

## 1<sup>ST</sup> QUARTER PROGRAMS AND ISSUES FOR KCDO-TV 4/6/09

KCDO-TV aired 2 programs in first quarter 2009 and the air date details and issues covered are summarized below:

“Medical Breakthroughs” episode #22

Aired Sunday, March 22<sup>nd</sup> 12pm-12:30pm

Syndicated program not regularly scheduled

Topics addressed; Childhood obesity and what parents can do, High Tech Hospitals that make treatment safer and more precise, Artificial blood, a new technology that could save lives, Unlocking Autism-early detection methods to help parents and doctors diagnose autism at an earlier age.

“Active Duty” episode #1

Aired Sunday, March 22<sup>nd</sup> 12:30pm-1pm

Locally produced program not regularly scheduled

This is the first episode aired by KCDO-TV in a locally produced series that examines the contributions made by Colorado residents in the wars in Afghanistan and Iraq. Each episode follows deployed Colorado residents and provides in their words the duties and sacrifices made at home and abroad these people are making.

PSA's

KCDO-TV aired 797 DTV promo's and PSA's during the first quarter of 2009 alerting and educating viewers to the pending DTV transition.

## 2ND QUARTER PROGRAMS AND ISSUES FOR KCDO-TV 7/3/09

KCDO-TV aired 7 programs in second quarter 2009 and the air date details and issues covered are summarized below:

“Medical Breakthroughs” episode #23

Aired Sunday, June 7 from 12pm-12:30pm

Syndicated program not regularly scheduled

Topics addressed; In this quarterly health newsmagazine, Dr. Dean Edell provides help for coping with learning disabilities, examines skin cancer and Alzheimer’s Disease, and examines the best way to deal with a critical medical diagnoses like cancer, paralysis, or terminal illness.

“Active Duty” Lt. Col. David Callahan aired 5/16/09 12-12:30pm

“Active Duty” Maj. Gen. Michael Edwards aired 5/16/09 12:30-1pm

“Active Duty” Chip Cunningham #1-02 aired 5/16/09 1-1:30pm

“Active Duty” Austin “Sparky” Renforth #1-03 aired 5/16/09 1:30-2pm

“Talking with Heroes” Episode 3.2 M aired 5/25/09 9:30-10am

“Talking with Heroes” Episode 3.3 M aired 5/25/09 10-10:30am

Locally produced programs not regularly scheduled

These episodes aired by KCDO-TV are a locally produced series that examines the contributions made by Colorado residents in the wars in Afghanistan and Iraq. Each episode follows deployed Colorado residents and provides in their words the duties and sacrifices made at home and abroad these people are making.

“NAB DTV Show” aired 6/5/09 9:30-10pm, 6/6/09 7-7:30pm and 6/7/09 4:30-5pm.

This half hour program, produced by the National Association of Broadcasters, explained to viewers all the steps they should undertake to insure their home was set for the transition to digital television service.

PSA’s

KCDO-TV aired 3,727 DTV transition Public Service Announcements and crawls during 2<sup>nd</sup> Quarter 2009 to educate viewers about the transition to digital television and KCDO-TV’s relevant information to viewers in our service area.

3RD QUARTER 2009 PROGRAMS AND ISSUES FOR KCDO-TV 10/5/09

“Medical Breakthroughs” episode # 24

Aired Sunday, September 13, 2009 from 6:30-7pm

Syndicated program scheduled quarterly

Topics addressed; In this quarterly health newsmagazine, Dr. Dean Edell examines breakthroughs in diagnostic cancer imaging, including a discussion of the first combined PET / CT Scanner of its kind to be installed in North America, the genetic revolution, fighting mental illness, revolutions in pet care, and quick tips to save money on healthcare.

Public Service Announcements:

-KCDO-TV aired 124 PSA's in July, 126 in August and 75 in September for a total of 325 for 3<sup>rd</sup> quarter 2009. Many organizations were represented including the Colorado National Guard on a range of topics.

-In addition to the PSA's noted above KCDO-TV aired 3,647 crawls alerting viewers to the stations transition to digital broadcasting. This is a continuation of our digital education program. Thirteen :30 second spots on DTV education also aired.

#### 4TH QUARTER 2009 PROGRAMS AND ISSUES FOR KCDO-TV 1/7/10

“Medical Breakthroughs” episode # 25

Aired Friday, December 11, 2009 10:30-11pm

Syndicated program scheduled quarterly

Topics addressed; In this quarterly health newsmagazine, Dr. Dean Edell examines the important role of behavior modification for weightloss surgery patients, breakthroughs in children’s health, breakthroughs in heart care, and how to make your holidays healthy.

#### Public Service Announcements:

-KCDO-TV helped produce and air a :30 second PSA for the non-profit Thanksgiving Day meal available to disadvantaged residents of the Fort Morgan area. This PSA aired 276 times on KCDO-TV in all dayparts.

-In addition to the PSA’s noted above KCDO-TV aired 3,275 crawls alerting viewers to the stations transition to digital broadcasting. This is a continuation of our digital education program.

-On 11/16/09 KCDO-TV started airing Northern Colorado 5 News weeknights from 10-1035pm. This Northern Colorado focused local newscast aired 34 times in 4<sup>th</sup> quarter 2009 and included many stories and topics of interest to the Ft. Collins, Greeley, Fort Morgan and Sterling area. This is the only newscast in Colorado that focuses on this region.