

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WECI Wilmington, NC</u>	Date: <u>10/17/16</u>
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I, David Benford,

being/on behalf of: Woody White, a legally
qualified candidate of the Republican political

party for the office of: New Hanover County Comm

in the General

election to be held on: Nov 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges: \$2,925.00 gross (\$2,486.25 net)

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

[Empty box for listing matters of national importance]

I represent that the payment for the above described broadcast time has been furnished by:

COMPASS Group of NL

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Nickie Ray

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/17/16 [Signature]
Date Signature

To Be Signed By Station Representative

Accepted Accepted in Part Rejected

[Signature] Eileen Starnetti LSM
Signature Printed Name Title

CONTRACT



WECT
 322 Shipyard Boulevard
 Wilmington, NC 28412
 (910) 791-8070

<u>Contract / Revision</u> 1601487 /		<u>Alt Order #</u>
<u>Product</u> Woody White for CC 2016		
<u>Contract Dates</u> 10/18/16 - 11/07/16		<u>Estimate #</u>
<u>Advertiser</u> POL/White, Woody/County Commissioner		<u>Original Date / Revision</u> 10/17/16 / 10/17/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WECT	<u>Account Executive</u> Eileen Stammetti	<u>Sales Office</u> WECT Wilmington
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

And:

Compass Group of NC Inc, The
 602 Wild Dunes Circle
 Wilmington, NC 28411

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WECT	10/18/16	11/07/16	First at Four News	4-430p		:30				NM	15	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/18/16	10/24/16	MTWTF--				5	\$105.00				
	Week:	10/25/16	10/31/16	MTWTF--				5	\$105.00				
	Week:	11/01/16	11/07/16	MTWTF--				5	\$105.00				
N 2	WECT	10/18/16	11/07/16	Carolina in AM 5-6a	5-6a		:30				NM	6	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/18/16	10/24/16	MTWTF--				2	\$85.00				
	Week:	10/25/16	10/31/16	MTWTF--				2	\$85.00				
	Week:	11/01/16	11/07/16	MTWTF--				2	\$85.00				
N 3	WECT	10/18/16	11/07/16	Ellen DeGeneres Show, The	3-4p		:30				NM	6	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/18/16	10/24/16	MTWTF--				2	\$105.00				
	Week:	10/25/16	10/31/16	MTWTF--				2	\$105.00				
	Week:	11/01/16	11/07/16	MTWTF--				2	\$105.00				
N 4	WECT	10/18/16	11/07/16	Sun Carolina in the AM 9a	9-10a		:30				NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/18/16	10/24/16	-----S				1	\$70.00				
	Week:	10/25/16	10/31/16	-----S				1	\$70.00				
	Week:	11/01/16	11/07/16	-----S				1	\$70.00				
Totals								0.00				30	\$2,925.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	17	\$1,655.00	(\$248.25)	\$1,406.75
10/31/16 - 11/07/16	13	\$1,270.00	(\$190.50)	\$1,079.50
Totals	30	\$2,925.00	(\$438.75)	\$2,486.25

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



WECT
 322 Shipyard Boulevard
 Wilmington, NC 28412
 (910) 791-8070

<u>Contract / Revision</u> 1601487 /	<u>Alt Order #</u>
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<u>Contract Dates</u> 10/18/16 - 11/07/16	<u>Product</u> Woody White for CC 201	<u>Estimate #</u>
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<u>Advertiser</u> POL/White, Woody/Coun	<u>Original Date / Revision</u> 10/17/16 / 10/17/16
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Signature: _____ **Date:** _____

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