



West Palm Beach

WFTL

Quarterly Issues/Programming Report for October 1-December 31, 2022

Fourth Quarter - 2022

Section I. Issues

The stations have identified the following issues as significant issues facing our community in this quarter:

- A. Housing Crisis
- B. Midterm Election Preps
- C. Cancer Cures
- D. Healthcare Funding
- E. Education Impact
- F. Mental Health/Coping with Loss

## **Section II. Responsive Programs**

The station had broadcast programming dealing with each of the above referenced issues. Programming dealing with each issue is set out below:

### **A. Housing Crisis**

1. South Florida Sunday Show. 6-7 a.m. 10/30/2022, 12:58  
Danielle Shull, Director of Client Experience of Gehring Group & the Lord's Place Board Member 15th Annual Ending Homelessness Breakfast (11/9)
2. South Florida Sunday Show. 6-7 a.m. 11/06/2022, 5:00 minutes.  
Patrick Franklin, President/& CEO Urban League of Palm Beach County about the \$5.1 million dollar gift they received from Mackenzie Scott which will be used, in part, to provide housing for the homeless.
3. South Florida Morning Show. 6-10 a.m. 10/28/2022, 9:08 minutes.  
State Rep. Daniel Perez Miami, midterm election & state property insurance about the upcoming special legislative session to solve the state property insurance crisis.
4. South Florida Sunday Show. 6-7 a.m. 11/16/2022, 6:19 minutes.  
Eric Glazer, Community Assn attorney about investigation into why the Surfside Condo collapsed and his appearance on CBS 60 minutes. The collapse has had a major impact on Florida's housing industry and inspired new legislation.
5. South Florida Sunday Show. 6-7 a.m. 12/04/2022, 10:16 minutes.  
John Leckie, researcher for Rent.com about the latest rent trends in South Florida and the housing crisis. South Florida leads the country with double-digit percentage rent increases.

### **B. Midterm Election Preps**

1. South Florida Morning Show. 6-10 a.m. 10/25/2022, 10:06 minutes.  
Wendy Sartory Link, Palm Beach County Supervisor of Elections on early voting appointments and mail in ballots.
2. South Florida Morning Show. 6-10 a.m. 11/01/2022, 8:37 minutes.  
Jeanette Nunez Florida Lt. Governor Latino about the Latino vote shifting from Democrat to Republican and suspected turnout.

3. South Florida Morning Show, 6-10 a.m. 11/7/2022, 9:18 minutes.  
Cecile Scoon, President - League of Women Voters of Florida with explanation of the three amendments on the Florida midterm ballot.
4. South Florida Sunday Show. 6-7 a.m. 11/07/2022, 9:08 minutes  
State Rep. Daniel Perez about election integrity, early voting and the importance of the midterm election Nov 8.
5. South Florida Morning Show. 6-10 a.m. 11/7/2022, 10:02 minutes.  
Corrina Robinson, Democrat running for Rep. Brian Mast's seat about her relief to see the FBI and DOJ at the Palm Beach County Supervisor of Elections office.

### **C. Cancer Cures**

1. South Florida Sunday Show. 6-7 a.m. 10/09/2022, 11:42 minutes.  
Dr. Donna Kleban, Tenet Health surgeon with expertise in breast cancer. On staff at Comprehensive Breast of the Palm Beaches. She talks about treatments and cures for breast cancer.
2. South Florida Sunday Show. 6-7 a.m. 10/16/2022, 6:21 minutes.  
Sean Gross, Florida State Executive Director for Susan G. Komen Breast Cancer Awareness Month/More than Pink Walk. Breast Cancer Awareness Month: How Genetic Testing has Revolutionized Breast Cancer Care
3. South Florida Sunday Show. 6-7 a.m. 10/23/2022, 14:11 minutes.  
Dr. Louise Morrell, medical director at Baptist Health Lynn Cancer Institute Breast Cancer Awareness Month: How Genetic Testing has Revolutionized Breast Cancer Care.
4. South Florida Sunday Show 6-7 a.m. 11/13/2022, 9:29 minutes.  
Sally Berenzweig, CEO of The Pap Corps Assist those with cancer to get the best treatments possible while staying closer to home.

