



Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)



# Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

#### Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit <a href="education.nab.org">education.nab.org</a>.

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit <u>nab.org/MemberTools</u>.

# ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Strategic Political	_, hereby request station time as fo	ollows: See <b>Order</b> for proposed
schedule and charges. See Invo	ice for actual schedule and charges	5.
Check one:		
(1) a legally qualified candidate issue of public importance (e.g. subject of controversy or discu		al office; (3) a national legislative or (4) a political issue that is the
Ad does NOT communicate a only to a state or local issue).	message relating to any political matter o	f national importance (e.g., relates
ALL QUE	ESTIONS/BLOCKS MUST BE CO	MPLETED
Station time requested by: Americans fo	or Citizens Voting	
Agency name: Strategic Political		
Address: 2355 Thomas Ave #1711, Dallas	•	Email: Charlie@Strategic-political.com
Contact: Charlie Kolean	Phone number: (616) 283-4554	
Name of advertiser/sponsor (list entity' committees] with no acronyms; name n	s full legal name as disclosed to the Fedenust match the sponsorship ID in ad):	eral Election Commission [for federal
Name: Americans for Citizens Voting Address: 13168 Centerpointe Way	STE 202, Woodbridge, VA 22193	
Contact: Charlie Kolean	Phone number: 616.283.4554	Email: charlie@strategic-politic
	time as paid for by such person or entity	
List ALL of the chief executive officers of group(s) of the advertiser/sponsor (Use Paul Jacob – President	or members of the executive committee e separate page if necessary.):	or board of directors or other governing
By signing below, advertiser/sponsor repexecutive committee and board of direct	oresents that those listed above are the on tors or other governing group(s).	ly executive officers, members of the
If ad refers to a federal candidate(s) or	federal election, list ALL of the following	g: N/A
Name(s) of every candidate referred to	<b>)</b> ;	
Office(s) sought by such candidate(s) (	no acronyms or abbreviations):	
Date of election:		
Clearly identify EVERY political matter ad (no acronyms); use separate page it	of national importance referred to in the fnecessary:	e N/A
flooding of migrants		
	·	

## THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

7-0		· · · · · · · · · · · · · · · · · · ·	
Advertiser/Sponsor		Station Represent	ative
Signature: (Luxii	1	Signature: Seri	ra Jones
Name: Charles Kolean 69A9B031AB	964CB	Name:	/ 
Date of Request to Purchase Ad Tir	ne: 2-21-24	Date of Station Agr	reement to Sell Time:
	TO BE COMPLETED	BY STATION O	NLY
Ad submitted to station?	Yes No	Date ad received:	3/12/24
Note: Must have separate PB-19 forms (o	r the equivalent, e.g., adden	dums) for each version o	of the ad (i.e., for every ad with differing copy).
If only one officer, executive commin writing if there are any other office update this form if additional office	cers, executive committ	ee members or direc	tion should ask the advertiser/sponsor tors, maintain records of inquiry and
Disposition:  Accepted  Accepted IN PART (e.g., ad r  Rejected – provide reason (o		e content)*	annes, j. aja aja ja j
*Upload partially accepted form, then	n promptly upload updat	ed final form when co	mplete.
Date and nature of follow-ups, if an	ny:		and the second s
Contract #:	Station Call Letters: WGGE-FM	WLYQ-AM	Date Received/Requested:
Est. #: n/a	WGGE-FM 1 Staffon Location: YARKERSB	ueg, wv	Run Start and End Dates: 3/13 - 3/15/24
For national issue ads only (not re	the contract of the contract o		

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

N/A. Free time. There are no rates, invoice, or classes of time related to this run of spots. See either the attached for information on when the spots eired or this station will upload this information as

Net	249.99	249.99	249.99	749.96	249.99	249.99	249.99	749.96
Gross	294.10	294.10	294.10	\$ 882.30 \$	294.10	294.10	294.10	882.30
	÷	₩	4γ-	٠Ş	❖	s	ጭ	❖
Total Spot	10	10	10	30	10	10	10	30
3/8-3/15	10	10	10		10	9	10	
?ate	29.41	\$ 29.41	29.41		29.41	29.41	29.41	
	٧Ŋ	S	s		w	Ś	₩	
Len	30	30	30		30	30	30	
Time	6a-10a	10a-3p	3p-7p		6a-10a	10a-3p	3p-7p	
Day	Mon-Fri	Mon-Fri	Mon-Fri		Mon-Fri	Mon-Fri	Mon-Fri	
Format	Country	Country	Country		Country	Country	Country	
DMA	Parkersburg, WV	Parkersburg, WV	Parkersburg, WV		Parkersburg, WV	Parkersburg, WV	Parkersburg, WV	
Station	WGGE-FM	WGGE-FM	WGGE-FM		WLYQ-AM	WLYQ-AM	WLYQ-AM	

