

ORDER



WDJT-TV-LP

Orders	Order / Rev:	234666
	Alt Order #:	07460905
	Product Desc:	GREATER WI POLI FUND
	Estimate:	1052
	Flight Dates:	10/23/14 - 11/04/14
	Original Date / Rev:	10/21/14 / 10/21/14
	Order Type:	GENERAL

Primary AE:	Matthew Norten
Sales Office:	HDC
Sales Region:	NAT

Agency	Name:	Canal Partners Media
	Buying Contact:	
	Billing Contact:	
		1027 33rd St. NW
		Washington, DC 20007

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Issue/Greater WI Political Fund
	Demographic:	A35+
	Product Codes:	PL Issue
	Priority:	P-1
	Revenue Codes:	AGY, POL, ISS

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/26/14	9	\$5,400.00	\$4,590.00
10/27/14	11/03/14	25	\$21,200.00	\$18,020.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	9	\$5,400.00	\$4,590.00	0.00
November 2014	25	\$21,200.00	\$18,020.00	0.00
Totals	34	\$26,600.00	\$22,610.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Norten			Start Of Order - End Of Order	100%

Order Share

WDJT-TV-LP	17%	\$26,600.00
Market	100%	\$156,470.59

Competitive Share

CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	0%	\$0.00
WISN	13%	\$20,341.18
WITI	34%	\$53,200.00
WMLW-	1%	\$1,564.71
WPXE	0%	\$0.00
WTMJ	34%	\$53,200.00
WVTV	1%	\$1,564.71
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	WDJT	10/24/14	10/31/14	Letterman 1035p-1135pCM Letterman 1035p-1135p		1035p-1135p	----1--	:30	1	\$400.00	P-1	0.00 NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/20/14	10/26/14	----1--		1				\$400.00		0.00		
		Week: 10/27/14	11/02/14	----1--		1				\$400.00		0.00		
E 2	WDJT	10/24/14	10/31/14	News at Noon News at Noon	CM	12p-1230p	----1--	:30	1	\$300.00	P-2	0.00 NM	2	\$600.00

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WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WDJT	10/24/14	10/31/14	News at Noon News at Noon	CM	12p-1230p	----1--	:30	1	\$300.00	P-2	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	----1--		1				\$300.00		0.00			
		Week: 10/27/14	11/02/14	----1--		1				\$300.00		0.00			
E 3	WDJT	10/24/14	10/31/14	M-F 5pm News M-F 5pm News	CM	5p-530p	----1--	:30	1	\$400.00	P-1	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	----1--		1				\$400.00		0.00			
		Week: 10/27/14	11/02/14	----1--		1				\$400.00		0.00			
E 4	WDJT	10/24/14	10/31/14	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p	----1--	:30	1	\$1,400.00	P-1	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	----1--		1				\$1,400.00		0.00			
		Week: 10/27/14	11/02/14	----1--		1				\$1,400.00		0.00			
E 5	WDJT	11/03/14	11/03/14	Letterman 1035p-1135p Letterman 1035p-1135p	CM	1035p-1135p	1-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/14	11/09/14	1-----		1				\$400.00		0.00			
E 6	WDJT	10/27/14	11/03/14	News at Noon News at Noon	CM	12p-1230p	1-----	:30	1	\$300.00	P-2	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	1-----		1				\$300.00		0.00			
		Week: 11/03/14	11/09/14	1-----		1				\$300.00		0.00			
E 7	WDJT	10/27/14	11/03/14	M-F 5pm News M-F 5pm News	CM	5p-530p	1-----	:30	1	\$400.00	P-1	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	1-----		1				\$400.00		0.00			
		Week: 11/03/14	11/09/14	1-----		1				\$400.00		0.00			
E 8	WDJT	11/03/14	11/03/14	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p	1-----	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/14	11/09/14	1-----		1				\$1,200.00		0.00			
E 9	WDJT	10/27/14	11/03/14	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p	1-----	:30	1	\$1,400.00	P-1	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	1-----		1				\$1,400.00		0.00			
		Week: 11/03/14	11/09/14	1-----		1				\$1,400.00		0.00			
E 10	WDJT	10/25/14	11/01/14	Sat 6p-7p Jep/Wheel Sat 6p-7p Jep/Wheel	CM	Sat 6-7p	-----1-	:30	1	\$600.00	P-1	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-----1-		1				\$600.00		0.00			
		Week: 10/27/14	11/02/14	-----1-		1				\$600.00		0.00			
E 11	WDJT	11/02/14	11/02/14	Su 6p - 7p 60 Minutes	CM	6p - 7p	-----1	:30	1	\$5,600.00	P-1	0.00	NM	1	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-----1		1				\$5,600.00		0.00			
E 12	WDJT	10/23/14	10/30/14	Letterman 1035p-1135p Letterman 1035p-1135p	CM	1035p-1135p	---1---	:30	1	\$400.00	P-1	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	---1---		1				\$400.00		0.00			
		Week: 10/27/14	11/02/14	---1---		1				\$400.00		0.00			
E 13	WDJT	10/23/14	10/30/14	News at Noon News at Noon	CM	12p-1230p	---1---	:30	1	\$300.00	P-2	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	---1---		1				\$300.00		0.00			
		Week: 10/27/14	11/02/14	---1---		1				\$300.00		0.00			
E 14	WDJT	10/23/14	10/30/14	M-F 5pm News M-F 5pm News	CM	5p-530p	---1---	:30	1	\$400.00	P-1	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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E 14	WDJT	10/23/14	10/30/14	M-F 5pm News M-F 5pm News	CM	5p-530p	---1---	:30	1	\$400.00	P-1	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	---1---		1				\$400.00		0.00			
		Week: 10/27/14	11/02/14	---1---		1				\$400.00		0.00			
E 15	WDJT	10/23/14	10/30/14	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p	---1---	:30	1	\$1,200.00	P-1	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	---1---		1				\$1,200.00		0.00			
		Week: 10/27/14	11/02/14	---1---		1				\$1,200.00		0.00			
E 16	WDJT	10/28/14	10/28/14	News at Noon News at Noon	CM	12p-1230p	-1-----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-1-----		1				\$300.00		0.00			
E 17	WDJT	10/28/14	10/28/14	M-F 5pm News M-F 5pm News	CM	5p-530p	-1-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-1-----		1				\$400.00		0.00			
E 18	WDJT	10/28/14	10/28/14	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p	-1-----	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-1-----		1				\$1,200.00		0.00			
E 19	WDJT	10/29/14	10/29/14	Letterman 1035p-1135p Letterman 1035p-1135p	CM	1035p-1135p	--1----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	--1----		1				\$400.00		0.00			
E 20	WDJT	10/29/14	10/29/14	News at Noon News at Noon	CM	12p-1230p	--1----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	--1----		1				\$300.00		0.00			
E 21	WDJT	10/29/14	10/29/14	M-F 5pm News M-F 5pm News	CM	5p-530p	--1----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	--1----		1				\$400.00		0.00			
E 22	WDJT	10/29/14	10/29/14	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p	--1----	:30	1	\$1,400.00	P-1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	--1----		1				\$1,400.00		0.00			
													Totals	34	\$26,600.00