



## WNAM Programming and Issues Report

This report covers the First Quarter of 2014

Filed April 10, 2014

ISSUE or PROGRAMMING	PROGRAM	DATE	TIME	DURATION	DESCRIPTION OF PROGRAM
Community Involvement	All dayparts	2/11-3/8		:60 recorded promos and live mentions	During the dates listed, WNAM aired recorded promos to publicize the Hops and Props fundraiser at the EAA in Oshkosh
Community Involvement	Morning Show	1/3-3/28	8:05	5 minute interview	Every Friday morning, Cheryl Rosenthal from the Oshkosh Area Humane Society does a live interview to discuss pets available for adoption
Community Involvement	All dayparts	3/12-3/28		:60 recorded promos	During the dates listed, WNAM aired recorded promos to publicize Art In The Park, a fundraiser for Altrusa
Community Involvement	All dayparts	3/12-3/31		:60 recorded promos	During the dates listed, WNAM aired recorded promos to publicize Winefeast, a fund-raiser for the Boys & Girl's Club
Physical Fitness Tips	Sunday Spotlight	1/5	6:45 am	15 MINUTES	Interview with Molly Butz from the Oshkosh YMCA on starting a fitness regimen and sticking to it.
Cold weather	Sunday Spotlight	1/12	6:45 am	15 MINUTES	Interview with Tod Pritchard of Wisconsin Emergency Management about dealing with the extreme cold stretch
Identity Theft	Sunday Spotlight	1/19	6:45 am	15 MINUTES	Interview with Department of Revenue Secretary Richard Chandler about new identity verification program.
Local Politics	Sunday Spotlight	1/26	6:45 am	15 MINUTES	Interview with Winnebago County Executive Mark Harris about latest developments in county government
Work Rules	Sunday Spotlight	2/2	6:45 am	15 MINUTES	Interview with Representative Mark Born about his bill to waive the six day work week rule.
Refugees	Sunday Spotlight	2/9	6:45 am	15 MINUTES	Interview with Appleton Mayor Tim Hanna about efforts to relocate new refugees in the Fox Valley

Education	Sunday Spotlight	2/16	6:45 am	15 MINUTES	Interview with retiring UW Oshkosh Chancellor Richard Wells about his decision to leave the school
Legalized Marijuana	Sunday Spotlight	2/23	6:45 am	15 MINUTES	Interview with Representative Melissa Sargeant about her bill to legalize the use of marijuana in Wisconsin
Election 2014	Sunday Spotlight	3/2	6:45 am	15 MINUTES	Interview with Democratic Candidate for Governor Mary Burke about her campaign issues and goals
Political Ethics	Sunday Spotlight	3/9	6:45 am	15 MINUTES	Interview with Congressman Tom Petri about the controversy over his ownership of Oshkosh Corporation Stock
Health Insurance Sign up	Sunday Spotlight	3/16	6:45 am	15 MINUTES	Interview with Robert Kraig of Citizen Action Wisconsin about the impending deadline to sign up for health insurance under the Affordable Care Act
Economic Development	Sunday Spotlight	3/23	6:45 am	15 MINUTES	Interview with Oshkosh City Manager Mark Rohloff about the city forming its own Economic Development Office
Tax Cuts	Sunday Spotlight	3/30	6:45 am	15 MINUTES	Interview with State Senator Mike Ellis about the governor's tax cut plan