

ORDER



Orders
Order / Rev: 1612405
Alt Order #: 09108317
Product Desc: SCHUETTE FOR GOV
Estimate: 4360
Flight Dates: 06/23/18 - 06/28/18
Original Date / Rev: 06/18/18 / 07/06/18
Order Type: RFP

Primary AE: Kristen Waskie
Sales Office: T-PHI
Sales Region: NAT

WZZM 13

Agency Name: Strategic Media Services / POL
Buying Contact:
Billing Contact:
 1911 North Ft. Myer Drive
 Arlington, VA 22209

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/ Bill Schuette / R / GOV / MI
Demographic: A35+
Product Codes: PL- State Governor
Priority: P04
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 115910
Agency External ID: 2761AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/28/18	06/24/18	10	\$1,965.00	\$1,670.25
06/25/18	06/28/18	53	\$9,045.00	\$7,688.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2018	10	\$1,965.00	\$1,670.25	0.00
July 2018	53	\$9,045.00	\$7,688.25	0.00
Totals	63	\$11,010.00	\$9,358.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristen Waskie			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WZZM 13	19%	\$11,010.00
Market	100%	\$57,947.37

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	5%	\$2,897.37
WOOD	25%	\$14,486.84
WOTV	0%	\$0.00
WWMT	37%	\$21,440.53
WXMI	14%	\$8,112.63
WXSP	0%	\$0.00
WZPX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WZZM	06/26/18	06/26/18	Local News @ 530a M-FCM Local News @ 530a M-F		530-6a	-T-----	:30	1	\$100.00	P03	0.00	NM	1	\$100.00
WZZM NEWS AT 530AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	06/25/18	07/01/18	-T-----		1		\$100.00		0.00					
N 2	WZZM	06/26/18	06/26/18	My West Michigan 9-10aCM My West Michigan		9-10a	-T-----	:30	1	\$75.00	P03	0.00	NM	1	\$75.00

Order / Rev: 1612405
 Alt Order #: 09108317
 Flight Dates: 06/23/18 - 06/28/18

Advertiser: POL/ Bill Schuette / R / GOV / MI
 Product Desc: SCHUETTE FOR GOV
 Estimate: 4360
WZZM 13

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
WZZM 13 NEWS AT 9AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/25/18	07/01/18	-T-----		1				\$75.00		0.00			
N 3	WZZM	06/27/18	06/27/18	My West Michigan 9-10a	CM	9-10a	--W----	:30	1	\$75.00	P03	0.00	NM	1	\$75.00
My West Michigan															
WZZM 13 NEWS AT 9AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/25/18	07/01/18	--W----		1				\$75.00		0.00			
N 4	WZZM	06/28/18	06/28/18	My West Michigan 9-10a	CM	9-10a	---T---	:30	1	\$75.00	P03	0.00	NM	1	\$75.00
My West Michigan															
WZZM 13 NEWS AT 9AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/25/18	07/01/18	---T---		1				\$75.00		0.00			
N 5	WZZM	06/25/18	06/25/18	Local News @ 12p M-F	CM	12-1p	M-----	:30	1	\$80.00	P04	0.00	NM	1	\$80.00
Local News @ 12p M-F															
WZZM 13 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/25/18	07/01/18	M-----		1				\$80.00		0.00			
N 6	WZZM	06/27/18	06/27/18	Local News @ 12p M-F	CM	12-1p	--W----	:30	1	\$80.00	P04	0.00	NM	1	\$80.00
Local News @ 12p M-F															
WZZM 13 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/25/18	07/01/18	--W----		1				\$80.00		0.00			
N 7	WZZM	06/28/18	06/28/18	Local News @ 12p M-F	CM	12-1p	---T---	:30	1	\$80.00	P04	0.00	NM	1	\$80.00
Local News @ 12p M-F															
WZZM 13 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/25/18	07/01/18	---T---		1				\$80.00		0.00			
N 8	WZZM	06/25/18	06/25/18	Judge Judy 4-430p	CM	4-430p	M-----	:30	1	\$90.00	P04	0.00	NM	1	\$90.00
Judge Judy															
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/25/18	07/01/18	M-----		1				\$90.00		0.00			
N 9	WZZM	06/26/18	06/26/18	Judge Judy 4-430p	CM	4-430p	-T-----	:30	1	\$90.00	P04	0.00	NM	1	\$90.00
Judge Judy															
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/25/18	07/01/18	-T-----		1				\$90.00		0.00			
N 10	WZZM	06/27/18	06/27/18	Judge Judy 4-430p	CM	4-430p	--W----	:30	1	\$90.00	P04	0.00	NM	1	\$90.00
Judge Judy															
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/25/18	07/01/18	--W----		1				\$90.00		0.00			
N 11	WZZM	06/28/18	06/28/18	Judge Judy 4-430p	CM	4-430p	---T---	:30	1	\$90.00	P04	0.00	NM	1	\$90.00
Judge Judy															
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/25/18	07/01/18	---T---		1				\$90.00		0.00			
N 12	WZZM	06/28/18	06/28/18	Local News @ 530a M-F	CM	530-6a	---T---	:30	1	\$100.00	P03	0.00	NM	1	\$100.00
Local News @ 530a M-F															
WZZM NEWS AT 530AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/25/18	07/01/18	---T---		1				\$100.00		0.00			
N 13	WZZM	06/26/18	06/26/18	Judge Judy 430-5p	CM	430-5p	-T-----	:30	1	\$100.00	P04	0.00	NM	1	\$100.00
Judge Judy															
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/25/18	07/01/18	-T-----		1				\$100.00		0.00			
N 14	WZZM	06/27/18	06/27/18	Judge Judy 430-5p	CM	430-5p	--W----	:30	1	\$100.00	P04	0.00	NM	1	\$100.00
Judge Judy															
JUDGE JUDY															

