## INVOICE

1



WXIA-TV One Monroe Place Atlanta, GA 30324 Main: (404)892-1611 Billing:

Billing Address:

Medium Buying LLC / POL Attention: Accounts Payable 815 Grandview Ave Ste 600 Columbus, OH 43215

Send Payment To:

WXIA-TV P.O. Box 637386 Cincinnati, OH 45263-7386

Property	WXIA						
Invoice #	2515074-1	Order #	2515074				
Invoice Date	07/24/22	Alt Order #	WOC13704347				
Invoice Month	July 2022	Deal #					
Invoice Period	06/27/22 - 07/19/22	Flight Dates	07/06/22 - 07/19/22				
Advertiser	POL/ Herschel Walke	lker / NRSC / R / US Senate / GA					
Product	TV						
Estimate #	1888						
	Account Executive	Taylor Fritsch	Fritsch				
	Sales Office	TEGNA Sales Washington DC					
	Sales Region	National					
	Agency Code						
	Advertiser Code	402					
	Billing Calendar	Broadcast					
	Billing Type	Cash					
	Special Handling						
	Agency Ref	39784AG					
	Advertiser Ref	200841					
	Product 1	484					
	Product 2						

												Spots/				
Line	Start D	Date	End Da	ate Deso	cription	S	tart/End Tim	ne M	ITWTFSS		Length	Week	Rate	Туре		
1	07/06/	22	07/19/2	22 MOF AM (	RNING RUSH (2)	H @ 630 63	30-7a	Ν	ITWTF		:30	5	\$600.00	NM		
١	Veeks		Start Da 07/06/22				Spots/Wee	<u>k</u> 5	<u>Rate</u> \$600.00							
Spot	s: <u>#</u>	Ch	Day	Air Date	Air Time	Description			Start/Er	nd Time	Lengt	n Ad-ID			Rate	Туре
	1	WXIA	w w	07/06/22	6:40 AM N	IORNING	RUSH @ 63	30AM (2)	630-7a		:30	) HW2203TV	/H		\$600.00	NM
	4	WXIA	. Th	07/07/22	6:46 AM N	<i>I</i> ORNING	RUSH @ 63	30AM (2)	630-7a		:30	) HW2203TV	/H		\$600.00	NM
	5	WXIA	F	07/08/22	6:39 AM N	<i>I</i> ORNING	RUSH @ 63	30AM (2)	630-7a		:30	) HW2203TV	/H		\$600.00	NM
	2	WXIA	M	07/11/22	6:47 AM N	<b>IORNING</b>	RUSH @ 63	30AM (2)	630-7a		:30	) HW2203TV	/H		\$600.00	NM
	3	WXIA	. Tu	07/12/22	6:40 AM N	<b>IORNING</b>	RUSH @ 63	30AM (2)	630-7a		:30	) HW2203R7	ГVН		\$600.00	NM
١	Veeks		Start Da 07/13/22				Spots/Wee	<u>k</u> 5	<u>Rate</u> \$600.00							
Spot	s: <u>#</u>	Ch	Day	Air Date	Air Time	Description			Start/Er	nd Time	Lengtl	n Ad-ID			Rate	Туре
	9	WXIA	W	07/13/22	6:41 AM N	<i>I</i> ORNING	RUSH @ 63	30AM (2)	630-7a		:30	) HW2203R7	ГVН		\$600.00	NM
	7	WXIA	. Th	07/14/22	6:47 AM N	<i>I</i> ORNING	RUSH @ 63	30AM (2)	630-7a		:30	) HW2203R7	ГVН		\$600.00	NM
	10	WXIA	F	07/15/22	6:41 AM N	<b>IORNING</b>	RUSH @ 63	30AM (2)	630-7a		:30	) HW2203R7	ГVН		\$600.00	NM
	6	WXIA	M	07/18/22	6:39 AM N	<b>IORNING</b>	RUSH @ 63	30AM (2)	630-7a		:30	) HW2203R7	ГVН		\$600.00	NM
	8	WXIA	. Tu	07/19/22	6:40 AM N	IORNING	RUSH @ 63	30AM (2)	630-7a		:30	) HW2203RT	ГVН		\$600.00	NM
2	07/06/	22	07/19/2	22 NBC	TODAY SH	OW 7-	9a	Ν	ITWTF		:30	10	\$700.00	NM		
١	Veeks		Start Da 07/06/22				Spots/Wee		<u>Rate</u> \$700.00							
Spot	s: <u>#</u>	Ch	Day	Air Date	Air Time	Description			Start/Er	nd Time	Lengt	n Ad-ID			Rate	Туре
	6	WXIA	W	07/06/22	6:58 AM N	NBC TODA	Y SHOW		7-9a		:30	) HW2203TV	/H		\$700.00	NM
	1	WXIA	W	07/06/22	8:42 AM N	NBC TODA	Y SHOW		7-9a		:30	) HW2203TV	/H		\$700.00	NM
	2	WXIA	. Th	07/07/22	7:23 AM N	NBC TODA	Y SHOW		7-9a		:30	) HW2203TV	/H		\$700.00	NM
	7	WXIA	. Th	07/07/22	8:57 AM N	NBC TODA	Y SHOW		7-9a		:30	) HW2203TV	/H		\$700.00	NM

