

ORDER

WDBJ7

Orders
Order / Rev: 33019
Alt Order #: 07437242
Product Desc: GILLESPIE FOR SENATE
Estimate: 390
Flight Dates: 10/14/14 - 10/20/14
Original Date / Rev: 10/17/14 / 10/17/14
Order Type: GENERAL

WDBJ Television Inc.
Primary AE: MATTHEW NORTEN
Sales Office: Poli
Sales Region: Pol

Agency
Name: PINPOINT MEDIA
Buying Contact:
Billing Contact:
 1707 OSAGE STREET
 ALEXANDRIA, VA 22302

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: POLI / E GILLESPIE/R/SEN/VA
Demographic: A35+
Product Codes: PL3
Priority: IP
Revenue Codes: AGY, POL HRP, POL CAND

New Business Thru:
Order Separation: 00:04:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/13/14	10/19/14	14	\$4,950.00	\$4,207.50
10/20/14	10/26/14	24	\$5,770.00	\$4,904.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	38	\$10,720.00	\$9,112.00	0.00
Totals	38	\$10,720.00	\$9,112.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
MATTHEW NORTEN			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WDBJ Television Inc.	50%	\$10,720.00
Market	100%	\$21,440.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
CW	0%	\$0.00
MyNet	0%	\$0.00
MYTV	0%	\$0.00
VANC	0%	\$0.00
WBRA	0%	\$0.00
WDRL	0%	\$0.00
WFXR	6%	\$1,286.40
WPXR	0%	\$0.00
WSET	36%	\$7,718.40
WSLS	8%	\$1,715.20

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 70	WDBJ7	10/20/14	10/20/14	M-F 11-1135P	CM	M-F 11-1135P	M-----	:30	2	\$330.00	IP	0.00	NM	2	\$660.00
M-F NEWS 7 AT 11 WEEKDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	M-----		2				\$330.00		0.00			
N 71	WDBJ7	10/20/14	10/20/14	M-F 11A-12N	CM	M-F 11A-12P	M-----	:30	2	\$115.00	IP	0.00	NM	2	\$230.00
THE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 33019
 Alt Order #: 07437242
 Flight Dates: 10/14/14 - 10/20/14

Advertiser: POLI / E GILLESPIE/R/SEN/VA
 Product Desc: GILLESPIE FOR SENATE
 Estimate: 390

WDBJ Television Inc.

