

STATION:	WCOW-FM	HEADER#:	29612	DATE:	10/15/2018
MARKET:	La Crosse-Eau Claire, WI	AMOUNT:	\$1,500.00	AGENCY:	Regional Reps
REP:	Regional Reps	SPOTS:	30		6505 Rockside Road Suite 200 Cleveland, OH 44131
STN VER:	1				
SALES OFFICE:	Washington DC				
SALESPERSON:	Deshawn Jones 216-535-3962				
SLS EMAIL:	djones@regionalreps.com				
AGENCY (AOR):	Media Ad Ventures, Inc.-	AGY CLI:		CONTRACT # FOR INVOICING	56526
ADVERTISER:	JOBS FIRST COALITION	AGY PRD:		INVOICE:	Regional Reps
PRODUCT:	JOBS FIRST COALITION #1107 10.15-10.28	AGY EST:	1107		6505 Rockside Road Suite 200 Cleveland, OH 44131
FLIGHT:	10-15-2018 TO 10-28-2018				
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 18+				

COMMENTS

10/12/2018:

***** No Comments for this Advertiser *****

STATION ACKNOWLEDGES REGIONAL REPS CORP IS ACTING AS STATIONS SALES REPRESENTATIVE FOR THIS ORDER AND THAT ADVERTISER/AGENCY IS RESPONSIBLE FOR PAYMENT.

Regional Reps Corp. does not discriminate on the basis of race or ethnicity in the placement, scheduling and completion of purchase of advertising. Any order for advertising that includes any such restriction will not be accepted.

Ln	MC Daypart	Rate	Dur	10/16	10/17	10/18	10/19	10/22	Spots
1	MTWTF.. 6:00AM-10:00AM	\$55	60	2	2	2	2	2	10
2	MTWTF.. 10:00AM-3:00PM	\$45	60	2	2	2	2	2	10
3	MTWTF.. 3:00PM-7:00PM	\$50	60	2	2	2	2	2	10
Totals				6	6	6	6	6	30

TOTAL	Oct																	Total
SPOT	30																	30
CASH	1,500.00																	1,500.00
TOTAL	1,500.00																	1,500.00

SIGNATURE



Sparta-Tomah Broadcasting Co.
 113 West Oak Street
 Sparta, WI 54656-1712
 (608)269-3100

REGIONAL REPS CORP.
 6505 ROCKSIDE ROAD SUITE 200
 CLEVELAND, OH 44131

WCOW-FM Order Confirmation

OrderID: 1340-010

Sponsor: Jobs First Coalition
 Product: Jobs First Coalition - 1107
 Estimate/PO: 56626
 AccountRep: Reg Reps Network
 BillingCycle: Broadcast Month
 InvoiceType: Detail Affidavit
 Run Dates: 10/16/2018 - 10/22/2018
 Items Ordered: 30
 Gross Amount: 1,500.00
 Discounts: 0.00
 Agency Commission: 225.00
 Net Amount: 1,275.00

Scheduled Station(s): WCOW-FM Jobs First Coalition 1107 10.15-10.28 Ver 1

Printed 10/15/2018 10:10:35 AM

Page 1

Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Descriptio	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 10/16/2018 - 10/22/2018	All Weeks	06:00 AM - 10:00 AM	2	2	2	2	2	2		10	:60	Spot		S1340-00	10	55.00	550.00
02 10/16/2018 - 10/22/2018	All Weeks	10:00 AM - 03:00 PM	2	2	2	2	2	2		10	:60	Spot		S1340-00	10	45.00	450.00
03 10/16/2018 - 10/22/2018	All Weeks	03:00 PM - 07:00 PM	2	2	2	2	2	2		10	:60	Spot		S1340-00	10	50.00	500.00

Broadcast Month Projected Billing:

Oct-18	1,500.00	Nov-18	0.00	Dec-18	0.00	Q4-2018	1,500.00
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Confirmed Correct as entered; Payment Guaranteed
 upon invoice audit

Accepted for WCOW-FM

Correct

Subject: Fwd: WI-Est1107 Sponsor Change
From: Shelly Holen <shelly@stbroadcasting.com>
Date: 10/17/2018 2:47 PM
To: Traffic 1 - Andrea <traffic1@cow97.com>

----- Forwarded Message -----

Subject: WI-Est1107 Sponsor Change
Date: Wed, 17 Oct 2018 19:46:32 +0000
From: Deshawn Jones <DJones@regionalreps.com>
To: Shelly Holen <shelly@stbroadcasting.com>

Received from buyer:

We just found out the spot we sent that started yesterday has a new sponsor. Keep running the same spot, but here is new NAB 7 Revised Traffic to reflect the correct Paid for name

This is in Wisconsin
Estimate #1107
WCOW-FM

DeShawn Jones
Account Manager
Regional Reps Corp.
6505 Rockside Road, #200
Cleveland, OH 44131
Direct: 216-535-3962
Main: 216-781-0035
Fax: 216-781-7508
DJones@regionalreps.com
www.regionalreps.com

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— Attachments: _____

Traffic Jobs First AD-92 - 2018.10.17.pdf	163 KB
NAB-PB18 form AFCAF-WI.pdf	537 KB