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.



Invoice #	2515074-1	Invoice Month	July 2022						
Invoice Date	07/24/22	Invoice Period	06/27/22 - 07/19/22						
Advertiser	POL/ Herschel Walker /	POL/ Herschel Walker / NRSC / R / US Senate / GA							
Product	TV								
Estimate #	1888								

www.rraiive.co	<u></u>							Cra ete /			
Line Start D	Date	End Date	e Deso	cription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
2 07/06/2	22	07/19/22	NBC	TODAY SHOW	7-9a	MTWTF	:30	10	\$700.00	NM	
Spots: #	Ch	Day A	Air Date	Air Time Descri	intion	Start/End Time	Lenat	h Ad-ID			Rate Type
3	WXIA		07/08/22	7:22 AM NBC 1		7-9a		0 HW2203TVH			\$700.00 NM
9	WXIA		)7/08/22	8:34 AM NBC 1		7-9a		0 HW2203TVH			\$700.00 NM
4	WXIA		)7/11/22	7:29 AM NBC 1		7-9a	-	0 HW2203TVH			\$700.00 NM
8	WXIA		)7/11/22	8:41 AM NBC 1		7-9a	-	0 HW2203TVH			\$700.00 NM
10	WXIA		)7/12/22	8:28 AM NBC 1		7-9a 7-9a	-	0 HW2203RTVH			\$700.00 NM
5	WXIA		)7/12/22	8:41 AM NBC 1		7-9a 7-9a		0 HW2203RTVH			\$700.00 NM
Weeks		Start Date		100000	Spots/Week	Rate	.0	0 11022031111			\$700.00 INIV
WCCKS		)7/13/22	07/19/		<u>10</u>	\$700.00					
Spots: <u>#</u>	<u>Ch</u>		Air Date	Air Time Descri	iption	Start/End Time		<u>h Ad-ID</u>			Rate Type
16	WXIA	W C	)7/13/22	6:58 AM NBC 1	FODAY SHOW	7-9a	:3	0 HW2203RTVH			\$700.00 NM
11	WXIA	W C	)7/13/22	8:50 AM NBC 1	FODAY SHOW	7-9a	:3	0 HW2203RTVH			\$700.00 NM
20	WXIA	Th C	)7/14/22	7:22 AM NBC 1	FODAY SHOW	7-9a	:3	O HW22O3RTVH			\$700.00 NM
12	WXIA	Th C	)7/14/22	8:49 AM NBC 1	TODAY SHOW	7-9a	:3	O HW22O3RTVH			\$700.00 NM
13	WXIA	F C	)7/15/22	7:29 AM NBC 1	FODAY SHOW	7-9a	:3	O HW22O3RTVH			\$700.00 NM
18	WXIA	F C	)7/15/22	8:58 AM NBC 1	TODAY SHOW	7-9a	:3	O HW22O3RTVH			\$700.00 NM
