

KCEP-FM, 88.1 – Las Vegas		PROGRAMS ISSUES LIST			
2ND QUARTER 2022					
SUBMITTED					
DATE AIRED	NAME OF PROGRAM	BROADCAST TIME	DURATION	DESCRIPTION	
Issue #1: African American not preparing for the future, by having little or no savings for emergencies.					
4/8/2022	Your Insurance Connection	9:30AM	30 MINUTES	Don Marquez, an insurance broker talks about the large number of clients that are not prepared to pay the cost of a funeral for a love one. His discussion centered on understanding why it is important that an individual or family member begins to look at what the cost of a funeral is.	
4/11/2022	The Financial Defender	10:30AM	30 MINUTES	Discussion on the low level of saving money by African Americans in the Las Vegas metro area. Different ways to save money were outlined. Data given on the average savings of AA versus the white population of Las Vegas.	
4/20/2022	The Breakdown Show	6:00PM	60 MINUTES	A roundtable discussion on why it is difficult to get more African American to save money. There was also a discussion about the lack of bank branches in the Westside and southern North Las Vegas.	
Issue #2 How can a small businesses grow in Las Vegas					
5/10/2022	Enterprising People	9:00AM	30 MINUTES	Host Kimberly Bailey-Tureaud interviewed two businesses about how they started their business and steps that they have taken to grow each or their businesses.	
6/11/2022	Commerce First	9:00AM	30 MINUTES	Co-Hosts Kathleen and Marcel talked with Kegan McMullan Managing Director at gener8tor a company that mentors and provides investment to high performing start up firms.	
Issue #3 -The Supreme Court's decision regarding abortions.					
6/25/2022	Patricia Cunningham Show	11:00AM	60 Minutes	Phone calls taken from listeners giving their opinion about the Supreme Court decision of repealing Roe v Wade. Concern for friends and relatives in states with very restricted laws against abortions.	
6/29/2022	The Breakdown Show	6:00PM	60 Minutes	How the Supreme Court's decision regarding abortions will affect Las Vegas and Nevada.	
Issue #4 Increased gasoline and food prices affecting low income families.					
4/18/2022	The Breakdown Show	6:00PM	60 Minutes	Hosts discussed how rising gasoline and food prices are greatly affecting the most vulnerable in Las Vegas. Senior citizens have seek places where they can get assistance. Workers not able to afford gasoline to drive to work.	
5/6/2022	Like It Is Show	10:00AM	60 Minutes	Host Cheryl Lightford interviews people about they have made adjustments to their buying habits in order to save money and still purchase what is needed despite increased cost.	
5/25/2022	The Breakdown Show	6:00PM	60 Minutes	Follow up discussion about increased gasoline and food cost. Ride share drivers have complained that the high price of fuel makes them reduce the area that they will drive to do a pickup or take someone to. Listeners are finding fewer printed coupons to help them reduce cost of food and household items.	