### **D. Healthcare Fundraising/Awareness**

1. South Florida Sunday Show. 6-7 a.m. 10/02/2022, 17:20 minutes.  
Ralph Lawson & Glenn Falk - Boca Raton Light the Night Walk Co-Chairs for the Leukemia & Lymphoma Society - South Florida Region

2. South Florida Sunday Show. 6-7 a.m. 10/09/2022, 9:02 minutes.  
Gina Melby, CEO of HCA JFK Hospital and 2022 Palm Beach Heart Walk Chair  
Palm Beach Heart Walk (11/12) & Heart Health to benefit the American  
Heart Association.
3. South Florida Sunday Show. 6-7 a.m. 11/06/2022, 7:45 minutes.  
Susan Gringauz (Board President and Winter Wonderland Event Co-Chair)  
Mission + Winter Wonderland Luncheon (12/1) to fund Crohn's & Colitis  
Foundation Southern Florida Chapter.
4. South Florida Sunday Show. 6-7 a.m. 11/13/2022, 11:48 minutes.  
Stanton Collemer, CEO of Cancer Alliance of Help and Hope about "No Shave  
Event" 100% of proceeds go to men diagnosed with cancer. (11/30)
5. South Florida Sunday Show. 6-7 a.m. 12/11/2022, 9:06 minutes.  
Dr. Adedapo Iluyomade, preventative cardiologist at Baptist Health Miami  
Cardiac & Vascular Institute "Broken Heart Syndrome" During the Holidays –  
a Very Common Cardiovascular Condition

#### **E. Education Impact**

1. South Florida Sunday Show. 6-7 a.m. 10:16, 11:51 minutes.  
Veronica Cartagena – Director of Development (Marketing & Educational  
Outreach Bougainvillea House Ringmaster's Circus Fundraiser (11/12) 100%  
of proceeds go to educational outreach programs.
2. South Florida Sunday Show. 6-7 a.m. 10/30/2022, 9:35 minutes.  
Robert Pancione, Transition Coordinator about SouthTech Academy  
Transition Program for students with learning disabilities.
3. South Florida Sunday Show 6-7 a.m. 12/11/2022, 14:43 minutes.  
Tim Snow, President of George Snow Scholarship Fund about awarding \$2.2  
million for 212 scholarship winners from Palm Beach as the largest provider  
of scholarships in Palm Beach education.
4. South Florida Sunday Show. 6-7 a.m. 11/20/2022, 7:45 minutes.  
Sue Ellen Beryl, Managing Director of Palm Beach Dramaworks. Dramawise  
participants explore the excitement of PBD's productions in this engaging  
series for adults. Learn firsthand about the creative process, share your  
observations, and ask questions.

5. South Florida Sunday Show. 6-7 a.m. 12/04/2022, 5:57 minutes.  
John Suau, CEO of the Armory Art Center West Palm Beach Arts Festival displaying student art.

#### **F. Mental Health/Coping with Loss**

1. South Florida Morning Show. 6-10 a.m. 11/14/2022. 5:15 minutes.  
Jay Ratliff Aviation expert on the horror of seeing two planes collide at a Texas air show and Thanksgiving travel stress.
2. South Florida Morning Show 6-10 a.m. 12/01/2022, 9:51 minutes  
Dr. Carole Lieberman, forensic psychologist about the mind of a spree killer, and the pain families of the Idaho mass murder must be experiencing.
3. South Florida Sunday Show. 6-7 a.m. 12/11/2022, 14:16 minutes.  
Pastor Rick Aspden, CEO Faith Farm Ministries Faith Farms free drug and alcohol program for those addicted to drugs and alcohol.
4. South Florida Morning Show. 6-10 a.m. 12/12/2022. 11:46 minutes.  
Anne Fogel, sister of Marc Fogel, wrongfully detained in Russian prison like Brittney Griner. However, there is little hope for Fogel's release any time soon.

### **Section III: PSAs**

Stations aired Public Service Announcements for the following organizations and causes during the Fourth Quarter October 1-December 31, 2022.

#### **Organizations**

American Heart Association, Urban League, Tenet Health, Baptist health, Supervisor of Elections, Faith Farm Ministries, Marine Industries Association, Awesome Greyhound Adoptions.

#### **Causes**

Breast Cancer, Homelessness, Heart Disease, Education, Animal rescue, Election Integrity, Veterans, and Mental Health.