14	WXIA	MC	)7/18/22	7:59 AM NBC 1	TODAY SHOW	7-9a	:3	O HW22O3RTVH			\$700.00 NM
17	WXIA	MC	)7/18/22	8:50 AM NBC 1	FODAY SHOW	7-9a	:3	O HW22O3RTVH			\$700.00 NM
19	WXIA	Tu C	)7/19/22	7:23 AM NBC 1	TODAY SHOW	7-9a	:3	O HW22O3RTVH			\$700.00 NM
15	WXIA	Tu C	)7/19/22	8:52 AM NBC 1	TODAY SHOW	7-9a	:3	O HW22O3RTVH			\$700.00 NM
3 07/06/2	22	07/19/22	NBC	TODAY SHOW 3	R 9-10a	МГШГЕ	:30	5	\$500.00	NM	
Weeks		Start Date 07/06/22		ate <u>MTWTFSS</u>	Spots/Week 5	Rate \$500.00					
Spots: #	Ch	Day A	Air Date	Air Time Descri	iption	Start/End Time	Lengt	h Ad-ID			Rate Type
3	WXIA	W C	)7/06/22	9:31 AM NBC 1	TODAY SHOW 3RD HE	8 9-10a	:3	0 HW2203TVH			\$500.00 NM
4	WXIA	Th C	)7/07/22	9:56 AM NBC 1	FODAY SHOW 3RD HE	8 9-10a	:3	0 HW2203TVH			\$500.00 NM
5	WXIA	F C	)7/08/22	9:33 AM NBC 1	FODAY SHOW 3RD HE	8 9-10a	:3	0 HW2203TVH			\$500.00 NM
2	WXIA	MC	)7/11/22	9:59 AM NBC 1	FODAY SHOW 3RD HE	8 9-10a	:3	0 HW2203TVH			\$500.00 NM
1	WXIA	Tu C	)7/12/22	9:59 AM NBC 1	FODAY SHOW 3RD HE	8 9-10a	:3	O HW22O3RTVH			\$500.00 NM
Weeks		Start Date 07/13/22	e End D		Spots/Week 5	<u>Rate</u> \$500.00					
Spots: #	Ch		Air Date	Air Time Descri	•	Start/End Time	Lenat	h Ad-ID			Rate Type
9	WXIA		)7/13/22		FODAY SHOW 3RD HE			0 HW2203RTVH			\$500.00 NM
7	WXIA		)7/14/22		FODAY SHOW 3RD HE		:3	0 HW2203RTVH			\$500.00 NM
8	WXIA		)7/15/22		FODAY SHOW 3RD HE		:3	0 HW2203RTVH			\$500.00 NM
6	WXIA		)7/18/22		FODAY SHOW 3RD HE			0 HW2203RTVH			\$500.00 NM
10	WXIA		)7/19/22		FODAY SHOW 3RD HE		-	0 HW2203RTVH			\$500.00 NM
4 07/06/2	22	07/19/22	2 11AI S (2)		W 12-1230p	МГШГЕ	:30	5	\$200.00	NM	
Weeks		Start Date 07/06/22	, ,	ate <u>MTWTFSS</u>	Spots/Week 5	Rate \$200.00					

