

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WECL Wilmington, NC

Date:

10/17/16

I, David Benford,being/on behalf of: Woody White, a legallyqualified candidate of the Republican politicalparty for the office of: New Hanover County Commin the Generalelection to be held on: Nov 8, 2016

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
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Total Charges: \$2,925.00 gross (\$2,486.25 net)

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Compass Group of NL

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Nickie Ray

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/17/16 JDBT
Date Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Eileen Starnetti
Signature

Eileen Starnetti
Printed Name

LSM
Title

CONTRACT

WECT
322 Shipyard Boulevard
Wilmington, NC 28412
(910) 791-8070

And:

Compass Group of NC Inc, The
602 Wild Dunes Circle
Wilmington, NC 28411

| | | |
|---|--|--|
| <u>Contract / Revision</u> 1601487 / | | <u>Alt Order #</u> |
| <u>Product</u> Woody White for CC 2016 | | |
| <u>Contract Dates</u> 10/18/16 - 11/07/16 | | <u>Estimate #</u> |
| <u>Advertiser</u> POL/White, Woody/County Commissioner | | <u>Original Date / Revision</u> 10/17/16 / 10/17/16 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> WECT | <u>Account Executive</u> Eileen Stammetti | <u>Sales Office</u> WECT Wilmington |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 25-54 | | |
| <u>Agency Code</u> | <u>Advertiser Code</u> | <u>Product 1/2</u> |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|---------------|-------|-------------------|-----------------|--------------------------------|----------------|------|--------|-------------------|-------------|-----|------|-----------|-------------------|
| N 1 | WECT | 10/18/16 | 11/07/16 | First at Four News | 4-430p | | :30 | | | | NM | 15 | \$1,575.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 10/18/16 | 10/24/16 | MTWTF-- | | | | 5 | \$105.00 | | | | |
| | Week: | 10/25/16 | 10/31/16 | MTWTF-- | | | | 5 | \$105.00 | | | | |
| | Week: | 11/01/16 | 11/07/16 | MTWTF-- | | | | 5 | \$105.00 | | | | |
| N 2 | WECT | 10/18/16 | 11/07/16 | Carolina in AM 5-6a | 5-6a | | :30 | | | | NM | 6 | \$510.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 10/18/16 | 10/24/16 | MTWTF-- | | | | 2 | \$85.00 | | | | |
| | Week: | 10/25/16 | 10/31/16 | MTWTF-- | | | | 2 | \$85.00 | | | | |
| | Week: | 11/01/16 | 11/07/16 | MTWTF-- | | | | 2 | \$85.00 | | | | |
| N 3 | WECT | 10/18/16 | 11/07/16 | Ellen DeGeneres Show, The 3-4p | | | :30 | | | | NM | 6 | \$630.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 10/18/16 | 10/24/16 | MTWTF-- | | | | 2 | \$105.00 | | | | |
| | Week: | 10/25/16 | 10/31/16 | MTWTF-- | | | | 2 | \$105.00 | | | | |
| | Week: | 11/01/16 | 11/07/16 | MTWTF-- | | | | 2 | \$105.00 | | | | |
| N 4 | WECT | 10/18/16 | 11/07/16 | Sun Carolina in the AM 9a | 9-10a | | :30 | | | | NM | 3 | \$210.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 10/18/16 | 10/24/16 | -----S | | | | 1 | \$70.00 | | | | |
| | Week: | 10/25/16 | 10/31/16 | -----S | | | | 1 | \$70.00 | | | | |
| | Week: | 11/01/16 | 11/07/16 | -----S | | | | 1 | \$70.00 | | | | |
| Totals | | | | | | | | 0.00 | | | | 30 | \$2,925.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|-------------------|-------------------|-------------------|
| 09/26/16 - 10/30/16 | 17 | \$1,655.00 | (\$248.25) | \$1,406.75 |
| 10/31/16 - 11/07/16 | 13 | \$1,270.00 | (\$190.50) | \$1,079.50 |
| Totals | 30 | \$2,925.00 | (\$438.75) | \$2,486.25 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



WECT
322 Shipyard Boulevard
Wilmington, NC 28412
(910) 791-8070

| <u>Contract / Revision</u> | <u>Alt Order #</u> |
|----------------------------|--------------------|
| 1601487 / | |

| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
|-----------------------|------------------------|-------------------|
| 10/18/16 - 11/07/16 | Woody White for CC 201 | |

| <u>Advertiser</u> | <u>Original Date / Revision</u> |
|------------------------|---------------------------------|
| POL/White, Woody/Couni | 10/17/16 / 10/17/16 |

Signature: _____ **Date:** _____

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