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 71	WDBJ7	10/20/14	10/20/14	M-F 11A-12N THE PRICE IS RIGHT	CM	M-F 11A-12P	M-----	:30	2	\$115.00	IP	0.00	NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	M-----		2				\$115.00		0.00			
N 72	WDBJ7	10/20/14	10/20/14	M-F 12N-1230P NEWS 7 AT NOON	CM	M-F 12-1230P	M-----	:30	2	\$200.00	P1	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	M-----		2				\$200.00		0.00			
N 73	WDBJ7	10/20/14	10/20/14	M-F 4-5P ELLEN	CM	M-F 4-5P	M-----	:30	2	\$85.00	OC	0.00	NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	M-----		2				\$85.00		0.00			
N 74	WDBJ7	10/20/14	10/20/14	M-F 5-530P NEWS 7 AT 5	CM	M-F 5-530P	M-----	:30	2	\$285.00	IP	0.00	NM	2	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	M-----		2				\$285.00		0.00			
N 75	WDBJ7	10/20/14	10/20/14	M-F 5-6A 5-6 Mornin'	CM	5-6 MORNIN'	M-----	:30	2	\$35.00	OC	0.00	NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	M-----		2				\$35.00		0.00			
N 76	WDBJ7	10/20/14	10/20/14	M-F 530-6P ANDY GRIFFITH	CM	M-F 530-6P	M-----	:30	2	\$210.00	OC	0.00	NM	2	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	M-----		2				\$210.00		0.00			
N 77	WDBJ7	10/20/14	10/20/14	M-F 6-630P NEWS 7 AT 6	CM	M-F 6-630P	M-----	:30	2	\$475.00	IP	0.00	NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	M-----		2				\$475.00		0.00			
N 78	WDBJ7	10/20/14	10/20/14	M-F 6-7P NEWS 7 AT 6/CBS EVENING N	CM	M-F 6-7P	M-----	:30	1	\$470.00	IP	0.00	NM	1	\$470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	M-----		1				\$470.00		0.00			
N 79	WDBJ7	10/20/14	10/20/14	M-F 7-9A CBS EARLY SHOW	CM	M-F 7-9A (7:00 AM-8:00 AM)	M-----	:30	2	\$135.00	IP	0.00	NM	2	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	M-----		2				\$135.00		0.00			
N 80	WDBJ7	10/20/14	10/20/14	M-F 7-8P WHEEL OF FORTUNE/JEOPAI	CM	M-F 7-8P	M-----	:30	2	\$400.00	OC	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	M-----		2				\$400.00		0.00			
N 81	WDBJ7	10/20/14	10/20/14	M-F 7-9A CBS EARLY SHOW	CM	M-F 7-9A	M-----	:30	2	\$100.00	IP	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	M-----		2				\$100.00		0.00			
N 82	WDBJ7	10/18/14	10/18/14	SAT 8-9A NEWS 7 SAT MORNING	CM	8-9A SAT	-----S-	:30	2	\$160.00	P1	0.00	NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	-----S-		2				\$160.00		0.00			
N 83	WDBJ7	10/19/14	10/19/14	NFL GAME 1 NFL GAME 1	CM	SUN 1-4P	-----S	:30	3	\$425.00	IP	0.00	NM	3	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	-----S		3				\$425.00		0.00			
N 84	WDBJ7	10/19/14	10/19/14	SUN 8-9A NEWS 7 SUNDAY MORNING	CM	8-9A	-----S	:30	2	\$195.00	P1	0.00	NM	2	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	-----S		2				\$195.00		0.00			
N 85	WDBJ7	10/19/14	10/19/14	SUN HOUR 2 SUN 8-9P	CM	SUN 8-9P	-----S	:30	1	\$665.00	P1	0.00	NM	1	\$665.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	-----S		1				\$665.00		0.00			

Order / Rev: 33019
 Alt Order #: 07437242
 Flight Dates: 10/14/14 - 10/20/14

Advertiser: POLI / E GILLESPIE/R/SEN/VA
 Product Desc: GILLESPIE FOR SENATE
 Estimate: 390

WDBJ Television Inc.

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 85	WDBJ7	10/19/14	10/19/14	SUN HOUR 2 SUN 8-9P	CM	SUN 8-9P	-----S	:30	1	\$665.00	P1	0.00	NM	1	\$665.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/13/14	10/19/14	-----S		1			\$665.00		0.00				
N 86	WDBJ7	10/19/14	10/19/14	SUN HOUR 3 SUN 9-10P	CM	SUN 9-10P	-----S	:30	1	\$455.00	IP	0.00	NM	1	\$455.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/13/14	10/19/14	-----S		1			\$455.00		0.00				
N 87	WDBJ7	10/19/14	10/19/14	SUN 9-1030A CBS News Sunday Morning	CM	SU 9-1030A	-----S	:30	1	\$180.00	P1	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/13/14	10/19/14	-----S		1			\$180.00		0.00				
N 88	WDBJ7	10/18/14	10/18/14	ACC FOOTBALL ACC FOOTBALL	CM	12N-330P (12:30 PM-3:30 PM)	-----S-	:30	2	\$285.00	OC	0.00	NM	2	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/13/14	10/19/14	-----S-		2			\$285.00		0.00				
N 89	WDBJ7	10/20/14	10/20/14	MON HOUR 2 MON 9-10P	CM	MON 9-10P	M-----	:30	1	\$560.00	IP	0.00	NM	1	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/20/14	10/26/14	M-----		1			\$560.00		0.00				
N 90	WDBJ7	10/19/14	10/19/14	SUN HOUR 1 SUN 7-8P	CM	SUN 7-8P	-----S	:30	1	\$525.00	IP	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/13/14	10/19/14	-----S		1			\$525.00		0.00				
N 91	WDBJ7	10/19/14	10/19/14	SUN HOUR 4 SUN 10-11P	CM	SUN 10-11P	-----S	:30	1	\$570.00	IP	0.00	NM	1	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/13/14	10/19/14	-----S		1			\$570.00		0.00				
Totals														38	\$10,720.00