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.



WXIA

WXIA

1

3

M 07/11/22

Tu 07/12/22

Send Payment To: WXIA-TV P.O. Box 637386 Cincinnati, OH 45263-7386

Invoice #	2515074-1	Invoice Month	July 2022						
Invoice Date	07/24/22	Invoice Period	06/27/22 - 07/19/22						
Advertiser	POL/ Herschel Walker /	POL/ Herschel Walker / NRSC / R / US Senate / GA							
Product	TV								
Estimate #	1888								

						Spots/			
Line Start Date	End Date Des	scription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
4 07/06/22	07/19/22 11/ S (2	ALIVE MIDDAY NEW	12-1230p	MIWIF	:30	5	\$200.00	NM	
Spots: # Ch	Day Air Date	Air Time Descript	ion	Start/End Time	Lenat	h Ad-ID			Rate Type
2 WX			MIDDAY NEWS (2)	12-1230p		0 HW2203TVH			\$200.00 NM
5 WX		E MIDDAY NEWS (2)	12-1230p	-	0 HW2203TVH			\$200.00 NM	
1 WX			E MIDDAY NEWS (2)	12-1230p	:0				<del>\$200.00</del> NM
	Credited	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		12 12000	.0	0			\$200.00 MM
3 WX	IA M 07/11/22	12:27 PM 11ALIVE	E MIDDAY NEWS (2)	12-1230p	:3	0 HW2203TVH			\$200.00 NM
4 WX		10000	E MIDDAY NEWS (2)	12-1230p	:3	0 HW2203RTVH			\$200.00 NM
Weeks:	Start Date  End    07/13/22  07/13	9/22 MTWTF	Spots/Week 5	<u>Rate</u> \$200.00					
Spots: <u>#</u> <u>Ch</u>	Day Air Date	Air Time Descript		Start/End Time		<u>h Ad-ID</u>			Rate Type
7 WX	IA W 07/13/22	12:09 PM 11ALIVE	E MIDDAY NEWS (2)	12-1230p	:3	0 HW2203RTVH			\$200.00 NM
8 WX	IA Th 07/14/22	12:23 PM 11ALIVE	E MIDDAY NEWS (2)	12-1230p	:3	0 HW2203RTVH			\$200.00 NM
10 WX	IA F 07/15/22	12:12 PM 11ALIVE	E MIDDAY NEWS (2)	12-1230p	:3	0 HW2203RTVH			\$200.00 NM
6 WX	IA M 07/18/22	12:12 PM 11ALIVE	E MIDDAY NEWS (2)	12-1230p	:3	0 HW2203RTVH			\$200.00 NM
9 WX	IA Tu 07/19/22	12:26 PM 11ALIVE	MIDDAY NEWS (2)	12-1230p	:3	0 HW2203RTVH	[		\$200.00 NM
5 07/06/22	07/19/22 11/ PM	ALIVE NEWS AT 530	530-6p	MTWTF	:30	5	\$700.00	NM	
