

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Barbara Guenette, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Barbara Guenette

Authorized committee:

Friends of Barbara

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

District 4 House

Date of election:

June 4 2024

General

Primary

Treasurer of candidate's authorized committee:

Barbara Guenette

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Barbara Guenette

Signature:

Jeff Kurtz

Name: Barbara Guenette

Name: Jeff Kurtz

Date of Request to Purchase Ad Time:

5-9-24

Date of Station Agreement to Sell Time:

5/9/24

Sales Order

Stations: KMSD-AM, KPHR-FM Buyer: _____
 Contract Name: Barbera Guenette for House Tax Schedule: _____ (None)
 Contract#: _____ (none) Agency Commission %: 0
 Start Date: 5/15/24 End Date: 6/04/24 Billing Cycle: Calendar
 Revenue Type: Local Political Type: Cash Salesperson: 1522jkur Comm %: 20
 Advertiser: Barbara Guenette for House Makegood Policy: Within Contract Dates
 Address: 44410 179th St
 City: Hazel State: SD Zip: 57242
 Product Name: Barbera Guenette for House
 Competitive Code: Political

KMSD-AM

No	DATES		Alt wks	PATTERN BUY	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END			START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	5/15/24	5/31/24			6:00 AM	7:00 PM	30			3	3				6	D	10.00	18	180.00	2	
2	6/03/24	6/04/24			6:00 AM	7:00 PM	30	6	6						12	D	10.00	12	120.00	2	

TOTAL GROSS \$300.00, NET \$300.00

KPHR-FM

No	DATES		Alt wks	PATTERN BUY	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END			START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	5/29/24	6/04/24			6:00 AM	7:00 PM	30	4	4	3	3	3			17	D	12.00	17	204.00	2	

TOTAL GROSS \$204.00, NET \$204.00

Billing Projections: By Month

	May 24	Jun 24
CA	288.00	216.00
ST	120.00	384.00

Print Spot Prices

TOTAL SPOTS 47
 GROSS TOTAL \$ 504.00
 ADJUSTED SPOTS 47
 ADJUSTED TOTAL \$ 504.00

APPROVE DECLINE

- General Manager
 Sales Manager
 Office Manager
 Local Sales Manager