

REP HEADLINE# 9498287
*** ORIGINAL REV#0 ***

1145381

REP: TEL# 703-528-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM STATION APR16/19 12.43
*** ESBT-TV ***

ADV # _____ ADV. NAME POLI/J CRITCHLOW/D/MYR/IN
AGY # _____ AGY. NAME MEDIA FORTITUDE PARTNERS
30 NEWPORT PARKWAY, STE 2110
JERSEY CITY, NJ 07310

REP.# _____ OFF.# _____ SALESMAN # _____
BUYER NAME CAROLYN XU
SALES PRSN PH- IAN AMBRON

ORDER # _____ CONTRACT # 9498287 CLASS: NATL. LOCAL REGIONAL
PRDCT CRITCHLOW 4 MAYOR EST# _____ COMMENTS: (LINE, ORDER, INVOICE) _____
FLIGHT DATES APR19/19 APR23/19 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE APR16/19 12.43

REP: THIS IS A NEW ORDER
CLIENT: CRITCHLOW FOR MAYOR :15S & :30S
OUR TOTAL IS \$598
PLS CONFIRM
THANKS KELLY

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

:LINE#	:REP	:CD	TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	WEEK	: DAYS	:TOTL
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	INVT	:	:SPTS
1			700A-800A	30	3	\$32.00	4/19	4/23	3		F,M-TU	3
PROGRAM : WSBT22 NEWS ON FOX MICHIANA												
2			800A-900A	30	3	\$32.00	4/19	4/23	4		F,M-TU	4
PROGRAM : WSBT22 NEWS ON FOX MICHIANA												
3			900A-1000A	30	3	\$32.00	4/21	4/21	1		SUN	1
PROGRAM : FOX NEWS SUNDAY												
4			1000P-1100P	30	3	\$77.00	4/19	4/23	2		F,M-TU	2
PROGRAM : WSBT22 NEWS ON FOX MICHIANA												
5			1000P-1100P	15		\$77.00	4/19	4/23	2		F,M-TU	2
PROGRAM : WSBT22 NEWS ON FOX MICHIANA												
CON COM1: BOOKEND :15S												

*M1

BK

X 38.50

REP HEADLINE# 9498287
*** ORIGINAL REV#0 ***

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ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM STATION APR16/19 12.43
*** ESBT-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START	:END	:SPTS	:WEEK	:DAYS	:TOTL
:	:LINE#	:	:	:	:	:	:DATE	:DATE	: /WK	: INVT	:	:SPTS
MI*	6		1000P-1030P	15	3	\$34.00 60	4/20	4/20	X2		SAT	X2
PROGRAM : WSBT22 NEWS ON FOX MICHIANA												
CON COM1: BOOKEND :15S												

APR/19 \$598.00

CONTRACT TOTAL \$598.00
TOTAL SPOTS 13

MARKET TOTALS \$6,644 ESBT 9% WBND 15% WNDU 32% WSJV 0% WHME 0% WCWW 4% WSBT 40%

SHARES EST

SVC- NSI
DEMOS- RA35+*

* offer Sun 10-1030 AM Full Measure w/ S. ATKISSON
MI 4/21 #43 -P4

REP HEADLINE# 9498287 TRF# 1145381
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

REP: TEL# 703-528-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM STATION APR16/19 12.52
CHANGES *** ESBT-TV ***

ADV # _____ ADV. NAME POLI/J CRITCHLOW/D/MYR/IN
AGY # _____ AGY. NAME MEDIA FORTITUDE PARTNERS
30 NEWPORT PARKWAY, STE 2110
JERSEY CITY, NJ 07310

REP.# _____ OFF.# _____ SALESMAN # _____
BUYER NAME CAROLYN XU
SALES PRSN PH- IAN AMBRON

ORDER # _____ CONTRACT # 9498287 CLASS: NATL. LOCAL REGIONAL
PRDCT CRITCHLOW 4 MAYOR EST# _____ COMMENTS: (LINE, ORDER, INVOICE) _____
FLIGHT DATES APR19/19 APR23/19 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE APR16/19 12.52

