

INVOICE



WXIA-TV
One Monroe Place
Atlanta, GA 30324
Main: (404)892-1611
Billing:

Billing Address:

Medium Buying LLC / POL
Attention: Accounts Payable
815 Grandview Ave Ste 600
Columbus, OH 43215

Send Payment To:

WXIA-TV
P.O. Box 637386
Cincinnati, OH 45263-7386

Property	WXIA		
Invoice #	2515074-1	Order #	2515074
Invoice Date	07/24/22	Alt Order #	WOC13704347
Invoice Month	July 2022	Deal #	
Invoice Period	06/27/22 - 07/19/22	Flight Dates	07/06/22 - 07/19/22
Advertiser	POL/ Herschel Walker / NRSC / R / US Senate / GA		
Product	TV		
Estimate #	1888		
Account Executive	Taylor Fritsch		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code			
Advertiser Code	402		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	39784AG		
Advertiser Ref	200841		
Product 1	484		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																												
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

INVOICE

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WXIA-TV
P.O. Box 637386
Cincinnati, OH 45263-7386



www.11alive.com

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Invoice Date	07/24/22	Invoice Period	06/27/22 - 07/19/22
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

INVOICE

Send Payment To:

WXIA-TV
P.O. Box 637386
Cincinnati, OH 45263-7386



www.11alive.com

Invoice #	2515074-1	Invoice Month	July 2022
Invoice Date	07/24/22	Invoice Period	06/27/22 - 07/19/22
Advertiser	POL/ Herschel Walker / NRSC / R / US Senate / GA		
Product	TV		
Estimate #	1888		

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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

INVOICE

Send Payment To:

WXIA-TV
P.O. Box 637386
Cincinnati, OH 45263-7386



www.11alive.com

Invoice #	2515074-1	Invoice Month	July 2022
Invoice Date	07/24/22	Invoice Period	06/27/22 - 07/19/22
Advertiser	POL/ Herschel Walker / NRSC / R / US Senate / GA		
Product	TV		
Estimate #	1888		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																		
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INVOICE

Send Payment To:

WXIA-TV
P.O. Box 637386
Cincinnati, OH 45263-7386



www.11alive.com

Invoice #	2515074-1	Invoice Month	July 2022
Invoice Date	07/24/22	Invoice Period	06/27/22 - 07/19/22
Advertiser	POL/ Herschel Walker / NRSC / R / US Senate / GA		
Product	TV		
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INVOICE

Send Payment To:

WXIA-TV
P.O. Box 637386
Cincinnati, OH 45263-7386



www.11alive.com

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Invoice Date	07/24/22	Invoice Period	06/27/22 - 07/19/22
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12	07/10/22	07/17/22	NBC SUNDAY TODAY	Su 8-9a	-----S	:30	1	\$700.00	NM																																																																																															
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

INVOICE

Send Payment To:

WXIA-TV
P.O. Box 637386
Cincinnati, OH 45263-7386



www.11alive.com

Invoice #	2515074-1	Invoice Month	July 2022
Invoice Date	07/24/22	Invoice Period	06/27/22 - 07/19/22
Advertiser	POL/ Herschel Walker / NRSC / R / US Senate / GA		
Product	TV		
Estimate #	1888		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	07/17/22	07/17/22	11 Alive Sports	1135p-1205x	-----S	:30	1	\$150.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WXIA	Su	07/17/22	11:47 PM	11 Alive Sports	1135p-1205x	:30	HW2203RTVH	\$150.00 NM
20	07/14/22	07/15/22	Local News @ 1130a M- F	1130a-12p	---TF--	:30	1	\$200.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WXIA	Th	07/14/22	11:51 AM	Local News @ 1130a M-F	1130a-12p	:30	HW2203RTVH	\$200.00 NM
21	07/18/22	07/19/22	Local News @ 1130a M- F	1130a-12p	MT-----	:30	2	\$200.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2	WXIA	M	07/18/22	11:42 AM	Local News @ 1130a M-F	1130a-12p	:30	HW2203RTVH	\$200.00 NM
1	WXIA	Tu	07/19/22	11:57 AM	Local News @ 1130a M-F	1130a-12p	:30	HW2203RTVH	\$200.00 NM
Total Spots							106		

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$166,400.00
<u>Agency Commission</u>	\$24,960.00
<u>Net Amount Due</u>	\$141,440.00

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