Order / Rev: 1612405
 Alt Order #: 09108317
 Flight Dates: 06/23/18 - 06/28/18

Advertiser: POL/ Bill Schuette / R / GOV / MI
 Product Desc: SCHUETTE FOR GOV
 Estimate: 4360
WZZM 13

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 15	WZZM	06/28/18	06/28/18	Judge Judy 430-5p	CM	430-5p	---T---	:30	1	\$100.00	P04	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	--W----					1	\$100.00		0.00			
		JUDGE JUDY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	---T---					1	\$100.00		0.00			
N 16	WZZM	06/25/18	06/25/18	Local News @ 5p M-F	CM	5-530p	M-----	:30	1	\$195.00	P03	0.00	NM	1	\$195.00
		WZZM NEWS AT 5PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	M-----					1	\$195.00		0.00			
N 17	WZZM	06/26/18	06/26/18	Local News @ 5p M-F	CM	5-530p	-T-----	:30	1	\$195.00	P03	0.00	NM	1	\$195.00
		WZZM NEWS AT 5PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	-T-----					1	\$195.00		0.00			
N 18	WZZM	06/27/18	06/27/18	Local News @ 5p M-F	CM	5-530p	--W----	:30	1	\$195.00	P03	0.00	NM	1	\$195.00
		WZZM NEWS AT 5PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	--W----					1	\$195.00		0.00			
N 19	WZZM	06/28/18	06/28/18	Local News @ 5p M-F	CM	5-530p	---T---	:30	1	\$195.00	P03	0.00	NM	1	\$195.00
		WZZM NEWS AT 5PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	---T---					1	\$195.00		0.00			
N 20	WZZM	06/25/18	06/25/18	Local News @ 530p M-F	CM	530-6p	M-----	:30	1	\$210.00	P03	0.00	NM	1	\$210.00
		WZZM NEWS AT 530PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	M-----					1	\$210.00		0.00			
N 21	WZZM	06/26/18	06/26/18	Local News @ 530p M-F	CM	530-6p	-T-----	:30	1	\$210.00	P03	0.00	NM	1	\$210.00
		WZZM NEWS AT 530PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	-T-----					1	\$210.00		0.00			
N 22	WZZM	06/27/18	06/27/18	Local News @ 530p M-F	CM	530-6p	--W----	:30	1	\$210.00	P03	0.00	NM	1	\$210.00
		WZZM NEWS AT 530PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	--W----					1	\$210.00		0.00			
N 23	WZZM	06/25/18	06/25/18	Local News @ 6a M-F	CM	6-7a	M-----	:30	1	\$130.00	P04	0.00	NM	1	\$130.00
		WZZM NEWS AT 6AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	M-----					1	\$130.00		0.00			
N 24	WZZM	06/25/18	06/25/18	Local News @ 6p M-F	CM	6-630p	M-----	:30	1	\$340.00	P03	0.00	NM	1	\$340.00
		WZZM NEWS AT 6PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	M-----					1	\$340.00		0.00			
N 25	WZZM	06/26/18	06/26/18	Local News @ 6p M-F	CM	6-630p	-T-----	:30	1	\$340.00	P03	0.00	NM	1	\$340.00
		WZZM NEWS AT 6PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	-T-----					1	\$340.00		0.00			
N 26	WZZM	06/27/18	06/27/18	Local News @ 6p M-F	CM	6-630p	--W----	:30	1	\$340.00	P03	0.00	NM	1	\$340.00
		WZZM NEWS AT 6PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	--W----					1	\$340.00		0.00			

Order / Rev: 1612405
 Alt Order #: 09108317
 Flight Dates: 06/23/18 - 06/28/18

Advertiser: POL/ Bill Schuette / R / GOV / MI
 Product Desc: SCHUETTE FOR GOV
 Estimate: 4360
WZZM 13

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N27	WZZM	06/28/18	06/28/18	Local News @ 6p M-F	CM	6-630p	---T---	:30	1	\$340.00	P03	0.00	NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/25/18	07/01/18	--W----		1				\$340.00		0.00			
		WZZM NEWS AT 6PM													
N28	WZZM	06/26/18	06/26/18	ET 7-730p	CM	7-730p	-T-----	:30	1	\$150.00	P04	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/25/18	07/01/18	---T---		1				\$150.00		0.00			
		M-F Entertainment Tonight													
		ENTERTAINMENT TONIGHT													
N29	WZZM	06/27/18	06/27/18	ET 7-730p	CM	7-730p	--W----	:30	1	\$150.00	P04	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/25/18	07/01/18	-T-----		1				\$150.00		0.00			
		M-F Entertainment Tonight													
		ENTERTAINMENT TONIGHT													
N30	WZZM	06/28/18	06/28/18	ET 7-730p	CM	7-730p	---T---	:30	1	\$150.00	P04	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/25/18	07/01/18	---T---		1				\$150.00		0.00			
		M-F Entertainment Tonight													
		ENTERTAINMENT TONIGHT													
N31	WZZM	06/25/18	06/25/18	Daily Blast Live 730-8p	CM	730-8p	M-----	:30	1	\$205.00	P03	0.00	NM	1	\$205.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/25/18	07/01/18	--W----		1				\$205.00		0.00			
		Daily Blast Live													
		THE INSIDER													
N32	WZZM	06/26/18	06/26/18	Daily Blast Live 730-8p	CM	730-8p	-T-----	:30	1	\$205.00	P03	0.00	NM	1	\$205.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/25/18	07/01/18	-T-----		1				\$205.00		0.00			
		Daily Blast Live													
		THE INSIDER													
N33	WZZM	06/28/18	06/28/18	Daily Blast Live 730-8p	CM	730-8p	---T---	:30	1	\$205.00	P03	0.00	NM	1	\$205.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/25/18	07/01/18	---T---		1				\$205.00		0.00			
		Daily Blast Live													
		THE INSIDER													
N34	WZZM	06/26/18	06/26/18	Local News @ 6a M-F	CM	6-7a	-T-----	:30	1	\$130.00	P04	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/25/18	07/01/18	-T-----		1				\$130.00		0.00			
		Local News @ 6a M-F													
		WZZM NEWS AT 6AM													
N35	WZZM	06/25/18	06/25/18	LN (M-Su)	CM	11-1135p	M-----	:30	1	\$190.00	P03	0.00	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/25/18	07/01/18	M-----		1				\$190.00		0.00			
		Local News @ 11p M-Su													
		WZZM NEWS AT 11PM													
N36	WZZM	06/26/18	06/26/18	LN (M-Su)	CM	11-1135p	-T-----	:30	1	\$190.00	P03	0.00	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/25/18	07/01/18	-T-----		1				\$190.00		0.00			
		Local News @ 11p M-Su													
		WZZM NEWS AT 11PM													
N37	WZZM	06/27/18	06/27/18	LN (M-Su)	CM	11-1135p	--W----	:30	1	\$190.00	P03	0.00	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/25/18	07/01/18	--W----		1				\$190.00		0.00			
		Local News @ 11p M-Su													
		WZZM NEWS AT 11PM													
N38	WZZM	06/28/18	06/28/18	LN (M-Su)	CM	11-1135p	---T---	:30	1	\$190.00	P03	0.00	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/25/18	07/01/18	---T---		1				\$190.00		0.00			
		Local News @ 11p M-Su													
		WZZM NEWS AT 11PM													

