

ORDER



WDJT-TV-LP

Orders	Order / Rev:	235425
	Alt Order #:	07467820
	Product Desc:	GREATER WI POLI FUND
	Estimate:	1061
	Flight Dates:	10/29/14 - 11/03/14
	Original Date / Rev:	10/27/14 / 11/03/14
	Order Type:	GENERAL

Primary AE:	Matthew Norten
Sales Office:	HDC
Sales Region:	NAT

Agency	Name:	Canal Partners Media
	Buying Contact:	
	Billing Contact:	
		1027 33rd St. NW
		Washington, DC 20007

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Issue/Greater WI Political Fund
	Demographic:	A35+
	Product Codes:	PL Issue
	Priority:	P-1
	Revenue Codes:	AGY, POL, ISS

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/27/14	11/04/14	30	\$25,320.00	\$21,522.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2014	30	\$25,320.00	\$21,522.00	0.00
Totals	30	\$25,320.00	\$21,522.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Norten			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WDJT-TV-LP	17%	\$25,320.00
Market	100%	\$148,941.18

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	0%	\$0.00
WISN	13%	\$19,362.35
WITI	34%	\$50,640.00
WMLW-	1%	\$1,489.41
WPXE	0%	\$0.00
WTMJ	34%	\$50,640.00
WVTV	1%	\$1,489.41
WYTU	0%	\$0.00

[illegible]

Order / Rev: 235425
Alt Order #: 07467820
Flight Dates: 10/29/14 - 11/03/14

Advertiser: Issue/Greater WI Political Fund
Product Desc: GREATER WI POLI FUND
Estimate: 1061

WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WDJT	10/31/14	10/31/14	News at Noon News at Noon	CM	12p-1230p	----1--	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/27/14	11/02/14	----1--		1			\$300.00		0.00				
E 3	WDJT	10/31/14	10/31/14	Dr. Phil 4p-5p Dr. Phil 4p-5p	CM	4p-5p	----1--	:30	1	\$540.00	P-1	0.00	NM	1	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/27/14	11/02/14	----1--		1			\$540.00		0.00				
E 4	WDJT	10/31/14	10/31/14	M-F 5pm News M-F 5pm News	CM	5p-530p	----1--	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/27/14	11/02/14	----1--		1			\$400.00		0.00				
E 5	WDJT	10/31/14	10/31/14	Morning News M-F 5a - 6a M-F 5a - 6a	CM	5a - 6a	----1--	:30	1	\$140.00	P-1	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/27/14	11/02/14	----1--		1			\$140.00		0.00				
E 6	WDJT	10/31/14	10/31/14	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	----1--	:30	1	\$240.00	P-1	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/27/14	11/02/14	----1--		1			\$240.00		0.00				
E 7	WDJT	10/31/14	10/31/14	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p	----1--	:30	1	\$1,400.00	P-1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/27/14	11/02/14	----1--		1			\$1,400.00		0.00				
E 8	WDJT	10/31/14	10/31/14	CBS Mrning Nws M-F 7-9a CBS This Morning M-F 7a-9a	CM	7a-9a	----1--	:30	1	\$160.00	P-1	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/27/14	11/02/14	----1--		1			\$160.00		0.00				
E 9	WDJT	11/03/14	11/03/14	Price Is Right 10a-11a Price is Right 10a-11a	CM	10a - 11a	1-----	:30	1	\$540.00	P-1	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	11/03/14	11/09/14	1-----		1			\$540.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
	1	WDJT	11/03/14-11/09/14	Price Is Right 10a-11a		10a - 11a	M-----	:30	(\$540.00)	0.00	NM				
	See MG 18.2,18.3,18.4 [oversold]														
E 10	WDJT	11/03/14	11/03/14	Dr. Phil 4p-5p Dr. Phil 4p-5p	CM	4p-5p	1-----	:30	1	\$540.00	P-1	0.00	NM	1	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	11/03/14	11/09/14	1-----		1			\$540.00		0.00				
E 11	WDJT	11/03/14	11/03/14	Morning News M-F 5a - 6a M-F 5a - 6a	CM	5a - 6a	1-----	:30	1	\$140.00	P-1	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	11/03/14	11/09/14	1-----		1			\$140.00		0.00				
E 12	WDJT	11/03/14	11/03/14	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	1-----	:30	1	\$240.00	P-1	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	11/03/14	11/09/14	1-----		1			\$240.00		0.00				
E 13	WDJT	11/03/14	11/03/14	CBS Mrning Nws M-F 7-9a CBS This Morning M-F 7a-9a	CM	7a-9a	1-----	:30	1	\$160.00	P-1	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	11/03/14	11/09/14	1-----		1			\$160.00		0.00				
E 14	WDJT	11/01/14	11/01/14	Sat 6p-7p Jep/Wheel Sat 6p-7p Jep/Wheel	CM	Sat 6-7p	-----2-	:30	2	\$600.00	P-1	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/27/14	11/02/14	-----2-		2			\$600.00		0.00				
E 15	WDJT	11/02/14	11/02/14	Sun 530pm News Sun 530pm News	CM	530p-6p	-----1	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				