FAX# 703-516-9680
CREDIT RISK !!
HARRIS REPORT FROM REP
OCT16/14 18.16
CHANGES *** WDBJ-TV ****

REP. # _____ OFF. # _____ SALESMAN # _____
BUYER NAME NICOLE MEADE

BUYER NAME	NICOLE MEADE
SALES PRSN	WA- MATTHEW NORTEN (H)

	CLASS: NATL.	LOCAL	REGIONAL
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CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE
			OCT16/14 18.16

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ED GILLESPIE FOR SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 9 AGENCY PRODUCT CODE = 9 AGENCY EST# = 390												
89	A		900P-1000P	30		\$560.00	10/20	10/20	1		MON	1
PROGRAM : SCORPION CON COM1 : SCORPION												
90	A		700P-800P	30		\$525.00	10/19	10/19	1		SUN	1
PROGRAM : 60 MINUTES CON COM1 : 60 MINUTES												

REP HEADLINE# 7437242
 \$\$\$ MOD# 0 : UNAPPROVED REV #4 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT16/14 18.16
 CHANGES ** WDBJ-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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91	A		1000P-1100P	30		\$570.00	10/19	10/19	1		SUN	1
PROGRAM : CSI CON COM1 : CSI												
OCT/14	10720.00											

MARKET TOTALS \$18,130 WDBJ 50% WSET 36% WSLS 8% WFXR 6% CABL 0% WPKR 0% WDRL 0%
 WBVA 0% EDBJ 0%

SHARES ACCURATE

SVC- NSI BOOKS- OCT/PJ
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT TOTAL 10720.00
 TOTAL SPOTS 38

REP HEADLINE# 74372242 REP: TEL# 703-516-9399 FAX# 703-516-9680
\$\$\$ MOD# 0 : UNAPPROVED REV #3 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT16/14 17.21
*** CHANGES *** ** WDBJ-TV ***

ADV # ADV. NAME POLI/E GILLESPIE/R/SEN/VA REP. # OFF. # SALESMAN #
AGY # AGY. NAME PINPOINT MEDIA BUYER NAME NICOLE MEADE

1707 OSAGE STREET SUITE 103 SALES PRSN WA- MATTHEW NORTEN (H)
ALEXANDRIA, VA 22302

ORDER # CONTRACT # 74372242 CLASS: NATL. LOCAL REGIONAL

PRDCT GILLESPIE FOR SENATE EST#390 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT14/14 OCT20/14 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT16/14 17.21

REP: UPDATED ACCURATE SHARES
PLEASE CONFIRM
THANKS SHOSHANA FOR MATT
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ED GILLESPIE FOR SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 9 AGENCY EST# = 390
AGENCY PRODUCT CODE = 9
NO BUYS TO PRINT
OCT/14 \$9,065.00
CONTRACT TOTAL \$9,065.00
TOTAL SPOTS 35

MARKET TOTALS \$18,130 WDBJ 50% WSET 36% WSLS 8% WFXR 6% CABL 0% WPKR 0% WDRL 0%
WBVA 0% EDBJ 0%
SHARES ACCURATE
SVC- NSI BOOKS- OCT/PJ
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

FAX# 703-516-9680
CREDIT RISK !!
HARRIS REPORT FROM REP OCT16/14 14.38
CHANGES *** WDBJ-TV ***

REP. # _____ OFF. # _____ SALESMAN # _____

BUYER NAME	NICOLE MEADE
SALES PRSN	WA- MATTHEW NORTEN (H)

	CLASS: NATL.	LOCAL	REGIONAL
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CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE OCT16/14	14.38
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ADDED LINES 70-88
REV TTL \$9,065 @35X
PLEASE CONFIRM
THANKS SHOSHANA FOR MATT

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ED GILLESPIE FOR SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 9 AGENCY PRODUCT CODE = 9 AGENCY EST# = 390												

70	A	1100P-1135P	30		\$330.00	11	10/20	10/20	2	MON	2
PROGRAM : WDBJ7 AT ELEVEN											
CON COM1 : WDBJ7 AT ELEVEN											
71	A	1100A-1200N	30		\$115.00	11	10/20	10/20	2	MON	2
PROGRAM : THE PRICE IS RIGHT											
CON COM1 : THE PRICE IS RIGHT											