Order / Rev: 1612405
 Alt Order #: 09108317
 Flight Dates: 06/23/18 - 06/28/18

Advertiser: POL/ Bill Schuette / R / GOV / MI
 Product Desc: SCHUETTE FOR GOV
 Estimate: 4360
WZZM 13

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N39	WZZM	06/25/18	06/25/18	Jimmy Kimmel	CM	M-F 1135p-1235a	M-----	:30	1	\$75.00	P03	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	---T---					1	\$190.00		0.00			
		JIMMY KIMMEL													
N40	WZZM	06/26/18	06/26/18	Jimmy Kimmel	CM	M-F 1135p-1235a	-T-----	:30	1	\$75.00	P03	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	M-----					1	\$75.00		0.00			
		JIMMY KIMMEL													
N41	WZZM	06/27/18	06/27/18	Jimmy Kimmel	CM	M-F 1135p-1235a	--W----	:30	1	\$75.00	P03	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	-T-----					1	\$75.00		0.00			
		JIMMY KIMMEL													
N42	WZZM	06/28/18	06/28/18	Jimmy Kimmel	CM	M-F 1135p-1235a	---T---	:30	1	\$75.00	P03	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	---T---					1	\$75.00		0.00			
		JIMMY KIMMEL													
N43	WZZM	06/23/18	06/23/18	Local News @ 7a Sa	CM	7-8a	-----S-	:30	1	\$90.00	P03	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/18/18	06/24/18	-----S-					1	\$90.00		0.00			
		WZZM MORNING NEWS													
N44	WZZM	06/23/18	06/23/18	Local News @ 630p Sa	CM	630-7p	-----S-	:30	1	\$135.00	P03	0.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/18/18	06/24/18	-----S-					1	\$135.00		0.00			
		WZZM NEWS 13													
N45	WZZM	06/27/18	06/27/18	Local News @ 6a M-F	CM	6-7a	--W----	:30	1	\$130.00	P04	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	--W----					1	\$130.00		0.00			
		WZZM NEWS AT 6AM													
N46	WZZM	06/23/18	06/23/18	ET 7-8p Sa	CM	7-8p	-----S-	:30	1	\$75.00	P04	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/18/18	06/24/18	-----S-					1	\$75.00		0.00			
		ET WEEKEND													
N47	WZZM	06/24/18	06/24/18	Good Morning America Su	CM	8-9a	-----S	:30	1	\$130.00	P03	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/18/18	06/24/18	-----S					1	\$130.00		0.00			
		GOOD MORNING AMERICA													
N48	WZZM	06/24/18	06/24/18	This Week Su	CM	10-11a	-----S	:30	1	\$200.00	P02	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/18/18	06/24/18	-----S					1	\$200.00		0.00			
		THIS WEEK WITH GEORGE STEPHANOPOUL													
N49	WZZM	06/24/18	06/24/18	Local News @ 630p Su	CM	630-7p	-----S	:30	1	\$150.00	P03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/18/18	06/24/18	-----S					1	\$150.00		0.00			
		WZZM NEWS 13													
N50	WZZM	06/24/18	06/24/18	1135p-1235a Su	CM	1135p-1235a	-----S	:30	1	\$60.00	P02	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/18/18	06/24/18	-----S					1	\$60.00		0.00			
		CASTLE													

Order / Rev: 1612405
 Alt Order #: 09108317
 Flight Dates: 06/23/18 - 06/28/18

Advertiser: POL/ Bill Schuette / R / GOV / MI
 Product Desc: SCHUETTE FOR GOV
 Estimate: 4360
WZZM 13

