



Order / Rev: 234666  
 Alt Order #: 07460905  
 Flight Dates: 10/23/14 - 11/04/14

Advertiser: Issue/Greater WI Political Fund  
 Product Desc: GREATER WI POLI FUND  
 Estimate: 1052  
**WDJT-TV-LP**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WDJT	10/24/14	10/31/14	News at Noon News at Noon	CM	12p-1230p	----1--	:30	1	\$300.00	P-2	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	----1--		1				\$300.00		0.00			
		Week: 10/27/14	11/02/14	----1--		1				\$300.00		0.00			
E 3	WDJT	10/24/14	10/31/14	M-F 5pm News M-F 5pm News	CM	5p-530p	----1--	:30	1	\$400.00	P-1	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	----1--		1				\$400.00		0.00			
		Week: 10/27/14	11/02/14	----1--		1				\$400.00		0.00			
E 4	WDJT	10/24/14	10/31/14	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p	----1--	:30	1	\$1,400.00	P-1	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	----1--		1				\$1,400.00		0.00			
		Week: 10/27/14	11/02/14	----1--		1				\$1,400.00		0.00			
E 5	WDJT	11/03/14	11/03/14	Letterman 1035p-1135p Letterman 1035p-1135p	CM	1035p-1135p	1-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/14	11/09/14	1-----		1				\$400.00		0.00			
E 6	WDJT	10/27/14	11/03/14	News at Noon News at Noon	CM	12p-1230p	1-----	:30	1	\$300.00	P-2	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	1-----		1				\$300.00		0.00			
		Week: 11/03/14	11/09/14	1-----		1				\$300.00		0.00			
E 7	WDJT	10/27/14	11/03/14	M-F 5pm News M-F 5pm News	CM	5p-530p	1-----	:30	1	\$400.00	P-1	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	1-----		1				\$400.00		0.00			
		Week: 11/03/14	11/09/14	1-----		1				\$400.00		0.00			
E 8	WDJT	11/03/14	11/03/14	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p	1-----	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/14	11/09/14	1-----		1				\$1,200.00		0.00			
E 9	WDJT	10/27/14	11/03/14	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p	1-----	:30	1	\$1,400.00	P-1	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	1-----		1				\$1,400.00		0.00			
		Week: 11/03/14	11/09/14	1-----		1				\$1,400.00		0.00			
E 10	WDJT	10/25/14	11/01/14	Sat 6p-7p Jep/Wheel Sat 6p-7p Jep/Wheel	CM	Sat 6-7p	-----1-	:30	1	\$600.00	P-1	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-----1-		1				\$600.00		0.00			
		Week: 10/27/14	11/02/14	-----1-		1				\$600.00		0.00			
E 11	WDJT	11/02/14	11/02/14	Su 6p - 7p 60 Minutes	CM	6p - 7p	-----1	:30	1	\$5,600.00	P-1	0.00	NM	1	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-----1		1				\$5,600.00		0.00			
E 12	WDJT	10/23/14	10/30/14	Letterman 1035p-1135p Letterman 1035p-1135p	CM	1035p-1135p	---1---	:30	1	\$400.00	P-1	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	---1---		1				\$400.00		0.00			
		Week: 10/27/14	11/02/14	---1---		1				\$400.00		0.00			
E 13	WDJT	10/23/14	10/30/14	News at Noon News at Noon	CM	12p-1230p	---1---	:30	1	\$300.00	P-2	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	---1---		1				\$300.00		0.00			
		Week: 10/27/14	11/02/14	---1---		1				\$300.00		0.00			
E 14	WDJT	10/23/14	10/30/14	M-F 5pm News M-F 5pm News	CM	5p-530p	---1---	:30	1	\$400.00	P-1	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 234666  
 Alt Order #: 07460905  
 Flight Dates: 10/23/14 - 11/04/14

Advertiser: Issue/Greater WI Political Fund  
 Product Desc: GREATER WI POLI FUND  
 Estimate: 1052  
**WDJT-TV-LP**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WDJT	10/23/14	10/30/14	M-F 5pm News M-F 5pm News	CM	5p-530p	---1---	:30	1	\$400.00	P-1	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	---1---					1	\$400.00		0.00			
		Week: 10/27/14	11/02/14	---1---					1	\$400.00		0.00			
E 15	WDJT	10/23/14	10/30/14	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p	---1---	:30	1	\$1,200.00	P-1	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	---1---					1	\$1,200.00		0.00			
		Week: 10/27/14	11/02/14	---1---					1	\$1,200.00		0.00			
E 16	WDJT	10/28/14	10/28/14	News at Noon News at Noon	CM	12p-1230p	-1-----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-1-----					1	\$300.00		0.00			
E 17	WDJT	10/28/14	10/28/14	M-F 5pm News M-F 5pm News	CM	5p-530p	-1-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-1-----					1	\$400.00		0.00			
E 18	WDJT	10/28/14	10/28/14	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p	-1-----	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-1-----					1	\$1,200.00		0.00			
E 19	WDJT	10/29/14	10/29/14	Letterman 1035p-1135p Letterman 1035p-1135p	CM	1035p-1135p	--1----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	--1----					1	\$400.00		0.00			
E 20	WDJT	10/29/14	10/29/14	News at Noon News at Noon	CM	12p-1230p	--1----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	--1----					1	\$300.00		0.00			
E 21	WDJT	10/29/14	10/29/14	M-F 5pm News M-F 5pm News	CM	5p-530p	--1----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	--1----					1	\$400.00		0.00			
E 22	WDJT	10/29/14	10/29/14	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p	--1----	:30	1	\$1,400.00	P-1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	--1----					1	\$1,400.00		0.00			
<b>Totals</b>													<b>34</b>	<b>\$26,600.00</b>	