Weeks:	Start Date  End    07/06/22  07/12		Spots/Week 5	<u>Rate</u> \$700.00					
Spots: <u>#</u> Ch	Day Air Date	Air Time Descript	ion	Start/End Time	Lengt	h Ad-ID			Rate Type
4 WX	IA W 07/06/22	5:52 PM 11ALIVE	E NEWS AT 530PM	530-6p	:3	0 HW2203TVH			\$700.00 NM
5 WX	IA Th 07/07/22	5:54 PM 11ALIVE	E NEWS AT 530PM	530-6p	:3	0 HW2203TVH			\$700.00 NM
3 WX	IA F 07/08/22	5:57 PM 11ALIVE	E NEWS AT 530PM	530-6p	:3	0 HW2203TVH			\$700.00 NM
1 WX	IA M 07/11/22	5:42 PM 11ALIVE	E NEWS AT 530PM	530-6p	:3	0 HW2203TVH			\$700.00 NM
2 WX	IA Tu 07/12/22	5:52 PM 11ALIVE	E NEWS AT 530PM	530-6p	:3	0 HW2203RTVH			\$700.00 NM
Weeks:	Start Date End 07/13/22 07/19		Spots/Week 5	Rate					
Spoto: # Ch				\$700.00 Stort/End Time	Longt				Boto Turo
Spots: <u>#</u> <u>Ch</u> 9 WX	Day <u>Air Date</u> IA W 07/13/22	Air Time Descript	E NEWS AT 530PM	Start/End Time 530-6p	<u>v</u>	h Ad-ID 0 HW2203RTVH			<u>Rate</u> <u>Type</u> \$700.00 NM
10 WX			E NEWS AT 530PM	530-6p 530-6p		0 HW2203RTVH			\$700.00 NM \$700.00 NM
8 WX			E NEWS AT 530PM	•	-	0 HW2203RTVH			\$700.00 NM
7 WX			E NEWS AT 530PM	530-6p 530-6p		0 HW2203RTVH			\$700.00 NM
6 WX			E NEWS AT 530PM	530-6p	-	0 HW2203RTVH			\$700.00 NM
0 ///	IA TU 07/19/22	J.JZ TIM TIALIVE	INEWS AT 5501 M	550-0p	.0	0 11122001111			\$700.00 NW
6 07/06/22	07/19/22 11/	ALIVE NEWS AT 6PM	1 6-630p	MTWTF	:30	5	\$1,500.00	NM	
Weeks:	Start Date  End    07/06/22  07/12		Spots/Week 5	<u>Rate</u> \$1,500.00					
Spots: <u>#</u> Ch	Day Air Date	Air Time Descript	ion	Start/End Time	Lengt	h Ad-ID			Rate Type
2 WX	IA W 07/06/22	6:22 PM 11ALIVE	E NEWS AT 6PM	6-630p	:3	0 HW22O3TVH			\$1,500.00 NM
5 WX	IA Th 07/07/22	6:21 PM 11ALIVE	E NEWS AT 6PM	6-630p	:3	0 HW22O3TVH			\$1,500.00 NM
4 WX	IA F 07/08/22	6:21 PM 11ALIVE	E NEWS AT 6PM	6-630p	:3	0 HW2203TVH			\$1,500.00 NM