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N51	WZZM	06/25/18	06/25/18	Mon Prime C Mon Prime C	CM	10-11p	M-----	:30	1	\$300.00	P03	0.00	NM	1	\$300.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/18/18	06/24/18	-----S					1	\$60.00		0.00			
		THE PROPOSAL													
N52	WZZM	06/26/18	06/26/18	Tue Prime B Tue Prime B	CM	9-10p	-T-----	:30	1	\$375.00	P03	0.00	NM	1	\$375.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/25/18	07/01/18	M-----					1	\$300.00		0.00			
		BLACKISH / SPLITTING UP TOGETHER													
N53	WZZM	06/26/18	06/26/18	Tue Prime C Tue Prime C	CM	10-11p	-T-----	:30	1	\$300.00	P03	0.00	NM	1	\$300.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/25/18	07/01/18	-T-----					1	\$375.00		0.00			
		THE LAST DEFENSE													
N54	WZZM	06/27/18	06/27/18	Wed Prime A Wed Prime A	CM	8-9p	--W----	:30	1	\$375.00	P03	0.00	NM	1	\$375.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/25/18	07/01/18	--W----					1	\$375.00		0.00			
		GOLDBERGS / ALEX INC.													
N55	WZZM	06/27/18	06/27/18	Wed Prime C Wed Prime C	CM	10-11p	--W----	:30	1	\$300.00	P03	0.00	NM	1	\$300.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/25/18	07/01/18	--W----					1	\$300.00		0.00			
		SHARK TANK													
N56	WZZM	06/28/18	06/28/18	Local News @ 6a M-F Local News @ 6a M-F	CM	6-7a	---T---	:30	1	\$130.00	P04	0.00	NM	1	\$130.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/25/18	07/01/18	---T---					1	\$130.00		0.00			
		WZZM NEWS AT 6AM													
N57	WZZM	06/28/18	06/28/18	Thu Prime A Thu Prime A	CM	8-9p	---T---	:30	1	\$300.00	P03	0.00	NM	1	\$300.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/25/18	07/01/18	---T---					1	\$300.00		0.00			
		THE GONG SHOW													
N58	WZZM	06/23/18	06/23/18	Sat Prime Other 20/20	CM	9-11pm	-----S-	:30	1	\$150.00	P03	0.00	NM	1	\$150.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/18/18	06/24/18	-----S-					1	\$150.00		0.00			
		20/20 SATURDAY													
N59	WZZM	06/24/18	06/24/18	Sun Prime A Sun Prime A	CM	7-8p	-----S	:30	1	\$450.00	P04	0.00	NM	1	\$450.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/18/18	06/24/18	-----S					1	\$450.00		0.00			
		AMERICA'S FUNNIEST HOME VIDEOS													
N60	WZZM	06/24/18	06/24/18	Sun Prime C Sun Prime C	CM	9-10p	-----S	:30	1	\$525.00	P03	0.00	NM	1	\$525.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/18/18	06/24/18	-----S					1	\$525.00		0.00			
		\$100,000 PYRAMID													
N61	WZZM	06/25/18	06/25/18	Good Morning America M-F Good Morning America	CM	7-9a	M-----	:30	1	\$140.00	P04	0.00	NM	1	\$140.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/25/18	07/01/18	M-----					1	\$140.00		0.00			
		GOOD MORNING AMERICA													
N62	WZZM	06/27/18	06/27/18	Good Morning America M-F Good Morning America	CM	7-9a	--W----	:30	1	\$140.00	P04	0.00	NM	1	\$140.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/25/18	07/01/18	M-----					1	\$140.00		0.00			
		GOOD MORNING AMERICA													

Order / Rev: 1612405
 Alt Order #: 09108317
 Flight Dates: 06/23/18 - 06/28/18

Advertiser: POL/ Bill Schuette / R / GOV / MI
 Product Desc: SCHUETTE FOR GOV
 Estimate: 4360

WZZM 13

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	--W----		1				\$140.00		0.00			
N63	WZZM	06/25/18	06/25/18	My West Michigan 9-10aCM My West Michigan		9-10a	M-----	:30	1	\$75.00	P03	0.00	NM	1	\$75.00
		WZZM 13 NEWS AT 9AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	M-----		1				\$75.00		0.00			
													Totals	63	\$11,010.00