STA: 4/16 PLS SEE M1

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NO BUYS TO PRINT

STATION MAKEGOOD OFFERS:

M1	UNRESL	BUY#5	MISSED: F,M-TU/1000P-1100P	APR19 (2/WK)	15S	\$77.00	(APR16/19)
		BUY#6	SAT/1000P-1030P	APR20	15S	\$34.00	
			OFFER: F,M-TU/1000P-1100P	APR19 (2/WK)	15S	\$38.50	PLS ADVISE.
			& SAT/1000P-1030P	APR20 (2/WK)	15S	\$34.00	
			& SUN/1000A-1030A	APR21	30S	\$43.00	

CMT: PLS SEE LN 5-6 CORRECTING BOOKENED RATES/QTY & OFFER

APR/19 \$598.00

CONTRACT TOTAL \$598.00
TOTAL SPOTS 13

MARKET TOTALS \$6,644 ESBT 9% WBND 15% WNDU 32% WSJV 0% WHME 0% WCWW 4% WSBT 40%

SHARES EST

SVC- NSI
DEMOS- RA35+*

FAX# 703-516-9680
HARRIS REPORT FROM REP APR16/19 13.51
CHANGES *** ESBT-TV ***

REP. # _____ OFF. # _____ SALESMAN # _____
BUYER NAME CAROLYN XU
SALES PRSN PH- IAN AMBRON

ORDER #	CONTRACT #	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	CRITCHLOW 4 MAYOR	EST#	COMMENTS: (LINE, ORDER, INVOICE)	
FLIGHT DATES	APR19/19	APR23/19	WK-1	
CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	APR16/19 13.51

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	SEC	RATE	:START:	END	:SPTS:	WEEK	:DAYS:	TOTL:
:	:LINE#:	:	:	:	:	:	DATE	DATE	/WK:	INVT	:	SPTS:
5	ES		1000P-1100P	15		\$77.00	4/19	4/23	0		F,M-TU	0
PROGRAM : WSBT22 NEWS ON FOX MICHIANA												
CON COM1: BOOKEND :15S												
7	A		1000P-1100P	15		\$38.50	4/19	4/23	2		F,M-TU	2
PROGRAM : WSBT22 NEWS ON FOX MICHIANA												
ORD COM1: PLS SEE LN 5-6 CORRECTING BOOKENED RATES/QTY & OFFER												
THIS IS A MAKE-GOOD FOR APR19 ON LINE-5 FOR 2 SPOTS/WK												
THIS IS A MAKE-GOOD FOR APR20 ON LINE-6 FOR 1 SPOT/WK												
8	A		1000P-1030P	15		\$34.00	4/20	4/20	2		SAT	2
PROGRAM : WSBT22 NEWS ON FOX MICHIANA												
ORD COM1: PLS SEE LN 5-6 CORRECTING BOOKENED RATES/QTY & OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 7-9												

REP HEADLINE# 9498287 TRF# 1145381
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-528-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP APR16/19 13.51
CHANGES *** ESBT-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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9	A		1000A-1030A	30		\$43.00	4/21	4/21	1		SUN	1
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PROGRAM : FULL MEASURE W/S.ATTKISSON
ORD COM1: PLS SEE LN 5-6 CORRECTING BOOKENED RATES/PTY & OFFER
PART OF A MAKEGOOD MADE UP OF LINES 7-9

6	S		1000P-1030P	15		\$34.00	4/20	4/20	0		SAT	0
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PROGRAM : WSBT22 NEWS ON FOX MICHIANA
CON COM1: BOOKEND :15S

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#5	MISSED:F,M-TU/1000P-1100P	APR19(2/WK)	15S	\$77.00	(APR16/19)
		BUY#6	SAT/1000P-1030P	APR20	15S	\$34.00	
			OFFER:F,M-TU/1000P-1100P	APR19(2/WK)	15S	\$38.50	PLS ADVISE.
			& SAT/1000P-1030P	APR20(2/WK)	15S	\$34.00	
			& SUN/1000A-1030A	APR21	30S	\$43.00	

CMT:PLS SEE LN 5-6 CORRECTING BOOKENED RATES/PTY & OFFER

APR/19	\$598.00	CONTRACT TOTAL	\$598.00
		TOTAL SPOTS	15

MARKET TOTALS \$6,644 ESBT 9% WBND 15% WNDU 32% WSJV 0% WHME 0% WCWW 4% WSBT 40%

SHARES EST

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT



ESBT
1301 East Douglas Rd
Mishawaka, IN 46545-1732
(574) 233-3141

<u>Contract / Revision</u> 1145381 /		<u>Alt Order #</u> 09498287
<u>Advertiser</u> Jason Critchlow for Mayor-D		
<u>Contract Dates</u> 04/19/19 - 04/23/19		<u>Original Date / Revision</u> 04/16/19 / 04/16/19
<u>Estimate #</u>		
<u>Product</u> CRITCHLOW 4 MAYOR		

And:

Media Fortitude Partners
30 Newport Parkway
Ste 2110
Jersey City, NJ 07310

<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> ESBT	<u>Account Executive</u> Philadelphia HRP/PH	<u>Sales Office</u> HRP Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Order Type</u> GENERAL		
<u>Ady Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u> 5076000	

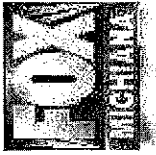
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	ESBT	04/19/19	04/23/19	WSBT News on Fox 7-8a	7:00 AM-8:00 AM		:30			NM	3	\$96.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 04/17/19	04/23/19	MT--F--				3	\$32.00			
N 2	ESBT	04/19/19	04/23/19	WSBT News on Fox 8-9a	8:00 AM-9:00 AM		:30			NM	4	\$128.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 04/17/19	04/23/19	MT--F--				4	\$32.00			
N 3	ESBT	04/21/19	04/21/19	Fox News Sunday	9:00 AM-10:00 AM		:30			NM	1	\$32.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 04/17/19	04/23/19	-----S				1	\$32.00			
N 4	ESBT	04/19/19	04/23/19	WSBT 10pm News on Fox M 10:00 PM-11:00 PM			:30			NM	2	\$154.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 04/17/19	04/23/19	MT--F--				2	\$77.00			
D 5	ESBT	04/19/19	04/23/19	WSBT 10pm News on Fox M 10:00 PM-11:00 PM			:15			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 04/17/19	04/23/19	MT--F--				0	\$0.00			
D 6	ESBT	04/20/19	04/20/19	Sa 10p WSBT 22 Nws on Fox 10:00 PM-10:30 PM			:15			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 04/17/19	04/23/19	-----S-				0	\$0.00			
N 7	ESBT	04/19/19	04/23/19	WSBT 10pm News on Fox M 10:00 PM-11:00 PM			:15/:15			BK	1	\$77.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 04/17/19	04/23/19	MT--F--				1	\$77.00			
N 8	ESBT	04/20/19	04/20/19	Sa 10p WSBT 22 Nws on Fox 10:00 PM-10:30 PM			:15/:15			BK	1	\$68.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 04/17/19	04/23/19	-----S-				1	\$68.00			
N 9	ESBT	04/21/19	04/21/19	Full Measure w/S. Attkissn	10-1030a Su		:30			NM	1	\$43.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 04/17/19	04/23/19	-----S				1	\$43.00			
Totals											13	\$598.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/15/19 -04/21/19	5	\$207.00	(\$31.05)	\$175.95
04/22/19 -04/28/19	8	\$391.00	(\$58.65)	\$332.35
Totals	13	\$598.00	(\$89.70)	\$508.30

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



ESBT
1301 East Douglas Rd
Mishawaka, IN 46545-1732
(574) 233-3141

Contract / Revision 1145381 /	Alt Order # 09498287
Advertiser Jason Critchlow for Mayor-D	Original Date / Revision 04/16/19 / 04/16/19
Contract Dates 04/19/19 - 04/23/19	Product CRITCHLOW 4 MAYOR
	Estimate #

Signature: _____

Date: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

(* Line Transactions: N = New, E = Edited, D = Deleted)

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