



**PROGRAMS & ISSUES FORM:
Public Affairs Show/Community Affairs/South Florida Sunday/ Charity Events**

Station: WEAT

Organization: Key To The Cure

Contact Name: Catherine Tolton : Manager of Special Events for Jupiter Medical
Ctr. Foundation

Martha Gillespie Beeman: Breast Cancer survivor/board member
for Key To The Cure

Date of Interview/Event: 9-17-14

Date Interview Aired: 9-21-14

Time Interview Aired: 6AM

Length of Interview: 10:00

Issues Discussed (brief narrative):

The Key To The Cure is a 4-day charity event held at Saks 5th Avenue..Gardens Mall..Palm Beach Gardens. It's starts with a kick off party on October 15th..all proceeds from raffle/ticket sales that night benefit the Jupiter Medical Ctr Foundation....then until Sunday October 19th, 2% of all sales at Saks 5th Avenue benefit the JMCF ..this year the foundation is buying a new radiation machine that targets the cancer..and requires just one treatment, instead of 35- to 40!

Check which item applies for:

Morning Show Midday Afternoon

South Florida Sunday News/Public Affairs PSAs

Posting on Web Appearance at Charity/Event

This document is true and accurate:

Jennifer Ross
Authorized by: (Station Personnel)

9-26-14
Date in Public File:



PROGRAMS & ISSUES FORM:

Public Affairs Show/Community Affairs/South Florida Sunday/ Charity Events

Station: WEAT

Organization: Advicare

Contact Name: Gloriann Sordo President
Stacy Gearhardt: CEO

Date of Interview/Event: 07-28-14

Date Interview Aired: 08-02-14

Time Interview Aired: 6 AM

Length of Interview: 14:20

Issues Discussed (brief narrative):

A team of experts to assist consumers with questions they have about selecting insurance coverage, understanding their policies, reconciling medical bills and submitting appeals for those services not paid in error

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Date in Public File: 8-2-14



PROGRAMS & ISSUES FORM:

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Station: WEAT

Organization: Alzheimer's Association

Contact Name: Pam Higer Poloni : Chair for the Boca Walk on October 11, 2014
Victoria Karasin: Vice Chair for the Walk

Date of Interview/Event: 9-22-14

Date Interview Aired: 9-28-14

Time Interview Aired: 6AM

Length of Interview: 14:20

Issues Discussed (brief narrative):

Alzheimer's Association Walk to End Alzheimer's on Saturday, October 11, 2014 at Mizner Park in Boca Raton. We discussed symptoms of Alzheimer's, new developments in diagnosis and possible future treatments..what to expect on day of walk..where to sign up etc.

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**PROGRAMS & ISSUES FORM:
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Station: WEAT

Organization: American Heart Association

Contact Name: Ron Walker
Dr. Michael Lakow, cardiologist

Date of Interview/Event: 08-14-14

Date Interview Aired: 08-10-14

Time Interview Aired: 6 AM

Length of Interview: 18:00

Issues Discussed (brief narrative):

Ron Walker is a double heart transplant survivor...he and Dr Lakow discussed heart disease, the causes, symptoms, preventative measures etc. Then we discussed Palm Beach Heart Walk on Saturday Sept 6, 2014 at Myer Amphitheatre, in West Palm Brach

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PROGRAMS & ISSUES FORM:

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Station: WEAT

Organization: Peggy Adams Animal Rescue League
PBC Animal Care and Control

Contact Name: Peggy Adams: Rich Anderson/CEO
PBC Animal Care: Diane Sauve/ Exec Director

Date of Interview/Event: 8-25-14

Date Interview Aired: 8-31-14

Time Interview Aired: 6AM

Length of Interview: 19:20

Issues Discussed (brief narrative):

Countdown to Zero: a county wide initiative to have all dogs and cats in the county neutered or spayed by 2024. Adotion day on Saturday, Spet 6, 2014 at the PBC Convention Cneter featuring over 30-pet agencies and more than 600 adotptable cats, dogs, kittens and puppies..

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**PROGRAMS & ISSUES FORM:
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Station: WEAT

Organization: Childrens Home Sopciety

Contact Name: Dudley LeCost /Program Supervisor

Date of Interview/Event: 8-18-14

Date Interview Aired: 8-24-14

Time Interview Aired: 6AM

Length of Interview: 12:50

Issues Discussed (brief narrative):

What Children's Home Society is and does...Foster parent program, what are requirements, financial checks, background checks, how to apply..the desparate need for foster parents...

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8-14-14
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PROGRAMS & ISSUES FORM:

Public Affairs Show/Community Affairs/South Florida Sunday/ Charity Events

Station: WEAT

Organization: Delray Beach Chamber/ Delray Wine and Seafood Festival

Contact Name: Nancy Stewart and Sarah Vallalee producers

Date of Interview/Event: 9-23-14

Date Interview Aired: 9-28-14

Time Interview Aired: 6AM

Length of Interview: 10:20

Issues Discussed (brief narrative):

The Delray Beach Wine and Seafood Festival...a 2 day event along the ocean in Delray featuring various wine tastings, cooking demonstrations, wine and food pairings, entertainment, music and more.. All proceeds benefit the educational programs supported by the Delray Chamber of Commerce.

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**PROGRAMS & ISSUES FORM:
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Station: WEAT

Organization: Jupiter Lighthouse

Contact Name: Josh Liller-Educational Curator

MaryLou Shylar: Co-Chair of Festival OF Trees Event

Date of Interview/Event: 8-11-14

Date Interview Aired: 8-17-14

Time Interview Aired: 6AM

Length of Interview: 14:20

Issues Discussed (brief narrative):

History of Jupiter Lighthouse...tours, events, Festival Of Trees Nov 20- 23, 2014 at Jupiter Community Center...Decorated trees are sold to benefit the Jupiter Lighthouse,

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PROGRAMS & ISSUES FORM:

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Station: WEAT

Organization: American Heart Association

Contact Name: Adina Pelucci/patient advocate
Dr Brian Bethaye..heart surgeon

Date of Interview/Event: 9-8-14

Date Interview Aired: 9-14-14

Time Interview Aired: 6AM

Length of Interview: 12:30

Issues Discussed (brief narrative):

American Heart Association's Palm Beach Heart Walk on Saturday, September 27, 2014 at Myer Amphitheatre in downtown West Palm Beach. Hoping to raise \$750,000 and include more than 17,000 walkers!

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__X__ South Florida Sunday _____ News/Public Affairs _____ PSAs

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9-12-14
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