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

6-630p

6-630p

:30 HW2203TVH

:30 HW2203RTVH

6:12 PM 11ALIVE NEWS AT 6PM

6:13 PM 11ALIVE NEWS AT 6PM

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

\$1,500.00 NM

\$1,500.00 NM



Invoice #	2515074-1	Invoice Month	July 2022						
Invoice Date	07/24/22	Invoice Period	06/27/22 - 07/19/22						
Advertiser	POL/ Herschel Walker /	POL/ Herschel Walker / NRSC / R / US Senate / GA							
Product	TV								
Estimate #	1888								

							Spots/				
Line Start Date	End Date	Description	I	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
6 07/06/22	07/19/22	11ALIVE N	EWS AT 6PN	/I 6-630p	MTWTF	:30	5	\$1,500.00	NM		
Weeks:	Start Date 07/13/22		MTWTFSS MTWTF	Spots/Week 5	Rate \$1,500.00						
Spots: <u>#</u> Ch	Day Air	Date <u>Air T</u>	ime Descript	tion	Start/End Time	Lengt	h Ad-ID			Rate	Туре
10 WX	(IA W 07)	/13/22 6:12	PM 11ALIV	E NEWS AT 6PM	6-630p	:3	0 HW2203RT	VH		\$1,500.00	) NM
9 WX			PM 11ALIV	E NEWS AT 6PM	6-630p	-	0 HW2203RT			\$1,500.00	
8 WX				E NEWS AT 6PM	6-630p		0 HW2203RT			\$1,500.00	
7 WX				E NEWS AT 6PM	6-630p		0 HW2203RT			\$1,500.00	
6 WX	(IA Tu 07)	/19/22 6:12	PM 11ALIV	E NEWS AT 6PM	6-630p	:3	0 HW2203RT	VH		\$1,500.00	) NM
7 07/06/22	07/19/22	NBC NIGH M-F)	TLY NEWS (	630-7p	MTWTF	:30	5	\$5,000.00	NM		
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate						
	07/06/22		MTWTF	5	\$5,000.00		=			_	_
Spots: <u>#</u> Ch			ime Descript		Start/End Time		<u>h Ad-ID</u>				Type
2 WX				GHTLY NEWS (M-F)	630-7p		0 HW2203TV			\$5,000.00	
5 WX				GHTLY NEWS (M-F)	630-7p	-	0 HW2203TV			\$5,000.00	
4 WX				GHTLY NEWS (M-F)	630-7p	-	0 HW2203TV			\$5,000.00	
3 WX				GHTLY NEWS (M-F)	630-7p	-	O HW2203TV			\$5,000.00	
1 WX Weeks:	Start Date		MTWTFSS	GHTLY NEWS (M-F) Spots/Week	630-7p Rate	:3	0 HW2203RT	vп		\$5,000.00	
WCCR3.	07/13/22		MTWTF	<u>5</u>	\$5,00 <u>0.00</u>						
Spots: <u>#</u> Ch	Day Air	Date Air T	ime Descript	tion	Start/End Time	Lengt	h Ad-ID			Rate	Туре
7 WX	(IA W 07/	/13/22 6:51	PM NBC NI	GHTLY NEWS (M-F)	630-7p	:3	0 HW2203RT	VH		\$5,000.00	NM
10 WX	(IA Th 07	/14/22 6:51	PM NBC NI	GHTLY NEWS (M-F)	630-7p	:3	0 HW2203RT	VH		\$5,000.00	) NM
9 WX	(IA F 07)	/15/22 6:29	PM NBC NI	GHTLY NEWS (M-F)	630-7p	:3	0 HW2203RT	VH		\$5,000.00	) NM
6 WX	(IA M 07)			GHTLY NEWS (M-F)	630-7p	-	0 HW2203RT			\$5,000.00	
8 WX	(IA Tu 07)	/19/22 6:49	PM NBC NI	GHTLY NEWS (M-F)	630-7p	:3	0 HW2203RT	VH		\$5,000.00	) NM
8 07/06/22	07/19/22	JEOPARD	Y	730-8p	MTWTF	:30	5	\$6,000.00	NM		
Weeks:	Start Date 07/06/22		MTWTFSS MTWTF	Spots/Week 5	Rate \$6,000.00						
Spots: <u>#</u> Ch	Day Air		ime Descript	tion	Start/End Time	Lengt	h Ad-ID			Rate	Туре
1 WX			PM JEOPA	RDY	730-8p	:3	0 HW2203TV	Н		\$6,000.00	) NM
5 WX	(IA Th 07)	/07/22 7:34	PM JEOPA	RDY	730-8p	:3	0 HW2203TV	H		\$6,000.00	NM
2 WX	(IA F 07/	/08/22 7:41	PM JEOPA	RDY	730-8p	:3	0 HW2203TV	H		\$6,000.00	NM
4 WX			PM JEOPA	RDY	730-8p		0 HW2203TV			\$6,000.00	) NM
3 WX			PM JEOPA		730-8p	:3	0 HW2203RT	VH		\$6,000.00	) NM
Weeks:	Start Date 07/13/22		MTWTFSS MTWTF	Spots/Week 5	<u>Rate</u> \$6,000.00						
Spots: <u>#</u> Ch			ime Descript		Start/End Time		<u>h Ad-ID</u>				Туре
6 WX			PM JEOPA		730-8p		0 HW2203RT			\$6,000.00	
9 WX			PM JEOPA		730-8p		0 HW2203RT			\$6,000.00	
10 WX			PM JEOPA		730-8p		0 HW2203RT			\$6,000.00	
8 WX	(IA M 07)	/18/22 7:53	PM JEOPA	RDY	730-8p	:3	0 HW2203RT	VH		\$6,000.00	) NM

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.



Invoice #	2515074-1	Invoice Month	July 2022						
Invoice Date	07/24/22	Invoice Period	06/27/22 - 07/19/22						
Advertiser	POL/ Herschel Walker /	POL/ Herschel Walker / NRSC / R / US Senate / GA							
Product	TV								
Estimate #	1888								

www.rraiive.com						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
8 07/06/22	07/19/22	JEOPARDY	730-8p	MTWTF	:30	5	\$6,000.00	NM	
Spots: # Ch	Day Air	Date Air Time Desc	ription	Start/End Time	Lengt	h Ad-ID			Rate Type
7 WXI			PARDY	730-8p	:3	0 HW2203RT	VH		\$6,000.00 NM
9 07/06/22	07/16/22	11ALIVE NEWS SAT	6-7a Sa	S-	:30	1	\$200.00	NM	
Weeks:	Start Date 07/06/22	End Date <u>MTWTFSS</u> 07/12/22 S-	Spots/Week 1	<u>Rate</u> \$200.00					
Spots: <u>#</u> Ch	Day Air	Date <u>Air Time</u> Desc	ription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WXI			IVE NEWS SAT	6-7a Sa	:3	0 HW2203TV	Н		\$200.00 NM
Weeks:	Start Date 07/13/22	End Date MTWTFSS 07/19/22S-	Spots/Week1	<u>Rate</u> \$200.00					
Spots: <u>#</u> Ch	<u>Day</u> Air	Date <u>Air Time</u> Desc	ription	Start/End Time	Lengt	h Ad-ID			Rate Type
2 WXI	A Sa 07/	/16/22 6:47 AM 11AL	IVE NEWS SAT	6-7a Sa	:3	0 HW2203RT	VH		\$200.00 NM
10 07/06/22	07/16/22	SATURDAY TODAY	7-9a Sa	S-	:30	1	\$800.00	NM	
Weeks:	Start Date		Spots/Week	Rate					
Spoto: # Ch	07/06/22	•••••=	riation	\$800.00 Stort/End Time	Long				Data Tura
Spots: <u>#</u> <u>Ch</u> 1 WXI	<u>Day</u> <u>Air</u> A Sa 07/		JRDAY TODAY	<u>Start/End Time</u> 7-9a Sa		<u>h Ad-ID</u> 0 HW2203TV	н		Rate Type \$800.00 NM
Weeks:			Spots/Week	Rate	.0	0 11122001 1	11		\$000.00 NIVI
	07/13/22	End Date  MTWTFSS    07/19/22 S-	1	\$800.00					
Spots: <u>#</u> <u>Ch</u>	Day Air			Start/End Time		h Ad-ID			Rate Type
2 WXI	A Sa 07, Credited		JRDAY TODAY	7-9a Sa	:0	0			<del>\$800.00</del> NM
11 07/09/22	07/16/22	11 NEWS SATURDA	Y 6-630p	S-	:30	1	\$800.00	NM	
Weeks:	Start Date 07/06/22	End Date <u>MTWTFSS</u> 07/12/22S-	Spots/Week	Rate \$800.00					
Spots: # Ch	Day Air	••••	ription .	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WXI	A Sa 07/		EWS SATURDAY	6-630p	:3	0 HW2203TV	Н		\$800.00 NM
Weeks:	Start Date 07/13/22	End Date MTWTFSS 07/19/22S-	<u>Spots/Week</u> 1	<u>Rate</u> \$800.00					
Spots: <u>#</u> Ch	Day Air		ription	Start/End Time	Lengt	h Ad-ID			Rate Type
2 WXI	A Sa 07/	/16/22 6:18 PM 11 N	EWS SATURDAY	6-630p	:3	0 HW2203RT	VH		\$800.00 NM
12 07/10/22	07/17/22	NBC SUNDAY TODA	Y Su 8-9a	S	:30	1	\$700.00	NM	
Weeks:	Start Date 07/06/22	End Date <u>MTWTFSS</u> 07/12/22S	Spots/Week	Rate \$700.00					
Spots: # Ch	Day Air		ription	Start/End Time	Lenat	h Ad-ID			Rate Type
	A Su 07/		SUNDAY TODAY	Su 8-9a		0 HW2203TV	Н		\$700.00 NM
Weeks:	Start Date 07/13/22	End Date <u>MTWTFSS</u> 07/19/22S	Spots/Week_ 1	<u>Rate</u> \$700.00					
Spots: <u>#</u> Ch	Day Air		ription	Start/End Time	Lengt	h Ad-ID			Rate Type
	A Su 07, Credited	/17/22 NBC	SUNDAY TODAY	Su 8-9a	:0	0			<del>\$700.00</del> NM
1	2.00.000								

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.



	-								
Invoice #	2515074-1	Invoice Month	July 2022						
Invoice Date	07/24/22	Invoice Period	06/27/22 - 07/19/22						
Advertiser	POL/ Herschel Walker /	POL/ Herschel Walker / NRSC / R / US Senate / GA							
Product	TV								
Estimate #	1888								

