

<b>STATION:</b>	WCOW-FM	<b>HEADER#:</b>	29612	<b>DATE:</b>	10/15/2018
<b>MARKET:</b>	La Crosse-Eau Claire, WI	<b>AMOUNT:</b>	\$1,500.00	<b>AGENCY:</b>	Regional Reps
<b>REP:</b>	Regional Reps	<b>SPOTS:</b>	30		6505 Rockside Road Suite 200 Cleveland, OH 44131
<b>STN VER:</b>	1				
<b>SALES OFFICE:</b>	Washington DC				
<b>SALESPERSON:</b>	Deshawn Jones 216-535-3962				
<b>SLS EMAIL:</b>	djones@regionalreps.com				
<b>AGENCY (AOR):</b>	Media Ad Ventures, Inc.-	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING 56526</b>	
<b>ADVERTISER:</b>	JOBS FIRST COALITION	<b>AGY PRD:</b>		<b>INVOICE:</b> Regional Reps	
<b>PRODUCT:</b>	JOBS FIRST COALITION #1107 10.15-10.28	<b>AGY EST:</b>	1107	6505 Rockside Road Suite 200 Cleveland, OH 44131	
<b>FLIGHT:</b>	10-15-2018 TO 10-28-2018				
<b>TOT # OF DAYS:</b>	7				
<b>PRIM. DEMO:</b>	Adults 18+				

**COMMENTS**

10/12/2018:

\*\*\*\*\* No Comments for this Advertiser \*\*\*\*\*

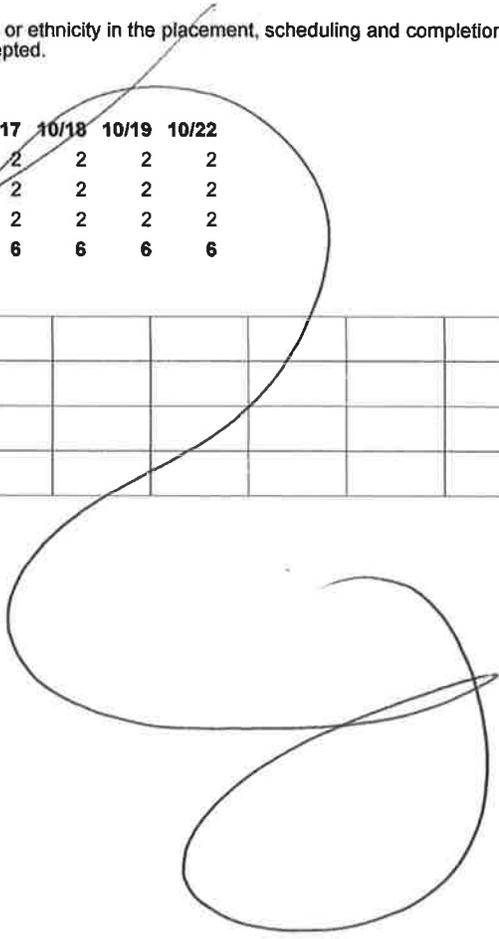
STATION ACKNOWLEDGES REGIONAL REPS CORP IS ACTING AS STATIONS SALES REPRESENTATIVE FOR THIS ORDER AND THAT ADVERTISER/AGENCY IS RESPONSIBLE FOR PAYMENT.

Regional Reps Corp. does not discriminate on the basis of race or ethnicity in the placement, scheduling and completion of purchase of advertising. Any order for advertising that includes any such restriction will not be accepted.

Ln	MC Daypart	Rate	Dur	10/16	10/17	10/18	10/19	10/22	Spots
1	MTWTF.. 6:00AM-10:00AM	\$55	60	2	2	2	2	2	10
2	MTWTF.. 10:00AM-3:00PM	\$45	60	2	2	2	2	2	10
3	MTWTF.. 3:00PM-7:00PM	\$50	60	2	2	2	2	2	10
<b>Totals</b>				<b>6</b>	<b>6</b>	<b>6</b>	<b>6</b>	<b>6</b>	<b>30</b>

TOTAL	Oct										Total
SPOT	30										30
CASH	1,500.00										1,500.00
TOTAL	1,500.00										1,500.00

SIGNATURE





**Sparta-Tomah Broadcasting Co.**  
 113 West Oak Street  
 Sparta, WI 54656-1712  
 (608)269-3100

# WCOW-FM Order Confirmation

**OrderID: 1340-010**

Sponsor: Jobs First Coalition  
 Product: Jobs First Coalition - 1107  
 Estimate/PO: 56626  
 AccountRep: Reg Reps Network  
 BillingCycle: Broadcast Month  
 InvoiceType: Detail Affidavit  
 Run Dates: 10/16/2018 - 10/22/2018  
 Items Ordered: 30  
 Gross Amount: 1,500.00  
 Discounts: 0.00  
 Agency Commission: 225.00  
 Net Amount: 1,275.00

REGIONAL REPS CORP.  
 6505 ROCKSIDE ROAD SUITE 200  
 CLEVELAND, OH 44131

## Scheduled Station(s): WCOW-FM Jobs First Coalition 1107 10.15-10.28 Ver 1

Printed 10/15/2018 10:10:35 AM

Page 1

Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Descriptio	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 10/16/2018 - 10/22/2018	All Weeks	06:00 AM - 10:00 AM	2	2	2	2	2			10	:60	Spot		S1340-00	10	55.00	550.00
02 10/16/2018 - 10/22/2018	All Weeks	10:00 AM - 03:00 PM	2	2	2	2	2			10	:60	Spot		S1340-00	10	45.00	450.00
03 10/16/2018 - 10/22/2018	All Weeks	03:00 PM - 07:00 PM	2	2	2	2	2			10	:60	Spot		S1340-00	10	50.00	500.00

**Broadcast Month Projected Billing:**

Oct-18	1,500.00	Nov-18	0.00	Dec-18	0.00	Q4-2018	1,500.00
--------	----------	--------	------	--------	------	---------	----------

Confirmed Correct as entered; Payment Guaranteed upon invoice audit

Accepted for WCOW-FM

Correct

**Subject:** Fwd: WI-Est1107 Sponsor Change  
**From:** Shelly Holen <shelly@stbroadcasting.com>  
**Date:** 10/17/2018 2:47 PM  
**To:** Traffic 1 - Andrea <traffic1@cow97.com>

----- Forwarded Message -----

**Subject:** WI-Est1107 Sponsor Change  
**Date:** Wed, 17 Oct 2018 19:46:32 +0000  
**From:** Deshawn Jones <[DJones@regionalreps.com](mailto:DJones@regionalreps.com)>  
**To:** Shelly Holen <[shelly@stbroadcasting.com](mailto:shelly@stbroadcasting.com)>

Received from buyer:

We just found out the spot we sent that started yesterday has a new sponsor. Keep running the same spot, but here is new NAB 7 Revised Traffic to reflect the correct Paid for name

This is in Wisconsin  
Estimate #1107  
WCOW-FM

**DeShawn Jones**  
Account Manager  
Regional Reps Corp.  
6505 Rockside Road, #200  
Cleveland, OH 44131  
Direct: 216-535-3962  
Main: 216-781-0035  
Fax: 216-781-7508  
[DJones@regionalreps.com](mailto:DJones@regionalreps.com)  
[www.regionalreps.com](http://www.regionalreps.com)

**Your Trusted Nationwide Radio Resource**



 Virus-free. [www.avast.com](http://www.avast.com)

— Attachments: \_\_\_\_\_

---

Traffic Jobs First AD-92 - 2018.10.17.pdf	163 KB
NAB-PB18 form AFCAF-WI.pdf	537 KB