Order / Rev: 235425
Alt Order #: 07467820
Flight Dates: 10/29/14 - 11/03/14

Advertiser: Issue/Greater WI Political Fund
Product Desc: GREATER WI POLI FUND
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WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 15	WDJT	11/02/14	11/02/14	Sun 530pm News Sun 530pm News	CM	530p-6p	-----1	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/27/14 11/02/14 -----1 1 \$600.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WDJT 10/27/14-11/02/14 Sun 530pm News 530p-6p -----Su :30 (\$600.00) 0.00 NM See MG 15.2 [program change]															
2 WDJT 11/01/14-11/01/14 SEC Afternoon Game Sat 2p-6p (2:00 PM-6:00 P-----Sa-- :30 \$600.00 0.00 NM Ⓜ MG for 15.1 11/02															
E 16	WDJT	11/02/14	11/02/14	Eye to Eye Eye to Eye 7a	CM	7a-730a	-----1	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/27/14 11/02/14 -----1 1 \$300.00 0.00															
E 17	WDJT	11/02/14	11/02/14	CBS Sunday Morning CBS Sunday Morning	CM	8a-930a	-----1	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/27/14 11/02/14 -----1 1 \$1,200.00 0.00															
E 18	WDJT	11/02/14	11/02/14	Face the Nation Face the Nation	CM	930a-1030a	-----1	:30	1	\$400.00	P-1	0.00	NM	3	\$1,480.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/27/14 11/02/14 -----1 1 \$400.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WDJT 10/27/14-11/02/14 Face the Nation 930a-1030a -----Su :30 (\$400.00) 0.00 NM See MG 18.2,18.3,18.4 [oversold with candidates]															
2 WDJT 11/01/14-11/01/14 SEC Afternoon Game Sat 11a-2p (11:00 AM-2:00 P-----Sa-- :30 \$500.00 0.00 NM Ⓜ MG for 9.1,1.1,18.1															
3 WDJT 11/01/14-11/01/14 SEC Afternoon Game Sat 2p-530p (2:00 PM-5:30 P-----Sa-- :30 \$600.00 0.00 NM Ⓜ MG for 9.1,1.1,18.1															
4 WDJT 11/01/14-11/01/14 Sat 1035p-1135p 1035p-1135p -----Sa-- :30 \$380.00 0.00 NM Ⓜ MG for 9.1,1.1,18.1 SEC Football ran long, programming slid kj															
E 19	WDJT	10/30/14	10/30/14	M-F 5pm News M-F 5pm News	CM	5p-530p	---1---	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/27/14 11/02/14 ---1--- 1 \$400.00 0.00															
E 20	WDJT	10/30/14	10/30/14	Morning News M-F 5a - 6M M-F 5a - 6a	CM	5a - 6a	---1---	:30	1	\$140.00	P-1	0.00	NM	1	\$140.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/27/14 11/02/14 ---1--- 1 \$140.00 0.00															
E 21	WDJT	10/30/14	10/30/14	Morning News M-F 6a - 7M M-F 6a - 7a	CM	6a-7a	---1---	:30	1	\$240.00	P-1	0.00	NM	1	\$240.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/27/14 11/02/14 ---1--- 1 \$240.00 0.00															
E 22	WDJT	10/30/14	10/30/14	CBS Mrrning Nws M-F 7-9M CBS This Morning M-F 7a-9a	CM	7a-9a	---1---	:30	1	\$160.00	P-1	0.00	NM	1	\$160.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/27/14 11/02/14 ---1--- 1 \$160.00 0.00															
E 23	WDJT	11/04/14	11/04/14	Morning News M-F 6a - 7M M-F 6a - 7a	CM	6a-7a	-1-----	:30	1	\$240.00	P-1	0.00	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/03/14 11/09/14 -1----- 1 \$240.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WDJT 11/03/14-11/09/14 Morning News M-F 6a - 7a 6a-7a -T----- :30 (\$240.00) 0.00 NM See MG 24.2 [flight ends 11/3]															
E 24	WDJT	11/04/14	11/04/14	CBS Mrrning Nws M-F 7-9M CBS This Morning M-F 7a-9a	CM	7a-9a	-1-----	:30	1	\$160.00	P-1	0.00	NM	1	\$400.00

Order / Rev: 235425
Alt Order #: 07467820
Flight Dates: 10/29/14 - 11/03/14

Advertiser: Issue/Greater WI Political Fund
Product Desc: GREATER WI POLI FUND
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WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 24	WDJT	11/04/14	11/04/14	CBS Mrning Nws M-F 7-9a CBS This Morning M-F 7a-9a	CM	7a-9a	-1-----	:30	1	\$160.00	P-1	0.00	NM	1	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/03/14 11/09/14 -1----- 1 \$160.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WDJT 11/03/14-11/09/14 CBS Mrning Nws M-F 7-9a 7a-9a -T----- :30 (\$160.00) 0.00 NM See MG 24.2 [flight ends 11/3]															
2 WDJT 11/02/14-11/02/14 Sun 1030a-11a 1030a-11a -----Su :30 \$400.00 0.00 NM Ⓜ MG for 23.1,24.1															
E 25	WDJT	10/29/14	10/29/14	M-F 5pm News M-F 5pm News	CM	5p-530p	--1----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/27/14 11/02/14 --1---- 1 \$400.00 0.00															
E 26	WDJT	10/29/14	10/29/14	Morning News M-F 5a - 6a M-F 5a - 6a	CM	5a - 6a	--1----	:30	1	\$140.00	P-1	0.00	NM	1	\$140.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/27/14 11/02/14 --1---- 1 \$140.00 0.00															
E 27	WDJT	10/29/14	10/29/14	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	--1----	:30	1	\$240.00	P-1	0.00	NM	1	\$240.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/27/14 11/02/14 --1---- 1 \$240.00 0.00															
E 28	WDJT	10/29/14	10/29/14	CBS Mrning Nws M-F 7-9a CBS This Morning M-F 7a-9a	CM	7a-9a	--1----	:30	1	\$160.00	P-1	0.00	NM	1	\$160.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/27/14 11/02/14 --1---- 1 \$160.00 0.00															
N 29	WDJT	11/03/14	11/03/14	Mo 7p - 8p Mo 7p - 8p	CM	Mo 7pm - 8pm	M-----	:30	1	\$8,000.00	P-1	0.00	NM	1	\$8,000.00
N 30	WDJT	11/03/14	11/03/14	Mo 8p - 9p Scorpion	CM	Mo 8p - 9p	M-----	:30	1	\$6,000.00	P-1	0.00	NM	1	\$6,000.00
													Totals	30	\$25,320.00