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
12 07/10/22	07/17/22	NBC SUNDAY TODAY	Su 8-9a	S	:30	1	\$700.00	NM	
13 07/10/22	07/17/22	11 NEWS SUNDAY	6-630p	S	:30	1	\$1,200.00	NM	
Weeks:	Start Date 07/06/22	End Date  MTWTFSS    07/12/22 S	Spots/Week 1	<u>Rate</u> \$1,200.00					
Spots: <u>#</u> <u>Ch</u>				Start/End Time		h Ad-ID			Rate Type
1 WX	Credited	1	S SUNDAY	6-630p	:0	0			<del>\$1,200.00</del> NM
Weeks:	07/13/22	End Date MTWTFSS 07/19/22S	<u>Spots/Week</u> 1	<u>Rate</u> \$1,200.00					
Spots: <u>#</u> Ch	Day Air		ion	Start/End Time	Lengt	h Ad-ID			Rate Type
2 WX	IA Su 07	/17/22 6:19 PM 11 NEW	'S SUNDAY	6-630p	:3	0 HW2203R	ГVH		\$1,200.00 NM
14 07/17/22	07/17/22	Golf The Open Highlight	s Golf The Open H	ighS	:30	1	\$350.00	NM	
Weeks:	Start Date 07/11/22	End Date <u>MTWTFSS</u> 07/17/22S	Spots/Week 1	<u>Rate</u> \$350.00					
Spots: <u>#</u> Ch	Day Air			Start/End Time	Lengt	h Ad-ID			Rate Type
1 WX	IA Su 07	/17/22 5:59 PM Golf The	e Open Highlights	Golf The Open	Higł :3	0 HW2203R	ГVH		\$350.00 NM
15 07/14/22	07/15/22	Dr. Phil	4-5p	TF	:30	2	\$400.00	NM	
Weeks:	Start Date 07/11/22	End Date  MTWTFSS    07/17/22  TF	Spots/Week 2	<u>Rate</u> \$400.00					
Spots: <u>#</u> <u>Ch</u>			ion	Start/End Time		h Ad-ID			Rate Type
1 WX				4-5p		0 HW2203R			\$400.00 NM
2 WX	IA F 07/	/15/22 4:24 PM Dr. Phil		4-5p	:3	0 HW2203R	IVH		\$400.00 NM
16 07/18/22	07/18/22	Dr. Phil	4-5p	M	:30	1	\$400.00	NM	
Weeks:	Start Date 07/18/22	End Date  MTWTFSS    07/24/22  M	Spots/Week 1	<u>Rate</u> \$400.00					
Spots: <u>#</u> <u>Ch</u>			ion	Start/End Time		h Ad-ID			Rate Type
1 WX	IA M 07	/18/22 4:31 PM Dr. Phil		4-5p	:3	0 HW2203R	ГVН		\$400.00 NM
17 07/14/22	07/15/22	Today Show 4th Hour	10-11a	TF	:30	1	\$300.00	NM	
Weeks:	Start Date 07/11/22	End Date  MTWTFSS    07/17/22  TF	Spots/Week 1	<u>Rate</u> \$300.00					
Spots: <u>#</u> Ch				Start/End Time		h Ad-ID			Rate Type
1 WX	IA Th 07	/14/22 10:48 AM Today S	how 4th Hour	10-11a	:3	0 HW2203R	ГVН		\$300.00 NM
18 07/18/22	07/18/22	Today Show 4th Hour	10-11a	M	:30	1	\$300.00	NM	
Weeks:	Start Date 07/18/22	End Date <u>MTWTFSS</u> 07/24/22 M	Spots/Week 1	Rate \$300.00					
Spots: <u>#</u> Ch	Day Air	Date Air Time Descript		Start/End Time	Lengt	h Ad-ID			Rate Type
1 WX	(IA M 07)	/18/22 10:58 AM Today S	how 4th Hour	10-11a	:3	0 HW2203R	ГVH		\$300.00 NM

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.



Invoice #	2515074-1	Invoice Month	July 2022		
Invoice Date	07/24/22	Invoice Period	06/27/22 - 07/19/22		
Advertiser	POL/ Herschel Walker / NRSC / R / US Senate / GA				
Product	TV				
Estimate #	1888				

								Spots/				
Line Start	Date E	End Date	e Deso	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
19 07/17	/22 (	)7/17/22	11 A	live Sports	1135p-1205x	S	:30	1	\$150.00	NM		
Spots: #	Ch		ir Date	Air Time		Start/End Time		h Ad-ID			Rate	
1	WXIA	Su 0	7/17/22	11:47 PM 1	1 Alive Sports	1135p-1205x	:3	0 HW2203RT	VH		\$150.00	NM
20 07/14	/22 (	)7/15/22	Loca F	I News @ 11	30a M- 1130a-12p	TF	:30	1	\$200.00	NM		
Spots: #	Ch	Day A	ir Date	Air Time	Description	Start/End Time	Leng	h Ad-ID			Rate	Туре
1	WXIA	Th 0	7/14/22	11:51 AM L	ocal News @ 1130a M-F	1130a-12p	:3	0 HW2203RT	VH		\$200.00	NM
21 07/18	/22 (	)7/19/22	Loca F	l News @ 11	30a M- 1130a-12p	МГ	:30	2	\$200.00	NM		
Spots: #	Ch	Day A	ir Date	Air Time	Description	Start/End Time	Leng	h Ad-ID			Rate	Туре
2	WXIA	M 0	7/18/22	11:42 AM L	ocal News @ 1130a M-F.	1130a-12p	:3	0 HW2203RT	VH		\$200.00	NM
1	WXIA	Tu 0	7/19/22	11:57 AM L	ocal News @ 1130a M-F	1130a-12p	:3	0 HW2203RT	VH		\$200.00	NM
						Total Spots	1	06				

## Include Invoice # on Check - Payment Terms 30 Days

Gross Total	\$166,400.00
Agency Commission	\$24,960.00
Net Amount Due	\$141,440.00

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.