FROM REP OCT16/14 14.38
CHANGES *** WDBJ-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
72	A		1200N-1230P	30		\$200.00	10/20	10/20	2		MON	2
PROGRAM : WDBJ7 AT NOON												
CON COM1 : WDBJ7 AT NOON												
73	A		400P-500P	30		\$85.00	10/20	10/20	2		MON	2
PROGRAM : ELLEN												
CON COM1 : ELLEN												
74	A		500P-530P	30		\$285.00	10/20	10/20	2		MON	2
PROGRAM : WDBJ7 AT FIVE												
CON COM1 : WDBJ7 AT FIVE												
75	A		500A-600A	30		\$35.00	10/20	10/20	2		MON	2
PROGRAM : WDBJ7 EARLY MORNIN'												
CON COM1 : WDBJ7 EARLY MORNIN'												
76	A		530P-600P	30		\$210.00	10/20	10/20	2		MON	2
PROGRAM : ANDY GRIFFITH												
CON COM1 : ANDY GRIFFITH												
77	A		600P-630P	30		\$475.00	10/20	10/20	2		MON	2
PROGRAM : WDBJ7 AT SIX												
CON COM1 : WDBJ7 AT SIX												
78	A		600P-700P	30		\$470.00	10/20	10/20	1		MON	1
PROGRAM : WDBJ7 AT SIX / CBS NEWS												
CON COM1 : WDBJ7 AT SIX / CBS NEWS												
79	A		700A-800A	30		\$135.00	10/20	10/20	2		MON	2
PROGRAM : CBS THIS MORNING												
CON COM1 : CBS THIS MORNING												
80	A		700P-800P	30		\$400.00	10/20	10/20	2		MON	2
PROGRAM : WHEEL / JEOPARDY												
CON COM1 : WHEEL / JEOPARDY												

REP HEADLINE# 7437242
 \$\$\$ MOD# 0 : UNAPPROVED REV #2 \$\$\$

REP: TEL# 703-516-9399
 CREDIT ADVISORY: AGENCY
 ORDER WORKSHEET

FAX# 703-516-9680
 CREDIT RISK !!
 HARRIS REPORT FROM REP

OCT16/14 14.38
 *** WDBJ-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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81	A		700A-900A	30		\$100.00	10/20	10/20	2		MON	2
PROGRAM : CBS THIS MORNING												
CON COM1 : CBS THIS MORNING												

82	A		800A-900A	30		\$160.00	10/18	10/18	2		SAT	2
PROGRAM : WDBJ7 SATURDAY MORNING												
CON COM1 : WDBJ7 SATURDAY MORNING												

83	A		100P-400P	30		\$425.00	10/19	10/19	3		SUN	3
PROGRAM : REDSKINS												
CON COM1 : REDSKINS												

84	A		800A-900A	30		\$195.00	10/19	10/19	2		SUN	2
PROGRAM : WDBJ7 SUNDAY MORNING												
CON COM1 : WDBJ7 SUNDAY MORNING												

85	A		800P-900P	30		\$665.00	10/19	10/19	1		SUN	1
PROGRAM : MADAM SECRETARY												
CON COM1 : MADAM SECRETARY												

86	A		900P-1000P	30		\$455.00	10/19	10/19	1		SUN	1
PROGRAM : THE GOOD WIFE												
CON COM1 : THE GOOD WIFE												

87	A		900A-1030A	30		\$180.00	10/19	10/19	1		SUN	1
PROGRAM : ROS												
CON COM1 : ROS												

88	A		1230P-330P	30		\$285.00	10/18	10/18	2		SAT	2
PROGRAM : ACC-UVA GAME												
CON COM1 : ACC-UVA GAME												

OCT/14 \$9,065.00

CONTRACT TOTAL \$9,065.00

TOTAL SPOTS 35

REP HEADLINE# 7437242
\$\$\$ MOD# 0 : UNAPPROVED REV #2 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT16/14 14.38
*** CHANGES *** ** WDBJ-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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MARKET TOTALS			\$16,787	WDBJ 54%	WSET 18%	WSLS 18%	WFXR 10%	CABL 0%	WPKR 0%	WDRL 0%		
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SHARES ESTIMATED
SVC- NSI BOOKS- OCT/PJ
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE