



WEHT
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Advertiser
Agency
Buyer
Salesperson

Mike Pape/Congress/Republican/KY (80551
Strategic Media Services Inc (13884)

Katz - Washington DC, Washington DC
(1179)
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Political - US Congress (1076)
76/95/636 (523611)
National/Political
636/25156397

Invoice 2535935
Inv Date 4/24/2016
Terms Cash In Advance
Contract 1338754
Bill Type Standard
Period 3/28/2016 - 4/24/2016

Strategic Media Services Inc
1911 North Ft Myer Drive
Suite 400
Arlington, VA 22209

AgM

CO-OP/Order Type No/Normal
Package
Gen. Date 4/25/2016 1:44:16PM

Evansville (WEHT)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	5:30:00AM- 6:00:00	Day,W-1	04/20/16 5:53AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 5AM	MP1601TVH	\$75.00	
2.0	SPOT	5:30:00AM- 6:00:00	Day,Th-1	04/21/16 5:43AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 5AM	MP1601TVH	\$75.00	
4.0	SPOT	6:00:00AM- 6:30:00	Day,F-1	04/22/16 5:59AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 6AM	MP1601TVH	\$225.00	
6.0	SPOT	6:30:00AM- 7:00:00	Day,Th-1,F-1	04/21/16 6:47AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 6AM	MP1601TVH	\$225.00	
6.0	SPOT	6:30:00AM- 7:00:00	Day,Th-1,F-1	04/22/16 6:46AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 6AM	MP1601TVH	\$225.00	
8.0	SPOT	7:00:00AM- 8:00:00	Day,W-1	04/20/16 7:27AM (We)	00:30	GOOD MORNING AMERICA (ABC)	MP1601TVH	\$225.00	
9.0	SPOT	7:00:00AM- 8:00:00	Day,F-1	04/22/16 7:28AM (Fr)	00:30	GOOD MORNING AMERICA (ABC)	MP1601TVH	\$225.00	
12.0	SPOT	11:00:00AM-11:30:00	Day,W-1	04/20/16 11:25AM (We)	00:30	WEHT LOCAL LIFESTYLES	MP1601TVH	\$50.00	
13.0	SPOT	11:00:00AM-11:30:00	Day,Th-1,F-1	04/21/16 11:17AM (Th)	00:30	WEHT LOCAL LIFESTYLES	MP1601TVH	\$50.00	
13.0	SPOT	11:00:00AM-11:30:00	Day,Th-1,F-1	04/22/16 11:27AM (Fr)	00:30	WEHT LOCAL LIFESTYLES	MP1601TVH	\$50.00	
15.0	SPOT	4:00:00PM- 4:30:00	Day,Th-1	04/21/16 4:13PM (Th)	00:30	EYEWITNESS NEWS FIRST AT 4P	MP1601TVH	\$75.00	
17.0	SPOT	4:30:00PM- 5:00:00	Day,W-1	04/20/16 4:34PM (We)	00:30	EYEWITNESS NEWS FIRST AT 4P	MP1601TVH	\$75.00	
18.0	SPOT	4:30:00PM- 5:00:00	Day,Th-1,F-1	04/21/16 4:45PM (Th)	00:30	EYEWITNESS NEWS FIRST AT 4P	MP1601TVH	\$75.00	
18.0	SPOT	4:30:00PM- 5:00:00	Day,Th-1,F-1	04/22/16 4:39PM (Fr)	00:30	EYEWITNESS NEWS FIRST AT 4P	MP1601TVH	\$75.00	
20.0	SPOT	5:00:00PM- 5:30:00	Day,W-1	04/20/16 5:25PM (We)	00:30	EYEWITNESS NEWS AT 5P	MP1601TVH	\$325.00	
21.0	SPOT	5:00:00PM- 5:30:00	Day,F-1	04/22/16 5:26PM (Fr)	00:30	EYEWITNESS NEWS AT 5P	MP1601TVH	\$325.00	
23.0	SPOT	6:00:00PM- 6:30:00	Day,W-1	04/20/16 6:16PM (We)	00:30	EYEWITNESS NEWS AT 6P	MP1601TVH	\$350.00	
24.0	SPOT	6:00:00PM- 6:30:00	Day,Th-1,F-1	04/21/16 6:10PM (Th)	00:30	EYEWITNESS NEWS AT 6P	MP1601TVH	\$350.00	
24.0	SPOT	6:00:00PM- 6:30:00	Day,Th-1,F-1	04/22/16 6:14PM (Fr)	00:30	EYEWITNESS NEWS AT 6P	MP1601TVH	\$350.00	
26.0	SPOT	10:00:00PM-10:35:00	Day,W-1	04/20/16 10:11PM (We)	00:30	EYEWITNESS NEWS AT 10P	MP1601TVH	\$325.00	
27.0	SPOT	10:00:00PM-10:35:00	Day,Th-1	04/21/16 10:12PM (Th)	00:30	EYEWITNESS NEWS AT 10P	MP1601TVH	\$325.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$4,075.00	Total Spots	21
Commission	(\$611.25)		
Net Total	\$3,463.75		