60 \$ 1,764.60 \$ 1,499.91

Totals



REMIT TO: SEVEN MOUNTAINS MEDIA LLC 5 Rosemar Circle Parkersburg, WV 26104 Email: serina@7mountainsmedia.com

For CC payments:

https://mxmerchant.com/mxcustomer/d/ 325c5388-1daf-4c94-993f-cc64d1c56881/v3

STRATEGIC POLITICAL 2355 THOMAS AVENUE #1711 **DALLAS, TX 75201** 

## **WGGE-FM** Order Confirmation

OrderID: 101723-003

Sponsor: Product:

AMERICANS FOR CITIZENS VOTING AMERICANS FOR CITIZENS VOTING

Estimate/PO: AccountRep: BillingCycle:

InvoiceType:

DON STAATS **Broadcast Month Detail Notarized Affidavit** 

Run Dates: Items Ordered: Ordered Amount:

3/13/2024 - 3/15/2024 30

-Agency Commission: Net Amount:

\$882,30 -\$132.35 \$749,95

Scheduled Station(s): WGGE-FM AMERICANS FOR CITIZENS VOTING

Run Dates	Run Weeks	Run Time	ıs	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qly	Item Cost	Total Cost
3/13/2024 - 3/15/2024 3/13/2024 - 3/15/2024 3/13/2024 - 3/15/2024	All Weeks All Weeks All Weeks	10:00 AM	- 10:00 AM - 03:00 PM - 07:00 PM			2 2	5 4 4	5 4 4			10 10 10	:30	Spot Spot Spot		78028 78028 78028	10 10 10	29.41 29.41 29.41	294.1 294.1 294.1
Broadcast Month Pro																		
Jan-24		0.00	Feb	-24			0.0	ÖO			Mar-24		882	2.30		Q1-2024		882

Confirmed Correct; Payment Guaranteed

Accepted for WGGE-FM

Seven Mountains Media LLC does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provison is a condition of each advertising sales agreement with Seven Mountains Media LLC, whether verbal or written.



REMIT TO: SEVEN MOUNTAINS MEDIA LLC 5 Rosemar Circle Parkersburg, WV 26104

Email: serina@7mountainsmeda.com For CC payments:

https://mxmerchant.com/mxcustomer/d/ 325c5388-1daf-4c94-993f-cc64d1c56881/v3

STRATEGIC POLITICAL 2355 THOMAS AVENUE #1711 DALLAS, TX 75201

## **WLYQ-AM Order Confirmation**

OrderID:

101723-004

Sponsor: Product:

AMERICANS FOR CITIZENS VOTING AMERICANS FOR CITIZENS VOTING

Estimate/PO: AccountRep:

**DON STAATS Broadcast Month** 

BillingCycle: InvoiceType: Run Dates:

**Detail Notarized Affidavit** 3/13/2024 - 3/15/2024

Items Ordered: Ordered Amount: 30

-Agency Commission: Net Amount:

\$882.30 -\$132.35 \$749.95

### Scheduled Station(s): WLYQ-AM AMERICANS FOR CITIZENS VOTING

	Run Dates	Run Weeks	Run Times		Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 02 03	3/13/2024 - 3/15/2024	All Weeks All Weeks All Weeks	06:00 AM - 10 10:00 AM - 03 03:00 PM - 03	:00 PM			2 2	5 4 4	5 4 4			10 10 10	:30	Spot Spot Spot		78028 78028 78028	10 10 10	29.41 29.41 29.41	294.10 294.10 294.10
	Broadcast Month Proje	ected Billing:																	
	Jan-24		0.00	Feb-	24			0.0	00			Mar-24		88;	2.30		Q1-2024		882.30
Co	onfirmed Correct; P	ayment Gu	aranteed					Aç	cept	ed fo	r WA	DC-A	M						

Seven Mountains Media LLC does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non Discrimination provision is a condition of each advertising sales agreement with Seven Mountains Media LLC, whether verbal or written.