trenton**  
**PO Box 28052**  
**New York, NY 10087-8052**

Account Executive	Gayle Redavid
Sales Office	Local Trenton
Sales Region	Local
Agency Code	
Advertiser Code	
Billing Calendar	Calendar
Billing Type	Cash
Special Handling	
Agency Ref	
Advertiser Ref	
Product 1	
Product 2	

WO Payments Quick Pay Link: [payments.wocentral.com/find](https://payments.wocentral.com/find)

Quick Pay Code: [AGAAEYAJUX](#)

**Summary:**

Property	Invoice Number	Total Spots	Product Description	Gross Total	Commission	Net Total	Tax 1	Tax 2	Invoice Total
WKXW-FM	4775822A-1	7	April - May 2024	\$2,275.00	\$0.00	\$2,275.00	\$0.00	\$0.00	\$2,275.00
Trenton	4775822B-2		April - May 2024	\$105.00	\$0.00	\$105.00	\$0.00	\$0.00	\$105.00
Trenton	4775822C-2		April - May 2024	\$12,000.00	\$0.00	\$12,000.00	\$0.00	\$0.00	\$12,000.00
<b>Totals:</b>		<b>7</b>		<b>\$14,380.00</b>	<b>\$0.00</b>	<b>\$14,380.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$14,380.00</b>

**Net Due upon Receipt**

Net Total \$14,380.00  
 Invoice Balance as of 05/03/24 11:33:46 AM ET \$0.00

**Invoice Detail:**

Property	Invoice Number	Total Spots	Product Description	Gross Total	Commission	Net Total	Tax 1	Tax 2	Invoice Total
WKXW-FM	4775822A-1	7	April - May 2024	\$2,275.00	\$0.00	\$2,275.00	\$0.00	\$0.00	\$2,275.00

Line	Spot #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	1	WKXW	M	04/22/24	7:08 AM	M-F AM Drive	6a-10a	:30	DANIEL DART V1	\$325.00	NM
1	3	WKXW	Tu	04/23/24	9:18 AM	M-F AM Drive	6a-10a	:30	DANIEL DART V2	\$325.00	NM
1	4	WKXW	W	04/24/24	7:58 AM	M-F AM Drive	6a-10a	:30	DANIEL DART V1	\$325.00	NM
1	5	WKXW	Th	04/25/24	8:27 AM	M-F AM Drive	6a-10a	:30	DANIEL DART V2	\$325.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

We have implemented an AR portal and changed to a paperless invoicing system. The advantage of an electronic format for you is that you are able to log on to the portal, view, print, and pay your Townsquare Media invoices via ACH.

Effective 1/8/2024, a 2% admin fee will be added at the time of payment if you choose to pay by credit card. There is no fee to pay by ACH.

# INVOICE



Send Payment To:  
**Townsquare Media - Trenton**  
**PO Box 28052**  
**New York, NY 10087-8052**

Invoice #	4775822-1	Invoice Month	April 2024
Invoice Date	04/30/24	Invoice Period	04/01/24 - 04/30/24
Advertiser	Daniel Dart for Congress		
Product	April - May 2024		
Estimate #			

Line	Spot #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	2	WKXW	F	04/26/24	8:09 AM	M-F AM Drive	6a-10a	:30	DANIEL DART V1	\$325.00	NM
1	7	WKXW	M	04/29/24	7:17 AM	M-F AM Drive	6a-10a	:30	DANIEL DART V2	\$325.00	NM
1	10	WKXW	Tu	04/30/24	6:48 AM	M-F AM Drive	6a-10a	:30	DANIEL DART V1	\$325.00	NM

Invoice Detail:									
Property	Invoice Number	Product Description	Gross Total	Commission	Net Total	Tax 1	Tax 2	Invoice Total	
Trenton	4775822B-2	April - May 2024	\$105.00	\$0.00	\$105.00	\$0.00	\$0.00	\$105.00	

Line	Start Date	End Date	Description	Imps/Plays Booked	Clicks/Plays Delivered	Rate	Rate Type	Total Amount
1	04/22/24	04/26/24	:30 Audio Spot (CPP)	5	5	\$15.00	CPP	\$75.00
2	04/29/24	05/03/24	:30 Audio Spot (CPP)	5	2	\$15.00	CPP	\$30.00

Invoice Detail:									
Property	Invoice Number	Product Description	Gross Total	Commission	Net Total	Tax 1	Tax 2	Invoice Total	
Trenton	4775822C-2	April - May 2024	\$12,000.00	\$0.00	\$12,000.00	\$0.00	\$0.00	\$12,000.00	

Line	Start Date	End Date	Description	Imp. Booked	Clicks	Rate	Rate Type	Total Amount
1	04/17/24	04/30/24	Addressable Geo-Fencing - Display		0	\$4,000.00	Flat Fee	\$4,000.00
2	04/17/24	04/30/24	AGF STV		0	\$4,000.00	Flat Fee	\$4,000.00
3	04/17/24	04/30/24	Addressable Geo-Fencing - Video		0	\$4,000.00	Flat Fee	\$4,000.00

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